

College of Business
Board of Advisor Meeting
5/26/2016

Attendees: BOA – Scott Talcott, Melissa, Matt Elsey, John McKnight, Gary Preston, Lindsey, Tonya Elmore on WebEx.

Attendees: SPC – Greg Nenstiel, Patricia Hanrahan, Mike Ewell, Tikiia Hannah, Marta Pryzbowski, April Bailey, Chinyere James, Jenice Armstead

Introduction:

Greg reviewed the Supply Chain (SCM) grant and the rationale for adding it to the BUS –AS. The grant was for \$1.2 million and called for the design 8 certificates/certifications in Supply Chain.

Marta:

Marta reviewed the grant in more detail. She explained why we received it from the DOL and how it is aligned with a national professional organization - - CSCMP - Council of Supply Chain Management Professional. We are part of a national consortium on the grant including two other Florida colleges - - Broward and Florida College at Jacksonville. The certifications are offered at a very affordable price @ \$99 per course with the first course free. Students can take SCM courses in class or online.

The program includes: Company tours, networking, and job placement assistance. Veterans are one of targeted groups for the SCM program. Open to other groups as well.

280 certifications earned since last March (goal is 333 certifications).

Fall 2016 Term. We will have a SCM certificate with 18 credits GEB1011, GEB2214, MAN2582, MAN1500, MAN1590, and MAN2571. Pathway of certifications will provide college credit on two of the SCM courses, MAN1500 and MAN1590 (which have embedded certs).

June 14th, Supply Chain recruiting event...will send out note on it.

Greg:

Supply chain is growing in business including such diverse fields as hospitality, hospitals, transportation, and retailing. The internet along with companies like Amazon and Walmart have revolutionized the field. One of our goals is to drive it down to the high schools. We are working with counselors coming to educate them on the possibilities of employment in the field.

Chinyere:

Discussed the content in each of the three SCM Management courses. Students will use one book for all three classes. Will use case studies from real businesses. The last course,

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MAN2571 will be a simulation with group projects. We are open to advice/suggestions from the BOA what else should be/could be added to the SCM course/courses.

Gary said that he and Lindsey could provide the Invest Simulation. Could help us with putting in a simulation. Greg said we need a very broad-based simulation.

Scott Talcott suggested we should look at the International Trade aspects of this. Foreign trade zones are new and allow for tax advantages in business and SCM. Scott said the students understanding culture, cultural fit is important. We can train them on the job skills, but adapting to the corporate culture is a top skill needed.

Greg:

Talked about our current COB enrollment and enrollment trends. COB enrollment has seen consistent growth over the last three years. Projection is going toward flat and we need help with marketing from the advisory board. We have seen about a 13% increase fall to fall over the past two years.

Tonya asked which programs are growing and shrinking. Greg: BUS-BS has seen the most growth, followed by MTGORG-BAS. SUSMGT-BAS is staying even. INTBUS-BAS degree is declining as IB is included in most textbooks and courses now. Major concern is AS degree program completion rates. AS degree feeds the BAS/BS programs. HCC is also a feeder since they do not have BAS/BS programs.

Performance based funding is becoming a big issue. States are setting out metrics to receive state monies. Is based on progression and completion of programs.

SPC is one of 30 schools who are implementing Pathways to Completion. These are sequences of courses which is the pathway to complete.

Many students are taking 90 credits to complete a 60 credit degree. 30 credits not needed, 30 x \$120.00 is an excess cost for the student of \$3600 plus books and fees. This is matched by the state at a state cost of \$3600+ excess tuition per student if over by 30

Pathways are designed to help the student to complete programs timely and accurately. SPC is going to be creating 10 Learning Communities (shared courses). BOA role is to help us develop the competences and skills needed in college courses (where, how and when presented such i.e. communication, leadership, team building, SCM, finance). State now only wants to only pay for degree related courses.

Open Discussion:

We discussed what a future curriculum might look like. Several member contributed ideas about the liberal arts and critical thinking along with contextualized courses. Students need to see more than just STEM courses (Science, Technology, Engineering and Math). Moving forward we need to discuss how the advisory board can help us with curriculum revisions.