

Hospitality & Tourism
Advisory Meeting
4-7-2011

Present:

Steve Springman
George Glover
Heather Alamillo
John Kelley
Jay Dempsey
Dan Babbitt
Gary Graham
Jim Olliver
Robert Meyer

Meeting called to order 9:00 AM

Discussion of the bowling tournament status for spring of 2011. There was general agreement to continue but with the current economic environment the discussion was to move the tournament to the next academic year.

There was agreement that the bowling tournament would be on the fall 2011 agenda and time and place for the tournament would be discussed at the fall meeting.

There was extensive discussion on the need for shorter certificates for the program. Jim Olliver presented the low graduation rates and discussed the challenges to get students to complete the current certificate and AS program.

Robert Meyer explained the new state frameworks which would make it possible to offer shorter certificates that would be step stones for the current certificates. The overall goal is to get completion and retention.

There was general agreement among the members that addition of shorter certificates would be of value to the program and the industry.

Jim Olliver raised the question of adding a meeting planning track to the program. The committee did not support this idea. The reasons for non-support stemmed from the belief that this was not a viable career path in the bay area. None of the members supported the idea.

The foundation balance of free course funds stand at \$96,898.00. Of this \$5000.00 is available for mini-grants.

Robert Meyer discussed the availability of the Tampa Bay Scholarships.

Robert Meyer explained that the departure of FIU as a partner for the AS to BS has led to the University Partnership exploring other possible partners. At this time discussions are underway with possible partners.

There was no other business and the meeting was adjourned at 11:00 AM.