



## Updated emergency plan ready for hurricane season

SPC has completed its revised emergency plan just in time for the beginning of Florida's hurricane season, which runs June 1 through Nov. 30.

The college has been working on the plan for some time, but an ad hoc committee has been updating and extending it since May 2007. It is based on requirements in an executive order signed by Gov. Charlie Crist in April 2007, and it provides a framework for responding to emergencies of all kinds, from hurricanes to on-campus criminal events.

A version of the plan was approved in late May by the college's newly formed Emergency Management Council.

"Unfortunately, we live in a time when we frequently see news

accounts of on-campus disasters taking place across the country," said SPC President Carl M. Kuttler Jr. "We have to be prepared for any and all eventualities to make sure our students, faculty and staff are protected."

Part of the plan includes a new threat assessment procedure, which has been approved by Cabinet. Training has been provided at all campuses.

Another high-priority item was the naming of a collegewide coordinator of  
*See PLAN Page 2*



Bill Grey

### Review hurricane plans now

Hurricane season began Sunday and runs through Nov. 30. Each site and department should review its disaster preparedness plan and update faculty and staff about their responsibilities during weather emergencies.

It is a good time to check batteries, update emergency contact lists and establish or update communication trees.

If a hurricane threatens Pinellas County, the college will update faculty, staff and students by e-mail, radio and television and the college Web site.

## New student-focused marketing campaign begins

The college's new marketing campaign, which features a number of SPC students discussing the advantages of attending SPC, kicked off this week.

It uses various media, including television, radio, posters, print and the Internet, and will run through the end of the 2008-09 academic year. The kickoff coincides with a new "Future Student" segment of the college Web site, which is in the final editing stages and also features students from the marketing campaign. The campaign tells stories about how the college serves students of diverse backgrounds and abilities.

"The program relies on SPC students to tell their stories about how the college has helped them overcome limits in their educational or personal lives," said Mary Hearn, SPC's marketing coordinator.

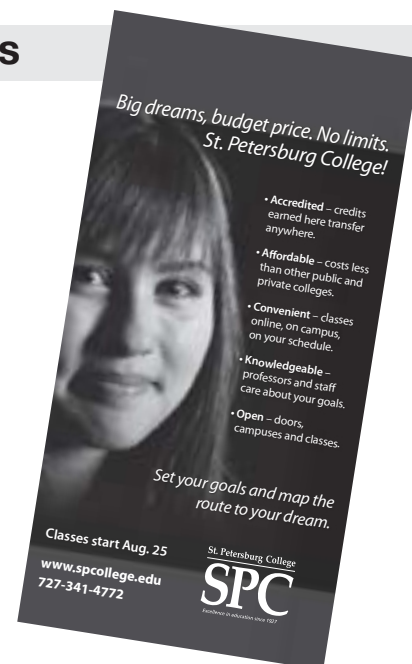
The content for the ads was developed through interviews, in which the students discussed their academic challenges and obstacles, and the role SPC played in helping them prevail.

"The messages in the ads are very powerful because they are true," Hearn said.

Students featured in the campaign were identified via auditions last fall. In all, 89 students responded to an open call for auditions. Students from all corners of the college responded.

The new campaign, produced in-house by staff in a number of departments, is featured on the cover of the fall course schedule book, the catalogue, in posters on each campus, billboards and TV, radio, print and movie theater ads.

New ads featuring five or six different students will be introduced and featured every term, according to Hearn.



To see the TV ads, hear the radio ads and see other components of the new marketing campaign, go to [www.spcollege.edu/central/news/fall08campaign.html](http://www.spcollege.edu/central/news/fall08campaign.html).

## Two enrollment events planned

Mark your calendar for these face-to-face enrollment opportunities:

### Baccalaureate Expo —

Thursday, June 26, 11 a.m. to 7 p.m. EpiCenter, 13805 58th St. N. Largo. Talk with advisors and bachelor's degree specialists. Find out about new programs coming soon. Get help with financial assistance, application and registration.

