

2021-22

ADVISORY COMMITTEE

GUIDE





MISSION STATEMENT

Empower our students and community to achieve success and economic mobility through academic excellence and engagement

SPC St. Petersburg College

ACADEMIC EXCELLENCE. | ECONOMIC MOBILITY. | COMMUNITY ENGAGEMENT.

GREETINGS FROM THE PRESIDENT

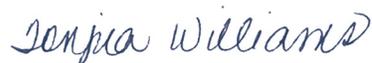
At St. Petersburg College, we are committed to serving our students and our communities by offering academic degrees, certificates and certifications that are aligned with workforce demands. This ensures our students and graduates are career ready and well equipped to meet the needs of local employers.

That mission includes the creation of Advisory Committees comprised of SPC faculty and staff, employers, professional groups, governmental agencies, alumni, students and others who work together to make sure our programs are relevant to today's ever-evolving employment needs.

SPC's Advisory Committee members – representing more than 291 companies – analyze occupational needs and trends, inform program and certification offerings, and often provide internships and job opportunities.

I want to welcome you to our Advisory Committee community, which is dedicated to ensuring that SPC's curriculum, training and program offerings create a pipeline of skilled employees ready to fill critical positions in our local workforce. Your work is vitally important to our students, our communities and the economic health of our entire region. Thank you for your service.

Sincerely,



Tonjua Williams, Ph.D.
President
St. Petersburg College



ADVISORY COMMITTEES

SPC welcomes you to the community of Advisory Committee members, who ensure our curriculum, training and certification offerings are relevant and aligned to workforce needs. Our committees are comprised of representatives from more than **291** companies. Committee members review local occupational needs, provide internships and job opportunities and give input into our degree and certificate offerings.

32 Advisory committees

291 Companies represented

479 Advisory committee industry members

HELP SHAPE THE NEXT GENERATION OF WORKERS



“IT ENERGIZES ME AS A COMMITTEE MEMBER WHEN WE HEAR DIRECTLY FROM THE STUDENTS. THEIR STORIES ARE INSPIRING, AND REAFFIRMED THAT WE DO THIS FOR THE STUDENTS. LISTENING TO HOW HARD THEY HAVE WORKED TO REACH

SUCH POSITIVE OUTCOMES MAKES ME WANT TO WORK THAT MUCH HARDER FOR THE CURRENT STUDENTS IN OUR PROGRAM.”

Sandy Mills-Alford, President & CEO, AliveTek Inc.

YOUR EXPERIENCE IS INVALUABLE

“WHAT I LOVE MOST ABOUT BEING INVOLVED WITH HUMAN SERVICES ADVISORY BOARD IS THAT THE GROUP REALLY EMBRACES THE DYNAMIC NATURE OF THE “SKILLED HELPER” PROFESSION. EACH MEETING, I LEARN MORE ABOUT THE DIVERSE WAYS WE TEACH STUDENTS AND HELP THEM BE BETTER AT THEIR CRAFT.”



Robert Neri, Sr. VP chief Clinical Officer, WestCare



ADVISORY COMMITTEE

MAJOR FUNCTIONS OF THE ADVISORY COMMITTEE

A St. Petersburg College advisory committee is a group of employers, students, and employees who guide the design, development, implementation, evaluation, maintenance, and revision of college programs within a career pathway. Each advisory committee is made up of individuals with experience and expertise in the occupational field that the program serves.

Advisory committees help to:

- Promote communication among existing programs
- Strengthen programs by providing student competency lists and reviewing curriculum
- Ensure that each academic career pathway matches the corresponding industry career ladder
- Review student outcomes (completion rates, placement rates, and state certification/licensing attainment)
- Ensure that programs are relevant and up-to-date
- Assess the equipment and facilities available and make recommendations as needed
- Provide work-based learning experiences for learners
- Provide training opportunities for educators
- Advocate programs to communities and legislators
- Assist with placement of program completers
- Promote career pathways and inform communities about them
- Work with SPC Leadership to seek legislative support for career pathways
- Leverage community resources (equipment, facilities, materials, and broker community partnerships)

SPC Board of Trustees Rules and College Procedures:
<https://web.spcollege.edu/botrules/>

ADVISORY COMMITTEE - WAYS TO ENGAGE

Thank you for your continued support of students at St. Petersburg College. Your involvement as an SPC advisory committee member is critical for our graduates' success in the workplace. There are many ways for you to engage that will help reach that goal. Please look over the list below and consider the activities in which you would like to participate. Please share your interests with your program administrator.



