

*ST PETERSBURG COLLEGE*  
*2006-2009 STRATEGIC DIRECTIONS*  
*AND*  
*2006-2007 INSTITUTIONAL OBJECTIVES*

# ST. PETERSBURG COLLEGE

## Key to Column Indicators

Each of the proposed 2006-2007 Institutional Objectives, represented by the numeric statements on the following pages, have been coded with information as follows: 1) President's Cabinet current view of priority; 2) Perceived linkages to the State Board of Education's Strategic Objectives; 3) President's Cabinet current view of funding level; 4) Whether the objective is in the startup or on-going monitoring phases; and 5) If the objective is related to the College's Quality Enhancement Plan (QEP). Legend and Column Indicators below provide explanations of the coding.

Priority	Short Name	Long Description
1	Essential/Mandate/SBE Imperative	Federal, State or SACS mandate; directly supports one or more State Board of Education (SBE) Imperative(s); or contractual obligations.
2	Critical/Academic Mission/ <u>Access Expansion</u>	Critical to College's core academic mission; direct impact on academic programs, classrooms, teaching and learning; <u>New initiatives aimed directly or indirectly at enhanced access</u>
3	Supportive/Student Services /Student Activities	Continues, enhances, and/or discontinues an existing support service for students and faculty; includes, for example, counseling, advising, athletic programs, etc.
4	Productivity/ Quality/Organization	Improves productivity or quality, addresses an organizational/staffing issue.
5	<u>Desirable Objective</u>	<u>Desirable and beneficial objective, but may be deferred or carried forward, depending on availability of resources, without adverse impact on College operations.</u>

### Note 1 (Column A): State Board of Education Strategic Imperatives

1. Increase the supply of highly effective teachers
2. Set, align and apply academic curricular and testing standards
3. Improve student rates of learning
4. Improve the quality of instructional leadership
5. Increase the quantity and improve the quality of education options
6. Align workforce education programs with skill requirements of the new economy
7. Align financial resources with performance
8. Coordinate efforts to improve higher student learning

