

CE Health ADVISORY COMMITTEE MEETING**DATE: January 10, 2017****TIME: 3PM**

Topic	Discussion/Recommendations	Action
Welcome	Phyllis Cloman chaired the meeting and welcomed everyone in attendance.	
Introductions	<u>Members present:</u> Rey Candolea, Phyllis Cloman <u>Via Teleconference:</u> Tammy Damon, Paula Feit <u>SPC Staff Present:</u> Denise Kerwin, Giovanna Taylor	Members introduced themselves. .
Prior Meeting Minutes	Members in attendance were asked if they received and reviewed the minutes from the November 8, 2016 meeting.	Minutes were received, accepted and unanimously approved.
Committee member update/New member recommendations	No new members. And no current recommendations.	No New member recommendations. Denise retiring.
Marketing initiatives	Planning to implement new marketing strategies. Marketing needs to go out with enough time in anticipation to the conference/class. Acupuncture flyer is going out to DOs. Three hour classes will change to 4 hour seminars. Conferences for 2017: <ul style="list-style-type: none">✓ Active Shooter will be held on February 10, 2017 at the Allstate Center✓ Psych Update will be held on February 23, 2017 at Seminole✓ CMA course continues to grow; Two courses planned for 2017: One will be held at the Oldsmar Training Center and one will be held at Midtown.✓ Phlebotomy course will be held at the Oldsmar Training Center and at Midtown (St. Petersburg)	SPC will go forward with electronic marketing rather than regular mailing. Electronic flyer will be sent every Tues. (through iContact) up until the week of the conference Classes will be turned to small seminars to offer more CE credits for attendees. TechHire Grant pays full tuition (\$1,914) for the Phlebotomy class for 18-29 year olds who qualify.

Program update/Marketing Plan	<p>New Phlebotomy Course will use SPC curriculum. Funding continues to be available through TechHire Grant</p> <p>Mother and Baby Conference will be on May 26</p> <p>Giovanna is planning to implement a new conference model. It would consist of multiple topics on the same day, creating a mega conference. Using Online Conference planning (Guidebook)</p>	<p>Tuition includes: Curriculum, book, and NHA certification exam.</p> <p>Might be at Bayfront but still Looking at locations-</p> <p>This model will allow us to provide CE for multiple disciplines. And will be cost and time effective.</p>
Curriculum development and employability skills recommendations	<p>Attendance for the certification courses keep increasing and continue to be successful.</p> <p>We continue having the CMA program</p>	CMA program has been very successful.
New business	<p>Update on new Business: No New business were discussed,</p>	She is working on developing a new model for managing conference planning to increase productivity.
Committee surveys and elections	<p>No Elections Members submitted the surveys, but are still waiting for results.</p>	No Elections- Still waiting for survey results, will be discussed at next meeting.
Questions/comments announcements	<p>No questions or comments Denise K. will be retiring February 3rd, 2017.</p>	
Next meeting:	<p>May 9, 2017 3:00 PM SPC EPICENTER</p>	
Adjournment	3:55pm	

PLEASE MARK YOUR CALENDARS-----UPCOMING MEETINGS:

May 9, 2017

3:00 PM – 4:00PM

SPC EPICENTER

TELECONFERENCE AVAILABLE:

Join by phone [727-398-8420](tel:727-398-8420) (SPC Local Dial-in Conferencing)

Conference ID: 142816