SPC will provide a high-quality education for our students by creating an innovative and engaging learning environment within a supportive, collegial culture.

- Provide feedback on courses and curriculum changes
- Attend capstone presentations
- Recommend SPC adjunct instructors
- Offer clinical partnerships
- Speak in classrooms
- Review student portfolios
- Collaborate on grant opportunities
- Recruit other advisory committee members
- Other _____

ACADEMIC EXCELLENCE



SPC will provide opportunities for our students to be prepared for high-wage, high-need careers and professional growth, which will contribute to their economic success and improve the quality of life within our community, as well as assist in ending generational cycles of poverty.

- Identify labor market trends
- Host internships
- Hire SPC students
- Promote industry scholarships
- Sponsor students to attend competitions and conferences
- Critique students' resumes
- Conduct mock interviews
- Host apprenticeships
- Other _____

ECONOMIC MOBILITY

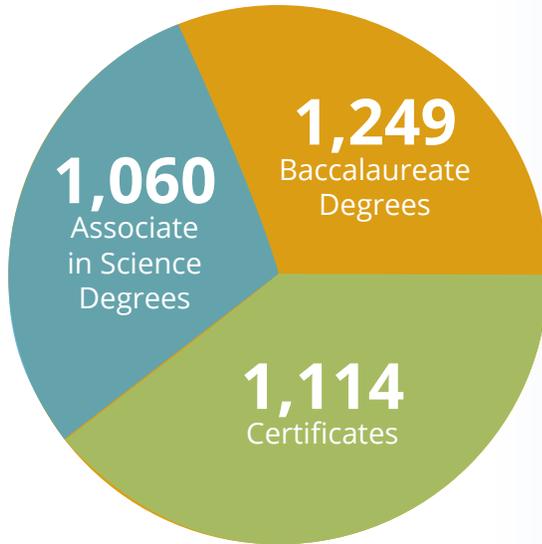


SPC will invest in the well-being and growth of our community by serving as a leader, a convener and a catalyst for positive change. We will maintain this commitment by creating strong partnerships, participating in civic learning and community engagement, and cultivating a community of care.

- Attend student showcases
- Provide industry tours
- Offer job shadowing
- Mentor a Student
- Participate in SPC job fairs
- Speak on employer panels
- Review scholarship applications
- Donate equipment
- Other _____

