



**Thursday, June 18, 2015  
Advisory Committee Meeting  
EPI Center Room 1-324  
8:00 a.m. – 9:30 a.m.**

**Meeting Agenda**

**8:00 – 8:15      Introductions**

**Dr. Bob Arnold**

The Meeting was called to order by Chairperson, Dr. Bob Arnold. Dr. Arnold asked members and staff present to introduce themselves. In attendance was Pat Gehant, Tampa Bay Technology Forum and Exploratory Lab consultant for SPC, Joe Roseto from City of Clearwater, Sean Kennedy from St. Petersburg Chamber of Commerce Economic Development and Greenhouse, Brent Barkway, Pinellas County Economic Development, Erin O'Brien, CSDA, Kristin Daily, CareerSource, Michele Schrotter, Bouchard Insurance, Dr. Bob Arnold, Brain Enhancement Institute, Hospice & Barry University & Dr. Andrew Meyer, Global Corporate College.

SPC Staff members present were Dr. James Connolly, Sharon Mercer, Nancy Hackworth, Cecelia O'Dowd, Marie Couch, Amy Gregorich, Mark Quinzi, Fred Tucker, Belinthia Berry & Susan Garrett

**8:15 – 8:20      Introductions of New Members**

**Dr. James Connolly**

Dr. Connolly introduced the Board to the three new staff members of the newly branded WorkForce Institute at St. Petersburg College. They include Fred Tucker, Workforce Institute Job Coordinator, Susan Garrett, Program Director II, Certificate, and Belinthia Berry, Program Director II, Global Corporate College.

**8:20 – 8:45      Business Issues and Open Discussion**

**Dr Bob Arnold**

Dr. Arnold opened discussion with, "What's on your mind"? Dr. Arnold began with his concern with hospitals now desiring to prefer Bachelor Degrees over the Associate Degrees for nurses. The transition would be over a 2 to 3 year period. Joe Roseto stated he could see challenges from an HR perspective, if not mandated by any regulatory agency. But could see the desire for hospitals in being competitive and a more educated workforce.

**8:45 – 9:30      New Offerings and Events**

Dr. Connolly voiced his excitement with the new changes in Corporate Training. He introduced the new name – **The WorkForce Institute at St. Petersburg College.**

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He provided information on new marketing plans, new branding, and our new partnership with **Global Corporate College**. Each member received a Workforce Institute packet with services that will be offered. He introduced Dr. Andrew Meyer, Executive Director of Global Corporate College.

- **Global Corporate College** **Dr. Andrew Meyer**  
Dr. Meyer provided an extensive overview of Global Corporate College and the benefits of being selected to partner with them. As members of GCC, members share the largest depository of intellectual property. GCC began with a founding group of community colleges. GCC is not a membership organization, it is a network of high performing community colleges that promote high quality standardized training. He stated that GCC members were excited SPC is now becoming a partner.
- **Tech Data Partnership** **Marie Couch**  
Pat Gehant provided details of the Tech Data Exploratory Lab, which consists of a pre-session, business tools, strategies and processes over a 50-60 hour timeframe. The lab is multi-disciplinary and allows interpersonal relationships across all disciplines. Participants learn to do a business plan, 101 networking, and virtualization. The first group consisted of 22 students. Business participants included Amex, Jabil, Tech Data and Brighthouse. Three additional labs are scheduled for next year. It benefits businesses in that they are able to pre-screen future employees, as the students acquire skills and experience.
- **Burning Glass** **Amy Gregorich**  
Amy Gregorich provided information on Burning Glass, a leading developer of intelligent job market technologies, including data parsing, coding, and analysis for supply and demand data. Burning Glass is available to all SPC students researching employment opportunities.
- **Organizational Changes** **Dr. James Connolly**  
Dr. Connolly described the organizational changes at the Workforce Institute. Some changes include the addition of Program Directors and a Workforce Job Coordinator. Marie Couch was promoted to Technology Program Coordinator. He reviewed the new Organizational Chart.
- **Certificates** **Dr. James Connolly**  
Members were informed of the new certificates available such as Supply Chain Certification, Medical Assistant, etc. He explained the move from Certificates to SPC promoting Industry Certifications. Industry Certifications are desirable in the job market and students will benefit from having them.

## **9:30 Wrap-Up - Feedback**

**Dr. Bob Arnold**

In closing, Dr. Arnold requested feedback and there was much interest in the possible opportunity for Advisory Members to observe the Exploratory Labs.

## **Next meeting:**

**September 9, 2015 at 8:00 on the Seminole Campus. Breakfast will follow at 9:00**

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