

AGENDA

ST. PETERSBURG COLLEGE BOARD OF TRUSTEES November 17, 2020

SPC ALLSTATE CENTER (DESOTO ROOM)
3200 34th STREET S
ST. PETERSBURG, FL
SPECIAL MEETING: 9:00 A.M.

I. CALL TO ORDER

- A. Invocation
- B. Pledge of Allegiance

II. RECOGNITIONS

- A. SPC Spotlights
 - 1. New Associate Vice President, Budgeting
 - 2. Interim Associate Vice President, Human Resources

III. COMMENTS

- A. Board Chair
- B. Board Members
- C. President
- D. Public Comment pursuant to §286.0105 FS

IV. REVIEW AND APPROVAL OF MINUTES

Board of Trustees' Meeting of October 20, 2020 (*Action*)

V. MONTHLY REPORTS

- A. General Counsel
- B. Faculty Governance Organization – Dr. Jeffery Briggs, Chair (*Presentation*)

VI. STRATEGIC FOCUS

A. STUDENT SUCCESS AND ACADEMIC ACHIEVEMENT

- 1. 2021-2024 Strategic Plan Update – Ms. Madeline Pumariega, Strategic Planning Consultant (*Presentation*)*
- 2. Legislative Update – Mr. Nick Larossi, Owner, Capital City Consulting and Mr. Chris Schnoonover, Parnter, Capital City Consulting (*Presentation*)*

VII. CONSENT AGENDA

- A. OLD BUSINESS (**items previously considered but not finalized**) - None
- B. NEW BUSINESS

1. ADMINISTRATIVE MATTERS
 - a. Human Resources
 - i. Personnel Report (*Action*)
 - b. Construction
 - i. Approval of Guaranteed Maximum Price (GMP), Project Number 1707-X-20-1, Renovation of Epi Tech (*Action*)
2. GRANTS/RESTRICTED FUNDS CONTRACTS
 - a. Florida Department of Education (FLDOE) – Entrepreneurship Education and Training (*Action*)
 - b. Firehouse Subs - Public Safety Foundation Grant Program (*Action*)
 - c. America Walks – Community Change Grant (*Action*)
 - d. Florida Department of Military Affairs, Florida National Guard Counterdrug Program – Multijurisdictional Counterdrug Task Force Training (MCTFT) (*Information*)
3. BIDS, EXPENDITURES, CONTRACTS OVER \$325,000
 - a. Agreement between St. Petersburg College and Xerox Corporation to provide Managed Print Services. (*Action*)

VIII. INFORMATIONAL REPORTS

- A. Direct Support Organization
 1. Leepa-Rattner Museum of Art (*Information*)
 2. Institute for Strategic Policy and Solutions (*Information*)
 3. St. Petersburg College Foundation (*Information*)
- B. Palladium at St Petersburg (*Information*)
- C. Operating Budget Report (*Information*)

IX. PROPOSED CHANGES TO BOT RULES MANUAL – Public Hearing – None

X. PRESIDENT’S REPORT

XI. NEXT MEETING DATE AND SITE

December 15, 2020, Strategic Planning Workshop, Collaborative Labs

XII. ADJOURNMENT

If any person wishes to appeal a decision made with respect to any matter considered by the Board at its meeting November 17, 2020, he or she will need a record of the proceedings. It is the obligation of such person to ensure a verbatim record of the proceedings is made, §286.0105, Florida Statutes.

Items summarized on the Agenda may not contain full information regarding the matter being considered. Further information regarding these items may be obtained by calling the Board Clerk at (727) 341-3241.

***No packet enclosure**



New Associate Vice President, Budgeting

Dr. Hector Lora comes to SPC to lead the budgeting department from Martin Methodist College in Tennessee. Dr. Lora served as Assistant Vice President for Finance.



He has assisted in all aspects of budgeting, accounting, financial planning, human resources, technology services, systems implementation, operations, cash and inventory management, multiple revenue streams, contract negotiations, construction, vendor relationships, and long-range planning.

Dr. Lora has held several financial and administration officer positions including Director of Business Services, Accounts Payable Supervisor, and Student Account Coordinator.

Dr. Lora earned his BBA in Management from Martin Methodist College, MBA from the University of North Alabama, and Doctor of Business Administration (Finance) from Walden University.



Interim, Associate Vice President, Human Resources

Larry Lewellen



- Mr. Lewellen is a consultant with the Registry for College & University Presidents and serves as a change agent for higher education institutions.
- Prior to working with the Registry, Mr. Lewellen spent 29 years at Ohio State, with 14 years as the Vice President and Chief HR Officer for the entire university and medical center. During his career at Ohio State, he gained experience in all facets of human resources operations, services and leadership, including wellness, compensation, executive compensation, benefits, talent, employee relations, labor negotiations, management information, PeopleSoft system, leadership development, strategic planning, pension reform, and leading enterprise-wide culture transformation.
- Mr. Lewellen holds an MBA in Finance from The Ohio State University (Weidler Scholar), a BS in Business Management-Human Resources from Indiana University and an Innovation Series Certificate from the Fisher College at Ohio State.

