

CE Health ADVISORY COMMITTEE MEETING**DATE: January 12, 2010 from 3:06 pm – 3:58 pm**

Topic	Discussion/Recommendations	Action
Welcome	<p>Phyllis Cloman chaired the meeting and welcomed everyone in attendance.</p> <p>A moment of reflection regarding the loss of Dr. Esther Oliver. Dr. Oliver was a pioneer in many non credit areas and a staunch supporter of the CE Health program's OnlineCE.net website development. She will be fondly remembered.</p>	
Introductions	<p><u>Members present were:</u> Rey Candolea, Phyllis Cloman, Nicole Hamel, Helen King and Valerie Werner</p> <p><u>Guests present were:</u> Amy Brush (SPC), LaNona Robinson (CE Client Account Representative), Denise Kerwin (CE Health Program Director)</p> <p><u>Members present via conference call were:</u> Martha Baker, Gen.(R) Carrie Nero, Kathleen "Kit" Powers, Kathleen Varga and Dr. Phil Nicotera, SPC Provost – Caruth Health Education Campus</p>	
Prior Meeting Minutes	<p>Ms. Cloman asked all in attendance if they had received and reviewed the minutes from the 8/11/09 meeting. It was noted there was an error on page 2. (The wrong draft of the minutes was printed in error). The vote to accept was postponed.</p>	<p>Corrections and updates made as necessary.</p>
Provost Update/Recommendations	<p>Dr. Nicotera updated the committee on the search for new College president. He gave an overview of new program's being worked on for Veteran's and their caregivers. Dr. Nero agreed to assist. He thanked the committee members for their assistance and direction. The CE Health program's success is due to their valuable input.</p>	
Committee Survey	<p>The web address for the Advisory Board(s) is: http://www.spcollege.edu/epicenter/advisory</p>	
Marketing Initiatives	<p>LaNona Robinson advised members of the current slate of spring and summer conferences and seminars including and update on partnerships and successful marketing efforts. Current brochures distributed.</p> <p>Highlights include:</p> <p>The Veteran's Administration National Education Department's relationship with CE HEALTH is expanding. CE Health provided (2) two separate Orthotic Fitter courses during Fall term 2009 for the VA, and will be offering a Certificate course in Wheelchair / Scooter Assembly and Repair for VA employees during Spring term 2010. In addition the</p>	<p>Current advertising flyers and available brochure cards were provided to members in attendance, members not in attendance will receive a packet via mail.</p>

VA is reviewing a SPC Orthotic Shoe Fitters Course. These are in addition to the yearly SPC/VA Psychiatric Update conference and Geriatric Conference.

A Menopause conference is also being planned for Summer 2010 in conjunction with Morton Plant Mease and the Area Agency on Aging Better Living for Seniors Consortium of Aging HealthCare Organizations.

Several new locations have surfaced for large conferences:

1. CE has access to a new location: St. Paul's United Methodist Church's "Life Enrichment Center" which will be utilized for Spring's "Healing & Spirituality" conference on March 19, 2010. The Center is a conference facility that holds 400 with stage, full AV catering facilities and break-out rooms. There is ample parking. The price is less than SPC was paying to use Harborview. Location is ½ mile off East Bay.

2. The "Realtor's Association" Conference Center on Ulmerton Rd., may also provide future space, it holds about 250 and has parking.

Current marketing programs were reviewed and available brochures distributed. A new, FREE marketing tool was explained regarding the Visitor's and Convention Bureau who provide a color postcard for a minimum of 1000 mailings outside of the immediate area for any courses or conferences which offer multiple stay dates for hotels. SPC provides the list and conference information and the Bureau will provide the postcards and postage to mail surrounding states/cities to help boost registrations and attendance and bring new visitors to Florida.

The OnlineCE Orthotic Fitters course is live. European locations are under review for fitting labs. CE Health has received inquiries from Iraqi clinics for this course.

Program Challenges continue to be tight funding sources for continuing education and maintaining partnerships. The desire to partnership in continuing educational events in the current economic situation may present future challenges.

Members were asked to e-mail ideas between meetings.

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Program Update - Marketing Plan	<p>Denise Kerwin advised members that CE Health was providing, on a consortium agreement, (2) two new certificate programs: Pharmacy Technician and Phlebotomy Technician. Members were advised that the two new programs are also looking for instructors and were enlisted to notify any contacts who may be interested and qualified (min. 7 years experience requested).</p> <p>Culturally Competant Care for Physicians is available Online for Physicians at no charge. CME are offered by Bayfront Medical Center. A “Culturally Competant Care for Nurses” course is underway with the assistance of the Office of Minority Health and Health & Human Services.</p>	

Curriculum Development / Employability Skills	<p>Kathy Varga recommended an ALF related course for the public be considered for “What you need to know regarding ALF’s” that, should we be able to obtain funding for would be provided at no charge to anyone interested. The committee determined that such a course would need to secure grant funding and be offered with grant funded tuition.</p> <p>CE is offering an Adoption Competency Course which has developed from a “Train the Trainer” class held last year.</p> <p>Dr. Nicotera has had discussions with the The EMS Program in collaborating on the Clinical Skills in ER for EMS and nurses requested by committee members. It is expected that both will advertise to fill the classes.</p>	LaNona asked Kathy to provide a rough outline for the course.
Committee Member Update / New Member Recommendations	<p>Valerie Werner advised that FL Blood Services will be moving their donor facility to the newly acquired annex building, and their laboratory facility is expanding.</p> <p>No other updates were provided.</p> <p>Denise called for new member recommendations in the areas of Pharmacy and Social Work/Mental Health.</p>	
New Business	<p>Nicole Hamel spoke about the possibility of PTA specific course offerings that would incorporate both in and outpatient areas of practice. With so many job duties crossing boundaries, it has become more necessary to be experienced in multiple areas of practice.</p> <p>A PTA “Refresher” course was discussed.</p> <p>Currently, Rebecca Kramer, PTA Director, is assisting with exploring partnerships.</p>	

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Questions, Comments or Announcements	Spring Brochures will be mailed as soon as they are received.	
Next meeting:	May 11, 2010 3:00 PM Florida Blood Services	Teleconference will be available.
Adjournment	3:58pm	