



**Thursday, June 7th, 2012
Advisory Committee Meeting
EPI Center
8:30 a.m. – 10:00 a.m.**

Meeting Minutes

8:30 – 8:45 Introductions

Katherine Springfield

Minutes were approved as written.

Advisory Members present: Joe Rosetta, Katherine Springfield, Dr. Robert Arnold, Dr. Greg Nenstiel, Dr. Gary Graham, Dr. Kristin Dailey, Rick Gilbert, Abdul Lateef, Sharon Welch, Dr. Jason Krupp, Dr. James Connolly, and Sharon Mercer.

8:45 – 9:15 New Offerings and Events

B of A Survey Results

Dr. Gary Graham

Dr. Graham, from the Center for Emerging technologies, reviewed the college wide survey presented to all Board Members. The feedback was positive in the manner in which we conduct Board Meetings and consistent with others throughout the college. The College wide website for Advisory Boards is included:

<http://www.spcollege.edu/epicenter/advisory/index.htm>

Learn to Earn

Dr. James Connolly

Dr. Connolly spoke about the Learn to Earn Initiative. He presented the following facts for the first year enrollments:

- 3096 Students in the first year
- 1116 unique enrollments
- 559 certificates of completion

Manufacturing Focus

Dr. Connolly spoke about the MEP, (Manufacturers Extension Partnership) collaborative engagement and how WorkNet compensated the students. He updated everyone on the TAA Grant proposal and the partnering with 11 other Community colleges across various counties with the State of Florida. St. Petersburg College is the lead institution and we should have a result of the Grant request by late August or early September of this year. He also spoke about the partnership with Polk State College and the manufacturing focus group with 71 participating companies and associations.

Grants and Partnerships

Dr. Connolly spoke briefly of other partnerships that Corporate Training is actively engaged in such as:

- PTech
- WorkNet
- Goodwill Industries
- Boley Center
- TAA Manufacturing

Information Technology

A new initiative was introduced for IT courses and training. The name is “24” and is a comprehensive Boot camp involving 24 days of intensive training in a blended fashion to help local companies with IT gaps in their employee expertise.

9:15 – 9:45 Business Issues and Open Discussion

Katherine Springfield

Katherine Springfield opened discussion with the fact that Baycare is faced with Baby Boomers retiring and going back to work in different careers. Others offered advice on career support. Kristin Daley from WorkNet stated that that has not been the focus and time may be needed to look at this for a fit of transferrable skills and assessments. That is available. Jason Krupp commented that there were such vehicles available. Dr. Arnold thought this to be a fascinating area as his experience is that people are staying in the workforce. Sharon Welch discussed that the City was involved in succession planning as well. Dr. Connolly offered the “55 to go” program from Watson Haynes for back to workplace testing. Others replied and the consensus was that it is “not necessarily a want to but a need to.” Dr. Connolly offered SCORE as a good example as well.

Joe Rosetta said the City of Clearwater was in better shape than other government agencies and is re-focusing on Economic Development and devoting a host of resources. PTEC has assisted with an emphasis on wastewater management where there is a lot of turnover. Succession planning is needed as the average age is mid-40. This causes transitioning and career changes. Others discussed the huge bubble that will occur with Veterans returning to the States.

Rick Gilbert offered his positive opinion of the Polk State facility at Airside in Polk State College. Dr. Connolly is planning a tour. Programs are expensive to start up and companies can be leveraged for equipment. Examples are General Dynamics, Craftsman, etc. He also talked about felon programs whereby there is assistance with wages.

Abdul Lateef, CEO of Plasma Therm, thanked SPC for inviting him to be a part of the Advisor Board and is willing to participate in the new focus on manufacturing.

Dr. Greg Nenstiel spoke of Generation X Generation Y and most people have first level jobs without degrees, and have experience but no degrees. They have curricula, 8 week Project Management. It is 200 hours to sit for Project Management exam. Dr. Connolly commented on 193 different jobs in PM. Greg Nenstiel mentioned 200 jobs in Bank of America for PM. They have various sectors in PM such as Healthcare, IT, etc.

Dr. Kristin Daily discussed Career Services Initiatives such as OJT will probably double this next year. She also discussed EWT and the H1B Grant with St. Petersburg College and the development of Information Technology (IT) initiatives. A handout was provided for the Labor Market Data.

Sharon Welch spoke of their IT Internship Program and specifically thanked St. Petersburg College for such a fine program. She also volunteered to participate in the 24 program for Experienced IT professionals.

Dr. Robert Arnold talked about different applications for the staff using iPads and laptops the more experienced worker training the newer employees. Bob also suggested that he would love to participate in Corporate Trainings course on “Consulting.”

Next meeting:

Appreciation breakfast on **September 6** or lunch on **September 7, 2012.**

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc.; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.