SPC St. Petersburg
College

FACULTY GOVERNANCE ORGANIZATION

FGO Update – November 2020

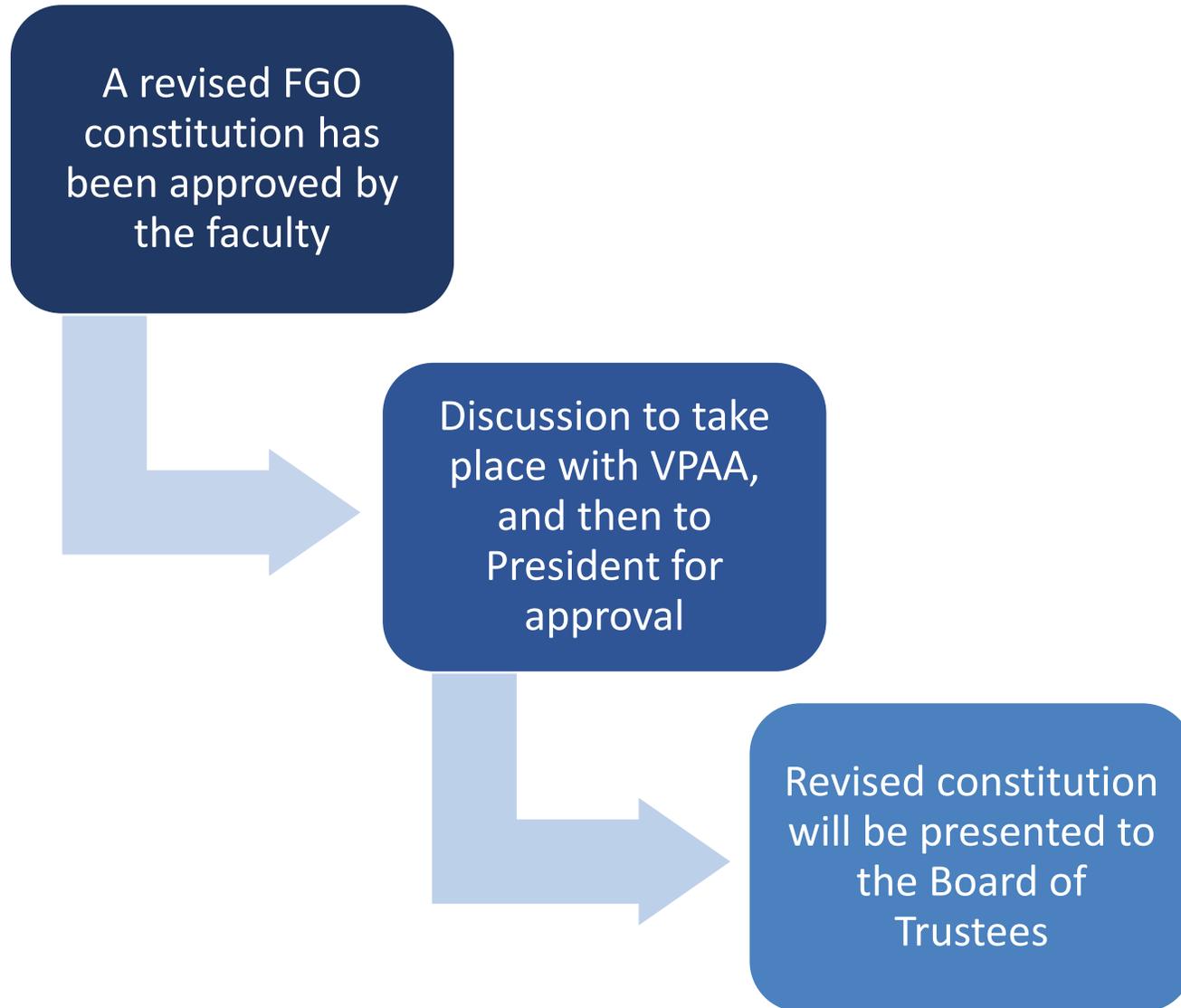
Who we are

- 38 senators, representing approximately 340 full-time faculty
- Current office holders:
 - Dr. Jeffrey Briggs- FGO president
 - Dr. Carol Weideman- FGO vice president, chair of St. Pete/Gibbs
 - Todd VanAuken- Chair, Health Education Center
 - Dr. Heather Roberson- Chair, Tarpon Springs
 - Dennis Ward- Chair, Seminole
 - Dawn Joyce- Chair, Clearwater
 - Dr. Bonnie Jefferis- Senate secretary
 - Dr. Kevin Morgan- Senate parliamentarian

The Three C's

- Constitution
- Communication
- Coronavirus

Constitution



Communication

- FGO senate meetings and campus meetings take place virtually
- FGO senate met through the summer
- Dr. Williams and Dr. Liao-Troth have attended FGO senate as well as campus FGO meetings this year
- Senate met with Deans Council in May, and plan to meet again this semester

Coronavirus

- SPC faculty have guided our students through the current pandemic
- Lower-than-expected withdrawal rates
- Higher-than-expected success rates
- Helping strengthen the pillar of Academic Excellence

Questions?

Thank you for your time.

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President 

SUBJECT: Personnel Report

Approval is sought for the following recommended personnel transactions:

HIRE Budgeted Administrative & Professional			
Name	Title	Department/Location	Effective Date
Keith, Aaron	Brother to Brother Program Manager	Academic & Student Affairs	10/19/2020 - 6/30/2021

TRANSFER/PROMOTION Budgeted Career Service			
Name	Title	Department/Location	Effective Date
Echols, Chelsea B	Student Support Advisor	Financial Assistance Services	11/2/2020

HIRE Temporary			
Name	Title	Department/Location	Effective Date
Fields, Megan	Adjunct Faculty	Baccalaureate Programs	10/13/2020
Lewellyn, Stephen J	Adjunct Faculty	College of Computer & InfoTech	10/5/2020
Mormino, Amy E	Adjunct Faculty	Distance Learning TV SE	11/2/2020
Sofia, Ann O	Adjunct Faculty	Distance Learning TV SE	11/2/2020
Souza, Bethany M	Adjunct Faculty	Distance Learning TV SE	11/2/2020
Lozada, Zuleica	Adjunct Faculty	Natural Science SPG	10/2/2020
Macogay, Eugene	Faculty - supplemental	Baccalaureate Programs	10/13/2020
Hynes, Lisbeth H	OPS Career Level 4	Academic & Student Affairs	10/1/2020
Bindman, Daniel G	Professional Trainer	Criminal Justice AC	10/21/2020
Roach, April D	Professional Trainer	Criminal Justice AC	10/19/2020
Shuler, Kristin	Professional Trainer	Emergency Medical Services HC	10/2/2020
De La Piedra, Gregory P	Professional Trainer	Workforce/Professional Development	10/26/2020

Jackie Skryd, Chief of Staff, bringing the actions forward, recommends approval.