COMMUNITY ENGAGEMENT

3,423
WORKFORCE
CREDENTIALS
AWARDED IN
2019-20



BY THE NUMBERS

18 Baccalaureate degree programs

35 Associate in Science degree programs

59 Certificate programs

RANKED

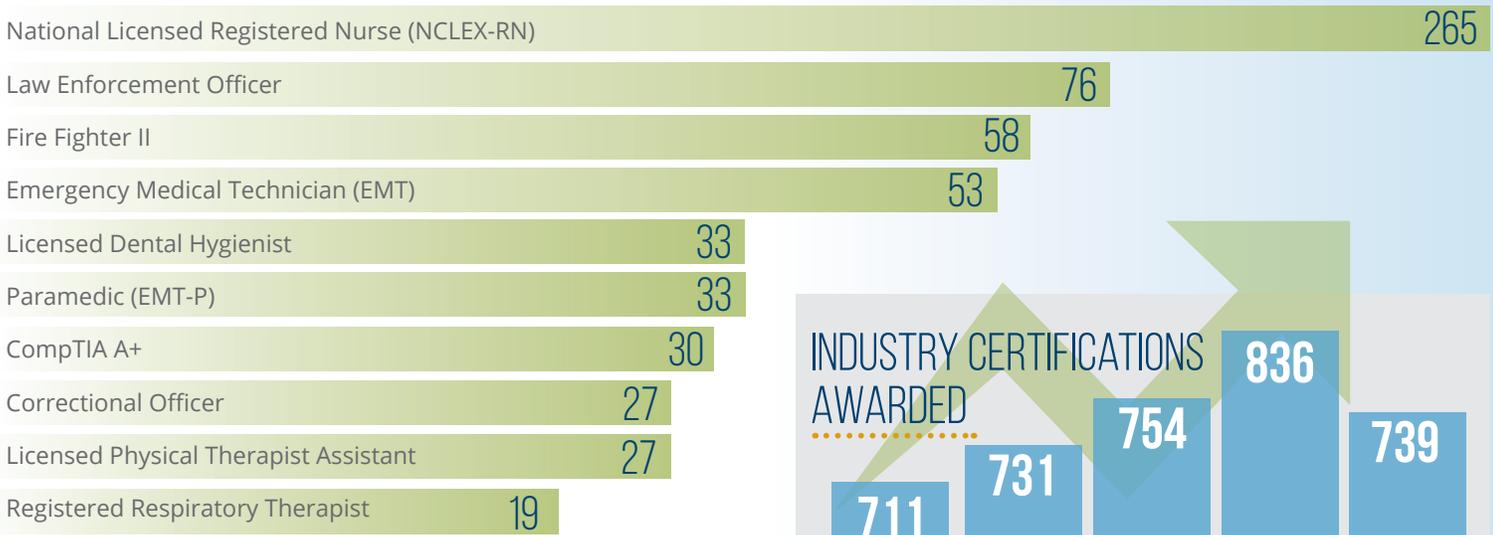
#1 for having the highest average wages of Florida community college graduates

INDUSTRY CERTIFICATIONS

St. Petersburg College offers curriculum aligned with more than 55 industry-recognized certifications in high-demand business sectors such as technology, health care, manufacturing, business and public safety. SPC determines workplace shortages and tailors our offerings to proactively meet market demands.



