



Friday, February 5, 2010
Advisory Committee Meeting

Corporate Training Room 1-324
8:30 a.m. – 10:00 a.m.

Meeting Minutes

8:30 – 8:45 Welcome Introductions (Committee, Staff, Guest) Cindy Jameson

Present:

Staff Members-Jamie Robinson, Dr. James Connolly, Sharon Mercer, Anita George, Kathie Tancredi, Nancy Hackworth, for the recording of the Minutes.

Advisory Committee Members:

Cindy Jameson – Brighthouse Networks
Pat Smolen – Last day at PSCU
Danielle Ruiz – Pinellas County Economic Development
Staci Brink-SPC College, Marketing
Valerie Werner – Florida Blood Services
Joan Grohe- Avaya
Dina Hyson-City of Clearwater , Human Resources Manager
Kristen Dailey – Worknet
Grace Smoker - Peter Brown Construction, Human Resources
Katherine Springfield – BayCare

Advisory Members introduced themselves and gave a brief description of the latest news in their prospective places of employment.

Danielle spoke of new industries relocating to Pinellas County and number of new jobs that will be available.

Kristen explained the opportunities available for training displaced workers.

Kristen distributed flyers on a Collaborative Industry Forums schedule for a variety of industries. She also provided an invitation to “Managing Diversity in the Workplace”, Barron Johnson, Speaker.

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.

8:45 – 9:15	New Offerings and Events	Staff
	Intense English	
	Green Conference (October 2010)	
	Executive Staff Assistant Program	
	Worldwide Instructor Training System	
	Time Management - Online	
	Small Business Training Program	

Dr. Connolly provided an update of the new offerings listed above and future events to be held by the College. Executive Staff Assistant Program – primarily for those individuals that do not have the basic office skills to upgrade to an executive level assistant position. Jamie provided information on this program she recently completed. There was much discussion and suggestion to eliminate “staff” from the title of the program. World Instructor Training System (WITS), a partnership between Corporate Training and the World Instructor Training Schools to offer an online program, Personal Trainer, with an internship. Marketed as a “second” income in this area, but recognized elsewhere as a primary income position.

Danielle commented “Wellness, a big push”, Time Management – online – “Divine Secrets of Organized People”. Small Business Training Program – Small businesses get together and pay xxxx dollars, and start a Leadership Training Program. It was commented that this type of program save HR department dollars. Dr. Connolly requested the Advisory Members’ input and asked for any Consultants they may have in mind to look into the advisability of this venture. Kristin provided a consultant name, Linda Bailey.

9:15 – 9:30 Business Issues and Open Discussion Work Net and PCED Grant Money

9:30 – 9:45 Labor Market Statistics Cindy Jameson

Review Agency for Workforce Innovation Stats – handout

Cindy Jameson provided Workforce Innovation statistics. 12.4% is the percentage of unemployment in Florida. Florida is above the national average. Cindy mentioned the economy may be starting to come up, real estate industry is improving but as Pat Smolen mentioned, employment is the last to improve. Cindy commented the West coastline seems to be more concentrated in loss of jobs, Sarasota, Bradenton, Marco Island, etc.

9:45 – 9:50 Wrap-Up - Feedback Cindy Jameson

Discussed was the outsourcing of positions globally. Joan Grohe spoke of Avaya and outsourcing to Argentina and Jamie spoke of her providing training in India for the purpose of US companies outsourcing to India. Pat commented regarding the number of engineers in other countries, “lining up” for the positions available at lower rates than Americans were being paid. Valerie Werner inquired about online training and was interested to know the amount of students taking online classes from other countries. Dr. Connolly provided examples of the amount of students and the variety of places where students were taking classes from St. Petersburg College.

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Anita commented on ICI, Oxley-Sarbanes, and how the US needed to be the Innovators and the leaders. The outsourcing is of great concern in relation to unemployment statistics.

9:50- 10:00 Tours of MAC Computer Lab and Faculty Development

Dr. Connolly provided information on the new MAC lab at Corporate Training. Dr. Connolly invited Advisory Board Members to a tour of the lab.

**2010 Meeting Dates:
June 4, 2010**

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