For more information, contact a

baccalaureate recruiter at Ext. 3409 or 3402.

**InfoFest 2008** — Thursday, July 10, 3 to 6 p.m. at the Clearwater, Seminole, SPC Downtown, St. Petersburg/Gibbs and Tarpon Springs campuses. Faculty advisors and staff from Student Services and Financial Assistance will be available to answer questions and help with enrollment.

### Plan from Page 1

emergency planning. That took place in February with the naming of Bill Grey, Cyber-Security Program director.

Since Grey's appointment, the following benchmarks have been met:

- Presentation of the Emergency Management plan to Cabinet.
- Establishment of an Emergency Management Council.
- Initiation of a training plan for all campuses.
- Delivery of the plan to administration staff.
- Development of an Emergency Management Plan Web site, as well as a Web-based course for faculty and staff.
- Agreements between the college and various local municipalities.
- National Incident Management

System (NIMS) training completed on all sites.

What remains to be done is further defining of the role of the Emergency Management Council; further development of the Web page; and establishment of several subcommittees to handle such assignments as student notification during an emergency.

"What we have developed is a very comprehensive and workable plan that should allow faculty, staff and students to feel confident about on-campus safety as they go about their business," Grey said. "We can't ensure that SPC will always be free of emergencies and dangers, but I believe we can now say that we are prepared and ready to act should some challenge come our way."

## Summer SAT prep classes begin June 13

SAT prep classes taught by St. Petersburg College adjunct math and English instructors using a thorough curriculum that combines the math and the new essay and verbal review.

Students in the class will:

- Learn to deal with test anxiety.
- Take officially-retired practice tests.
- Review basic skills, remedial exercises, questions and test-taking strategies.

The cost for the class and the textbook is \$195.

Classes will be from 9 a.m. to 1 p.m. for six weeks:

<b>Clearwater Campus</b>	Wednesdays	6/18-7/23
<b>SPC Downtown</b>	Tuesdays	6/17-7/22
<b>Tarpon Springs Campus</b>	Fridays	6/13-7/25

For more information or to enroll, call SPC Lifelong Learning at Ext. 3184. Class size is limited.

### Leepa-Rattner meeting notice

The development committee for the Board of Directors of the Leepa-Rattner Museum of Art will meet at 10 a.m. Wednesday, June 11, in the museum archives, 600 Klosterman Road, Tarpon Springs, to discuss general business.

## Onward & Upward

SPC volunteer **Frank Scruggs**, who tutors math, physics and chemistry in the Academic Resource Center at SP/G, was selected for the City of St. Petersburg Senior Hall of Fame by the City of St. Petersburg Recreation Department, Office on Aging. This award honors senior citizens for their outstanding contributions of time and talent to the community.

### Employment Opportunities

For job openings at the college, visit the Human Resources Web site at [www.spcollege.edu/central/hr/](http://www.spcollege.edu/central/hr/).

St. Petersburg College is dedicated to the concept of equal opportunity. The college will not discriminate on the basis of race, color, religion, sex, age, national origin, or marital status, or against any qualified individual with disabilities, in its employment practices or in the admission and treatment of students. Recognizing that sexual harassment constitutes discrimination on the basis of sex and violates this rule, the college will not tolerate such conduct. Should you experience such behavior, please contact the director of EA/EO at 727-341-3261; by mail at P.O. Box 13489, St. Petersburg, FL 33733-3489; or by e-mail at [eao\\_director@spcollege.edu](mailto:eao_director@spcollege.edu).

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St. Petersburg College

**SPC**

Excellence in education since 1927

# Wellness update

by Cathleen Shears



## Summer Heat Safety

If your summer plans include such outdoor activities as bike rides, hiking, tennis or working in the garden, here are some safety tips when working or playing in the heat.