LH 11920

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, President 

SUBJECT: Approval of Guaranteed Maximum Price (GMP), Project Number 1707-X-20-1, Renovation of Epi Tech

Approval is requested for the Guaranteed Maximum Price (GMP) of \$474,554.00 and to issue all necessary purchase orders to AD Morgan, Inc for Project Number 1707-X-20-1, Renovation of Epi Tech.

In collaboration with College staff and Arc3 Architecture, Inc. 100% construction documents for the Epi Tech Renovations have been completed as associated with the District Office Migration and AD Morgan, Inc. has developed the GMP per those documents.

The Guaranteed Maximum Price (GMP) is \$474,554 with a total project budget of \$725,822.

Project Description: Renovation of classroom and office space at Epi Tech, 2nd floor to accommodate the build-out of administrative office space for the College’s Financial Aid Office, Online Learning Office and Academic Effectiveness Office and is intended to be completed in accordance with College standards including but not limited to “sustainable” design standards.

AD Morgan has provided an estimated start to finish timeline of 8 weeks for demolition, construction, finishing and cleanup. Pending approval and a start date, the completion date will fluctuate, but estimated completion is anticipated in February - March, 2021. The GMP documents have been reviewed for building codes, safety-to-life, the Americans with Disabilities Act (ADA) and further refinements.

The College will utilize the Direct Purchase Program for this project to realize cost savings. This savings will be reported to the Board at the time of final accounting.

Janette Hunt, Vice President, Finance & Business Operations; and Diana Wright, Associate Vice President, Facilities Planning & Institutional Services; Steve Vinci, Principal, Arc3 Architecture, Inc., recommend approval.

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Florida Department of Education - Entrepreneurship Education and Training Grant

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to the Florida Department of Education by St. Petersburg College for the Entrepreneurship Education and Training Grant. Permission is also sought to accept an estimated \$100,000 in funding over a six-month period for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The Florida Department of Education is seeking to fund innovative Entrepreneurship Education and Training (EET) projects that cultivate entrepreneurial mindsets and entrepreneurial capabilities for Career and Technical Education (CTE) students. Projects should cultivate the socio-emotional skills and overall awareness of “what it takes” to become a successful entrepreneur, as well as provide knowledge of the broad skills needed for entrepreneurial ventures, such as marketing, accounting and financial modeling.

SPC has submitted a proposal to partner with Pinellas County Schools to offer professional development training for CTE teachers and faculty on how to infuse entrepreneurship into their curriculum. Teachers and faculty will then guide students through entrepreneurial activities that culminate in a regional competition with community partners. The project will foster the development of an entrepreneurship alliance among community partners across the Tampa Bay region to promote entrepreneurial mindsets and capabilities in students, and help them cultivate skills that are in-demand for employers and learn more about academic and workforce pathways.

The estimated period of performance will be from January 1, 2021 through June 30, 2021. The total project budget is projected to be \$100,000 over a six-month period, of which the College anticipates receiving the full amount.

Matthew Liao-Troth, Vice President, Academic Affairs; Suzanne L. Gardner, General Counsel; and Michael Ramsey, Dean of Workforce Development recommend approval.

Attachment

ks1105202

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: November 17, 2020

Funding Agency or Organization: Florida Department of Education

Name of Competition/Project: Entrepreneurship Education and Training Grant (EET)

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 01/01/21 **End:** 06/30/21

Administrator: Michael Ramsey

Manager: Jason Boys

Focus of Proposal:

The Florida Department of Education is seeking to fund innovative Entrepreneurship Education and Training (EET) projects that cultivate entrepreneurial mindsets and entrepreneurial capabilities for Career and Technical Education (CTE) students. SPC has submitted a proposal to partner with Pinellas County Schools (PCS) to enhance entrepreneurship education in Pinellas County on both the secondary and post-secondary levels. Through this initiative, SPC and PCS will incorporate entrepreneurship activities into existing CTE programs to help students apply what they're learning in the classroom to broader, inter-disciplinary projects that foster creativity, critical thinking, problem-solving and communication skills.

This initiative will support the development of the Tampa Bay Entrepreneurship Alliance to engage with community partners across the Tampa Bay region, and will culminate in a regional student pitch competition. Project activities will cultivate entrepreneurial mindsets and capabilities in students, helping them develop skills that are in-demand for employers while learning more about academic and workforce pathways. Funding will support professional development for both SPC faculty and PCS teachers from leading entrepreneurship educators, entrepreneurship curriculum, workshops and guest speakers, and a regional pitch competition that connects students to peers and business leaders across the Tampa Bay community.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Personnel	\$ 20,673.00
Fringe	\$ 3,649.00
Professional Services (Professional Development)	\$ 41,234.00
Other Services (Guest speakers, meetings)	\$ 11,750.00
Material and Supplies	\$ 10,000.00

Equipment	\$ 5,250.00
Travel	\$ 1,500.00
Printing	\$ 1,232.00
Indirect Costs	\$ 4,712.00
Total Budget	\$ 100,000.00

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$ 100,000.00
Total amount from funder:	\$ 100,000.00

Amount/value of match:	Cash: N/A
	In-kind: N/A
Required match or cost sharing:	No X Yes
Voluntary match or cost sharing:	No X Yes
Source of match/cost sharing:	N/A
Negotiated indirect cost:	N/A
(Fixed) administrative fee:	N/A
Software/materials:	N/A
Equipment:	N/A
Services:	N/A
Staff Training:	N/A
FTE:	N/A
Other:	N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):	1. Community Focus
	2. Student Success
Strategic Initiative(s):	1. Community Engagement
	2. Academic Excellence

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President 
SUBJECT: Firehouse Subs Public Safety Foundation Grant

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, by St. Petersburg College Foundation for a grant from the Firehouse Subs Public Safety Foundation. Permission is also sought to accept an estimated \$11,862 in funding over a one-year period for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The mission of the Firehouse Subs Public Safety Foundation is to impact the life-saving capabilities and the lives of local heroes and their communities by supporting life-saving equipment, disaster relief, prevention education, support of members of the military, scholarships and continuing education. The Foundation supports public safety organizations in the communities served by Firehouse Subs restaurants across the country.

