STUDENT SUPPORT INITIATIVES continued

St. Petersburg College launched "The College Experience: Student Success" initiative in Fall 2012, to refocus college-wide efforts to prepare our students for success. "The College Experience: Student Success" now permeates every facet of the college and strives to give our students the support they need to earn the degree or certificate that will change their lives.

Through a five-pronged approach – that includes New Student Smart Start Orientation, Out-of-Class Support, Integrated Career and Academic Advising, My Learning Plan, and Early Alert/Student Coaching – the college has seen increases in student success and engagement rates, particularly among minority students. In Fall 2015, SPC launched two new initiatives to bolster student success:

Smart Start Orientation

This free, five-session orientation covers all aspects of the College Experience. Sessions include: free learning support and resources, the student portal, and career planning, among many others.

Career and Academic Pathways

This initiative gives students a clearly defined roadmap to graduation. By laying out which courses students need to take, and in what order, they save time and money by focusing on classes that will help them progress toward a degree. The pathways also include "on and off ramps" so students can gain industry certifications that will get them into the workplace quicker, to begin earning money sooner.



OUR VISION

A great college transforming the lives of our students, of our communities, of our employees

> SPC St. Petersburg College www.spcollege.edu



EFFECTS OF DEVELOPMENTAL EDUCATION REFORM

St. Petersburg College has been working diligently to mitigate the negative effects of Florida Senate Bill (SB) 1720, which went effect in 2014. SB 1720 gave more recent high school graduates a choice of whether to participate in developmental education classes or move directly to college-level classes, without the requirement of a college placement test. As the Fall 2014 term came to a close, it was clear the new exemption was having an adverse effect on student success rates, which dropped at SPC for the first time in several years. In the 2016 Spring term, we saw a modest increase of 0.8% in college-wide success rates. In part, SPC attributes this to two factors: its newly refined Smart Start Orientation and the integrated Academic and Career Pathways project.

64%

SUCCESS RATE of FTIC

students who took classes that were not recommended by advising staff.

COLLEGE-WIDE SUCCESS

Success is defined as earning an A, B or C grade in class.



MALES

2014

STUDENT SUPPORT INITIATIVES

New Student **Smart Start**

FTIC students who attended Smart Start were more active in learning support and career services.

88%

of new students were enrolled in Smart Start

82%

of those students had a My Learning Plan



Out-of-Class Support

Students who visited the learning centers 10 times or more were successful in 77% of their courses.



Integrated Career and Academic Advising

FTIC students who have identified a career are 3% more successful* in their classes than students who have not (green vs. red classification).



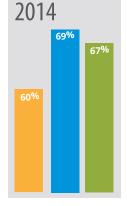
*Success is defined as earning a grade of A, B or C in a class

My Learning Plan (MLP)

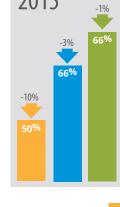
The success rate for those with an MLP was 66% compared to those without an MLP, which was 51%, a difference of 15%.

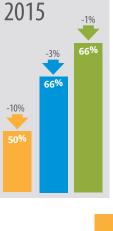
SUCCESS RATES of FTIC* SPRING STUDENTS

ALL STUDENTS

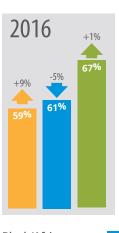


*First-Time-In-College

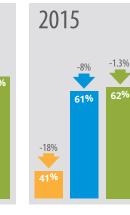














2016



MLP

15%

difference

51%

No MLP

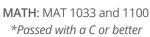
Early Alert / **Student Coaching**

Forty-eight percent of students receiving early alerts were assisted by a coach.

DEVELOPMENTAL EDUCATION REFORM RESULTS

Success rates* of students in gateway classes who did not enroll in recommended developmental classes.









White

OUR MISSION

Promote student success and enrich our communities through education, career development and self-discovery