

Collaborative Labs

at St. Petersburg College

Accelerate business results

presents

St. Petersburg College Midtown Educational Center Expansion Collaborative Engagement

November 3, 2011

Real-Time Record

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Introductions



Dr. Bill Law, President of St. Petersburg College: Good evening and welcome. Thank you very much for being here tonight. I am as excited as I have ever been. Many of you have been at this for a long time—creating a better life and better opportunities for our community. Hopefully this is a marker in the ground and we will measure time from here forward. The future will bring our new facility.

Many people have worked hard to be here tonight. These are very important people to this process. I am blessed to work for a wonderful board of trustees. They have been chosen by our governor. This group is lead by Terrence Brett. Terry has served in civic leadership roles. He's been a member of the board for a while now. His partner in crime is Deveron Gibbons. Deveron has been instrumental in keeping this project in focus for the board of trustees. He has done consistent work at a grass roots level to keep this project alive. The board is diligent in making this project a priority for the college. We had to take votes to make sure it's a priority. We have their approval. It will all fall into place. We've been assisted in all of this by the city of St. Petersburg. The Mayor has joined us and he is committed to us. Mayor Foster will you please say a few words?



Mayor Bill Foster: This is the start of a new journey for St. Petersburg College and the city. We adore this college and I know it will never change its name to Tampa Bay college! I'm grateful. You recognize the importance of identifying with a great city. We recognize the importance of identifying with St. Petersburg College.

Midtown is the heart and soul of this town. My grandparents grew up in midtown. It was the residential part of St. Petersburg. The first water supply ran through here. There is a rich heritage here. We have this campus that you have blessed us with on the deuces. You rent it and you run great programs out of that. Thanks to Dr. Shirley, my good friend. We love the downtown campus. You have the Gibbs campus which has been there forever. Your commitment to midtown and our commitment to a hugely successful partnership will benefit us all. We happen to have a parcel of land along the deuces. We are working on this journey to work to combine our land with your vision for a nice multi-purpose campus. It's a true public partnership. We have a great record of doing that. We have a great library on your campus. We've done this before and we can do this again. We are all in!! This is such a huge need. Having the right tools and programs associated with the right jobs is important. These are all great clusters to have—your classes and degrees training the right people for the right jobs. We thank you. We are grateful for this partnership with St. Petersburg College. God is good. He has blessed us with Dr. Law and this great board. Thank you.

Karl Nurse: I am positive it's the most important to happen to Midtown. It becomes the tipping point that allows a whole ripple of things to happen. There is a nonprofit about to start building housing. A company is about to open down the road. You are building a charter school near by. Many things can happen here. We want one and one to make three. It will all work together. Building a larger permanent space will attract more housing and businesses. Part of the solution is education. Thank you.

Dr. Law: Commissioner Ken Welch is also here with us tonight. Thank you for being here. We have community folks and the St. Petersburg college folks are here. School district friends are here as well. We have a hand full of folks with boots on the ground. Yvonne Ulmer is the departing provost. We would not be here tonight without her commitment. Let's also clap for Dr. Shirley. Kevin Gordon is also on our side. I should say that he is now Dr. Kevin. Thank you again.

Lakewood HS Principle: I want to quickly introduce one of our Lakewood HS students as a representative. This is Ivan Summers.

Dr. Law: We have a valuable college resource called the collaborative labs. It is intended for events like this. It's many people coming together to share ideas and the best ideas rise to the top. We are now able to bring the collaborative labs to you.

This is not the last of these events. We'll have a much wider community event after the 1st of the year. We'll hopefully gather many people from Midtown to get their input. Tonight is about determining the framework that we want to bring to the community.

There are no good or bad ideas. Everyone's input has value. I'm as excited as I've ever been. You do your part and I'll do my part. Together, we will work and the funds will show up somewhere. Stay engaged and we'll have a successful event this evening. Thank you.



Robert Coates, Collaborative Labs

Facilitator: Good evening. My name is Robert Coates and I'm a facilitator for the collaborative labs of St. Petersburg College. We are very happy to be here with you. At the collaborative labs we help organizations focus on their future. We've worked with organizations both locally and nationally.

We allow everyone to have a voice in our process. We want to accomplish things to help move this opportunity forward. Dr. Law shared the vision about this expansion. Let me share the objectives for tonight's engagement.



Tonight's Objectives:

- Share the **Vision** for the new Midtown Educational Center Expansion
- Explore how to engage the community in a **learning process** through the design & construction of the Midtown Expansion
- Generate ideas to **enhance student success**
- Keep the collaborative community **conversation** going!

Robert: How do we engage the community in this process? How do we get the students involved, businesses involved? We have bright people in the room with great ideas. How do we start the learning process?

Also, we are about student success. How do we enhance student services? How do we help them be more successful?

Lastly, how do we keep the conversation going forward so that it is a collaborative process? Let me review the process with you.

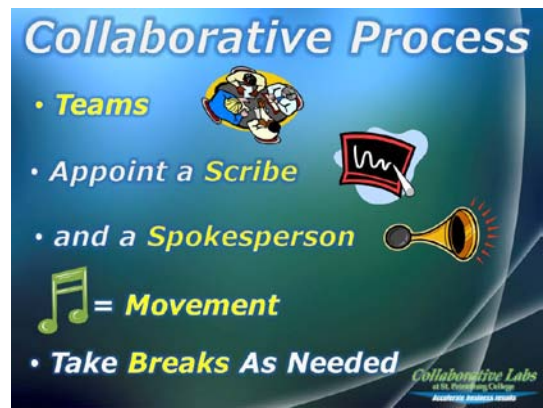


Tonight's Process:

- You'll work in mixed teams
- Appoint a scribe
- Assign a spokesperson
- Music means movement
- Take breaks as needed

Tonight's Collaborative Lab Team:

Robert Coates, Lead Facilitator
Alan Martinez, Business Development Officer
Josee Richmond, Documenter
Jonathan Massie, Business Illustrator



Let me review the instructions for our first activity tonight.



Activity 1: "2014 – A Headline News Story"

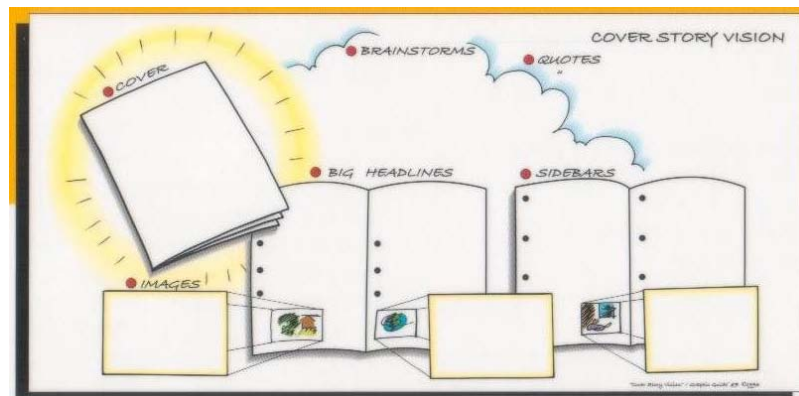
Instructions:

- Pick a number to find your **team table**.
- Appoint a "**scribe**" and a team "**spokesperson**."

Imagine that it's the year 2014 and the Midtown Education Center Expansion is open!

Your task as a team is to *prepare and present a 2014 headline news story highlighting how the design and construction of the Midtown Educational Center Expansion served as a learning process for the entire community.*

1. On a white-board, highlight a big headline, sub-headlines, images, and quotes of what people in the community, students, and local leaders are saying.
2. Use the area marked "Brainstorming" to develop your ideas first. Then put your best material on the area marked "Story Board."



Your team will have **30-minutes** to complete this activity.

Activity 1 Highlights Headline News Story

Team 1

Reporter: Willie Felton, Adjunct Instructor for St. Petersburg College



We thought about how this campus might impact the city of St. Petersburg and the larger community of Midtown. We heard from the community, "Pathway to Success". We need something that spurs economic growth and expansion. We need something that elevates the literacy of our community. We also want it to be a hub of culture and multipurpose serves. Also accessible. Our headline started with "renewal" and then we said this isn't just a renewal or development, it's a "renaissance". We remembered how 22nd street was an economic corridor. It ran from 5th to 18 and it was a hub of activity in our community so we saw this as an opportunity to for that to occur again. We saw that is would be the preservation of culture and the entrepreneurial spirit to be at this campus. We would partner with other community agencies, like the one we are in now, and utilize the culture that is here. We could build on the rich culture. This center needs a place to post some of it's work sometimes. We also looked at community partnerships with the healthcare industry—taking advantage of the Dr. Young Ruth Clark center and providing opportunities for our students to provide services to the community. Overall better community health and better prevention of disease. We also saw this as an incubator for small business development. We could provide the training. As Councilman Nurse said, when new business locates in this area, we are nimble enough as a campus to provide the training. You need 50 workers trained and skilled—we can provide that training quickly. By the way, once they become skilled and you want them to move into management, we also have an industrial management program and they can get an associate's degree and go on further. Overall, we saw it as an Epicenter of opportunities for our community.]

Here is our visual for all of this: All roads lead to Midtown.

Headline:

St. Petersburg College's expansion spurs neighborhood renewal

St. Petersburg College's 21st century college campus spurs community renaissance

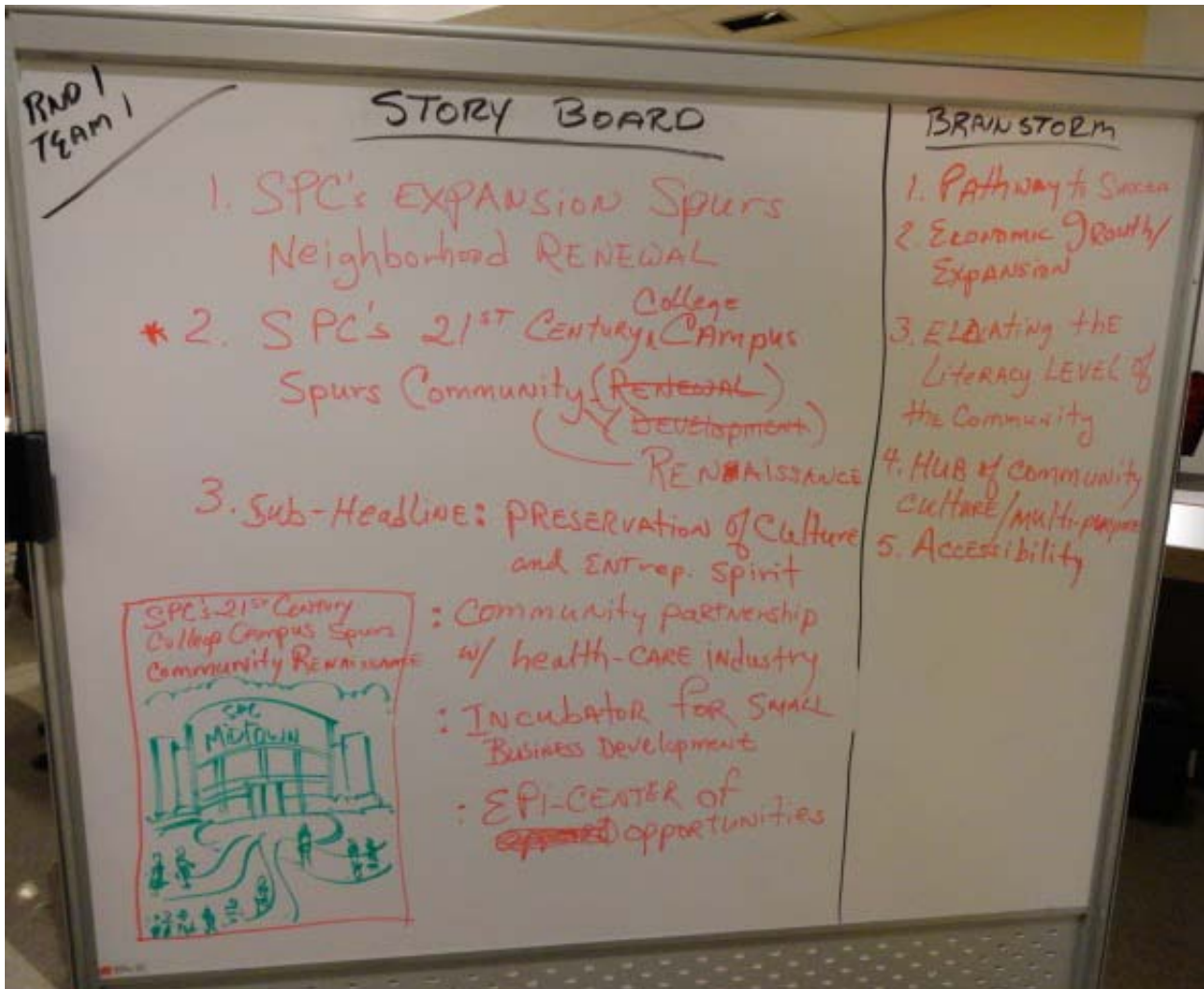
Sub-Headlines:

