

Advisory Board Meeting

5/6/2015

Attendees: Gary Preston, John McKnight, Scott Talcott, Melissa Leiner, Matt Elsey, Ken Gordon, Chuck Warrington

SPC: Claudine Cooper, April Bailey, Patricia Hanrahan, Greg Nenstiel, Steve Ford, Mark Quinzi, Tikiia Hannah

State of the Business:

- College of Business (COB) enrollment is up over 5% for the summer, 2015 semester. We anticipate that it will be near 10% by the time classes' start on May 18. During the last academic year, we averaged over 10% increase in revenue (SSH) each semester. MAY 18 UPDATE: The SSH enrollment for Summer, 2015 is up 21% over Summer, 2014.
- We had another successful Business Plan competition last month. Each campus had a participant in the competition. *4 The Girls* won the first place in the B.P. competition and *Elite Interviews* won first place in the Elevator Pitch competition.
- Legislative update. There was concern among the Florida State Colleges that an appropriations bill sponsored by Senator Negrón limiting the BAS/BS degrees that the State Colleges could grant would pass and severely limit the future ability of the FSCs to grant these degrees. A compromise was reached on the bill. The impact on SPC is that we can now propose new degrees that help the workforce in Florida -- and we can expand our bachelor's degrees that are contributing to workforce Florida by 5%.
- Supply Chain Grant. We have completed the development of four certifications for the grant: 1) Fundamentals of Supply Chain, 2) Customer Service, 3) Warehousing, and 4) Transportation. It takes 6 weeks to get a certificate. Targets for the grant are veterans and chronically unemployed people. Our first class of 19 finished in early May. Student tuition is being funded by third party grants.

Business Analysis AS proposal

- Feedback from our business partners in the bay area seems to indicate that there is a need for competencies in business analysis. The State of Florida released the standards for an AS degree in data analysis recently.
- The COB Advisory Board commenced a lengthy discussion of the need for this degree.
- The consensus was that there was a need and that we should proceed with the due diligence required to add it to the COB program. It could be tied to accounting, health care management, sports management, transportation management, and insurance careers.
- Some other thoughts were: 1) An Internship, should be an option, 2) Technical Writing might be a good course to include, 3) a Certificate (six courses) option might be a good idea, and 4) we could align it with emerging technologies, e.g., I-phone, IPad, Cloud computing, online collaboration on data findings and reporting etc. 5) Presentation skills course would help.
- We will work on it during the summer and bring something back to the Advisory Board at the September meeting.

- Our September meeting will be held at the SPC Seminole campus on September 24th. We will send everyone a 'save the date.'