### Note 2 (Column B): Funding Levels

1. Sufficient/Adequate
2. Some funding, but requires additional funding
3. Unfunded

### Column C:

1 = Start-Up; 2 = On-going Monitoring

Column D:\*\*\* Objective required as part of 2007 SACS reaccreditation

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>A. DELIVER EXCELLENT EDUCATIONAL PROGRAMS &amp; IMPROVE LEARNING OUTCOMES USING A VARIETY OF LEARNER-CENTERED APPROACHES</b>				
2	1. Develop and implement <i>one (1) additional</i> new A.S./Certificate program or noncredit program in high-demand areas and in response to workplace and student demands. <i>(June 30, 2007)</i> COPENHAVER	3,6	1	1	
2	2. Use educational outcome data to establish new targets to improve student learning for all general education outcomes, and develop action plans for <i>eleven (11)</i> goals. <i>(June 30, 2007)</i> COPENHAVER	3	1	1	***
3	3. Expand the use of computers and related technologies across the curriculum by applying for <i>at least one (1) additional</i> grant to expand technology and provide multiple training seminars. <i>(June 30, 2007)</i> COPENHAVER	3	1	1	
2	4. <i>Provide new pedagogies for improving student success</i> , including the expansion of the use of instructional technology to allow flexibility in scheduling and the enrichment of the curriculum, <i>and piloting of at least 3streamed/multimodal courses.</i> <i>(June 30, 2007)</i> OLLIVER	3	1	1	
2	5. <i>Expand eCampus operations, development capabilities and infrastructure to support growth and quality initiatives, including the integration of new tools (like SPOC) and the refinement and use of electronic online course observation components.</i> <i>(June 30, 2007)</i> OLLIVER	3,5	1	2	
2	6. <i>Explore the possibility of expanding Dual Enrollment with the school district and/or the expansion of the Collegiate High School concept</i> at a cost-effective level and with a neutral <i>operating</i> budget impact. <i>(June 30, 2007)</i> COOPER / BENWARE / RAMSAY	3,5	2	1	
2	7. Continue <i>outreach to new business clientele</i> for the use of the Collaborative Labs at the EpiCenter, and <i>progress toward a financial break-even.</i> <i>(June 30, 2007)</i> COPENHAVER / ATKINS	6	1	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>A. DELIVER EXCELLENT EDUCATIONAL PROGRAMS &amp; IMPROVE LEARNING OUTCOMES USING A VARIETY OF LEARNER-CENTERED APPROACHES (cont'd)</b>				
2	8. Obtain Community College Survey of Student Engagement (CCSSE) results equal to or exceeding the national and state mean for comparable colleges. <i>(Spring 2007 administration)</i> COPENHAVER	3	1	1	***
2	9. <i>Continue the development of</i> online signature courses to insure <i>consistency and quality, and add at least three, high-volume general education classes to the list.</i> <i>(June 30, 2007)</i> OLLIVER	3	1	2	
1	10. <i>Research and implement strategies for at risk students to achieve greater success, with a goal of 10% more students successfully completing required remediation.</i> <i>(June 30, 2007).</i> FELTON	3	1	1	
3	11. <i>Investigate the transfer of existing academic programs, or the introduction of new programs, at the Clearwater Campus to increase enrollment.</i> <i>(June 30, 2007).</i> COOPER	5	2	1	
2	12. <i>Further upgrade scientific and laboratory equipment to meet the changing needs of science instruction and advancements in technology.</i> <i>(June 30, 2007)</i> COOPER / COPENHAVER	3	1	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>B. PROVIDE EXCELLENT SERVICE TO STUDENTS TO ENHANCE THEIR LEARNING EXPERIENCES AND HELP THEM ACHIEVE</b>				
3	1. <u>Achieve a 5% improvement in</u> the “customer satisfaction” <u>rating as measured</u> on the Enrolled Student Survey, in the areas of financial aid, bookstore, food services, and <u>academic advising</u> . (October 2007) CARNEY / FELTON	5	1	2	
3	2. Identify and implement improvements in career counseling and employment services through industry partnerships such as the WorkNet One-Stops, <u>online career center</u> and other initiatives, as measured by improved ratings in the Enrolled Student Survey, <u>Worknet surveys and exit surveys</u> . (June 30, 2007). COPENHAVER	5	1	2	
2	3. <u>Obtain state accountability results equal to or exceeding the Florida Community College System (FCCS) mean for similar Colleges; with particular emphasis on college preparatory math results</u> . (June 30, 2007) COPENHAVER	2,8	1	1	
3	4. <u>Continue implementation of</u> electronic advising services <u>including the advising model, Interactive Student Orientation (ISO), MySPC,</u> and administrative policies that empower students, in order to increase retention and graduation rates for all students, especially minority, under-prepared, and high-risk students, with a particular focus on minority males <u>as measured by state accountability criteria</u> . (June 30, 2007) FELTON	5,8	1	2	***
2	5. Continue the development of the Honors College, and articulation agreements with selective nationally renowned institutions, including historically black colleges and universities, so that there is a 20% increase in the number of students enrolled in the Honors College. (June 30, 2007) RAMSAY	3,5	1	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>B. PROVIDE EXCELLENT SERVICE TO STUDENTS TO ENHANCE THEIR LEARNING EXPERIENCES AND HELP THEM ACHIEVE (cont'd)</b>				
3	6. <u>Continue to expand and promote</u> student access to the Florida Academic Counseling and Tracking System (FACTS) to improve completion of academic objectives as evidenced by <u>the completion of the FACTS Phase VI 2+2 Advising Feature and by an increase in student hits on the FACTS website. (June 30, 2007)</u> CARNEY / FELTON	3,8	2	2	
2	7. <u>Plan for introduction of active and collaborative learning concepts to 100% of full-time faculty to enhance student learning. (June 30, 2007)</u> COPENHAVER	3	2	1	***
3	8. <u>Continue to improve the HelpDesk and Enrollment Management functions by relocating them to the EpiCenter Annex 3 and by improving the call distribution and student call back capabilities,</u> to match the needs of a growing eCampus and technology-centered classes across the College with a goal of 24/7 service coverage to students. <u>(June 30, 2007)</u> CARNEY	3,5	2	2	
3	9. <u>Expand the use, improve the navigation, and increase student satisfaction with</u> the Student E-mail System with goals of: i) Increasing the electronic delivery of academic, student, college and campus-related information <u>and activities;</u> ii) <u>A 50% increase in the number of messages sent by the College and increased student usage, and; iii) Increasing student satisfaction to at least a 5 on a scale of 7 on the Enrolled Student Survey. (June 30, 2007)</u> CARNEY	3,5	1	2	