- Preservation of culture and entrepreneurial spirit
- Community partnership with healthcare industry
- Incubator for small business development
- Epicenter of opportunities

Brainstorm:

- Pathway to success
- Economic growth / expansion
- Elevating the literacy level of the community
- Hub of community culture / multipurpose
- Accessibility

Team 1 Board



Team 2

Reporter: Ivan Summers, sophomore at Lakewood HS

I'm a sophomore at Lakewood HS. We started with a headline called: "Filling the Educational Gap" and then we changed it to "Filling the Gap in Midtown". It's an improved and bigger faculty. It's a great way to increase our education. Also providing job opportunities.

If you are looking for somewhere to settle, St. Petersburg College Midtown would be a great place. In the CatCom program at Lakewood HS we came up with a journalism program. That's 2014 graduates for Midtown. I would like to thank Dr. Law for the scholarship and opportunities.



Headline:

Filling the gap in midtown

Improved facilities, education and jobs

Sub-Headlines:

From groundbreaking to ribbon cutting, St. Petersburg College creates expanded education & jobs
2014 graduate, Ivan Summers, quoted as saying "Thanks for the journalism scholarship and opportunities"

Board Notes:

College & city working together.

Students interested in construction involved in design process

Job corp. construction students work-based learning

St. Petersburg College instrumental in closing education gap

Needs of the future students of Midtown campus

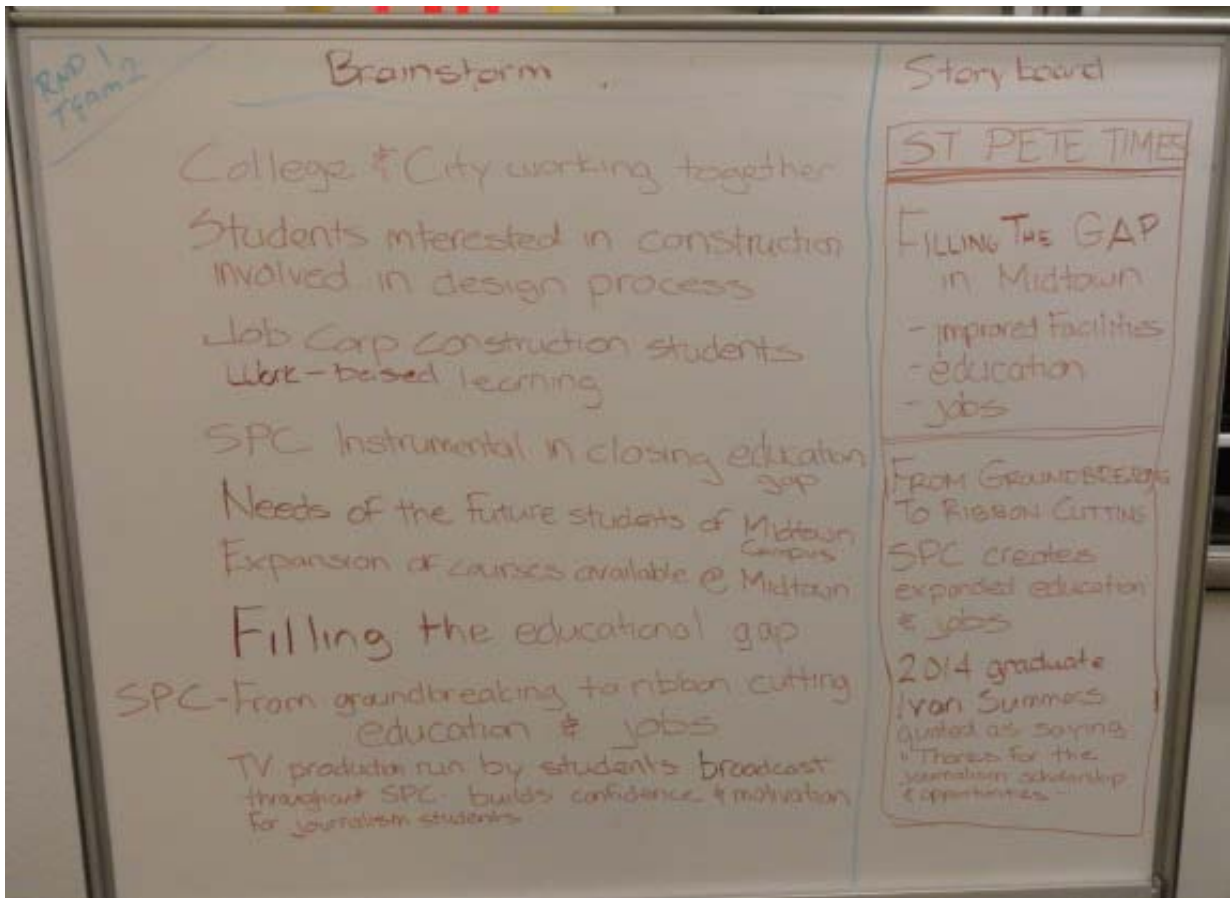
Expansion of courses available @ Midtown

Filling the educational gap

St. Petersburg College – from groundbreaking to ribbon-cutting education & jobs

TV production run by students broadcast throughout St. Petersburg College – builds confidence & motivation for journalism students

Team 2 Board



Team 3

Reporter: Chad Jones, architect

Some of the ideas are repeating from previous groups—partnership and collaboration. Our headline emphasizes that collaboration between Midtown and St. Petersburg College.

Headline: St. Petersburg College and Midtown comes together.

St. Petersburg College comes into the community offering technology and services as well as allowing Midtown to expand. The community and students of St. Petersburg College. The center would serve as student preparation as well as learning opportunities are expanded to local residents. One big idea is that it is an expo, not only a destination for students but residents are allowed and welcome to come in. It's not just serving as an educational tool but it's also a community icon. It will be kicked off by a street festival to promote the idea that this is a cornerstone to future development. Businesses would come in and infuse the community.



Sub-Headlines:

St. Petersburg College brings cutting edge tech & services to community

Student preparation

Community learning opportunities expanded

Huge economic impact

Business to follow

St. Petersburg College & business, civic, & education partnerships

Campus to function as expo to entire St. Petersburg community

Street festival to be held!

Brainstorm:

Expansion

Big event

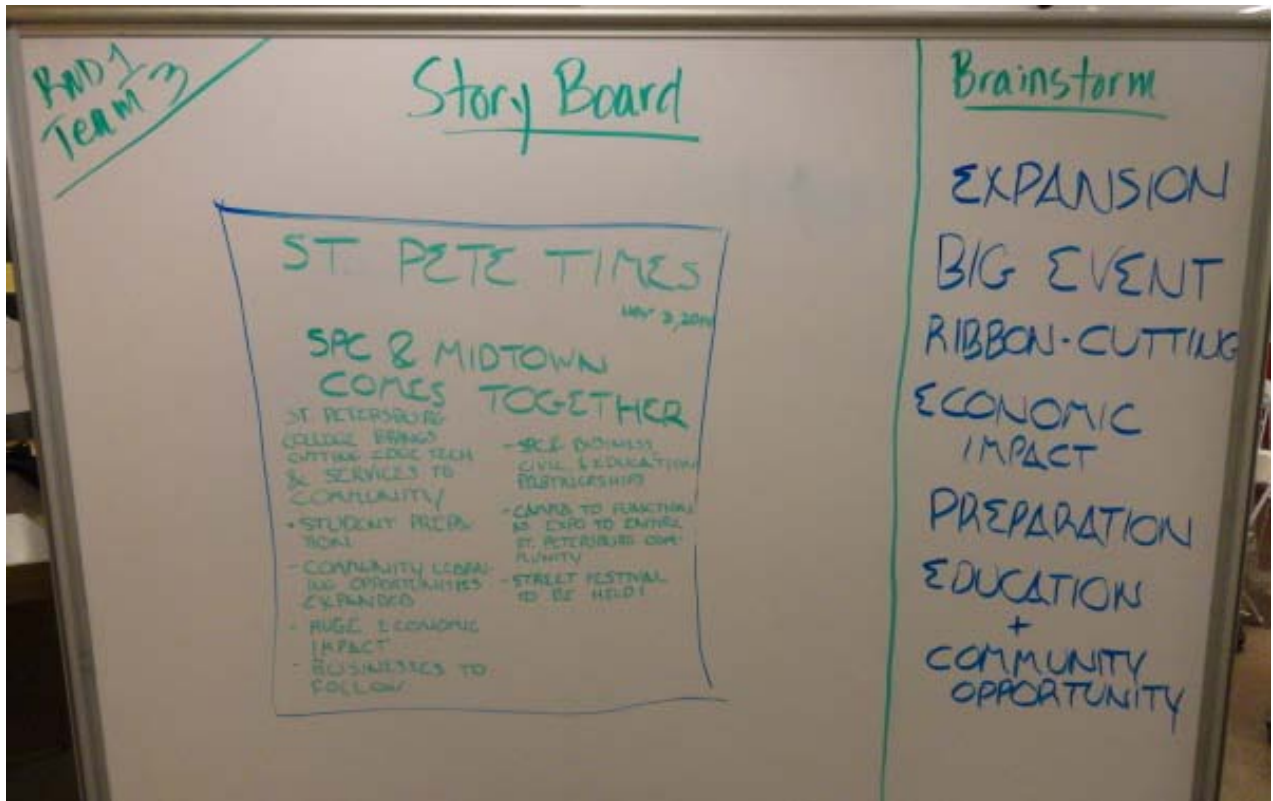
Ribbon cutting

Economic impact

Preparation

Education & community opportunity

Team 3 Board



Team 4

Reporter: Momma Tee Lassiter. I'm a community activist.

