

CE Health ADVISORY COMMITTEE MEETING
DATE: January 14, 2014 from 3:02 p.m. - 3:55 p.m.
EpiCenter – Conference Room #302

Topic	Discussion/Recommendations	Action
Welcome	Phyllis Cloman chaired the meeting and welcomed everyone in attendance.	
Introductions	<p><u>Members present:</u> Andrea Falvey, Phyllis Cloman</p> <p><u>Via Teleconference:</u> Tim Fair, Paula Feit, Sam Phillips, Kit Powers, Diane Hoyle, Carrie Hepburn</p> <p><u>SPC Staff Present:</u> Denise Kerwin, Program Director; LaNona Robinson, Client Account Representative; Sharon McManus, Administrative Staff Assistant; Krista Fusari, Career Pathways/Workforce</p>	
Prior Meeting Minutes	Phyllis asked all in attendance if they received and reviewed the minutes from the May 14, 2013 meeting.	Minutes were accepted and approved.
Committee member update/New member recommendations	Current members were asked to refer new members if applicable. Tim Fair recommended Lance Harms from Hanger Orthotics and Prosthetics. Jennifer Greenman from Moffitt HC IT was suggested by LaNona Robinson. Bio-Med subject matter representatives were also recommended and Denise Kerwin stated she would follow up on that category.	
Marketing initiatives	<p>LaNona Robinson reviewed upcoming conferences and seminars, detailing the topics. Health care professionals need six weeks advance notice to schedule attendance at health care events so CE Health constantly works to have promotional materials distributed within this timeframe.</p> <p>CE Health is seeking to acquire new Health Care Partners as previous partners refocus energies to patient care.</p> <p>The Committee recommended Marie Couch present marketing initiatives during next meeting.</p>	<p>Advisory Committee will continue to receive all marketing materials and provide feedback.</p> <p>Carrie Hepburn will assist LaNona regarding search for a new Healthcare Partner</p>
Program update/Marketing Plan	<p>January - May</p> <p>Conferences during this timeframe include: <i>15th Annual Psychiatric Update, Annual Hurricane and Healthcare Conference, Ethics Conference, Children's Health 2014: Bullying, Innovations in Heart Care, PTSD and Stroke to name a few.</i></p> <p>ALF Classes remain constant with CORE classes held each month. We are encouraging the ALFs to use the website for registration.</p> <p>Alzheimer's, Holistic Healthcare and a Cancer conference are among the topics planned for the fall of 2014.</p>	
Curriculum development and employability skills recommendations	The Local Anesthesia for the Dental Hygienist course will be completing their labs for the 3rd offering on February 8 th . This course is the only one being offered	Suggestions for new topics/locations and viable co-sponsors are always welcome.

	<p>in the area that includes 4 days of hands on practicum.</p> <p>O&P mandatories are now online.</p> <p>Resident Care Assistant training is scheduled for later in Spring.</p> <p>SPC is developing Community Health Worker curriculum and standards as a part of the Pinellas County CHIP Plan.</p> <p>CHW's will play an important role in ACA and are an emerging workforce.</p>	<p>Committee members will continue to send information they receive on other courses brochures/events.</p>
New business	<p>Request for a WorkNet representative to become a member of the committee.</p> <p>Review of new website and Lumen's link. The committee recommended moving the "Social Work" link up to the "Counseling" area on the website.</p> <p>Sharon McManus will be retiring from SPC on 2/14/14. Sharon will send a preliminary email regarding the Fall Term meeting.</p>	<p>Andrea Falvey will reach-out and reply re: WorkNet Rep.</p> <p>Suggestions for new co-sponsors are always welcome</p>
Committee surveys and elections	<p>Krista Fusari advised that the Committee Surveys will be most likely be sent out in June/July. Plans are underway for a College Advisory Committee event in the fall but a date has not been determined.</p>	<p>Members decided to schedule August meeting as planned and revisit once a date for the College wide meeting was set.</p>
Questions/comments announcements		
Next meeting:	<p>May 13, 2014 at SPC EpiCenter Corporate Training, Conference Rm.</p>	
Adjournment	<p>3:55 pm</p>	

PLEASE MARK YOUR CALENDARS-----UPCOMING MEETINGS:

May 13, 2014
August 12, 2014
January 13, 2015
May 12, 2015

TELECONFERENCE AVAILABLE – LYNC call-in number and code will be provided via email