Below are descriptions of three types of heat-related illnesses and what to do if they occur:

### Heat cramps

- Mildest heat illness.
- Painful muscle spasms, most often in muscles that just have been worked.
- Increased sweating.
- Increase in core body temperature.
- Altered consciousness / confusion.
- Fainting.
- No sweating, dry skin.

#### What to do:

- Rest briefly to cool down.
- Massage muscles.
- Drink water or an electrolyte drink such as Gatorade.
- Eat a salty snack.

#### What to do:

- Move to a cool area.
- Phone 911.
- Loosen or remove tight clothing.
- Drink water if possible.
- Spray or sponge the body with cool water and then fan.

### Heat Exhaustion

- Most common heat illness.
- Profuse sweating.
- Loss of sodium.
- Fatigue / lightheadedness.
- Loss of coordination.
- Nausea / vomiting.
- Headache.
- Low blood pressure.
- Rapid heart rate.
- Can progress rapidly to heat stroke.

#### What to do:

- Rest in a cool and shady area.
- Drink water or an electrolyte drink.
- Loosen tight clothes.
- Spray or sponge the body with cool water and then fan.

### Heat Stroke

- Least common.
- Most serious.

### What factors contribute to heat stroke?

- Working or playing sports in hot and humid environments.
- Older age.
- Dehydration.
- Obesity.
- Heavy clothing.
- Cardiovascular disease.
- Diuretics.
- Beta blocker medications.

Source: American Heart Association  
*Heartsaver First Aid*  
*Mayo Clinic Guide to Self-Care*

If you have a wellness question, contact **shears.cathleen@spcollege.edu** or call 727-341-3083.

Additional information also can be found on the wellness link on the HR home page.

## FACC 2007-08 wrap-up

In 2007-08, SPC's FACC Chapter resolved to focus its priorities on activities that would support the college's strategic objectives and programs that serve students.

This year, the chapter provided school supplies and Thanksgiving food baskets for students in special programs; initiated a "Steppin' Out" activity to encourage staff to focus on wellness; provided scholarships for 10 SPC employees raised funds for the Male Outreach Initiative; conducted two "Good Citizenship" forums; held a car show at the Health Education Center to draw attention to SPC's Allied Health Programs; and encouraged staff to focus on the environment in the "Go Green and Save Green" initiative.

In April, 138 staff pledged to make special efforts to become more environmentally friendly and in the process, save the college money in FACC's first "Go Green and Save Green" initiative. Recommendations included a recycling program; presenting a series of awareness seminars on campuses; providing indoor / secure bike racks; canceling unwanted catalogs (one elementary school featured on NBC cancelled over 4,800 catalogs!); and providing options for telecommuting.

Scholarship award winners included: Christine Patel, Brenda Starr, Michelle Beck, Samantha Fernandes, Mary Weingart, Jessica Rice, Melissa Mari, Tammy Cappleman, Francine Fuentes and Teresa Phoenix.

On May 12, 90 members of the SPC family (including students whose tickets were donated by SPC staff), attended a Rays game at Tropicana Field for both a "Fun-Raiser" and a "Fund Raiser." Proceeds of the ticket sales are being donated to the Male Outreach Initiative.

On June 27, the chapter will plan activities for 2008-09. All officers, site representatives and interested staff are encouraged to attend. The meeting will be from 12:30-2:30 p.m. in EpiServices Room 110.

## Employee benefit open enrollment schedule

Location Building/Room	Date	Time
Health Education Center Teaching Auditorium	6/09	10 a.m.-4 p.m.
Seminole Campus UPC 303 & 319	6/10	10 a.m.-4 p.m.
Allstate Center Room 103	6/11	10 a.m.-4 p.m.
Clearwater Campus Teaching Auditorium	6/12	10 a.m.-4 p.m.