Dr. Shirley taught me to consider history and to honor it. In 1996, I sat in this room on a task force and we said we wanted more than just apartments. The housing authority graciously gave us what we have now. But at one time it was set to close. I found out about that despite my doctor's orders I went and passed petitions to save this town. Many students did this legwork. I serve because I love my community and this city. I see it's potential. Our group, with all of our dialogue, came up with: St. Petersburg College will be the hub and heartbeat of Midtown. We are not twisting or selfish thinking that we will not need our churches and the royal theater with all the arts.



I love the Johnny Ruth Clark center. I have to drive to the health center way out there. It's messed up that they have to drive way out there when we have the Johnny Ruth Clark. Many students live in midtown, rent there and do internships at Johnny Ruth Clark. Hopefully, developing a job. We have a lot of deadbeat, non-profits that we are not utilizing to the fullest. When we look at St. Petersburg College bringing new life to Midtown, we're looking at a portion of the college that is thinking outside of the box. It's going to fit everybody. These young people have children. We need tutorial programs. At one time, Dr. Shirley did tutoring in the community in elementary and middle school. Why can't we have that now? We also had Worknet building on the side of the college. They moved to PTEC. Many of those students were coming in to get Worknet. This is a total picture, a hub: We have the family, children, grandmommamas and all of the churches in the surrounding area working with us.

It will be seamless when the heartbeat of Midtown is fulfilled!

Headline: St. Petersburg College brings new life to Midtown!

Brainstorm Notes:

Honor the history

One size fits all—flexible spaces

- Partnerships, educational

- Healthcare

- Royal theatre

- Child care

- Resource center

- Social agency

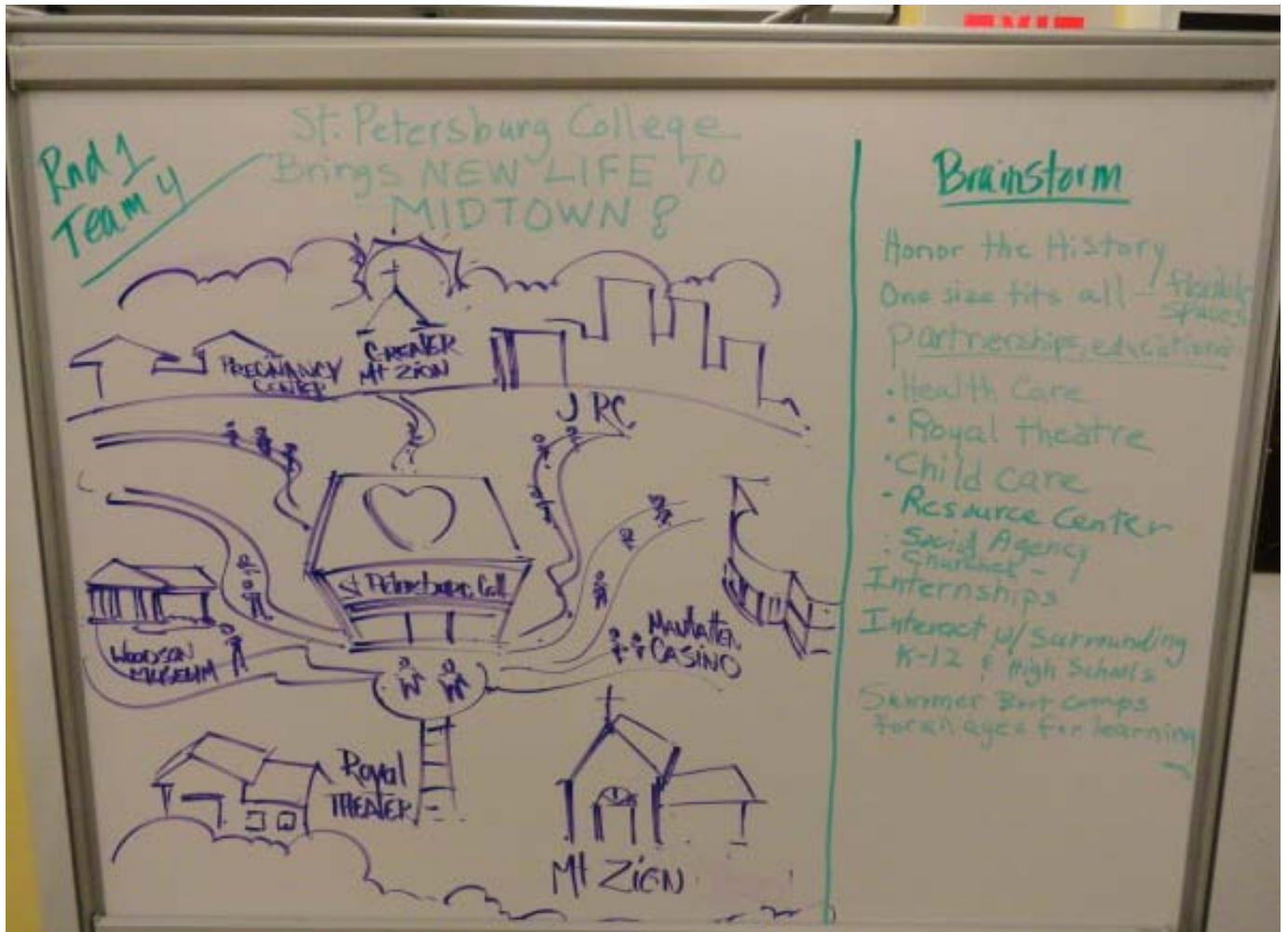
- Churches

Internships

Interact w/surrounding K-12 & High Schools

Summer boot camps for all ages for learning

Team 4 Board



Team 5

Reporter: John Gotwald, civil engineer for George F. Young

Headline: Miracle on 22nd street.

This was almost a vision lost by city council. The miracle is an important thing. Some of our sub-headlines are:

Sub-Headlines:

Community takes ownership of the local college facility.

Partnership comes together with many stakeholders, bringing all the folks that are involved: city council, college, Johnny Ruth Clark and all other stakeholders including the students. They were an important part of our discussion.

Local students and business involved from concept to completion—engineering and architecture students should be involved. Not just the HS students. Let the students walk it through the end.

Iconic fixture connects with Mercy hospital legacy. We felt that this building that we are creating here will fill the gap. Now it's an old piece of property.

This building will fill the gap—needs to be continuous with architecture in the community.

A dream almost lost is revived! Re-iterating the miracle.

Quotes: The community said:

Mayor Foster: "We made it happen on the deuces!"

Chamber president: "There has been an explosion of local business and economic growth."

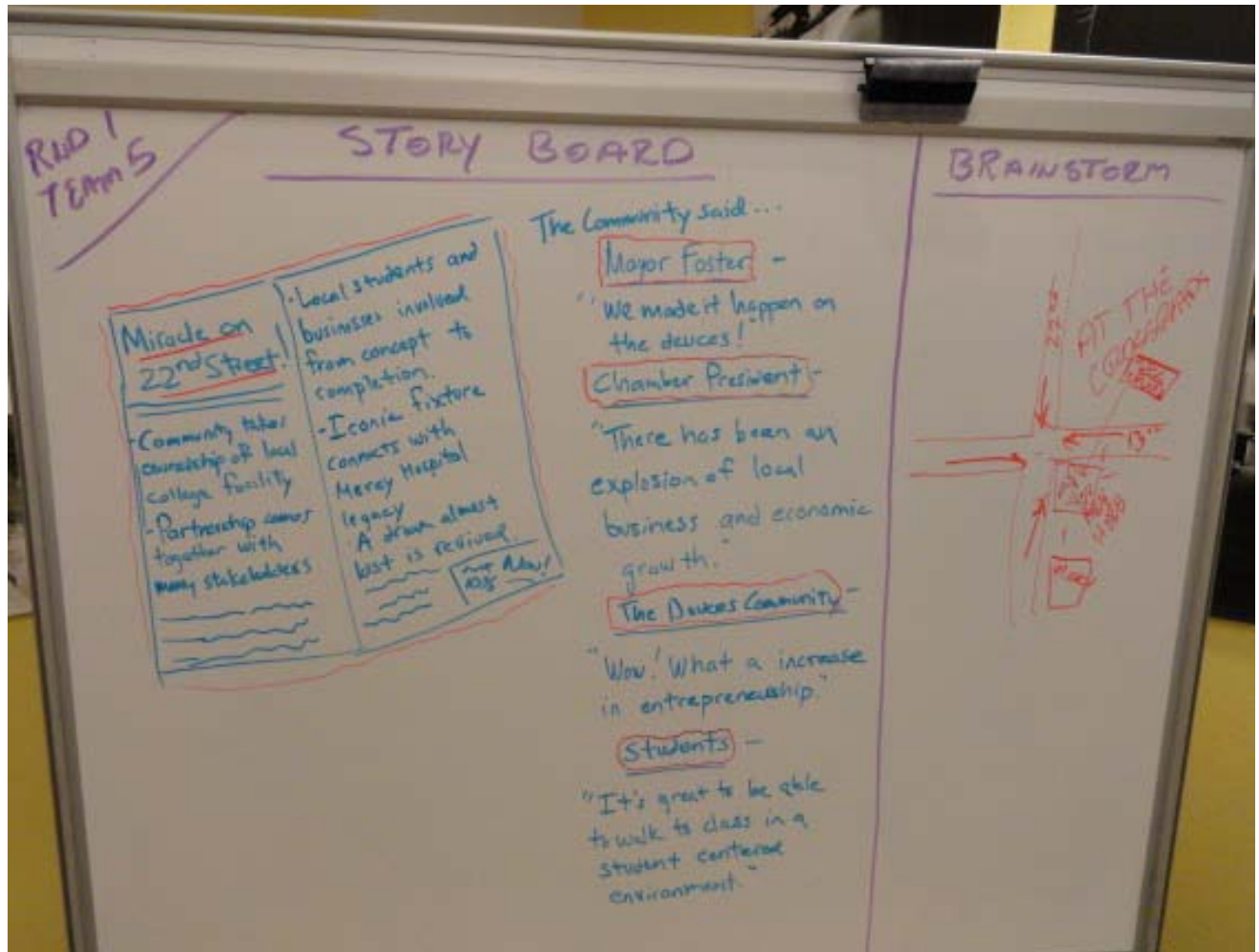
The Deuces Community: "Wow! What an increase in entrepreneurship."

Students: "It's great to walk to be able to walk to class in a student centered environment."

Graphic: Crossroads of Midtown. All roads lead to St. Petersburg College



Team 5 Board



Team 6

Reporter: Robert Vicari, Principle of Lakewood

Headline: Midtown Campus Expansion process provides a true path for success!

We hope that's what it will be.

Sub-Headlines:

Collaborative process worked to address unmet educational needs:

We looked at the design needed, services needed, programs needed

We want to be sure that we get the right instructors and the right leaders throughout this whole process.



Quotes:

Student: "The process allowed me to express my educational goals."

Business leader: "I love the talent pool graduating from the Midtown campus."

Student: "What I will learn @ the Midtown campus will help me to enhance my community."

We want students to learn and serve in their community.



Neighbor: "I enjoyed the opportunity to be a part of the planning for the growth of my neighborhood."

