

**SEMINOLE COMMUNITY LIBRARY
AT ST. PETERSBURG COLLEGE, SEMINOLE CAMPUS**

LONG RANGE STRATEGIC PLAN 2009-2011

Approved by Library Advisory Board, 17 November 2008
Approved by City and College Administration December 2008

Goal 1: Community Commons and Diversity

The library will be an inviting and accessible place supporting a collaborative community interchange and lifelong learning through the use of its facility, technology, collections, services, and programs for patrons of all ages and backgrounds.

Objective 1.1: Promote and market library facilities, collections, programs and services (based on available City and College funding). Special emphasis will be given to:

- supporting collaborative, diverse interchange.
- creating comfortable, technology-rich, user-friendly spaces online and in-house for community patrons, college faculty and students, and aspiring professionals.

Objective 1.2: Present or sponsor programs each year aimed at a diverse community audience, with emphasis on attracting non-library users (based on available City and College funding).

Goal 2: Information Literacy and Critical Thinking

The library will promote information literacy and critical thinking to foster understanding, support sound decision-making, and guide action.

Objective 2.1: Provide instruction to enhance the information literacy skills of community patrons and college students (based on available City and College funding).

Objective 2.2: Encourage the use of information literacy skills to cultivate critical thinking.

Goal 3: Lifelong Learning and Academic Support

The library will develop and promote collections that support the personal enrichment, recreational, academic, and professional goals of its patrons.

Objective 3.1: Provide thematic displays and programs on topics of current interest on a regular basis (based on available City and College funding).

Objective 3.2: Sponsor a regular program in the area of reading and discourse.

Objective 3.3: Promote circulation of tween and young adult materials through monthly and seasonal displays, special event promotions, regular, summer, and outreach programming, and new strategies in selection, purchasing, and collection development (based on available City funding).

Objective 3.4: Build and promote the use of a core academic collection (based on available College funding).

Goal 4: Staff Development and Training

The library will foster development and training of staff and volunteers for high quality public service to both community and College.

Objective 4.1: Provide training opportunities annually for library staff and volunteers to support patron- and student-centered library operations and services (based on available City funding).

Goal 5: Evaluation and Assessment

The library will evaluate and assess its performance with a view to ongoing refinement and improvement.

Objective 5.1: Ascertain the level of user satisfaction with the library's collections, programs, and services through appropriate survey techniques.