

CE Health ADVISORY COMMITTEE MEETING

DATE: May 11, 2010 from 3:05 pm – 4:02 pm

Topic	Discussion/Recommendations	Action
Welcome	Phyllis Cloman chaired the meeting and welcomed everyone in attendance.	
Introductions	<p><u>Members present:</u> Phyllis Cloman, Nancy Unrue, Nicole Hamel, Vicky Anthony, Helen King, Rae Candolea, Gen.(R) Carrie Nero, Kathleen Powers,</p> <p><u>SPC staff present:</u> Stan Vittetoe, LaNona Robinson, Denise Kerwin</p>	
Prior Meeting Minutes	Phyllis Cloman, Chair, asked all in attendance if they had received and reviewed the minutes from the 1/12/10 meeting.	Minutes were accepted and approved for the 1/12/10 meeting.
Provost Update/Recommendations	Dr. Stan Vittetoe announced Dr. Bill Law, will begin in June as the new president of SPC. He also updated the committee on funding changes affecting workforce programs and the strategies that are being discussed. The members present discussed possible increases in tuition, corporate sponsorship and other college funds that would be impacted.	
Committee Survey	<p>No Survey data provided at this meeting. The website for Advisory Boards is up and available. Web address is: http://www.spcollege.edu/epicenter/advisory</p>	Survey will be addressed at next meeting in time for members to complete for this year.
Marketing Initiatives/Marketing Plan	<p>LaNona Robinson advised members of current summer/fall conferences including updates on partnerships. Successful marketing efforts were reviewed as well as associated increase in marketing costs.</p> <p>New Partnerships, The Basra Prosthetic Project was presented. CE Health will continue to explore new partnership opportunities and committee will continue to send suggestions to CE Health.</p> <p>Denise advised that CE Broker will be sending an email to all state professionals re: DOH courses in the fall. Link to Online registration form is now available next to each course on the website.</p> <p>Successful marketing efforts were reviewed as well as associated increase in marketing costs.</p> <p>Members Discussed: ROI and longer processes for printing as well as need for attendees to have to go online for information.</p>	LaNona will update the committee at the next meeting and Dr. Vittetoe will work with the department to look at alternative methods and decreased costs.
Program Update	<p>Conference space is still an issue. The Hurricane conference will be held in the conference center at St. Paul's church in Largo. This venue is cost effective and has been received well in the past.</p> <p>With budget/personnel constraints in every industry, several cosponsored annual conferences will not be held.</p>	

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Curriculum Development / Employability Skills	Florida Blood Services is developing an online Transfusion Reaction course. It is anticipated that all facilities would be able to use this course to meet Joint Commission and other accreditation needs. Baycare will be the first to utilize the course for their employees. FI Department of Health Chronic Disease programs continue to work with SPC for online course development in the areas of: Cancer Diabetes Heart Disease and Stroke Orthotic Fitters, IV Therapy continue to be full classes. 24 of 40 hours of the Orthotic Fitters is now available online. We are exploring an online O&P exam prep course to begin late 2010.	
Committee Member Update / New Member Recommendations	Sam Phillips, Tampa VA recommended for 2011-2012 committee. Phyllis Cloman will assist with finding another 491 professional.	Nomination seconded and unanimously approved.
New Business	Carrie Nero discussed the veterans housing/education and counseling initiative in St Petersburg (old Bond Hotel) This will provide 108 units for Veterans. In addition, we are discussing the CE as a partner to develop training for veterans and their families as well as pursue the hospital model for families to learn to care for veterans before they return home.	
Questions, Comments or Announcements	Helen King voiced regret, but resigned from the committee due to heavy work load at her office and the inability to commit the time she felt necessary to be a contributing member of the committee. She will continue to offer assistance as needed. The committee thanked Helen for her valued contributions to the CE Health program. A discussion regarding posting of names on the website was tabled until the next meeting.	No objections to providing list. Discussion regarding posting of names on the website was tabled until the next meeting.
Next meeting:	August 10, 2010 at Florida Blood Services at 3pm. Board Elections	Teleconference will be available.
Adjournment	4:02pm	

PLEASE MARK YOUR CALENDARS-----UPCOMING MEETINGS:
AUGUST 10, 2010
OCTOBER 12, 2010
JANUARY 11, 2011

TELECONFERENCE AVAILABLE – Call 727-568-5433, dial 0, ask for extension 1070.