3	10. <u>Improve noncredit online student application and registration with a goal of shortening the form, streamlining the process, and improving the efficiency by 33% over the existing process. (June 30, 2007)</u> CARNEY	5	1	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>C. STRENGTHEN INTERNAL PLANNING, SYSTEMS AND PROCESSES TO IMPROVE EFFICIENCY AND EFFECTIVENESS, FOSTER COMMUNICATION, AND PROVIDE ACCESS TO INFORMATION FOR INSTITUTIONAL MANAGEMENT AND DECISION-MAKING</b>				
3	1. <u>Complete a collegewide strategic technology plan for 2006-2009, including a focus on emerging active and collaborative learning technologies and business intelligence technologies in support of SACS reaccreditation compliance. (June 30, 2007)</u> CARNEY	3,5	1	2	***
2	2. Continue to improve the PeopleSoft Student System, with phases <u>10, 11 and 12</u> , feature enhancement plans, <u>including a new Student Tracking System for meeting Title III Grant requirements, initiating the upgrade to new software version 8.9, and providing training and support to all end-users on the campuses. (June 30, 2007)</u> CARNEY	3,5	1	2	
4	3. <u>Complete implementation of phase II enhancements to the On-Line Strategic Planning System (SPOL) for the 2006-2007 unit planning and budgeting year, and initiate the new .Net-architected system with new SPC-specific features for the 2007-2008 planning year. (June 30, 2007)</u> CARNEY	3,4,5	1	2	
2	4. <u>Pilot the use of the e-portfolio system to link student work (“artifacts”) to learning objectives in at least twelve (12) courses. (June 30, 2007)</u> OLLIVER	3,8	1	1	***
1	5. <u>Complete the development of the SACS Compliance Certification document and the Quality Enhancement Plan (QEP). ( March 15 and August 31, 2007 respectively)</u> COPENHAVER	3,8	1	2	***
1	6. <u>Continue electronic documentation for the SACS 2007 off-site and on-site accreditation process, with 100% of documentation complete. ( March 15, 2007)</u> COPENHAVER	3,8	1	2	***
4	7. Increase the efficiency of employee time-entry, management review and approval, and payroll processing by implementing and enhancing the WebTime System, <u>including time and effort tracking for multi-year grants and</u> by rolling out employee self-services via MySPC Portal. <u>(June 30, 2007)</u> CARNEY		2	1	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>C. STRENGTHEN INTERNAL PLANNING, SYSTEMS AND PROCESSES TO IMPROVE EFFICIENCY AND EFFECTIVENESS, FOSTER COMMUNICATION, AND PROVIDE ACCESS TO INFORMATION FOR INSTITUTIONAL MANAGEMENT AND DECISION-MAKING (cont'd)</b>				
4	8. <u>Complete Phases I and II post-go-live enhancements to the Version 8.8 Upgrade of the collegewide PeopleSoft Financial System, including financial reporting on a task and project basis for multi-year grants. (June 30, 2007)</u> CARNEY		2	1	
5	9. <u>Evaluate the licensing of, and the cost of implementing the PeopleSoft Contributors Relation Software Module in order to provide much-needed SPC Foundation integrated donors/prospects/alumni fund-raising campaign management, including financial reporting via the PeopleSoft Finance System. (June 30, 2007)</u> CARNEY / VITTETOE		2	1	
5	10. <u>Complete a technology evaluation and selection assessment of viable business intelligence software solutions, develop recommendations for management review and, if approved, initiate implementation with the goal of improving the analysis and understanding the impact of course completion order on student success, predictive analysis of student success, and the improvement of other areas of data analysis and decision support collegewide, including institutional effectiveness/research, and donor and alumni support in the Foundation. (June 30, 2007)</u> CARNEY / COPENHAVER / VITTETOE	3	2	1	
5	11. <u>Make better use of interactive and multi-site communication technologies to reduce transportation costs and travel time, as measured by holding a minimum of one inter-campus meeting per month via interactive communication technologies. (June 30, 2007)</u> OLLIVER		1	2	
2	12. <u>Continue to refine the College's Emergency Preparedness Plan and complete implementation of the critical first phases. (June 30, 2007)</u> COPENHAVER	5	5	1	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>D. STRENGTHEN COMMITMENT TO ACCESS, EQUITY AND DIVERSITY</b>				
2	1. Provide special resources through the U. S. Department of Education Title III Grant <i>to increase the efficiency of academic progress, and the persistence of developmental students as compared to the general student population.</i> (June 30, 2007) FELTON	3	1	2	
2	2. Continue to explore opportunities for providing <i>national and international studies for students. Develop plans to support international students who wish to study at SPC through on-line classes, creative use of interactive technologies, and 4-year program initiatives.</i> (June 30, 2007) RAMSAY	3,5	1	2	
1	3. Expand critical healthcare program offerings to address shortages of trained professionals in these fields <i>by applying for at least two (2) grants that would maintain the current enrollment in the Nursing Program.</i> (June 30, 2007) PEPICELLO	6	2	2	
1	4. Monitor the SPC workforce analysis data to ensure the SPC workforce represents the diversity of the community, as compared to <i>Local and National</i> Census Data. (June 30, 2007) MACK	6	2	2	
2	5. Provide <i>reasonable</i> accommodations for students, faculty and staff with disabilities who request assistance. (June 30, 2007) FELTON / MACK	3,5	1	2	
2	6. <i>Implement at least one (1) creative program to recruit and retain qualified faculty in Nursing &amp; EMS fields.</i> (June 30, 2007) PEPICELLO	6	2	1	
2	7. <i>Launch a program to provide collegewide increased support for minority male students.</i> (June 30, 2007) MACK / FELTON	3,5	2	1	
2	8. Expand efforts to increase the number of recent minority high school graduates attending college by at least two (2) percentage points <i>as measured by state accountability criteria.</i> (June 30, 2007) MACK / FELTON	3,5	1	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>D. STRENGTHEN COMMITMENT TO ACCESS, EQUITY AND DIVERSITY – (cont'd)</b>				
2	9. Explore ways to enhance systems and services at SPC that will lead to an increase in Hispanic student enrollment. (June 30, 2006) <i>FELTON / MACK</i>				
	10. <i>Provide leadership, including new staffing, to establish initiatives that would lead to a 5% increase in male enrollment. (June 30, 2008)</i> <i>KUTTLER / MACK</i>				

