

Career Cluster:

Business, Management & Administration

Program:

Diversified Career Technology

Career Cluster Pathway:

Marketing and Communications

Eligible Recipient:

Pinellas County Schools Students



16 CORE CURRICULUM CREDITS						8 ADDITIONAL CREDITS	
ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	OTHER REQUIRED COURSES		CAREER AND TECHNICAL EDUCATION COURSES	RECOMMENDED ELECTIVES (Aligned with State University System Admissions)
4 credits	4 credits	3 credits, 2 with lab	3 credits	FINE ARTS (1 cdt)	PHYSICAL EDUCATION (1 cdt)	Major Area of Interest:	

HIGH SCHOOL

Career Cluster of interest identified by students enrolled in required middle school career education course that includes interest assessment and career exploration through CHOICES and ePersonal Education Planner through FACTS.org.

Grade	English	Math	Science	Social Studies	Other Required Courses	Career and Technical Education Courses	Recommended Electives
9	English 1 or English 1 H	Algebra 1A or 1 or 1H or Geometry or Geometry 1H	Earth Science or Biology 1 H	American Gov't. or H	H.O.P.E. or Fine Arts elective	Computing for College and Careers	Foreign Language
10	English 2 or English 2 H	Algebra 1B or Geometry or Algebra 2 or 2H	Biology or Chemistry 1 or 1H	World History or H	Health LMS	Diversified Career Technology Princ. & DCT OJT	Foreign Language
11	English 3 or English 3H	Geometry or Algebra 2 or Trig/Analytic Geometry	Chemistry or Career related science	American History or H or AP	H.O.P.E. or Fine Arts elective	Diversified Career Technol. Applic. & DCT OJT	Elective
12	English 4 or English 4 H or AP	Algebra 2 or Trig/An. Geom or Calculus (AP) or Statistics (AP)	Physics or Career related science	Economics or H	Elective	Diversified Career Technology Mgt. Diversified Career Technology O.J.T	Elective

POSTSECONDARY

Dual enrollment courses may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements. Secondary career and technical education programs may lead to industry recognized certificates, occupational opportunities or postsecondary education options. Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available:

TECHNICAL CENTER PROGRAM(S)	COMMUNITY COLLEGE PROGRAM(S)	UNIVERSITY PROGRAM(S)
	Business Administration Business Administration & Management Marketing Associate of Arts Degree Program	International Business Business Administration Finance Marketing

To search for Florida schools offering these majors provided by FACTS.org, [click here](#)

CAREER

Possible Careers by Educational Level

Click on career title for more information. For a complete listing of occupations in this Career Cluster [click here](#)

To see questions and answers regarding this cluster provided by Virtual-Mentor.net, [click here](#)

TECHNICAL CENTER	COMMUNITY COLLEGE	UNIVERSITY
Receptionist & Information Clerk Food Service Managers	Business Manager Sales Representative	Purchasing Manager Business Manager

CREDIT

Secondary to Technical Center (PSAV)	Secondary to College Credit Certificate or Degree	PSAV/PSV to AAS or AS to BS or BAS
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Possible Industry Certifications (Students)

High School:
Postsecondary: