ADVISORY COMMITTEE MEETING MINUTES

WOMEN ON THE WAY (WOW)

DATE: April 10, 2018, 9:10 AM Collaborative Labs-Beach ~ 2018 Workforce Connections, EpiCenter

MEMBERS PRESENT: Belinthia Berry, Nikki Gaskin-Capehart, Shirley Crumbley, Loretta Horne, Dr. Misty Kemp, Julie Meyer

SPC: Rena Bello, Rosa Edwards-Harris, Pepper Harth, Mary Wall, Nikishea Wright, Rosemary King

MEMBERS ABSENT: Cynthia Burnham, Ann Donald, Qiona Gibbons, Candi Hagler

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
Pledge of Allegiance/Roll Call/Welcome	Meeting called to order 9:10 am	
	Time Keeper: Nikki Wright Roll call was conducted	
Review/Approve 10/20/17 Minutes/Action Items	Action Item: Appointment of New Chairman Chairman of Advisory Committee Dr. Misty Kemp stepped down due to a conflict of interest. Belinthia Berry has agreed to serve as Chairman.	 SHIRLEY CRUMBLEY: A motion was made to appoint Belinthia Berry as new WOW Chairman. NIKKI GASKIN-CAPEHART: A motion to appoint Belinthia Berry was made, and the motion was seconded by all in attendance.
	Action Item: Internship Opportunity for City of Clearwater LORETTA HORNE: HR Director Mr. Rosetto was called regarding possible internship at the City of Clearwater.	LORETTA HORNE: Loretta to contact Shirley Crumbley regarding SPC on City of Clearwater agenda.
	BELINTHIA BERRY : Economic mobility opportunity with Raymond James: entry level, 100 employees, need increase in African-Americans and Latinos. Awareness to program with upward mobility, internship, shadowing.	

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
Review/Approve 10/20/17	Action Item: Dedication to	
Minutes/Action Items Cont.	Service	
	MISTY KEMP: MLK Day of	
	Service update: Over past 5	
	years, \$650,000 commitment	
	per year as a base has been	
	granted. We have an	
	opportunity to obtain	
	commitment on a year-round	
	basis with 10-month position to	
	be posted to get above base and	
	build upon events not just for	
	January, but Black History	
	Month in February, Women's	
	History Month in March to focus	
	on equity, inclusion, diversity	
	(quarterly basis) for students	
	and co-collaborative decision	
	with commitment to community	
	and Civic Engagement as a way	
	of giving back for all campuses	
	Pinellas County-wide.	
	Action Item: Assigned	
	Community Advisor	
	SHIRLEY CRUMBLEY: Advisors	
	to survey students. Students	
	should know their assigned	
	community Advisor to make	
	sure they are on the correct	
	academic path.	
	Action Item: Grant Update	
	SHIRLEY CRUMBLEY:	
	-Coca Cola and Silverberg grant	
	proposals were submitted, both	
	of which WOW did not receive	
	-Reapplied for the 2018	
	Silverberg Grant for textbooks,	
	and received grant.	

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
Review/Approve 10/20/17	LORETTA HORNE: Is there a	LORETTA HORNE: Serves
Minutes/Action Items Cont.	specific budget for textbooks?	on the Lutheran Church
		Endowment Fund
	SHIRLEY CRUMBLEY: We do not	Committee, and will inquire
	have a budget for textbooks.	about the application
	WOW maintains a great	process for allocation of
	relationship with Academic	funds.
	Deans and Chairs who donate	
	textbooks to the program.	
	NIKKI GASKIN-CAPEHART:	
	WOW should look into applying	
	for the Foundation for a Healthy	
	St. Petersburg Grant of \$20,000	
	funded from former Bayfront	
	Medical Foundation. The	
	specific criteria could possibly	
	align with WOW's mission.	
	Action Item: Online New Member Orientation	A motion was made to accept 10/20/17 minutes as
	SHIRLEY CRUMBLEY: Eligibility for scholarships will now	read by Dr. Misty Kemp, and motion was seconded
	include: submitting a resume	by Rena Bello.
	after earning 30 or more credit	
	hours.	
WOW Program Updates	SHIRLEY CRUMBLEY:	
	Appreciation Celebration held	
	on 11/3/17 to thank our WOW	
	supporters was a huge success.	
	Over 100 guest were in	
	attendance.	