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>E. PROVIDE FACULTY AND STAFF <u>PROGRAMS, SERVICES AND SUPPORT TO IMPROVE</u> PRODUCTIVITY, PERFORMANCE, <u>AND RETENTION</u></b>				
4	1. Implement initiatives that train staff to use available technology and improve internal and external services and communications (e.g. <u>PeopleSoft Financials</u> ) through regular classes attended by at least 150 staff collegewide. (June 30, 2007) COPENHAVER / CARNEY	5	1	2	
2	2. <u>Continue</u> a professional development program, including an annual conference and other support for faculty and staff, to work with diverse students with special learning needs or disabilities. (June 30, 2007) COPENHAVER	3,4	1	2	
2	3. <u>Provide</u> support for faculty who are developing courses; particularly courses with an emphasis on using active and collaborative instructional strategies to provide workshops and seminars for at least two hundred (200) faculty members in future years. (June 30, 2007) COPENHAVER	3,4	1	2	***
2	4. Expand efforts to enrich full-time and adjunct faculty through professional development by the establishment of a Center for Teaching and Learning Excellence (CTLE) <u>with online and campus access</u> . (June 30, 2007) COPENHAVER / FELTON	3,4	2	2	
1	5. <u>Implement a new system for adjunct faculty evaluation and professional development, which will be required for 100% of adjunct faculty and include access to voicemail and e-mail</u> . (June 30, 2007) COPENHAVER / OLLIVER / DUNCAN	1,2,3	1	1	***