Aligned with this mission, SPC has requested funding for the purchase of training equipment, including hydraulic extrication tools, to train new and incumbent firefighters in SPC's Fire Academy, as well as fire rescue personnel throughout the region through continuing education classes at the SPC Fire Training Center. With this updated equipment, students and fire rescue personnel will have access to and experience on the most up-to-date tools and practices for building and vehicle extrication in life saving situations, such as hurricanes and vehicle accidents. As students and current personnel are trained on the equipment, they will be better prepared to save lives in the community.

The estimated period of performance will be from January 1, 2021 through December 31, 2021. The total project budget is projected to be \$11,862 over a one-year period, of which the College anticipates receiving the full value in equipment.

Matthew Liao-Troth, Vice President, Academic Affairs; Suzanne L. Gardner, General Counsel; Brian Frank, Dean, College of Public Safety; and Eric Carver, Provost, Allstate Center, recommend approval.

Attachment

ks1105202

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: November 17, 2020

Funding Agency or Organization: Firehouse Subs Public Safety Foundation

Name of Competition/Project: Public Safety Equipment Grant

SPC Application or Sub-Contract: SPC Foundation Application

Grant/Contract Time Period: **Start:** 01/01/21 **End:** 12/31/21

Administrator: Brian Frank

Manager: Robert Polk

Focus of Proposal:

SPC’s Fire Training Center serves more than 3,500 firefighters annually through continuing education and specialized training courses and approximately 120 students a year in its Fire Academy. One of the key roles that firefighters play outside of fighting fires is rescue response at motor vehicle crash sites, which may require the use of extrication and stabilization equipment. In order to provide training on the most up-to-date equipment for both students in SPC’s Fire Academy and current fire rescue personnel in the region, SPC is seeking funding for the purchase of training equipment to include hydraulic extrication tools. Updated equipment will help students and current personnel be better prepared to handle the safe removal of individuals from crash sites and other confined spaces when responding to emergency situations in the community.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Equipment and Supplies	\$ 11,012.00
<u>Shipping</u>	<u>\$ 850.00</u>
Total Budget	\$ 11,862.00

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)

\$ 11,862

Total amount from funder:

\$ 11,862

Amount/value of match:

Cash: N/A

In-kind: N/A

Required match or cost sharing:

No X Yes

Voluntary match or cost sharing:

No X Yes

Source of match/cost sharing:	N/A
Negotiated indirect cost:	N/A
(Fixed) administrative fee:	N/A
Software/materials:	N/A
Equipment:	N/A
Services:	N/A
Staff Training:	N/A
FTE:	N/A
Other:	N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):

1. Student Success
2. Community Focus

Strategic Initiative(s):

1. Improve the Learning Experience
2. Prepare Students for In-Demand Careers

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President 
SUBJECT: America Walks – Community Change Grant

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to America Walks in support of the Community Change Grant. Permission is sought to accept an estimated \$1,500 in funding over a one-year period for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The America Walks organization is leading the way in advancing safe, equitable, accessible, and enjoyable places to walk and move by giving people and communities the resources to effectively advocate for change. The goal of the America Walks Community Change Grant is to fund projects that promote increased physical activity and active transportation. Projects will focus on a specific community, working to engage residents in walking and walkability, and demonstrate a culture of inclusive health and design. Projects will create healthy, active, and engaged communities that support walking as transportation, health, and recreation. Projects must show a strong and intentional foundation of equity and authentic engagement of the whole community.

In an ongoing effort to promote student engagement and accessibility at the Midtown Campus, SPC's proposal will support the purchase and posting of Positive Prompts (walking signs) around the campus, incorporating the Keene Center. The focus of these efforts are to increase student interaction around the campus and promote students spending time outdoors. Additionally, the funding will be used to purchase an ADA accessible picnic table for students and staff to enjoy meals, meet for a study group, or relax between classes.

The estimated period of performance will be from January 1, 2021 through December 31, 2021. The total project budget is projected to be \$1,500, of which the College anticipates receiving the full amount. See attached Information Summary for additional information.

Jamelle Conner, Vice President of Student Affairs; Suzanne L. Gardner, General Counsel; and Tashika Griffith, Provost, Downtown & Midtown Campuses, recommend approval.

Attached

ks1106202

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: November 17, 2020

Funding Agency or Organization: America Walks

Name of Competition/Project: Community Change Grant

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 1/1/21 **End:** 12/31/21

Administrator: Tashika Griffith

Manager: Lisa Gould

Focus of Proposal:

In an effort to promote health and wellness at the Midtown Campus, SPC is applying for the America Walks Community Change Grant. The goal for this grant award is to knit together seemingly disparate threads too often considered in isolation, including, but not limited to; racism and the public sphere; climate and environmental justice; access and inclusion; walking and moving as a mechanism for bringing about political change; and how COVID-19, the need for economic recovery and a growing awakening around racial injustice might alter the landscape of our work.