**Deadline to submit forms is June 13.**

# Cultural corner



Some of the arts and entertainment events presented by St. Petersburg College and its partners

## **Continuing through June 22**

**"Betrayal,"** by Harold Pinter, 7:30 p.m. Tuesdays through Thursdays, 8 p.m. Fridays and Saturdays, 3 p.m. Saturdays and Sundays, American Stage, \$22-\$35. Student rush tickets, sold 30 minutes before curtain, are \$10.

## **Saturday, June 7**

**Members Opening Reception: "California Dreaming: California Fibers at Convergence 2008"** and **"Tapestries of Abraham Rattner: Created at the Mambush Artists' Village in Israel,"** 7 p.m. Leepa-Rattner Museum of Art. Members free; guests \$10.

## **Sunday through Aug. 3**

**Exhibition: "California Dreaming: California Fibers at Convergence 2008" and "Tapestries of Abraham Rattner: Created at the Mambush Artists' Village in Israel,"** Leepa-Rattner Museum of Art. Tarpon Springs Campus. 10 a.m.-5 p.m. Tuesdays-Saturdays, extended hours 5-9 p.m. Thursdays, 1-5 p.m. Sundays. \$5 adults, \$4 seniors, free to students and SPC staff. Free admission Sundays.

## **Sunday, June 8**

**Opera Video: "Pelleas et Melisande,"** Claude Debussy. 1:30 p.m. Leepa-Rattner Museum of Art auditorium. Free.

## **Friday, June 13**

**"Don Giovanni,"** St. Petersburg Opera Company with the FloriMezzo Orchestra, 7:30 p.m. Palladium. \$18.50-\$60.

## **Sunday, June 15**

**"Don Giovanni,"** St. Petersburg Opera Company with the FloriMezzo Orchestra, 2 p.m. Palladium. \$18.50-\$60.

## **Tuesday, June 17, 7:30 p.m.**

**"Don Giovanni,"** St. Petersburg Opera Company with the FloriMezzo Orchestra, 7:30 p.m. Palladium. \$18.50-\$60.

## **Monday, June 16, 7:30 p.m.,**

**Emerging Artists Program: Highlights from "Don Giovanni,"** 7:30 p.m. Palladium. Free.

## **Thursday, June 19**

**Side Door Cabaret: Teresa Williams: Day After Day,** featuring songs from Stephen Sondheim, Cole Porter, Andrew Lloyd Webber, Ricky Gordon, Rodgers and Hammerstein, and George and Ira Gershwin. 7:30 p.m. Palladium. \$25.

## **Saturday, June 21**

**Serbian Folklore Federation of North America,** featuring more than 250 performers in regional dance and songs, wearing original costumes. 3 p.m., Palladium. \$15.

## **Sunday, June 22**

**FloriMezzo Music Festival Chamber Concert Finale,** 2 p.m. Palladium. Reception follows. \$10-\$15.

## **Sunday, June 22**

**Summer Film: "Gidget,"** (1959), 3 p.m. Leepa-Rattner Museum of Art auditorium. Free.

## **New**

## **Wednesday, June 25**

**Lecture: "Conserving Textiles,"** Marlene Eidelheit, director of the Textile Conservation Laboratory, The Cathedral of St. John the Divine. 10:30 a.m., Leepa-Rattner Museum of Art auditorium. \$10 members, \$15 nonmembers.

## **New**

## **Sunday, June 29**

**Gallery Talk: "California Dreaming,"** Cameron Taylor-Brown, president of California Fibers, 3 p.m. North Gallery, Leepa-Rattner Museum of Art Free.

## **Wednesday, July 9**

**On the Easel: David McCarthy, "Ko-Hoto-to,"** c. 1995. Noon. Leepa-Rattner Museum of Art. Members free, included in admission for others.