Brainstorm:

One size fits all

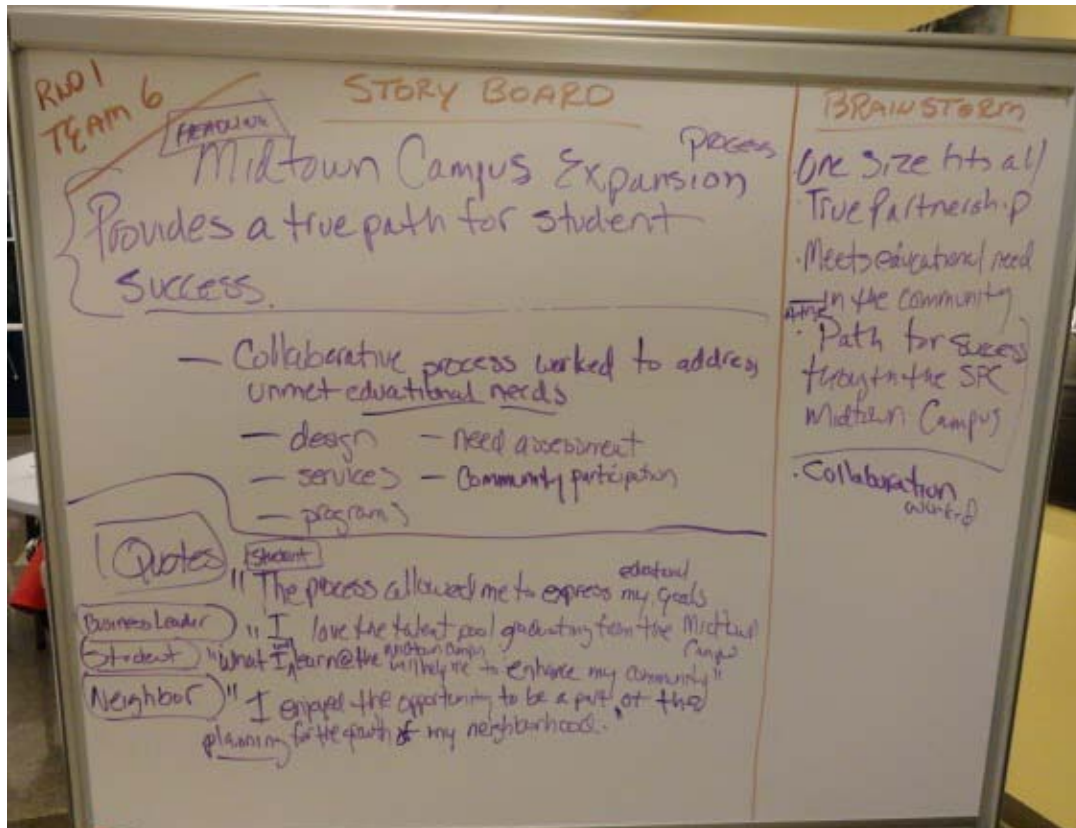
True partnership

Meets educational need in the community

A true path for success throughout the St. Petersburg College Midtown campus

Collaboration worked

Team 6 Board



Robert: I see some common themes. I see things like “renaissance” and “epicenter”. I see “heartbeat”.

We have a visual: Dropping a stone in water and seeing a ripple effect. The college is committed to not waiting for the center to open before we begin the learning process. Why do we need to wait? We want to start now with the learning process. Involve people now. So how do we get there together? How will the process work? We want your input in this process.

(Dr. Law comes up to introduce Wengay Newton to say a few words.)



Wengay Newton Sr. City Council Member: I appreciate you taking the time to do this. This is major big. I’m excited about it. Whenever you can do an expansion of higher education it’s a good thing. Many people travel. I took my son Charlotte University. He lasted about 10 months. Now he is at PTEC. It’s good to have the education. It’s the key. When we graduated we wondered where we were going to go. Having an institution with a four year degree in our city is wonderful. Kids will be able to walk to it. I appreciate St. Petersburg College making an investment in this town. This will be a beautiful project. I guess we’ll have another session where we’ll bring in the early history, bringing in the Gibbs alumni, keep with some of the history. Once they did all of the development, they leveled almost all of the history we had in those buildings. To put some of that back will good. I appreciate you all being here.

Activity 2: "Ways to Engage the Community in a Learning Process through the Design & Construction of the Midtown Educational Center Expansion"

Instructions:

- Pick a number to find your **team table**.
- Appoint a "**scribe**" and a team "**spokesperson**."
- Your task as a team is to brainstorm **ways SPC can engage the community in a learning process through the design & construction of the Midtown Educational Center Expansion.**
- Capture your ideas on the whiteboard. You will have **20 minutes for brainstorming** after which we will ask your team to reach consensus on **your Top Idea** and star it on your whiteboard.
- Next, please ask your scribe to **transfer your Top Idea to the "Top Ideas for Learning Process" community whiteboard.**

We will reconvene as a full group, where we will ask team spokespersons to **share the Top Ideas.**

Activity 2 Highlights

Ways to Engage the Community

Team 1:

I'm with the city's business assistance center. Our idea is about competition. Competition drives revitalization. Our header is: "Honoring the history to build the future." We will use from elementary schools to middle and to high school, using all generations. When kids are in pre-k, we don't know what they are thinking in terms of technology. Who better to ask about what training they want to see? Have a competition in and among the schools. Do the same for the HS and MS. While doing that, use the technology you have now.



For the adults, have them bring in the history. What type of pictures and stories do they have? Who has the most amount of stories that can be told about midtown. If they have a compilation of stories, that person could be used to teach supplement classes at the college. Use these folks from the community to do that.

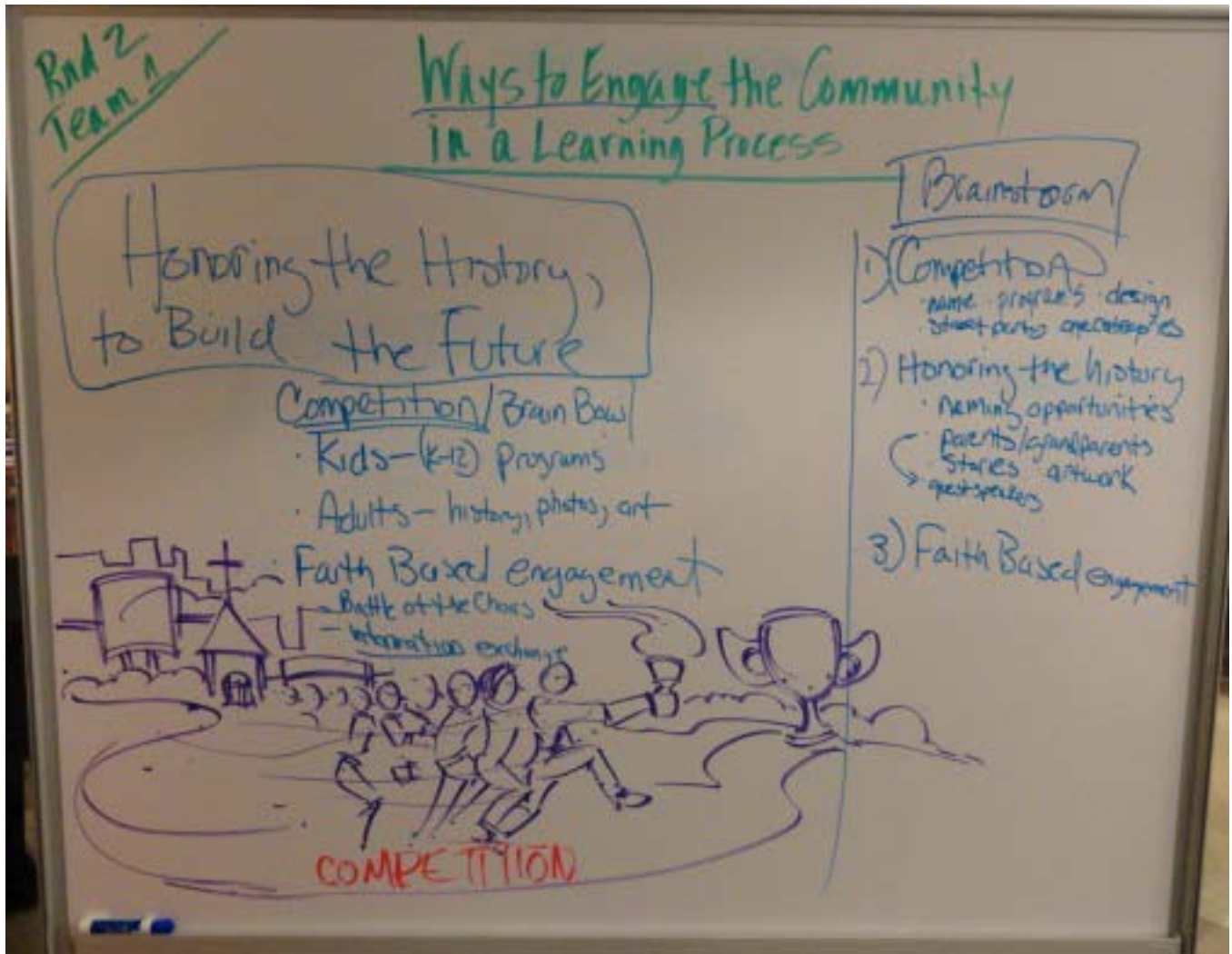
Do the same things with faith-based communities. We had a discussion about having a completion with the pastors. Who can talk in five minutes and tell their stories--Information exchange. Even have a battle of the choirs. Compose a song to tell that story of what's happening in Midtown.

So, the thrust was competition and using history to build the future.

Team 1: Ways to Engage the Community

Honoring the history, to build the future
 Competition / Brain Bowl
 Kids K-12 programs
 Adults: History, photos, art
 Faith-based engagement
 Battle of the choirs
 Information exchange





Team 2

Dennis Jauch, PTEC



We were inspired by Momma Tee with the history of the neighborhood. Also keeping in line with Mr. Newton's comments, our idea was "Midtown Live" Bring history of the community and documenting in a couple of ways: One is using students from Melrose and John Hopkins, and Lakewood's journalism program to document the stories and the process of developing the building. I would like to offer PTEC's photography students.

Another idea, use sites like facebook, or websites and post stories and photographs to see the history. It could be a living history that people can manipulate and add to. Document the roots this area has in history and culture of the neighborhood.