TOP INDUSTRY CERTIFICATIONS FOR 2019-20



Note: 2019-20 certification testing was temporarily disrupted in 2020

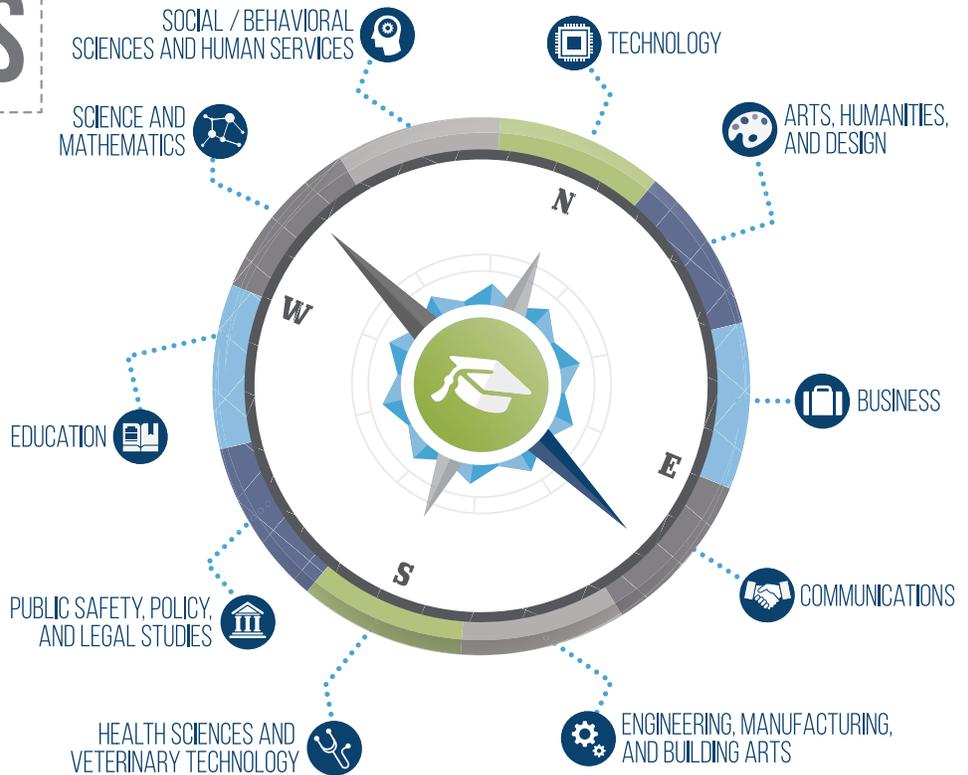


CAREER + ACADEMIC COMMUNITIES

at St. Petersburg College

To help students connect their educational journeys with their intended career outcomes and success, St. Petersburg College (SPC) has developed Career and Academic Communities made up of all associate, baccalaureate, certificate, and non-credit degree programs within a similar career field. In order to provide a concise roadmap to graduation and economic opportunity, the college utilizes the Guided Pathways approach, which helps take the guesswork out of course selection, offers personalized support, and delivers relevant and clear communication to students. In addition, SPC's associate and bachelor's degree pathways include the integration of stackable certificates, industry certifications, internships and practicums, where students gain real-world experience to prepare them for the workforce.

As soon as students register, they are able to choose the Career and Academic Community that best suits their desired end goal. During their first fifteen credit hours, they have the opportunity to explore different career paths and their associated degree programs to help them make the best choice without losing time to degree. Working with an SPC advisor, students develop a personalized career action plan and are connected with free resources



such as career assessments, resume writing workshops, career fairs, and access to job databases to make sure students are well-prepared for success in the workplace. All SPC advisors are trained and certified as Career Development Facilitators and are assigned to specific communities so they can be well informed in that industry's offerings and provide appropriate coaching.

Lastly, each community has developed tailored in-class and out-of-class milestone activities that encompass the whole student experience. Every aspect of students' interaction with

St. Petersburg College is being reshaped through the Career and Academic Communities, with completion and placement in mind. Through their engagement within the community, students will experience the wrap-around effect of academic and student services working cohesively in an integrated fashion and steering our students on their journey to success in college and their careers. SPC is committed to ensure our pathways model is scalable and sustainable so each of our students cannot only visualize, but live their career dreams from their first touch at St. Petersburg College.

ADVISORY COMMITTEES AT ST. PETERSBURG COLLEGE

Biology and Biotechnology Laboratory
Technology
Biomedical Engineering Technology
Building Arts
College of Business
College of Computer & Information Technology
College of Education
College of Nursing
College Reach Out Program
Dental Hygiene
Digital Media
Early Childhood Education
Emergency Medical Services
Engineering Technology
Environmental Science Technology
Funeral Services
Health Information Technology
Health Services Administration
Hospitality and Tourism Management
Human Services
Music Industry Recording Arts (MIRA)
Orthotics and Prosthetics
Paralegal Studies
Physical Therapist Assistant
Public Policy and Administration
Public Safety
Radiography
Respiratory Care
SEPSI - Fire Science
Student Support Services
Veteran Services
Veterinary Technology
Women on the Way (WOW)

LEARN MORE AT

WWW.SPCOLLEGE.EDU/ADVISORY
727-341-7187

EMPLOYER INTERNSHIP CONNECTION

Get started! Visit at

go.spcollege.edu/internsforemployers

for:

- Overview of SPC internships and how it works
- A list of programs that offer internships
- Employer Testimonials and more
- Access to your account to post internship and job openings for SPC students and alumni

Stay connected: Visit our blog at

blog.spcollege.edu/careers-internships/



Powered by  handshake

St. Petersburg College connects employers with talented Titans through **Hire SPC Titans** powered by Handshake, a modern platform for college recruiting. Handshake is used by more than 500 institutions and provides employers with a simplified recruiting experience, including convenient mobile capability.

Hire SPC Titans powered by Handshake!

spcollege.joinhandshake.com/login

SPC St. Petersburg College

The Board of Trustees of St. Petersburg College affirms its equal opportunity policy in accordance with the provisions of the Florida Educational Equity Act and all other relevant state and federal laws, rules and regulations. The college will not discriminate on the basis of race, color, ethnicity, religion, sex, age, national origin, marital status, pregnancy, sexual orientation, gender identity, genetic information, or against any qualified individual with disabilities in its employment practices or in the admission and treatment of students. Recognizing that sexual harassment constitutes discrimination on the basis of sex and violates this Rule, the college will not tolerate such conduct. Should you experience such behavior, please contact Pamela Smith, the director of EA/EO/Title IX Coordinator at 727-341-3261; by mail at P.O. Box 13489, St. Petersburg, FL 33733-3489; or by email at eaeo_director@spcollege.edu.

5/11/2021