

CE Health ADVISORY COMMITTEE MEETING

DATE: November 8, 2016

TIME: 3PM

Topic	Discussion/Recommendations	Action
Welcome	Phyllis Cloman chaired the meeting and welcomed everyone in attendance.	
Introductions	<p><u>Members present:</u> Rey Candolea, Phyllis, Andrea Falvey</p> <p><u>Via Teleconference:</u> Diane Hoyle, Glen Saldanha, Tammy Damon, AJ Cipperly, Julie Hunt, and Nicole Hamel</p> <p><u>SPC Staff Present:</u> Denise Kerwin, Giovanna Taylor, Terri Stanley, LaTuana Jones-Cruder</p>	Members introduced themselves. Congratulations were expressed to Julie Hunt on receiving her Doctorate.
Prior Meeting Minutes	Phyllis asked all in attendance if they received and reviewed the minutes from the Mary 10, 2016 meeting.	Minutes were received, accepted and unanimously approved.
Committee member update/New member recommendations	<p>Committee would like to welcome Giovanna Taylor, who is taking Lanona Robinsons place.</p> <p>Latuana Jones-Cruder and Terri Stanley are the new CMA instructors. Currently working on developing a 90-hour fast paced Phlebotomy course.</p>	<p>Giovanna introduced herself, and went over what her role will be.</p> <p>Reaching out to Doctor's offices to get everyone who is not certified, certified. By 2018 every person working in a doctor's office must be certified.</p> <p>Still looking for someone in Mental Health, preferably from an agency and would also be looking for Phlebotomy representation.</p>
Marketing initiatives	<p>New CMA partners were discussed.</p> <p>Planning to implement new marketing strategies by January 1st.</p> <p>Marketing needs to go out with enough time in anticipation to the conference/class.</p>	<p>Denise presented a PowerPoint.</p> <p>Advisory Committee members received copies of the new marketing pieces.</p>

	<p>Three hour classes continue. Current topics for 3 hour classes were reviewed.</p> <ul style="list-style-type: none"> ✓ Improving Dementia Care – 31 attendees ✓ Alzheimer’s and Patient Care Issues – 21 attendees ✓ Medication & Herbal Remedies for Menopause – 12 attendees <p>Conference attendance for 2016:</p> <ul style="list-style-type: none"> ✓ Active Shooter (Charlotte County) -- 290 ✓ Wound Care -- 75 attendees ✓ Breast Cancer – 86 attendees ✓ Critical Care – 130 attendees ✓ Neuroscience- 89 attendees <p>Conferences for 2017:</p> <ul style="list-style-type: none"> ✓ Active Shooter will be held on February 10, 2017 at the Allstate Center ✓ LGBT Conference was postponed to Mid-Summer/Fall 2017 <p>CMA course continues to grow; Two courses planned for 2017: One will be held at the Oldsmar Training Center and one will be held at Midtown.</p> <p>Phlebotomy course will be held at the Oldsmar Training Center</p>	<p>Best attended 3-hour classes were identified.</p> <p>Charlotte County Active Shooter Conference was extremely successful, with almost 300 attendees.</p>
<p>Program update/Marketing Plan</p>	<p>New Phlebotomy Course- Co-Provided by CCI International. First class began today November 8, 2016. Funding available through TechHire Grant</p> <p>Online Medical Scribe Course with the possibility of using them at doctors’ offices and hospitals. This allows the Doctors to spend more time with the patients.</p> <p>SPC is working to develop its own Phlebotomy course</p> <p>Active Shooter customized training continues to be available for any interested facilities.</p>	<p>Terri, Barrie and LaTuana are developing the 90-hour Phlebotomy course. Grant is for four years’ and students must be between the ages of 18-29 to qualify</p> <p>New courses will be implemented for 2017. Giovanna is meeting with all the instructors to discuss ideas.</p>

<p>Curriculum development and employability skills recommendations</p>	<p>Attendance for the following courses keep increasing and continue to be successful:</p> <ul style="list-style-type: none"> ✓ Return to Work for Nurses – 8 ✓ Remediation for Nurses – 17 ✓ ALF CORE Training - 77 <p>Employment numbers currently captured were reviewed for July 1st, 2016 to Now:</p> <ul style="list-style-type: none"> ✓ IV Therapy Board of Nursing Certification – 40 ✓ Local Anesthesia for Dental Hygienists – 22 ✓ Orthotic Fitters – 16 ✓ Mastectomy Fitters – 1 ✓ Pedorthist – 11 (registered for Dec. class) <p>CMA program tuition will increase for 2017</p> <p>CMA class has a 90% pass rate of the NHA CCMA exam. Classes are offered in evenings and weekends and daytime.</p> <p>.</p>	<p>Pedorthist certificate course is scheduled for December 12-21, 2016.</p> <p>CMA tuition increase- but will be kept cost efficient for the students.</p> <p>Couple students did not pass the NHA CCMA exam successfully on their first attempt, will be rescheduling to retake.</p>
<p>New business</p>	<p>Update on new Business: Giovanna did a presentation</p>	<p>She is working on developing a new model for managing conference planning to increase productivity.</p>
<p>Committee surveys and elections</p>	<p>No Surveys were discussed Elections took place- Glenn Saldanha nominated for Chair</p>	<p>Phyllis Cloman stepped down as Chair after several terms over the years. Members unanimously elected Glenn Saldanha as 2016-2018 Chair.</p>
<p>Questions/comments announcements</p>	<p>No questions or comments</p>	
<p>Next meeting:</p>	<p>January 10, 2017 3:00 PM SPC EPICENTER</p>	
<p>Adjournment</p>	<p>3:55pm</p>	

PLEASE MARK YOUR CALENDARS----UPCOMING MEETINGS:

January 10, 2017

3:00 PM – 4:00PM

SPC EPICENTER

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