Team 2: Ways to Engage the Community

Students / Faculty at Melrose, John Hopkins & Lakewood High Document the construction and growth of Midtown campus (Midtown thru our eyes

The Midtown Live facebook, webpage, newsletter

Blogs on history & culture

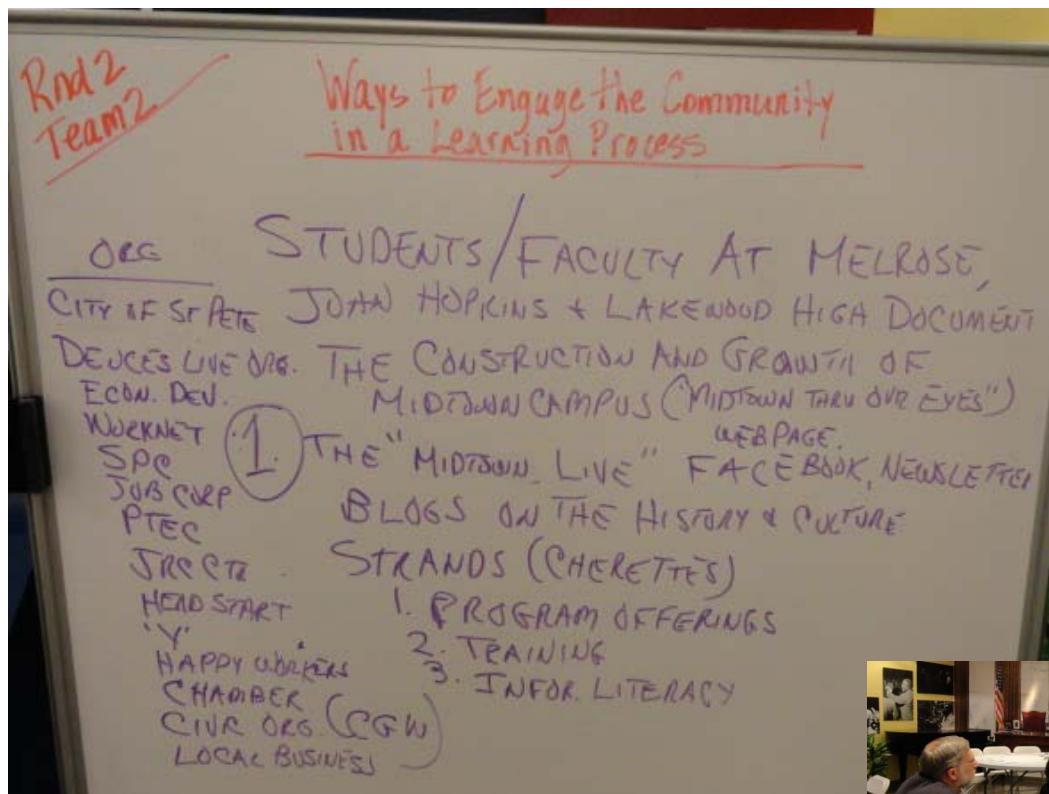
Strands (cherettes)

Program offerings

Training

Infor. Literacy

Orgs: City of St. Pete, deuces live org., economic dev., Worknet, St. Petersburg College, job corp, ptec, jrc ctr, head start, "Y", happy workers, chamber, civic org, CGW, local business



Team 3

Mike Vigue, Principle of Boca Ciega HS



We listened to all the stakeholders and it filled up the board. How do you get the stakeholders involved? Start at grass roots and pull everyone together. So here is our idea: Cross section of groups and volunteers actively seek input from stakeholders and peer groups. At a variety of Midtown and other sites. Even go outside the area. To converge the community involvement. Involve people along the way.

Team 3: Ways to Engage the Community

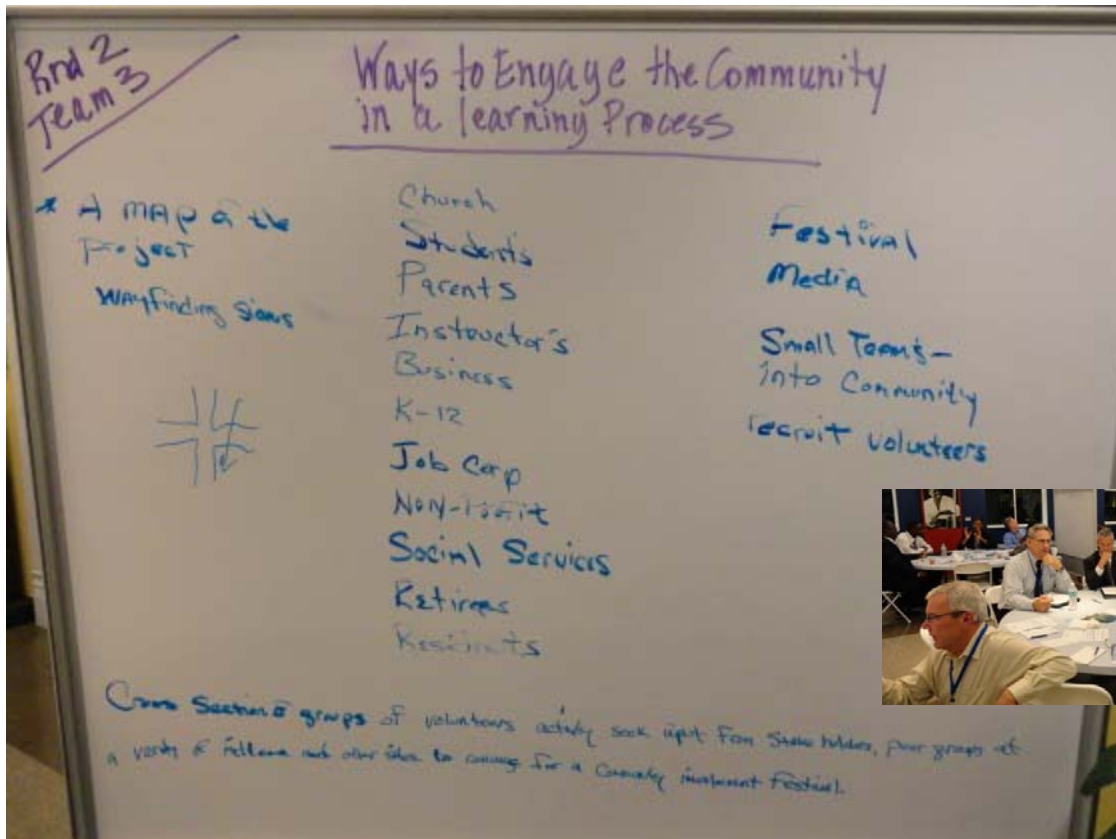
A map of the project

Wayfinding signs

Church, students, parents, instructors, business, K-12, Job Corp, non-profit, social services, retirees, residents

Festival, media, small teams—into community, recruit volunteers

Cross sections of groups of volunteers actively seek input from stakeholders, peer groups at a variety of Midtown and other sites to converge for a community involvement festival.



Team 4

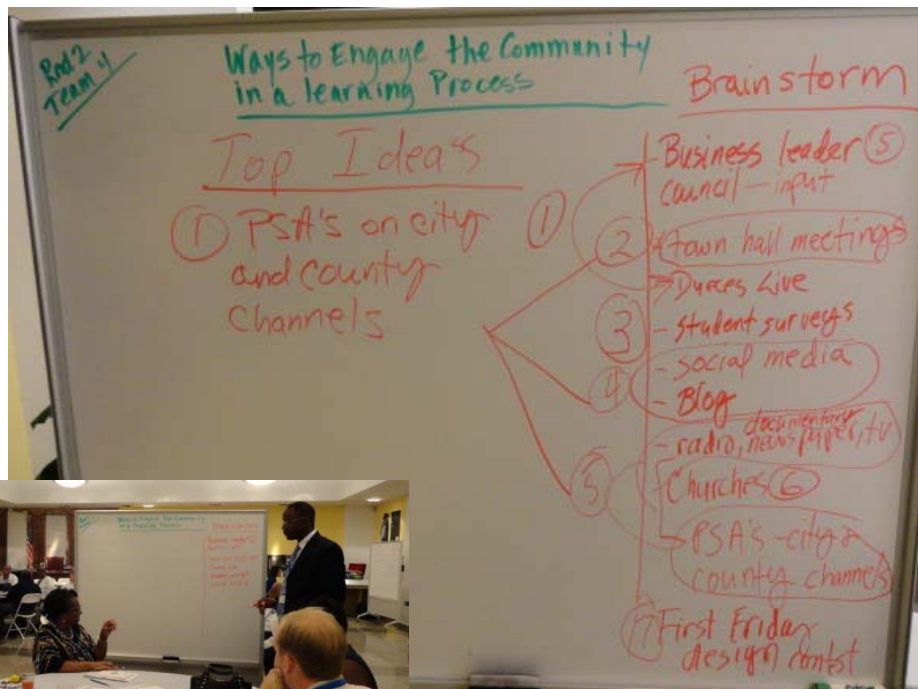
Hilda, St. Petersburg College



We are going to invite all of you to make use of the wheel that is already invented. Utilize all exiting tools to build the excitement for the main event. We want you to bring all your ideas. Get the people in one spot, get them involved. We'll promise them something for getting involved. It's going to be a surprise but we want you here. We'll host it where the building will be. You've got to come to find out. Be there. When the people get there, all of you will be there and you'll be the surprise. You are here and you are pioneers. Your names will go on somewhere to say you were the first people here. We are going to build the excitement and the main event. Keep the momentum, don't let it stop. This is it.

Team 4: Ways to Engage the Community

- PSA's on city and county channels
- Business leader council
- Town hall meetings
- Deuces live
- Student surveys
- Social media
- Blog
- Radio, newspaper, tv, documenter
- Churches
- First Friday design contest



Team 5

Ashante Keys

We are here to revitalize. We thought of the idea of a campaign. In many campaigns, you go talk to the people, you get elected and you don't talk to people any more. Well, one thing we talked about was bringing it together and having the city incentives for small businesses to relocate or open. One incentive would be that St. Petersburg College would have a business school.

The business school would then allow people to stay in the community. If you have a business you stay in your community. We want to take it beyond the campaign. Once you get elected they forget about the community. The city needs small centers to bring businesses to the community and once they graduate from school the students stay in the community.

**Board Notes:****Team 5: Ways to Engage the Community**

Community marketing (Mass)

PSTA—routes, transportation, scheduling

Partnership between JobCorp & St. Petersburg College for continuing ed @ St. Petersburg College

Community collaborative lab sessions

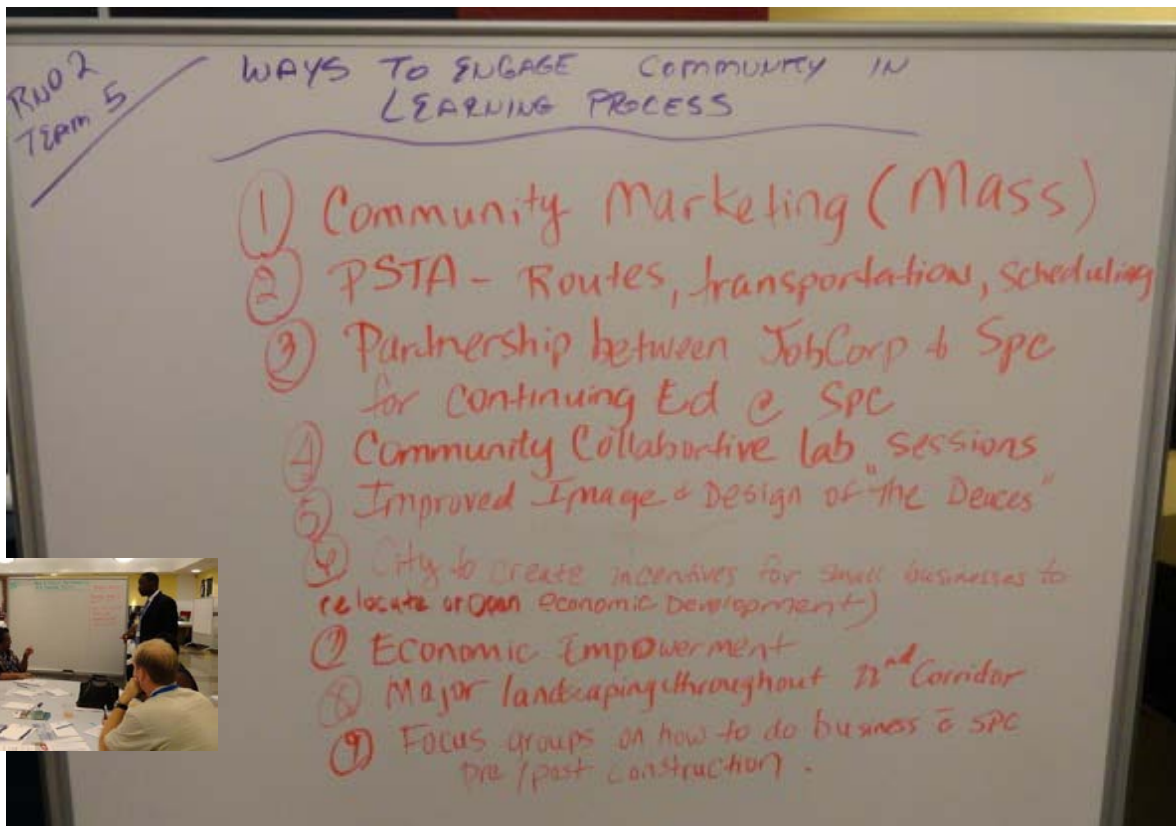
Improved image & design of "the deuces"