The funding will be used to encourage staff and students to increase walking on and around the campus, as well as increasing time spent outside. The project will encourage walking by providing a path around the area, which students can use to explore campus offerings as well as businesses along 22nd Street and the surrounding areas. The vision for this project is to see more students opting to take the stairs rather than the campus elevators, spending time outside, and engaging in the overall community. By promoting walking and encouraging healthy habits, SPC will encourage students to strengthen their minds *and* bodies as a means of being successful in and out of the classroom.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

<u>Materials and Supplies (signs and picnic bench)</u>	\$	1,500
Total Budget	\$	1,500

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$	1,500
Total amount from funder:	\$	1,500

Amount/value of match: Cash: N/A
In-kind: N/A

Required match or cost sharing: No Yes
Voluntary match or cost sharing: No Yes
Source of match/cost sharing: N/A
Negotiated indirect cost: N/A
(Fixed) administrative fee: N/A
Software/materials: N/A
Equipment: N/A
Services: N/A
Staff Training: N/A
FTE: N/A
Other: N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):
1. Student Success
2. Growth and Empowerment

Strategic Initiative(s):
1. Community Focus

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Florida Department of Military Affairs, Florida National Guard Counterdrug Program – Multijurisdictional Counterdrug Task Force Training (MCTFT) (Information)

This 5-year agreement was initially approved October 15, 2019 with the Florida Department of Military Affairs, re-establishing the 27-year old federally funded counterdrug training program that provides all aspects of military and law enforcement counterdrug training support throughout the nation. The contract is supplemented by individual Statements of Work that detail specific training products/services to be delivered by the College’s Center for Public Safety Innovation and the budget that has been allocated and approved for that particular project. **This item is to update the Board regarding the actual revenue received by the College for Year 1 and to advise regarding anticipated revenue for Year 2 of the Agreement which continues through September 30, 2021.**

The actual revenue received by the College for Year One (Federal FY20) was \$1,200,000. Funding for Year Two (Federal FY21) is anticipated to be approximately \$1,300,000. The Board will be advised of any significant changes in anticipated revenue for Year 2 as the contract amount is subject to the availability of federal funding every year. All other terms and conditions will remain as previously approved/advised.

Matthew Liao-Troth, Vice President, Academic Affairs; Suzanne L. Gardner, General Counsel; Brian Frank, Dean, College of Public Safety and Eileen LaHaie, Executive Director, Center for Public Safety Innovation.

el0915202

November 19, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President 

SUBJECT: Agreement between St. Petersburg College and Xerox Corporation to provide Managed Print Services.

Approval is sought to enter into a five-year agreement with Xerox Corporation to provide a managed print services solution consisting of leasing 282 multifunction printers, copiers and PaperCut software. These will replace 903 expired copier and printer leases from Ricoh Americas and Sun Print.

The cost for the monthly equipment and software lease is \$10,552.10 or \$126,625.20 per year or \$663,126.00 over the five-year period of the lease. This amount includes installation, set-up, toner supplies, on-site service. The cost per impression is \$0.0095 for black and white, and \$0.0695 for color.

The College is utilizing the University of South Florida Contract Number 17-19-MH.

Janette Hunt, Vice President, Finance & Business Operations; Mike Meigs, Acting Associate Vice President Business & Financial Services

Leepa-Rattner Museum of Art (LRMA)

November 2020 Report for SPC BOT

LRMA Fundraising

- LRMA's silent auction fundraiser "The Art of Community" wraps up Sunday, November 8th. Financial reporting will be provided in an upcoming report.
- Despite COVID-19 closures, LRMA's Membership revenue is at \$18,628.31 (FYTD) v. \$8,745 (LFYTD). LRMA's unrestricted donations have also grown to \$2,651.13 (FYTD) v. \$1,125 (LFYTD) – an overall increase of \$11,409.44 or 115%
- LRMA will launch its annual Thank-a-thon campaign with its Board of Directors – calling and thanking all members and supporters in the weeks leading up to Thanksgiving. This occurs as LRMA is preparing its end-of-year Annual Fund (unrestricted giving) campaign.

LRMA Collections:

- LRMA has recently been gifted an impressive and important collection of artwork.
 - o 37 prints by contemporary African American artists. These works support LRMA's collections focus and mission of representing all of the arts community. This gift comes with an additional donation of funds for the future care of the collection (i.e. storage and handling)
 - o 15 photographs by 10 world-renowned artists from the Summit Art Photography Collection.
 - o 3-D Lenticular light box work by Louis Markoya. Markoya recently relocated to the Tampa Bay area. He is a protégé of Salvador Dali and will be exhibiting his oil paintings and 3-D works at LRMA in the Fall of 2021.

LRMA Marketing:

- LRMA's website has garnered more than 21,000 unique visits since April 1, 2020. This underscores the importance of the Museum's "Access to the Arts for All" initiatives and provides us the data for future grants to expand our online digital resources for students, scholars, and the community.
- LRMA's social media engagements saw a 38% increase over the previous month and our social media followers grew by 11% in the month of October. Social media has proved to be an effective outreach method and a low-cost marketing tool for the Museum.

LRMA Programming:

- LRMA's docents have been hard at work creating virtual tours for Pinellas, Pasco, and Hillsborough County schools. In-person tours resume in January with the Pinellas County School district and will follow SPC and LRMA COVID-19 health and safety guidelines.
- LRMA's online programs continue to be successful and include: Virtual Artist Talks, Educational Classes (current classes offered: The Art of Polynesia, The History of Art Museums, Mid-Century Modern Architecture & Design), Focus Friday Lectures, and weekly Virtual Happy Hour.

**INSTITUTE FOR STRATEGIC
POLICY SOLUTIONS**

October/November 2020

Programs

100th Anniversary of the 19th Amendment

On *October 22, 2020*, in recognition of the passage of the 19th Amendment, ISPS hosted its final program on the 100th Anniversary of the 19th Amendment. Professor, Dr. Kimberly Brown of Florida A&M will lead this last conversation on November 12, 2020. 56 participants were in attendance on the 10/22 event.

ISPS partnered with the Carter G. Woodson Center to host the Your Vote Your Voice Matters with Dr. Roy Keith, former president of Morehouse College

On *October 29, 2020*, ISPS hosted a voting forum, Your Vote Your Voice with **Former Morehouse President Dr. Roy Keith**. The program specifically addressed African American Males and the power of voting and was in partnership with Voting is Our Voice sponsored by the Carter G. Woodson African American Museum, the Tampa Bay Rays. Voting is Our Voice is a non-partisan initiative to promote real change in our communities. 14 participants were in attendance.