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>F. STRENGTHEN THE COLLEGE'S IDENTITY AS A VITAL RESOURCE <u>TO THE LOCAL COMMUNITY, NATIONALLY AND GLOBALLY, WITH AN EMPHASIS ON ECONOMIC DEVELOPMENT AND TARGETED LEADERSHIP INITIATIVES</u></b>				
5	1. Expand marketing of <i>programs and activities to the community, including more effective use of SPC-TV, for College programming and to showcase business development services as well as other academic credit and noncredit programs.</i> (June 30, 2007) CAREY / OLLIVER	5,8	2	1/2	
2	2. <i>Continue to improve ties to the business community through participation in appropriate organizations and expansion of corporate training, and increase the number of students served by at least 5%.</i> (June 30, 2007) COPENHAVER	3,5	1	2	
2	3. Improve ties with the community by offering, supporting, and participating in local cultural and recreational events and activities (e.g., <i>Hispanic awareness</i> ) with an increase of one event/activity per site. (June 30, 2007) COOPER / MACK	5	1	2	
4	4. Enhance Workforce Region 14 One Stop operations through improved performance by continued identification and implementation of best practices to achieve a ranking in the State's Red and Green Report in the top quartile of approximately six (6) measures (Green) while eliminating ranking in the lower quartile (Red) for any measure, <i>specifically targeting Measure 16 (customer satisfaction of W-P individuals) to reach the statewide goal of 80%.</i> (June 30, 2007) COPENHAVER	6	1	2	
2	5. <i>Continue funding, through partnerships and other sources, to further College/Campus initiatives like increased enrollment in healthcare programs (through agreements with BayCare, HCA and other local health care organizations) and the National Habitat Park/Environmental Center (through support from the City of Seminole, Pinellas County, and Federal Government).</i> (June 30, 2007) COPENHAVER / PEPPICELLO	3,5	2	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>F. STRENGTHEN THE COLLEGE'S IDENTITY AS A VITAL RESOURCE <u>TO THE LOCAL COMMUNITY, NATIONALLY AND GLOBALLY, WITH AN EMPHASIS ON ECONOMIC DEVELOPMENT AND TARGETED LEADERSHIP INITIATIVES</u> - (Cont'd)</b>				
2	6. <u>Continue to foster cooperative arrangements with the educational and government leadership in Russia and countries in the region as part of the College's focused international programs, including faculty and/or student exchanges and distance learning opportunities, and further development of the ambassadorial and consular relationship. (June 30, 2007)</u> RAMSAY / FURLONG / KUTTLER	3,5	1	2	
5	7. <u>Conduct a feasibility study and begin the planning for a national or international conference on distance learning to showcase SPC best practices and disseminate information about Eagle accomplishments and similar initiatives throughout the country. (June 30, 2007)</u> OLLIVER	5	1	1	
5	8. <u>Continue to support the Leepa Rattner Museum of Arts and to expand the visibility of its programs throughout the community; and to complete phase one of endowment aimed at achieving a level of financial self sufficiency (June 30, 2007)</u> RAMSAY / KUTTLER	8	2	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>G. PROVIDE QUALITY FACILITIES AND EQUIPMENT TO MEET STUDENT AND COMMUNITY NEEDS</b>				
3	1. Update the planning, design and/or construction for the following major projects with continued emphasis on community, county and private partnerships: Joint-Use Library <i>with the City of Clearwater</i> , Natural Habitat Park/Environmental Center at Seminole Campus <i>and Bay Pines with Pinellas County</i> . (June 30, 2007) <a href="#">REITER</a>	5	2	1	
2	2. <u>Update the remodeling, renovation and general maintenance (deferred maintenance) and construction plans for both community college and university programs collegewide.</u> (June 30, 2007). <a href="#">REITER</a>	3,5	2	1	
2	3. Expand use of the Midtown Center <i>to handle the increase in enrollment, and continue the expanded partnership with Worknet Pinellas Housing Authority and City of St. Petersburg.</i> (June 30, 2007) <a href="#">REITER / ROBERTS</a>	3,6,5	1	2	
4	4. Continue to provide a leadership role working with the community college and university staffs to develop and modify statewide facilities issues/processes <i>including Florida Building Code proposed Fire Marshall rule re-write and the new FACC Facilities Commission.</i> (June 30, 2007) <a href="#">REITER</a>	8	1	2	
4	5. Continue to refine and implement the direct purchase process for all construction projects <i>in order to minimize expenses/unit costs and assist with the continued increase in material costs.</i> (December 2006) <a href="#">REITER</a>	7	1	2	
2	6. Complete the construction of the EpiCenter Complex with continued emphasis on the partnership with Pinellas County. <u>Develop plans for the uses of Annex 1, 2 and 3 at the Epicenter site.</u> (June 30, 2007) <a href="#">REITER</a>	1,3,6,5	2	2	
1	7. Start the planning and development of a new 5-Year Facilities Survey to include both the 2 & 4-Year Programs. <u>Document must be completed and through all approval processes by June 2007.</u> (June 30, 2007) <a href="#">REITER</a>	1,3,6,5	2	1	