City to create incentives for small businesses to relocate or open economic development

Economic empowerment

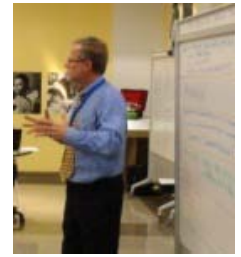
Major landscaping throughout 22nd corridor

Focus groups on how to do business with St. Petersburg College pre/post construction



Team 6

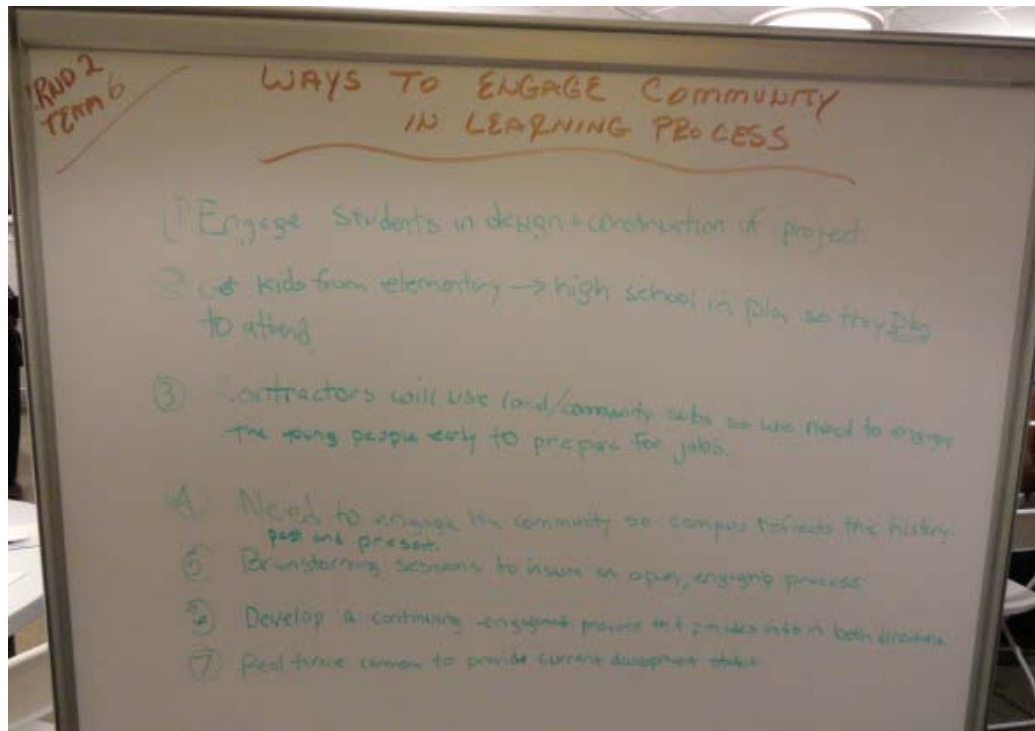
Karl Nurse, city council



Think about architecture for a moment. In a perfect situation buildings today look like they flowed from buildings of years ago. In a sense, it's the same things culturally. We are talking about engaging the community so that the campus reflects the history, past and present. So that it looks like it fits because people were engaged in the design. You don't want somebody from New York City that doesn't know your community to design your building. That's what we were talking about.

Team 6: Ways to Engage the Community

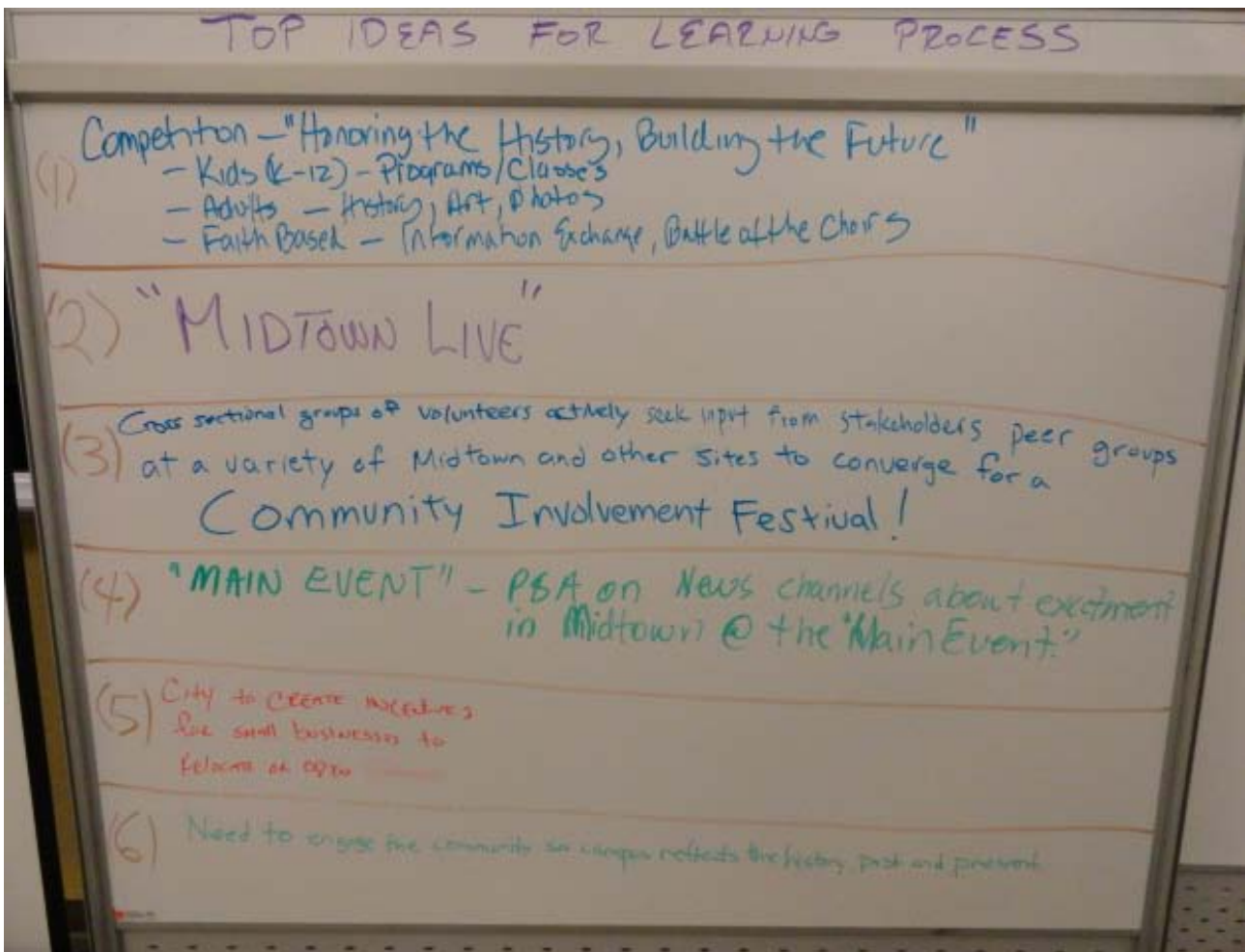
- Engage students on design & construction of project
- Get kids from elementary to HS in plan so they plan to attend
- Contractors will use local community subs so we need to engage the young people early to prepare for jobs
- Need to engage the community so campus reflects the history, past and present
- Brainstorming sessions to insure an open, engaging process
- Develop a continuing engagement process that promotes info in both directions
- Real time ??? to provide current development status



Top Ideas from Activity Two

Top ideas for learning process

1. Competition—"Honoring the history, building the future"
Kids (k-12)—programs / classes
Adults—history, art, photos
Faith-based—information exchange, battle of the choirs
2. "Midtown Live"
3. Cross sectional groups of volunteers actively seek input from stakeholders peer groups at a variety of midtown and other sites to converge for a COMMUNITY INVOLVEMENT FESTIVAL!
4. "Main Event" PSA on news channels about excitement in Midtown @ the "Main Event"
5. City to create incentives for small businesses to relocate or open
6. Need to engage the community so campus reflects the history, past and present



Robert: You have some great ideas here. In the expanded center, what can we do so that students are successful? We need to help them be successful. We have two questions to focus on. One team will work on one question and the other team will work on the other. You'll then have opportunity to swap and work on the other question from the other team. Let me review the instructions with you.

Activity 3: "Expanding Our Success"

Instructions:

- Pick a number to find your **team table**.
- Appoint a "**scribe**" and a team "**spokesperson**."
- Each team will take **20-minutes to brainstorm on their assigned question:**
 - Teams 1, 3, 5, and 7 – **What academic issues should be researched to expand our success?**
 - Teams 2, 4, 6, and 8 – **What enhanced student services should be explored to expand student success?**

After 20 minutes we will begin a "**Rotate and Add**" round where your team will switch with your partner team (see below) and review/add to the initial brainstorming done using a new colored marker (so we can differentiate between team ideas):

Team Rotations	Teams 1 & 2
	Teams 3 & 4
	Teams 5 & 6
	Teams 7 & 8

Your team will have **10 minutes** to review and add to the work done by the first team so that everyone will have an opportunity to provide input on both questions.

After 10 minutes of "Rotate and Add" you will return to your original whiteboard and will have **5 minutes** to review any additions. We will ask your team to reach consensus and elevate your **Top Way to Expand on Our Success** by placing a star next to it on your whiteboard and transferring it to the **community whiteboard** at the front of the room.

We will reconvene as a full group, where we will ask team spokespersons to review our Top Ideas.

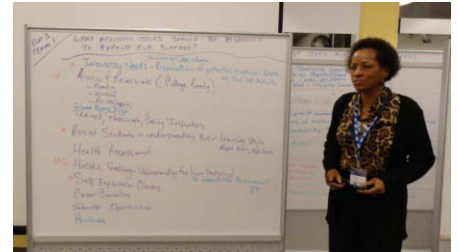
Activity 3 Highlights

Expanding Our Success

Teams 1, 3, and 5 – What academic issues should be researched to expand our success?