## **Sunday, July 13**

**Opera Video: "Rigoletto,"** Giuseppe Verdi, 1:30 p.m. Leepa-Rattner Museum of Art auditorium. Free.

## **July 16-Aug. 10**

**"Souvenir: A Fantasia On The Life Of Florence Foster Jenkins,"** 7:30 p.m. Tuesdays through Thursdays, 8 p.m. Fridays and Saturdays, 3 p.m. Saturdays and Sundays. American Stage. \$22-\$35. Student rush tickets, sold 30 minutes before curtain, are \$10.

## **Sunday, July 27**

**Summer Film: "L.A. Story,"** 1991, 3 p.m. Leepa-Rattner Museum of Art auditorium. Free.

## **Sunday, Aug. 10**

**Opera Video: "Dinorah,"** Giacomo Meyerbeer, 1:30 p.m. Leepa-Rattner Museum of Art auditorium. Free.

# BOT *Highlights*

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MAY 16, 2008

## PRELIMINARY MATTERS

Dr. Clayton Wilcox, Pinellas County Schools Superintendent, was presented with an SPC plaque by President Kuttler and Chairman Johnston in recognition of his many accomplishments and dedication to Pinellas County Schools (PCS) and St. Petersburg College. Dr. Sandra L. Wise, Provost of the Health Education Center, was presented with an SPC plaque by President Kuttler and Chairman Johnston in recognition of her outstanding service to St. Petersburg College. Both were wished well as they move on to new positions.

Dr. Sam Phillips, dean of the Orthotics & Prosthetics program, provided a tour of the new building for the trustees and all in attendance.

Mr. Terrence E. Brett was welcomed as an incoming trustee for the SPC Board of Trustees. Having been appointed by the Governor just last week, Mr. Brett was in attendance as a non-voting member. Further, the Board expressed sadness at the resignation of trustee Cecil B. Keene who could no longer serve due to health reasons.

The Board adopted a retirement resolution for David D. Lichtenfels, M.M. Bennett Library, Tarpon Springs Campus. Mr. Lichtenfels, joined by colleagues, was presented with his resolution by President Kuttler and Chairman Johnston.

Dr. Marty Clay, Associate Vice President of Academic Affairs, in response to the Board's request at its April meeting, presented an online overview and demonstration of FACTS.org, the state's electronic student advising system. Dr. Clay noted efforts undertaken since the last Board meeting to better advise and assist A.A. students who are finding difficulty with accessing state universities. Suggestions were offered by the Board to address the access issue at a higher level in the state.

## EXPENDITURES AND CONTRACTS (exceeding \$250,000)

Approval was given by the Board to enter into an agreement for purchase and/or lease of desktops, laptops, servers and related peripheral equipment from Dell Computer Corporation and Apple Computer Corporation for FY2008 Computer Refresh Phase 2.

## CAPITAL OUTLAY (Money that can be spent only on construction projects)

The Board approved the following: (1) Disposition of Surplus or Obsolete Property; (2) Memorandums of Understanding (MOU) with Architects and Construction Managers at Risk for Hurricane-Related Services; (3) Certificate of Final Inspection & Release of Final Payment (Demolition), Remodel for Classrooms, Labs and Offices – Phase 3, Downtown Center; (4) Certificate of Final Inspection & Release of Final Payment, Fourth Floor Buildout, Downtown Center; and (5) Phase III Construction Documents and Approval of the Guaranteed Maximum Price, Remodel/Renovate/Roof Annex 2, EpiCenter.

## CHANGES TO THE BOARD OF TRUSTEES' RULES

The Board approved the following changes to the Rules and Procedures Manual: (1) Rule 6Hx23-2.902 Workers' Compensation. This clarifies the benefits available under the State of Florida Workers' Compensation Act and updates the employee injury reporting procedures; and (2) Rule 6Hx23-3.08 Technical Education Advisory Committees. This replaces the word "Technical" with "Workforce" in title and body of the Rule. Also includes a change in committee membership from "non-college personnel" to "non-full-time college personnel."