1	8. Continue the Collegewide Workplace Safety Program and upgrade facilities to meet the College's ADA Transition Plan. (June 30, 2007) <a href="#">REITER</a>	1,3,6	2	2	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed 2006-2007 Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>G. PROVIDE QUALITY FACILITIES AND EQUIPMENT TO MEET STUDENT AND COMMUNITY NEEDS (cont'd)</b>				
2	9. Develop a Master Plan for both property and buildings for the 4-Year College to include a Facilities List for all existing and new 4-year programs offered by SPC, space needs for the UPC, modify the Facilities Survey, and continue the planning process for design and construction of facilities. <i>(June 30, 2007)</i> <a href="#">REITER</a>	1,3,6	3	1	
2	10. <u>Continue the design process and start the construction for the replacement of the former library on the SP/Gibbs Campus with a Student Services Center, International Center, and possibly to include space for the Collegiate High School. (Fall 2007)</u> <a href="#">REITER / ROBERTS</a>	3,5	2	1	
2	11. <u>Complete the construction of the 2<sup>nd</sup> floor at the Downtown Center with classes starting Fall 2006. Complete the Safety-to-Life and code upgrades to the parking garage.</u> Continue the acquisition of additional property, and continue to pursue funding opportunities <i>for same. (July 31, 2007).</i> <a href="#">REITER / ROBERTS</a>	3,5	2	2	
3	12. Continue to research a collegewide parking program that may include the construction and use of parking garages. <i>(June 30, 2007)</i> <a href="#">REITER</a>	3,5	3	1	
3	13. <u>Complete the planning and begin construction of the west parking lot St. Petersburg/Gibbs Campus and the relocation of the traffic light on 5<sup>th</sup> Ave. N. (August 30, 2007)</u> <a href="#">REITER / ROBERTS</a>	3,5	3	1	
2	14. Pursue alternate funding sources to enhance limited PECO funding, including <u>bonding of Student</u> Capital Improvement Fee and Matching Grants. <i>(June 30, 2007)</i> <a href="#">REITER</a>	3,7	2	1	
2	15. Continue the design & construction of the Orthotics and Prosthetics (O&P) Program Building at HEC ( <u>Session I, 2007</u> ). <a href="#">REITER / FURLONG</a>	1,3,5,6	2	1	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed 2006-2007 Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>G. PROVIDE QUALITY FACILITIES AND EQUIPMENT TO MEET STUDENT AND COMMUNITY NEEDS (cont'd)</b>				
2	16. Develop a plan for the <u>build-out</u> of the Olympia Building in Tarpon Springs to house the 4-year and community college programs including food service, a bookstore, infrastructure and overall planning for the use of this facility. <u>(June 30, 2007)</u> <a href="#">REITER / RAMSAY</a>	1,3,5,6	2	1	
2	17. <u>Start the design and begin remodeling/new construction of the Fine Arts Building Clearwater Campus to house the Veterinary Technology Program relocated from HEC, for completion of construction and occupancy of building by Spring 2008.</u> <a href="#">REITER / COOPER</a>	1,3,5,6	2	1	
2	18. <u>Re-roof the Administration and north Natural Science Building St. Petersburg/Gibbs campus. (June 30., 2007)</u> <a href="#">REITER / ROBERTS</a>	1,3,5,6	1	1	
2	19. <u>Complete the construction of the library addition and the shell of 2<sup>nd</sup> floor space over classrooms, Seminole Campus for use in Fall 2006.</u> <a href="#">REITER / OLLIVER</a>	1,3,5,6	3	2	
4	20. <u>Consolidate and continue to improve operations related to collegewide services including the mailroom, warehouse, moving, disposal of surplus property, archives and inventory. (June 30, 2007)</u> <a href="#">REITER</a>		1	2	
3	21. <u>Update the collegewide security plan for all sites with focus on campus consistency. (June 30, 2007)</u> <a href="#">REITER</a>	5	1	2	
	22. <u>Restructure the Security &amp; Safety Department Operations to include Workers Compensation, Risk Management and Training. (June 30, 2007)</u> <a href="#">REITER</a>	5	1	1	
	23. <u>Study the State recommendations received by the Office of Public Policy and Government Accountability (OPPAGO) relative to space utilization, and begin to implement recommended changes. (June 30, 2007)</u> <a href="#">REITER</a>		2	1	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>H. SECURE ADDITIONAL RESOURCES THROUGH TARGETED FUND RAISING AND CREATIVE PARTNERSHIPS</b>				
2	1. Evaluate fund-raising efforts and develop a plan for future initiatives; <u>continue \$7.5M Capital Campaign. (June 30, 2007)</u> KUTTLER / BUCHANNAN	1-8	1	2	
2	2. Conduct targeted fund-raising related to identified program needs and unfunded priorities, <u>in at least two areas</u> , particularly the Orthotics and Prosthetics (O&P) Program <u>and Banking. (June 30, 2007)</u> KUTTLER / BUCHANNAN / FURLONG	3,5,6	2	1/2	
2	3. Continue to build and increase a reserve account toward the goal of replacing indirect cost contributions from the Allstate grants, and supporting and extending the objectives of Project Eagle and other mission-critical activities after grant funding ends. <u>(June 30, 2007)</u> KUTTLER/ VITTETOE	3,5,6	2	2	
5	4. Seek changes in the State Board of Education PECO formula to include UPC and eCampus students in the FTE counts that support campus facilities. <u>(June 30, 2007)</u> FURLONG	3,5,6,7	2	2	
	5. <u>Seek appropriate grant and/or private sector support to continue the college's efforts to enhance academic programs by initiating institutes and/or centers related to student- learning opportunities, (e.g. The National Center for Teacher Transformation).</u> <u>(June 30, 2007)</u> COPENHAVER / OLLIVER	1 – 5; 8	2	1	