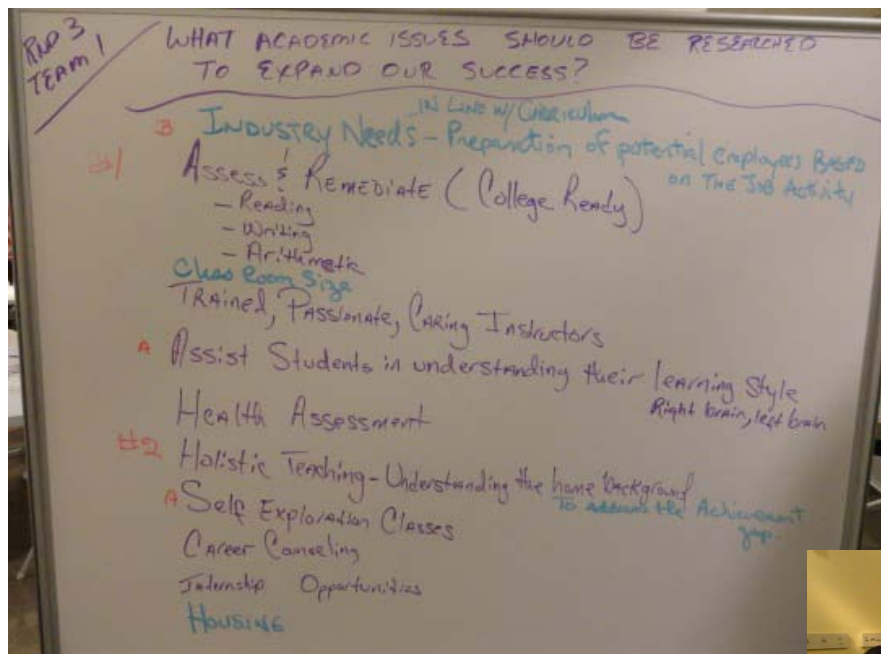
Team 1: Carolyn Brayboy

The academic issues that we think need to be researched to expand our success and remediate to make students college ready in the areas of reading, writing arithmetic. Not saying that you're not but we are going to assess and remediate. We will drill down and assist students in understanding their learning style. The second item is the Holistic teaching—understanding the background of the students and the homes that they come from. So we can address the achievements gaps. A subset of that is self-exploration classes.



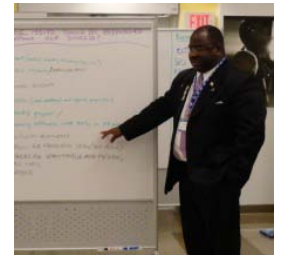
Academic Issues To Be Researched

- Industry needs—in line with curriculum—preparation of potential employers based on the job activity
- Assess & remediate (college ready)
- Reading, writing, arithmetic
- Class room size
- Trained, passionate, caring instructors
- Assist students in understanding their learning style, right brain—left brain
- Health assessment
- Holistic teaching—understanding the home background—to address the achievement gap
- Self-exploration classes
- Career counseling
- Internship opportunities
- Housing



Team 3: Wengay Newton

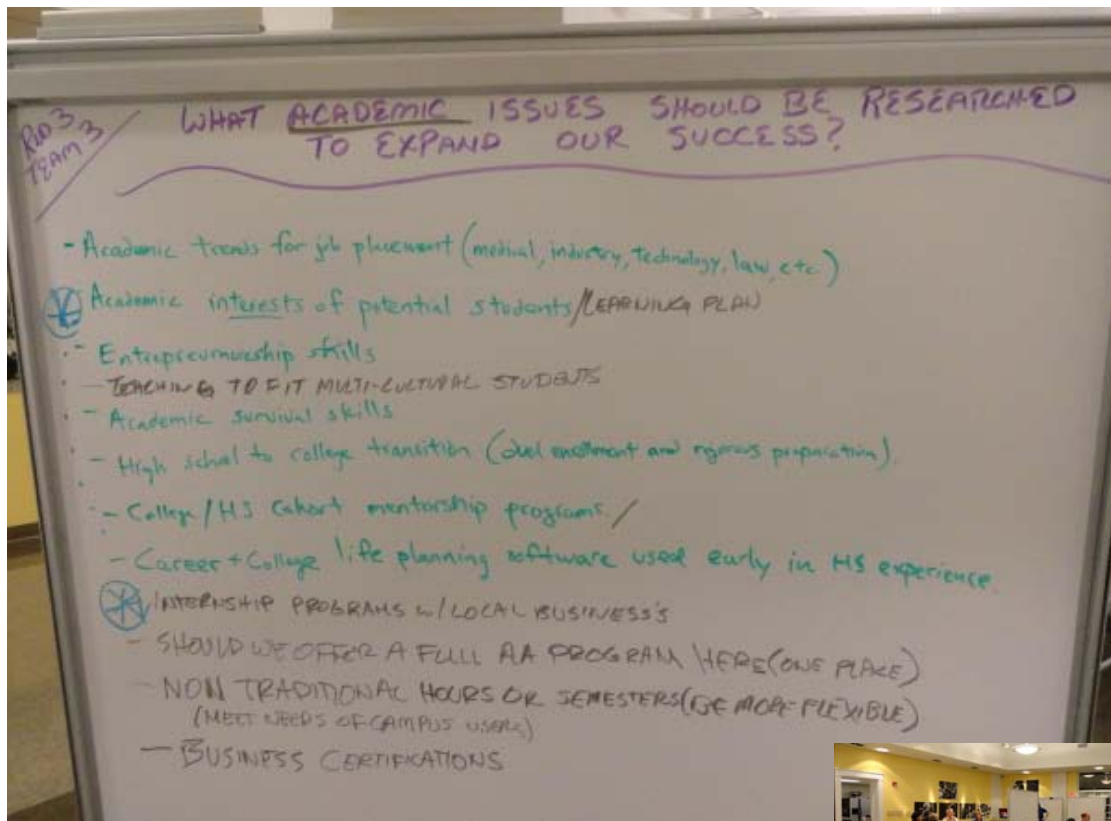
Academic interests of potential students / Career life planning. It's very essential. There is a website called CareerPlanning.org. The earlier you get students involved the better. When they choose their career path, if they change their mind, you can say with the education you got you can do this and that. Also, you have assessment tests that you take to see what you will be strong in so that you pick a field that you will stay in there, you'll pick what you love to do. All of that is important up front. Many kids don't know why they picked the degree they are in.



Our other idea was having local businesses with offering applied learning. You bring students to help business with inventories and gain community service hours.

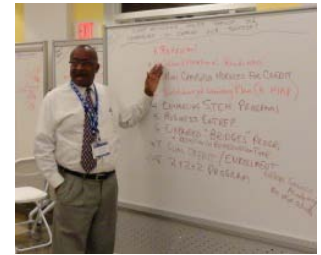
Academic Issues To Be Researched

- Academic trends for job placement (medical, industry, technology, law, etc.)
- Academic interests of potential students / learning plan
- Entrepreneurial ship skills
- Teaching to fit multi-cultural students
- Academic survival skills
- High school to college transition (dual enrollment and rigorous preparation)
- College / HS cohort mentorship programs
- Career & college life planning software used early in HS experience
- Internship programs with local businesses
- Should we offer a full AA program here (one place)
- Non-traditional hours or semester (or more flexible) (meet needs of campus users)
- Business certifications



Team 5 Watson Hayes

Students now choose to go to college and maybe they shouldn't be in college. Maybe they should be in a vocational school. There is nothing that tests their vocational readiness. There should be tests for college readiness, vocational school readiness and readiness to transition from HS into where they are going for their career path.

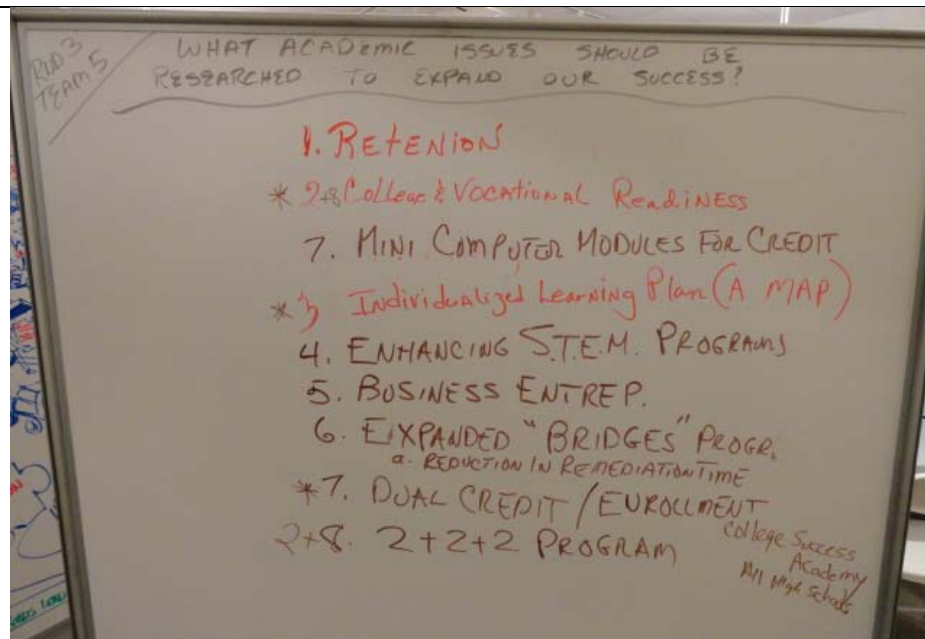


My experience at the college was that you just walked up to the college and you signed up for a class and they told you where and when to be there. A person needs an individualized learning plan. Here is what you ought to be doing and where to go. If you want to change that, you sit down to talk with somebody and talk about how you can change what you want to do and where you to go. That helps the students be more successful and keeps them from picking a class that their friend is taking and then finding out they don't have the credits to graduate because they didn't major in anything.

Our third: Dual credits and dual enrollment. Getting kids to take college level classes in high school. Dual enrollment is the key to that. In 2013, all High Schools will have to have in place for seniors the opportunity to take dual enrollment classes. It saves a lot of money for parents and gives them head start, so they don't have to take remediation classes in college. When you take remediation classes, after about a year, you drop out. You are finished with college and finished with life.

Academic Issues To Be Researched

- Retention
- College & vocational readiness
- Mini computer modules for credit
- Individualized learning plan (a map)
- Enhancing STEM programs
- Business entrep.
- Expanded "Bridges" program
- Reduction in remedial time
- Dual credit / enrollment (college success academy)
- 2+2+2 program



Teams 2, 4, and 6 – **What enhanced student services should be explored to expand student success?**

Team 2: Luke Williams

Our number one choice is intergenerational tutoring, counseling and mentoring. We figured that with the assistance of team one they expounded on our good idea. We like the intergenerational part because it really takes a village of experience and knowledge in the community that has gone before many of us. There is a lot of information that can be shared with the students. We also talked about the doing the same for the feeder schools so that they can be prepared and ready to choose a college. They'll select St.