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
WOW Program Updates Cont.	WOW Leadership Conference, Marketing Your Brand was held on 3/23/18 at the Epicenter, with 81 in attendance. -As of 4/9/18 *238 students enrolled for Summer session *510 students enrolled	
	Spring Session *493 students enrolled Fall Session	
WOW Goals:	 <u>A. Enhance Online Presence</u> Finalizing online NMO. The software licensure expired, but was quickly renewed, access reestablished. Future Options: -To develop in-house program. -There should be cost sharing when it comes to licenses. 	SHIRLEY CRUMBLEY: To check with Mr. Lloyd to pilot this summer so NMO can go live with option for mandatory face-to-face or online.
	 B. Increase Community Partnerships SHIRLEY CRUMBLEY: Our goal is to establish at least one or more partnerships a year. Potential Partners: DR. MISTY KEMP: Juvenile Welfare Board (JWB), Judith Warren, requested WOW to give a presentation to parents on life topics such as financial literacy, etc. 	SHIRLEY CRUMBLEY: Department of Corrections meeting scheduled 4/12/18 to collaborate on internship opportunities.

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
WOW Goals Cont.	PEPPER HARTH: Gave a WOW presentation to the Civitan Club and Civitan Jr Club, to possibly establish a partnership.	NIKKI GASKIN-CAPEHART: Will email WOW the City of St. Petersburg weekly Job Vacancy list to share with WOW students.
	reestablished relationship with PEO (Philanthropic Educational Organization).	
	<u>C. Establish Alumni Connection</u> SHIRLEY CRUMBLEY: Invite WOW alumni to serve as mentors and/or offer employment opportunities.	SHIRLEY CRUMBLEY: A meeting with WOW alumni will be set up this summer. The goal is recruitment, retention, mentorship, and employment opportunities.
Align WOW Goals with SPC's Three Commitments	DR. MISTY KEMP: A top down approach of care is first and foremost in conversations in serving students.	
	 Academic Excellence – budget is tied to learning in a supportive collegiate environment. 	

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
Align WOW Goals with	2. Community Engagement –	BELINTHIA BERRY: as
SPC's Three Commitments	Through strong partnerships	Chairman of WOW
Cont.	3. Economic Mobility – providing opportunity for high wages to end generational poverty. Students come to college to better themselves and their family. Mentees help make things happen with equity and inclusion.	Advisory Committee for SPC's Three Commitments – I would like to do, a one- page Annual Report (Life with Words) of our goals and the President's goals with all programs aligned.
	JULIA MEYER (Workforce Representative): Shared there are Free options to obtain pre- industry and Health Information Technology certificates for dedicated students.	JULIA MEYER: Will email information on free certificates to WOW Team.
Open Forum	NIKKI GASKIN-CAPEHART: Girls Conference will be held on April 27, 2018, for 100 high school girls. The theme is "Just Girl Talk." This is sponsored by the City of St. Petersburg My Brothers and Sisters Keeper Initiative, and The Rays. The Conference targets high school girls. Nikishea Wright and Shirley Crumbley serves on this committee.	

ΤΟΡΙϹ	DISCUSSION/RECOMMENDATIONS	ACTION
Open Forum Cont.	SHIRLEY CRUMBLEY: The committee recommended in order to keep integrity intact, and to avoid conflict, that I should not participate in other organizations. I should remain neutral.	
	BELINTHIA BERRY: I nominated Shirley Crumbley for the <u>"Passing the Torch in Leadership"</u> Award with the National Coalition of 100 Black Women, Inc. to be presented May 19 at its 2nd annual awards brunch. NIKKI GASKIN-CAPEHART: Belinthia Berry will receive the Jackie Robinson "Breaking	
Adjournment	Barriers" Award, on Sunday, April 15, at Rays Game. The meeting adjourned at 10:28 am.	Next Meeting: Fall 2018