# ST. PETERSBURG COLLEGE

Priority	<b>2006-2009 Strategic Directions and Proposed <u>2006-2007</u> Institutional Objectives</b>	Column A Imperative Supported (Note 1)	Column B Funding Level (Note 2)	Column C Phase	Column D Required for SACS reaccreditation
	<b>I. EXPAND ACCESS TO BACHELOR'S DEGREES AND GRADUATE DEGREES IN PINELLAS COUNTY, PARTICULARLY IN CRITICAL SHORTAGE AREAS</b>				
1	1. Maintain quality Bachelor's Degree Programs in Education, Technology Management, Nursing, Dental Hygiene, Public Safety, Veterinary Technology, <i>International Business, and Orthotics and Prosthetics (O&amp;P)</i> and increase enrollment by five percent (5%). <i>(June 30, 2007)</i> FURLONG / BURNISTON	1,3,8	1	2	
1	2. Maintain University Partnership Center enrollment at approximately <u>3,000 students</u> , including the addition of new programs. <i>(June 30, 2007)</i> FURLONG / HAFNER	1,3,8	1	2	
2	3. Market the SPC baccalaureate programs and partnerships to the community and <u>to at least 4 other community colleges</u> to create awareness of the 4-year mission. <i>(June 30, 2007)</i> FURLONG / BURNISTON	1,3,8	1	2	
2	4. Increase baccalaureate or partnership opportunities by adding targeted new programs <u>including paralegal, international banking and a concentration in Emergency Medical Services (EMS) in the College of Public Safety Administration with enrollment of at least 50 students in each program.</u> <i>(June 30, 2007)</i> FURLONG / BURNISTON	1,3,8	1	1	
1	5. Continue to explore the possibilities of growth in Baccalaureate Programs at the SP/Gibbs and <u>Clearwater campuses</u> , and in Pasco and Hernando counties, <u>as appropriate with a goal of an increase of at least 50 students enrolled.</u> <i>(June 30, 2007)</i> FURLONG / BURNISTON	1,3,8	1	1	
2	6. <u>Continue</u> preparation for the National Council for Accreditation of Teacher Education program approval for the College of Education with the goal of achieving accreditation on the first attempt. <i>(June 30, 2007)</i> FURLONG / BURNISTON	1,3,8	1	1	
1	7. <u>Achieve national accreditation for new Bachelor of Applied Science in Orthotics &amp; Prosthetics; become first former Community College to achieve CCNE national accreditation for Bachelor of Science in Nursing Program with the goal of achieving accreditation on the first attempt.</u> <i>(June 30, 2007)</i> FURLONG / BURNISTON	1,3,8	1	1	