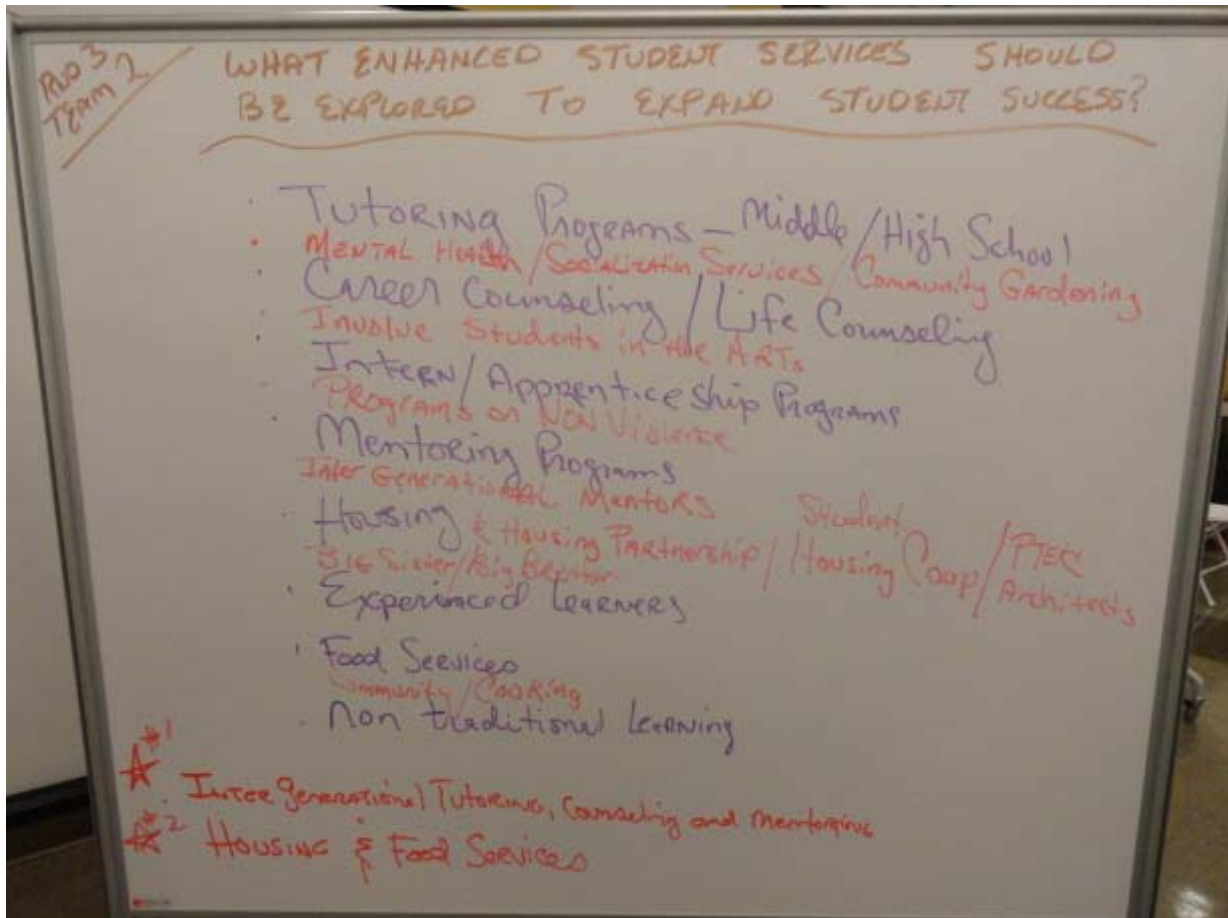
Petersburg College in Midtown. Our second choice was housing and food services... the city is growing, the area is growing and the demand for education is growing. We need to grow with the community so that when they come to St. Petersburg College it's no different than going to the University of Florida. They would have the same amenities that they would attain elsewhere. We would be more in line with a larger college atmosphere.



Enhanced Student Services

Tutoring programs—middle & HS
 Mental health / socialization services / community gardening
 Career counseling / life counseling
 Involve students in the arts
 Intern / apprenticeship programs
 Programs on non-violence
 Mentoring programs
 Intergenerational mentors
 Housing & housing partnerships student housing coop / PTEC Architects
 Big sister / big brother
 Experienced learners
 Food services
 Community cooking
 Non-traditional learning





Team 4: Anita George, Job Corps

Our top idea is called "Kitchen table counseling"

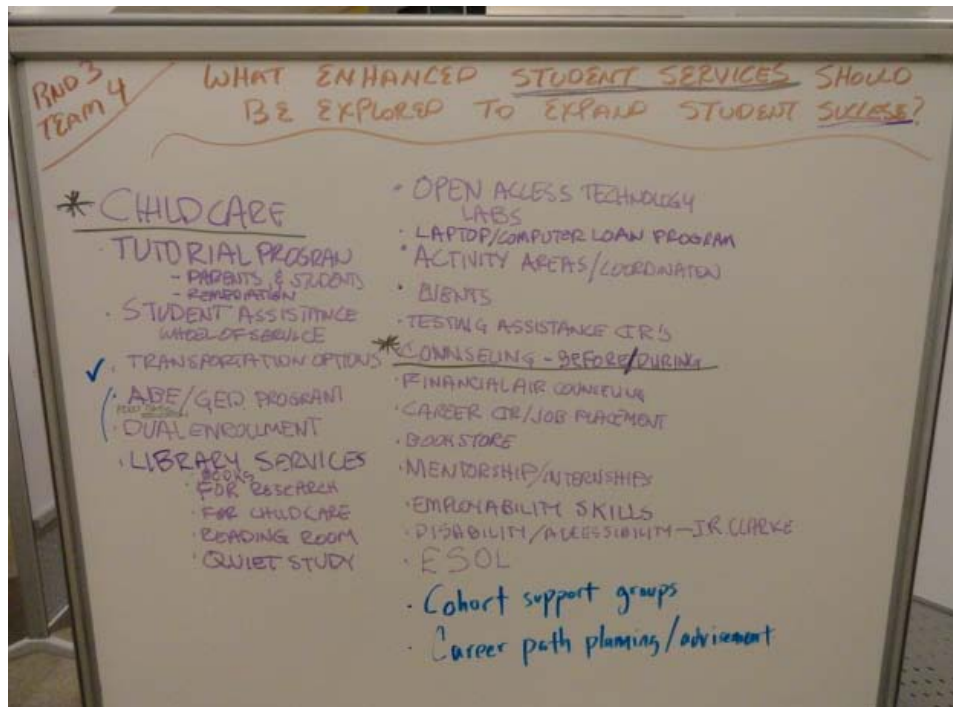
At job corps, we see with our students that if we are not putting a counselor from the beginning to end it won't work. They need someone guiding them through the process. We want to get them through the next steps. After job corps they can go on to college. We help them get their financial aid filled out and help them with everything they need to do to get to college.

Next idea: Child care. Why do students fail? Because they have to have that answer done for them. They need to have a place for their children so they can participate in education.



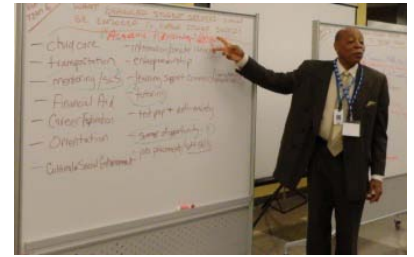
Enhanced Student Services

Childcare
 Tutorial programs (parents & students, remediation)
 Student assistance (wheel of service)
 Transportation options
 ABE & GED program
 Dual enrollment
 Library services (books, for research, for childcare, reading room, quiet study)
 Open access technology labs
 Laptop / computer loan program
 Activity areas / coordination
 Events
 Testing assistance ctr's
 Counseling before—during
 Financial aid counseling
 Career ctr—job placement
 Bookstore
 Mentorship / internship
 Employability skills
 Disability / accessibility—JR Clark
 ESOL
 Cohort support group
 Career path planning / advisement



Team 6: Willie Felton

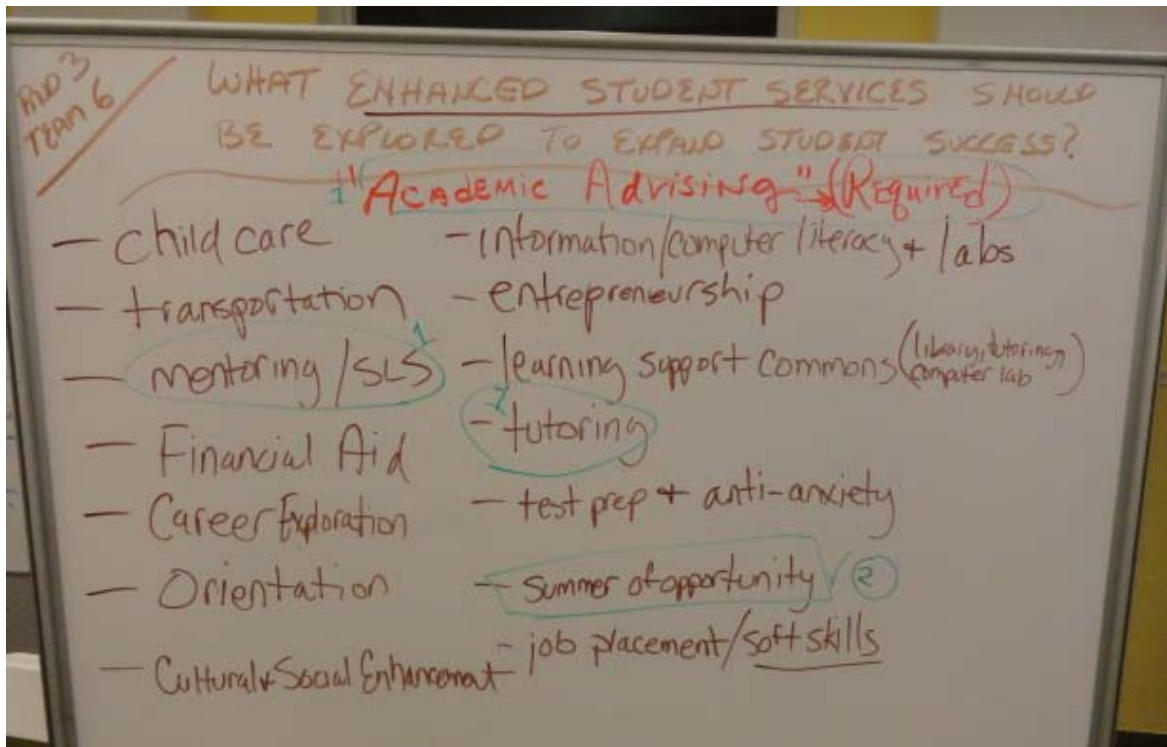
We liked a comprehensive approach to academic advising and being required. We felt that it needed to wheel around mentoring and student life skills and tutoring. That formed a nice wheel for us in preparation for students.



We also talked about the Summer of opportunity. Using the college efficiently during the summer time to enhance community skills—for elementary students, for middle school and hs students so they can get the flavor and the culture of the college. Then we could also efficiently use the college campuses during those times.

Enhanced Student Services

- Academic advising required
- Childcare
- Transportation
- Mentoring / SLS
- Financial aid
- Career exploration
- Orientation
- Cultural & social enhancement
- Information / computer literacy & labs
- Entrepreneurship
- Learning support commons
- Tutoring
- Test prep & anti-anxiety
- Summer of opportunity
- Job placement / soft skills



Robert: All of your ideas will be kept in the real time record. Jonathan has been busy working on a visual for your work today.

Jonathan: I've been inspired by Mayor Foster's idea about water. I drew students coming to receive that water which is the knowledge. St. Petersburg College is the support mechanism for that. I added the phrase "Neighborhood destination" because everybody has a part in it. Some other thoughts that I hear were:

- Partnership
- Activist
- Social media
- Pouring the foundation for future growth
- Everyone plays a part
- Success has an economic impact.



Robert: Impressed with how you engaged and stayed with us. On behalf of the team thank you letting us be a part of that.



Dr. Law: Man, did I learn a lot. It's worth every second that you put in. We will make sure that we never separate from the community. The whole historical flavor. Your work tonight will keep us grounded so that we keep the two together. We've done what we wanted to do tonight. I really think that we did what we set out to do. Next, we'll get the information out to you. We'll continue to reach out to all of you. We want many more community people in the room. We'll show them our best thinking and see how they can enhance it. We'll figure out how to get our part done. This is all great stuff. I can't say thanks enough.