## CREDIT CURRICULUM CHANGES

### EFFECTIVE TERM III, 2007-2008:

The Board approved **addition** of the following courses: EDE 3321 Applying Love and Logic in the Classroom; EDF 3862 International Perspectives in Education; HSC 2407 Professional Rescuer; DAA 1351 Zumba International Dance. The Board approved **changes** in the following courses: EET 2949 Co-Op Work Experience; EME 2040 Introduction to Educational Technology; ETI 2601 Six Sigma for the Expert; ETI 2623 The Lean Enterprise for the Expert; HIS 2950 Study Abroad in History; HUM 2950 Study Abroad in Humanities; HUN 1201 Science of Nutrition; LIT 2950 Study Abroad in Literature; MNA 1784 Time Management for Increased Productivity; MNA 1788 Problem Solving Techniques. The Board approved **deletion** of the following courses: CET 1071 Introduction to Telecommunications; CET 1480 Introduction to Open Systems; CET 2489 Basics of Integrated Networks; CET 2541 Asynchronous Transfer Mode (ATM) and Synchronous Optical Network (SONET); CET 2753 Design of T1 Systems; CET 2755 Bridges, Routers, and Gateways; CET 2780 Wide Area Network Switching; CET 2783 High Speed Network Switching; EET 2324 Electronic Communications; EET 2915L Research Projects Laboratory; ETD 1360C AutoCad IV-Advanced Solid Modeling; ETI 1482C Introduction to Integrated Manufacturing; ETI 1644 Production and Inventory Control; OST 1500 Key Skills for Administrative and Support Services Staff. The Board approved **changes** in the following programs: **AS** degree: Manufacturing Technology (MNTEC); CT program: Medical Devices Technician (MEDDEV).

### EFFECTIVE TERM I, 2008-2009:

The Board approved **addition** of the following courses: EMS 26XXC Introduction to Healthcare Practice; HAS 2XXX Evidence-Based Healthcare Practice. The Board approved **changes** in the following courses: AML 1600 African-American Literature; EAP 1695 Advanced English as a Second Language; EMS 1119 Fundamentals of Emergency Medical Care; EMS 1421 EMT Field Internship; EMS 2551 Advanced Cardiac Life Support; EMS 2601 Paramedic Theory I; EMS 2601L Paramedic Laboratory I; EMS 2602 Paramedic Theory II; EMS 2602L Paramedic Laboratory II;

See **HIGHLIGHTS** Page 6

EMS 2659 Paramedic Field Internship; EMS 2665 Paramedic Clinical II. The Board approved **deletion** of the following courses: EEC 2949 Co-Op Work Experience; GLY 1000 Earth Revealed. The Board approved **changes** in the following programs: **AS** degree: Emergency Medical Services (EMS); CT program: Paramedic Certificate (PMED); ATD program: Emergency Medical Technician (EMT).

**GRANTS/RESTRICTED FUNDS CONTRACTS**

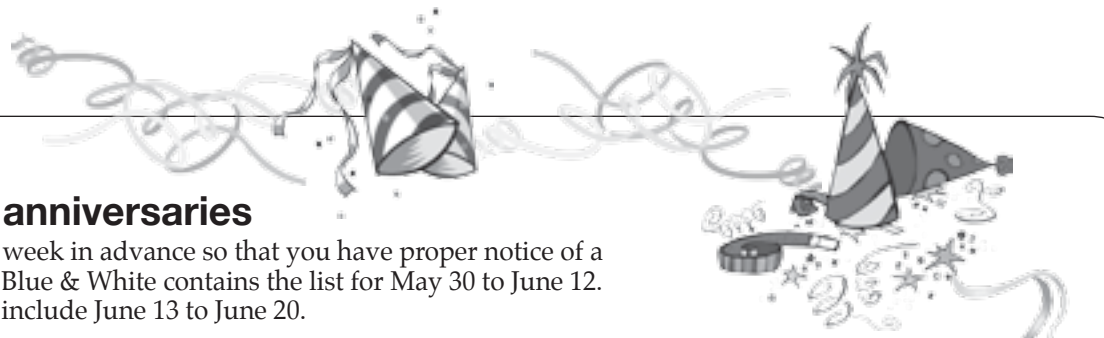
The Board authorized applications for and acceptance of grant funding (if awarded) from: (1) U.S. Marine Corps Training and Education for Continuing College Education Courseware Development Project; (2) U.S. Department of Justice, National Institute of Justice for a Research Project: Focus on Gangs; (3) Upper Midwest Community Policing Institute for "Human Trafficking" Training & Related Activities; (4) Stanford Research Institute International for an Interim Facility Security Officer Online Training Course; (5) U.S. Department of Education, Office of Postsecondary Education for a Congressionally-Directed Grant – Project Eagle III; and (6) Workforce Florida, Inc./Florida Department of Commerce for a Quick Response Grant – BioDerm, Inc.