Post-election conversation with David Jolly and Shawn Foster

On November 4, 2020, ISPS hosted a post-election forum with David Jolly and Shawn Foster. This program highlighted the presidential race between Trump and Biden. In addition to the presidential race discussion, there were discussions in relation to the House and Senate elections. 60 participants registered; however, 267 checked in via the Facebook live feed.

ISPS Environmental Partnership with Shine Mural Festival -Series IV

On *November 5, 2020*, we had our final environmental series with the Shine Mural Festival for their sixth annual SHINE Mural Festival. This festival included a partnership with PangeaSeed Foundation's Sea Walls: Artists for Oceans program to present *Sea Walls: St. Petersburg*. The 10 new murals explored the interconnectedness of human health and environmental health as we navigate an ongoing global pandemic. ISPS hosted an intersectional conversation with Tré Packard, Founder & Executive Director PangeaSeed Foundation, Jenee Priebe-Associate Director/SHINE, Nneka Jones, Artist Creative Director, Art You Hungry, LLC, Daniel S. Padilla Ochoa, Florida Conservation Manager Ocean Conservancy, Jabari Reed-Diop, iBOMS Artist and Danni Washington, TV Host & Science Communicator, Big Blue & You. 19 participants, 689 video views of the program via Facebook.

The FINAL Great Debate

Each year we hold a campus wide Great Debate which culminates in the final Debate at ISPS. This year, we are re-imagining the debate as a virtual experience. **The topic is herd immunity vs. seclusion.** The campus debates took place the week of October 12-16. The final debate will take place virtually on November 13, 2020.

ISPS-Community Work- Partnership with the St. Petersburg Free Clinic and Urban League

ISPS held a cross-sector leadership convening collaborative with key community partners to discuss services and in Pinellas County in light of COVID. The collaborative will meet in November and December in an effort to address non-profit concerns. Please see the summary below

<https://files.constantcontact.com/a039eb2c201/4927581c-2ec3-4b11-b61f-23ee30824b94.pdf>

**ST. PETERSBURG COLLEGE FOUNDATION
BOARD REPORT 11/17/2020**

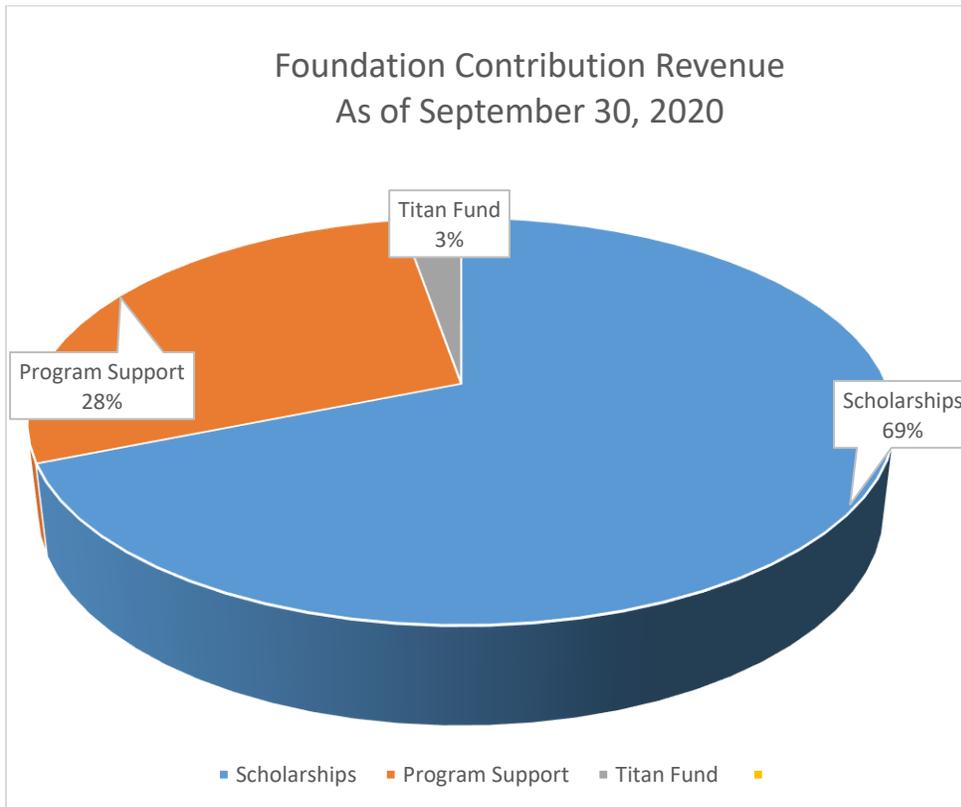
Board Members: Joseph G. Blanton, Josh Bomstein, Johnny V. Boykins, R. Michael Carroll, Beth Horner, Bill McCloud, Mike Meigs (Treasurer), Steven R. Shepard (Chair), Shan Shikarpuri, Nathan Stonecipher (SPCF/BOT), Jesse Turtle (Secretary), Rich Warshof, Richard Winning (Vice Chair) and Tonjua Williams

Financial Report:

Contribution Revenue; As of September 30, 2020, the Foundation has raised over \$1,130,890 in donor contributions. Of this amount:

