



**Friday, February 19, 2016
Advisory Committee Meeting
EpiCenter, the Workforce Institute
7:30 a.m. – 9:00 a.m.**

Meeting Agenda

Attendance: Dr. Bob Arnold, Belinthia Berry, Lori Brainard, Suzanne Christman, Dr. James Connolly, Denise Costello, Marie Couch, Kristin Dailey, Jill Flansburg, Dan Fumano, Dr. Susan Garrett, Pat Gehant, David Hopkins, Sean Kennedy, Joan Read, Joe Roseto, Kaitlyn Sussex, Fred Tucker, Sharon Welch & Kathleen Waugh

7:30 – 7:45 Introductions

Dr. Bob Arnold

The Meeting was called to order by Chairperson, Dr. Bob Arnold and introductions were made.

7:45 – 8:10 New Offerings & Events

Dr. James Connolly

- Dr. Connolly and Pat Gehant announced the Exploratory Lab grant that will be submitted
 - June 27- Tech Data will hold an open house for other organizations so they can view how it works.

Global Corporate College (GCC) Update

Belinthia Berry

- Reviewed the GCC Scoreboard
 - SPC is in the lead out of 50 colleges within the GCC network
 - SPC will be hosting the Chinese Government in May for a 3-day conference.
 - SPC has been chosen as the design & delivery college for China so we will be training Chinese universities for 3 weeks.

Local Contract Training

Kathleen Waugh

- Working with local companies in the area and providing GCC opportunities to those that are nationwide/global.
- Hosted an Open House
 - Partnered with CareerEdge
 - 30 companies participated
 - Many more to come focused on certain topics

HITT Grant

Marie Couch

- Exceeded goal for 2015/2016 year

International Language Institute

Denise Costello

- Students are from 16 different countries, all communicating in English
- Field trip to Downtown St. Pete to tour the murals/museums
- Through local contract training, companies are beginning to invest in English as a Second Language program for employees
- Working on accreditation

The Workforce Institute

Dr. Susan Garrett

- David Hopkins is out in the community
- Capturing numbers of student intake process
 - Assess students to see what program they should go into
 - Numbers in growth pipeline come out to \$212,000 of potential revenue
- Once student goes through program, Fred Tucker works with student on job placement
 - Provides student with resume building, LinkedIn headshots, interview room with Optimal Resume
- Strategic partnerships have been developed with Goodwill and Salvation Army
- Drone program is now being offered
 - Putting together a small advisory panel
- Introduced Kaitlyn Sussex- new Certificate Program Coordinator

8:10 – 8:50 Business Issues and Open Discussion

Dr. Bob Arnold

- **What training topics do you feel are trending and necessary for today's organizations?**
 - Active Shooter
 - SPC has program with four instructors and two mental health counselors
 - Development of current staff
 - Frontline Supervision, leadership, succession planning, excel skills, supervisory training, Emotional Intelligence, working with technology, change management

8:50 Wrap-Up - Feedback

Dr. Bob Arnold

Next meeting:

Thursday June 23, 2016, 7:30 a.m.

Location: Valpak

1 Valpak Avenue North

St. Petersburg, FL 33716