

COB Fall Advisory Board Minutes:

Sept. 15, 2016

Members Present: Lindsey Shank, Jason Ludwig, Tonya Elmore, John McKnight, Scott Talcott, Melissa Leiner, Bill Wagner, Marta Przyborowski, Sondra Seiter, Patricia Hanrahan, Jenice Armstead, April Bailey Michael Ewell, Greg Nenstiel and Tikiia Hannah

Members Absent: Gary Preston, Matt Elsey, Dave Sobush and Ken Gordon

Introduction:

- Group included business people, COB employees, advising employees

COB Updates:

- The SSH enrollment in the COB continues to be strong this fall. Overall SPC was down about 4.5%. Whereas, the COB was up about 6%. The COB – UD was up about 8.5%. COB – LD was up about 1%. HFT was down about 20%.

What's New in COB:

- We reviewed the work done at the Summer Institute on the Business Communities. We gave them a handout with activities and events that we were projecting to help integrate students with faculty, advising, and jobs.
- We discussed the initial 9 events that the group generated as a starting point for the business community.
- We discussed the Pathways project and what the various pathways would look like in the business community. We gave them a handout of the BUS – AS and BUS – BAS pathway. This gave them a global picture of what a two and four year program might look like.
- We spent most of the time discussing a revision for the BUS – AS. We shared the viability reports on the BUS – AS. We discussed the state frameworks for the degree. We discussed the need for alignment to the frameworks and to jobs in the area. Finally, we discuss how we were now requiring internships in every track in the degree. There was considerable discussion on this last point.

Next Steps:

- For the spring meeting, we are going to discuss a draft of possible changes to the BUS – AS to align it more with current thinking and the state frameworks on the skills and competencies in the degree. We intend to benchmark other state colleges and work with the COB faculty to develop a draft for discussion at the spring meeting.