**FY2008-09 LOWER AND UPPER DIVISION STUDENT FEES**

The Board gave preliminary approval to increase the lower and upper division student fees in accordance with the 2008-09 General Appropriations Act (HB 5001), which establishes the standard tuition for community colleges, effective Fall 2008. Final approval of the fee change will be brought to the Board in July 2008.

**2008-09 COLLEGE BUDGETS/SALARY ADJUSTMENTS**

The Board approved the annual Capital Outlay Budget, Operating Budget and Auxiliary Fund Budget, and Salary Adjustments and Schedules for Fiscal Year 2008-09, including up to a two percent one-time salary adjustment for all categories of budgeted employees who were employed as of July 1, 2008 and who are recommended by the president. Payment will be made on the July 18, 2008 pay date for Career Service, A&P and faculty. Payment will be made on Aug. 15, 2008 for budgeted faculty hired for the start of Term I, 2008. Earlier in the meeting, the Board approved rescinding of the previously-approved 1.2 percent one-time pay increase for the spring. The fall 1.2 percent and several other benefits were previously paid out. *(Further information was provided in an e-mail and video message on May 16.)*



**Birthdays and anniversaries**

The lists will run a week in advance so that you have proper notice of a milestone. This week's Blue & White contains the list for May 30 to June 12. The June 6 edition will include June 13 to June 20.

**Birthdays 6/13 – 6/19**

Date	Name
06-13	Benson, Susan D.
06-14	Rogers, Maureen E.
06-14	Thompson, William
06-14	Chapman, Kenneth L.
06-14	Miller, Lee Anne
06-15	Fuller, Darlene M.
06-15	Robinson, Marika K.
06-15	Hendricks, Donald J.
06-15	Hardt, Steven P.
06-16	Suess, Anna M.
06-16	O'Neill, Michael
06-17	Berry, Misty R.
06-17	White, Richard P.
06-17	Georgantis, Michele C.
06-17	Nguyen, Ninh
06-17	Ford, Christopher D.

Date	Name
06-18	Voytas, Teddi J.
06-18	Borzewski, Lisa M.
06-18	Radcliff, Gary L.
06-18	Conner, Norma E.
06-18	Trimble, Jeanne C.
06-18	Nieves, Israel
06-18	Callahan, Marisa C.
06-19	Miller, Karen L.
06-19	Jefferis, Michael J.
06-19	Mercado, Jose W.
06-19	Villamarzo, Josephine B.

**Anniversaries 6/13 – 6/19**

Years	Name
22	Barber, Carol A.
15	Leatham, Stephen
12	Stepanovsky, Nerina J.
9	Smith, Vonceil
6	Delgato, Margaret H.
4	Angerosa, Paul J.
4	Drew, Maria
4	Stevens, Lori J.
4	Hobson, Gloria D.
2	Bawell, Alexander H.
2	Ralph III, James R.
2	Offutt, Dena M.
1	Andrade, Micah W.
1	Nguyen, Tuan
1	Pecchio, Kristin D.