



Friday, November 4th, 2011
Advisory Committee Breakfast and Meeting
Seminole Campus
8:00 a.m. – 10:30 a.m.

Meeting Agenda

8:00 – 9:00

Breakfast with Dr. Law

Seminole Library

Room CC316

All Advisory Board Committee Members were invited to a Thank You Breakfast in the newly renovated Conference Room on the Seminole Campus. Opening the event was a warm welcome by Dr. Oliver, Seminole Campus Provost, “Thank you” from Dr. William Law, President of St. Petersburg College and Dr. Anne Cooper, Senior Vice-President of Academic & Student Affairs, and lastly an overview of the numerous accomplishments of students in various programs at St. Petersburg College by Dr. Stan Vittetoe, Clearwater Campus Provost and Vice-President of Workforce Development, Advisory Board Members adjourned to their respective meeting places for this month’s Advisory Board Meeting.

9:15 am

Introductions UP 156

Katherine Springfield

Katherine Springfield, who led the meeting, asked those present to introduce themselves.

Advisory Board Members present included Rick Gilbert, President, Solar Source, Michele Schrotter, Corporate Education Specialist, Bouchard Insurance, Katherine Springfield, Manager, BayCare Education Services, Suzanne Christman, Senior Manager, Pinellas County Economic Development, Mark Swanson, Chairman and Chief Executive Officer, Telovations, Inc., Joe Roseto, HR Director, City of Clearwater, Pat O’Brien, Executive Director, Concrete Sawing & Drilling Association, Inc., Gene Pressoir, Human Resource Manager, Pinellas County Government, and Sharon Welch, Manager ICS Systems Development, City of St. Petersburg.

Corporate Training Staff Members present were Dr. James Connolly, Director, Dan Fumano, Technology Support Specialist, Kathie Tancredi, Administrative Specialist III, Marie Couch, Adjunct Instructor, Cecelia O’Dowd, Coordinator Lifelong Learning/College for Kids, and Nancy Hackworth, Senior Staff Assistant.

9:20 – 9:45

New Offerings and Events

- Learn to Earn
- Guaranteed Schedule

Dr. James Connolly

Dr. Connolly welcomed everyone and thanked them for their participation on serving on Corporate Training’s Advisory

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.

Committee. He explained the *Learn to Earn Program*, a directive from Dr. Law, as a way for St. Petersburg College to assist unemployed residents in developing skills, as well as offering those wishing to upgrade skills and certifications. The program enables participants to acquire many of the necessary job skills to be employable in today's tough marketplace. Dr. Connolly provided statistics of those that have currently participated in the program and the various course offerings to date. Course offerings are short term courses, provided at a low cost to learn and enhance skills. To date, 67% of the participants have been women.

Dr. Connolly also explained the ability to bundle courses to businesses for their employees.

Dan Fumano, Entry Math Instructor, provided an overview of college remedial classes in math and math refresher courses offered at Corporate Training. He explained the advantage to students who may have not fared well in some of the academic required math courses, especially for those returning to college who may need a refresher course. Dan also provided information on his SharePoint classes that will begin in December. Some Advisory Committee Members expressed interest in iPod classes.

Dr. Connolly updated Advisory Board Members on the success of the International Language Institute with their increased enrollment and offerings.

Advisory Members received a November/December Learn to Earn brochure of course offerings.

9:45 – 10:15 Business Issues and Open Discussion

Katherine Springfield

Katherine asked about input in regards to any business issues or open discussion, Advisory Board Members wished to share. Katherine spoke about student loan debts and 42% of workforce were "Baby Boomers". She asked for suggestions on better ways to make annual training needs faster, quicker, and cost efficient. Mark Swanson suggested corporate internet programs for training/continuing education and reported it was financially successful. This led to much discussion on iPad "cloud".

Sharon Welch inquired about including a section of cloud security. She also reported on businesses being taken to Oracle and the need for specialized financial Oracle training. She explained training in this specialized area for about 5 week minimum period in groups of not less than 5 people costing about \$3,000.00 to \$5,000.00 per person.

Rick Gilbert of Solar Source inquired about General Contracting classes and Kathie Tancredi stated Corporate Training had offered the General Contractor's Prep course for preparation in taking the State of Florida examination in the past and there has been

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.

some recent interest in this course, as well as some real estate courses. Kathie reported these will be on the next schedule and explained we currently are offering the Real Estate Sales Associate course, due to renewed interest. Rick also inquired about PMI Certification courses and it was much needed on the construction side.

Michele Schrotter asked about contract licensing courses and Kathie stated they have been offered and the SPC belongs to CAESC and have access to a variety of courses.

Cecelia O'Dowd explained the courses offered through Lifelong Learning that transitions from a basic course to a more advanced course that is used in the business environment. She gave the example "Digital Photography" to "PhotoShop".

Sharon Welch asked members if any had formal succession planning program at their businesses. Gene Pressoir stated his company did and mentioned Suzanne Christman went through such a type of program. Sharon mentioned they had a Leadership Training Program but that it does not promote succession. Katherine asked about a cohort. Suzanne mentioned about groups of 25. Katherine stated they had a program of two years at BayCare that consisted of managers.

Katherine asked about "2nd career" type training. There was mention of more and more people working longer and going back to work after retirement. Kathie mentioned renewed interest in insurance prelicensing, certified financial planning, and real estate appraisal.

Cecelia introduced the "bundling", 3 tier programs.

1. basic
2. 3 credits
3. 3 credits

Upon completion, students will receive 6 credits and be eligible to take the Microsoft Certification in that subject area. Rick stated credit is important compared to certification. He explained in the past the IT certifications were valuable but today businesses like the credit type programs.

10:15 – 10:30 Labor Market Statistics Dailey

Kristen

WorkNet Pinellas Regional Report

Dr. Connolly passed out the Labor Market Data Report, provided by Kristen Dailey of WorkNet.

Mark Swanson reported his company is growing 2% per month.

Rick Gilbert mentioned the obstacles he faces within the State of Florida in growing solar energy and that Germany, being the leader in this field and Canada are doing to advance in this area. Sharon spoke of the Pinellas County School/City of St. Petersburg Solar Panel Learning Project.

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.

Joe Roseto, City of Clearwater reported on the Health Plan offered by the City of Clearwater, which is across from Morton Plant Hospital. It consists of 2 doctors and 3 staff members. It is operated by an outside provider and employees have access with no clinic fees and no claims to company. They also have a dispensary, which offers prescription/medications at low costs to employees and family members. He stated the City is saving money on healthcare by promoting wellness which contributes to lower cost for care, related heart attacks and strokes. He stated the average claim per employee has been reduced from \$900 to \$400 per employee. He stated they now have agreements with imaging companies, etc and partnerships with City of Tampa and plans to partner with City of Dunedin.

10:30 Wrap-Up - Feedback

Katherine Springfield

Katherine thanked everyone for their input and participation. Members commented the breakfast format was appreciated.

2011-2012 Meeting Dates:

TBD

Katherine stated members will receive notification on next meeting. Amy Brush of St. Petersburg College joined the group midway through the meeting. Her contribution of the planning and participation to the breakfast/meeting was appreciated.

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.