

CE Health ADVISORY COMMITTEE MEETING

DATE: May 10, 2016

TIME: 3PM

Topic	Discussion/Recommendations	Action
Welcome	Phyllis Cloman chaired the meeting and welcomed everyone in attendance.	
Introductions	<p><u>Members present:</u> Rey Candolea, Phyllis, AJ Cipperly</p> <p><u>Via Teleconference:</u> N/A</p> <p><u>SPC Staff Present:</u> Denise Kerwin, LaNona Robinson, Barrie Willard</p>	Members introduced themselves.
Prior Meeting Minutes	Phyllis asked all in attendance if they received and reviewed the minutes from the January 12, 2016 meeting.	Minutes were accepted and unanimously approved.
Committee member update/New member recommendations	<p>Committee would like to welcome AJ Cipperly as a new member- She is an ALF Administrator, works at Validus Senior Care</p> <p>Tammy is the new representative from BayCare replaced Kit Powers</p> <p>Looking for someone in Mental Health.</p>	Phyllis will look for someone in Mental Health, preferably from an agency.
Marketing initiatives	<p>Partnerships with the health care community continuous to be a strong underpinning in CE Health.</p> <p>Three hour classes are marketed by e-mail and conferences use a combinations of mailings and e-mail Health care flyers of upcoming conferences are sent via e-mail to previous attendees of conferences in their related field. In addition the state licensure list contains many e-mails which are sent the educational notices from CE Health.</p>	<p>LaNona/Denise presented a PowerPoint.</p> <p>Advisory Committee will continue to receive all marketing materials and provide feedback.</p>

	<p>Changes in Marketing for conferences continue to be enforce, Post Cards for conferences continue to be mailed only to professionals that are in their renewal cycle.</p> <p>Three hour classes continue. Current topics for 3 hour classes were reviewed.</p> <p>Upcoming Conferences: Wound Care Breast Cancer Critical Care Neruroscience Stroke</p> <p>CMA course continues to grow. CNA to CMA course will start in September 2016.</p>	<p>SPC voiced appreciation for the Committee's hard work to help promote educational programs</p> <p>Best attended 3-hour classes were identified.</p>
<p>Program update/Marketing Plan</p>	<p>Post Cards are produced for each conference.</p> <p>Three-hour classes continue to use online marketing.</p> <p>Conferences coming up in the year. Bayfront Neuroscience Bayfront Critical Care/Trauma Day VA Psych Update Northside Stroke Care 2016 CHAMPS Hurricanes 2016 AMT Wound Care Breast Cancer with BayCare</p>	<p>Topics discussed included questions on why not return to conferences as they reached more professionals.</p> <p>Re-evaluate 3 hour classes. Offer more than 3 hours for classes</p> <p>CHAMPS- Hurricanes and Healthcare</p>

<p>Curriculum development and employability skills recommendations</p>	<p>CE Health continues with strong programs that provide health care certifications resulting in career opportunities</p> <ul style="list-style-type: none"> • Return to Work for Nurses • Remediation for Nurses • ALF CORE Training <p>Employment numbers currently captured were reviewed</p> <ul style="list-style-type: none"> ✓ IV Therapy Board of Nursing Certification – 170 ✓ Local Anesthesia for Dental Hygienists – 65 ✓ Orthotic Fitters – 91 ✓ Mastectomy Fitters – 16 ✓ Pedorthist – 46 <p>CMA program: CareerEdge continues to offer opportunity for partial scholarship for students for both CMA & CNA to CMA.</p> <p>Initial class had a 100% pass rate of the NHA CCMA exam. Classes are offered in evenings and weekends and daytime.</p> <p>Home Health</p> <p>Current Partnerships were discussed.</p> <p>Current conference flyers were made available to members.</p> <p>Clinical Medical Assistant course marketing is done.</p>	<p>Suggestions for new topics/locations and viable co-sponsors are always welcome.</p> <p>Classes to improve Math Skills for CMA potential students.</p> <p>My CAA- will offer training for military spouses in different fields of healthcare and business. Classes are 100% online & they offer external Clinical options. Mycaa.com Courses include: ALF Tech, CMA, EKG, Phlebotomy etc.</p> <p>Bundle payments went into effect in April 1.</p> <p>Restrictions for Home Health were discussed</p> <p>Sunshine Pediatrics (Partnered for CMA)</p> <p>CMA flyers done.</p>
<p>New business</p>	<p>Update on new Business: Working on developing MYCAA portal- for Military Spouses. Will be split revenue.</p>	<p>All new courses offer National certification.</p>
<p>Committee surveys and elections</p>	<p>Survey was sent to members. Results will be evaluated in the next meeting.</p> <p>Elections.</p>	<p>Surveys were completed, results will be discussed at the next meeting.</p> <p>Election of Chair will take place at the next meeting.</p>
<p>Questions/comments announcements</p>	<p>Recommend continued industry engagement to keep SPC content relevant and current for the region.</p> <p>Healthcare and HIPPA security</p>	<p>Rey will follow up with his staff and Committee members will suggest a possible training opportunity for their facilities.</p>

Next meeting:	November 8, 2016 3:00 PM SPC EPICENTER	Annual Breakfast date TBD. Next Meeting will be after the breakfast.
Adjournment	4:15pm	

PLEASE MARK YOUR CALENDARS----UPCOMING MEETINGS:

Annual Breakfast - September 16, 2016

8am

November 8, 2016

3:00 PM

SPC EPICENTER

TELECONFERENCE AVAILABLE:

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