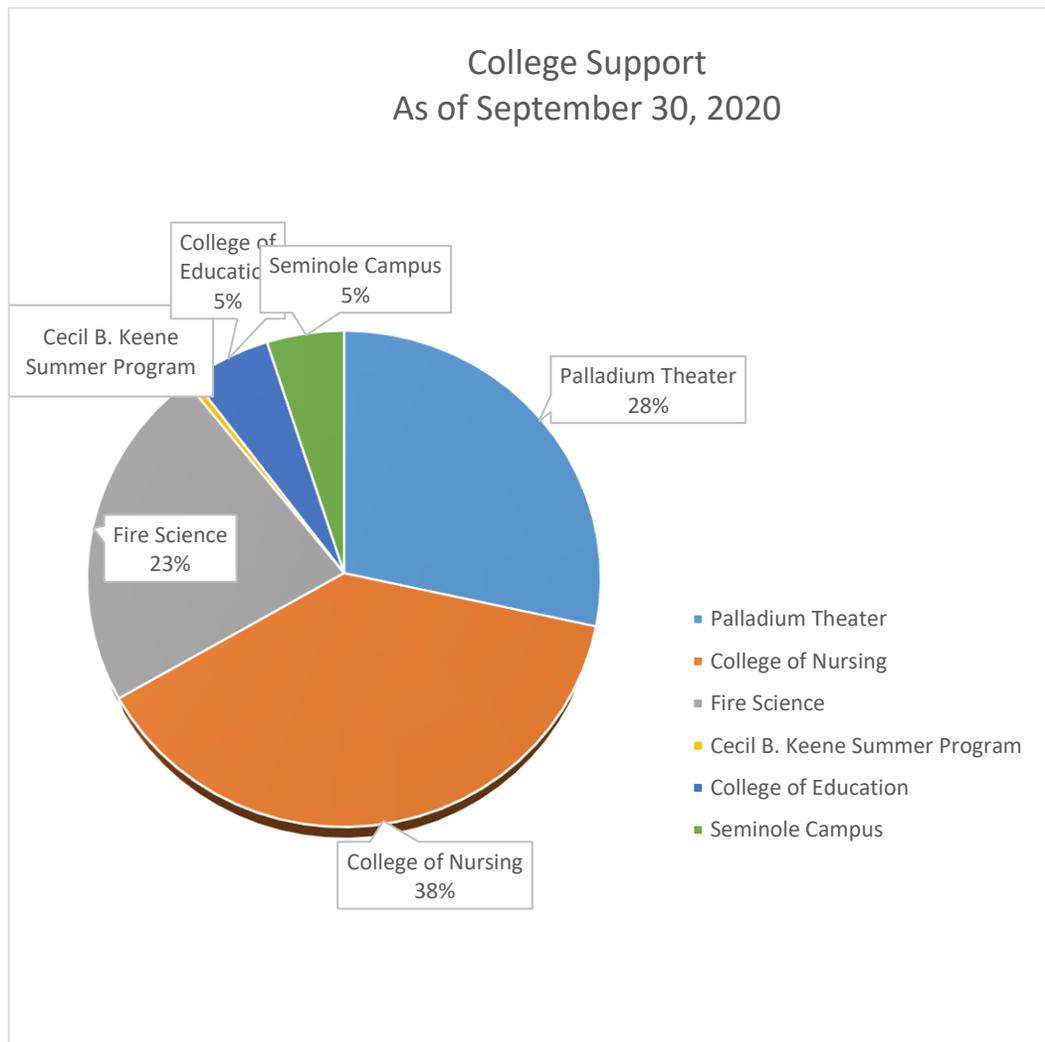
- \$778,525 was raised for SPC student scholarships
- \$321,813 for College program support.
- \$30,552 for the SPC Titan Fund

The donations received through September 30, 2020 met 36% of the Foundation’s goal for the fiscal year ending March 31, 2021.



As of September 30, 2020, the Foundation provided the following support to SPC:

- \$514,131 in scholarships to SPC students.
- \$471,440 in program support, providing support to such programs as
 - Palladium Theater
 - College of Nursing
 - College of Education
 - Fire Science Department
 - Alumni Association Awards
 - Cecil B. Keene Summer Program
 - Students Trip to Tallahassee



Current Highlights:

- Hough Family Foundation, Inc. - Pledged \$1,200,000 and made their initial gift of \$400,000 to create the Hough Family Health Education Program Fund which will support additional medical certificate programs for a pathway into the healthcare field and increase the capacity of the College of Nursing to meet the growing need for high quality nurses in the Tampa Bay area.
- Maurice and Thelma Rothman Family Foundation - \$5,000 to support the Rothman Early Education Initiative.
- Transamerica Foundation - \$14,000 to support Women on the Way and Keys to Manhood.
- Community Foundation of Tampa Bay - \$51,500 to support the LEAP Tampa Bay FUSE Scholarship Fund.
- Mr. Richard and Mrs. Charis Warshof - \$10,000 of which \$5,000 designated to support the First Generation Scholarship Fund and \$5,000 designated to support the Giving Tuesday Match Challenge for the SPC Titan Fund.
- The Foundation and the Seminole Chamber of Commerce hosted a Seminole Chamber After Hours event on November 5th.
- The Foundation hosted a Virtual Coffee with Doug and Corliss for SPC Alumni on October 24th.



November 2020 Board Report

1. The Palladium's reopening in October was very positive. We presented shows on October 3rd, 10th and 17th. We set 130 tickets per show as our sales goal for each of these shows. Our October 3rd and Oct. 10th shows both hit 133 tickets and our October 17th jazz concert was sold-out at 181 tickets.
2. The Palladium is presenting six shows in November, including two rental shows with the Tampa Bay Symphony. These are our first rental shows since March.
3. Our reopening has earned us positive notice in local media outlets for how the Palladium is handling live shows during the pandemic. A link to a story from the Arts Coast Journal is included: <https://www.mypalladium.org/palladiums-innovative-reopening-efforts-earn-kudos-from-creative-pinellas/>
4. The Palladium Presents video concert project, *Palladium Live*, debuted on the streaming service Mandolin on Wednesday, October 28th and was live for 48 hours. The show sold just under 100 tickets and we shared the link with more than 100 of our donors as an introduction to our "at-home" productions. We have taped additional concerts that will be released later this year and in early 2021. Audiences praised the 50-minute concert's high quality video and sound. Given its success, we plan to expand these shows to at least one hour each. We are also surveying the audience about the new service for their feedback.
5. Our partnership with WUSF Radio continues with another *Side Door Live* concert on Friday, November 6th at 10:00 p.m. These are one-hour radio shows of concerts we recorded with local musicians in our Side Door cabaret prior to the pandemic. The shows play the first Friday of each month.
6. Rowe Architects is currently developing the first draft of our architectural and acoustic study of Hough Hall. We anticipate completion of the first draft in December.

November 17, 2020

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President

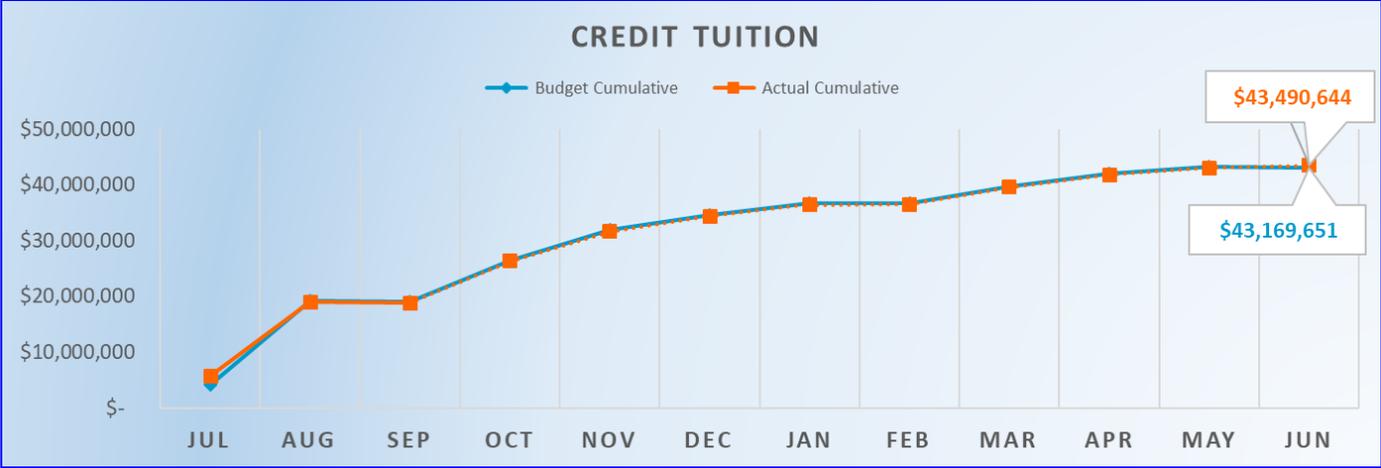
SUBJECT: Fiscal Year 2020-2021 College General Operating Budget Report with Tuition Revenue Projections

The FY20-21 fund 1 operating budget report through October 31, 2020 is attached.

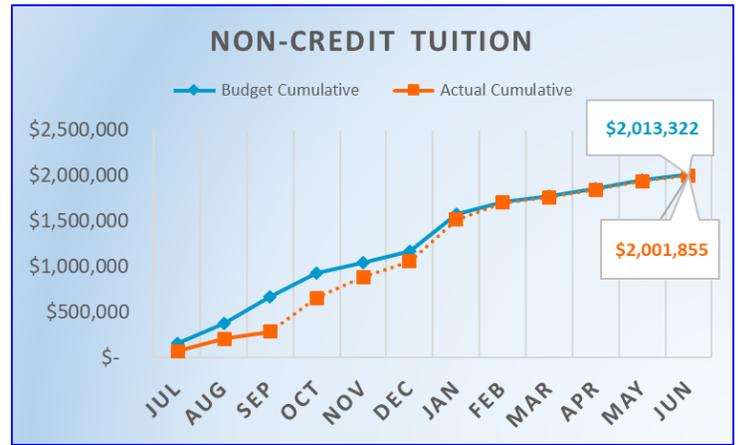
As of October 31, 2020, the overall revenue is \$54.7M, which represents 39.1% of the operating budget. Personnel expense represents 76.5% of the annual operating budget. As of this report date, personnel expense totals \$33.8M or 31.5% of the total budget. Current and capital expense totals \$8.6M (27.8%) and \$81K (4.0%), respectively. Net balance of revenue less expense is \$12.3M.

Displayed below are charts for projected tuition revenue. There are three types of tuition revenue; credit tuition, non-credit tuition, and postsecondary adult vocational tuition.

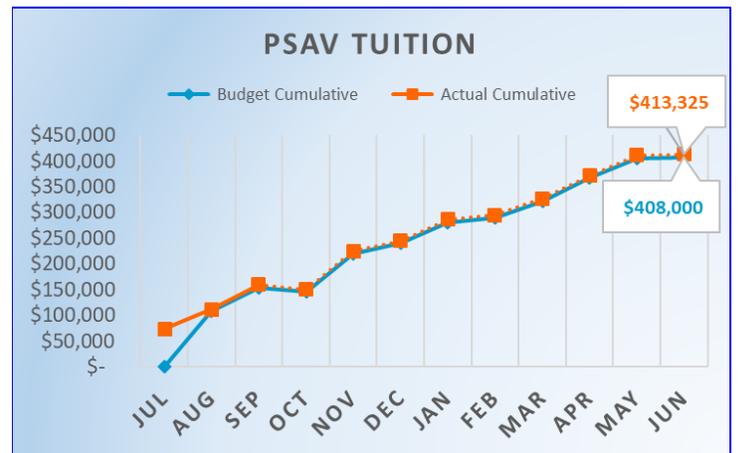
Credit Tuition Revenue – The chart below displays the credit tuition portion of the budget to the trending projected amount. As of October 31, 2020, the tuition projection is \$321K above the budgeted amount.



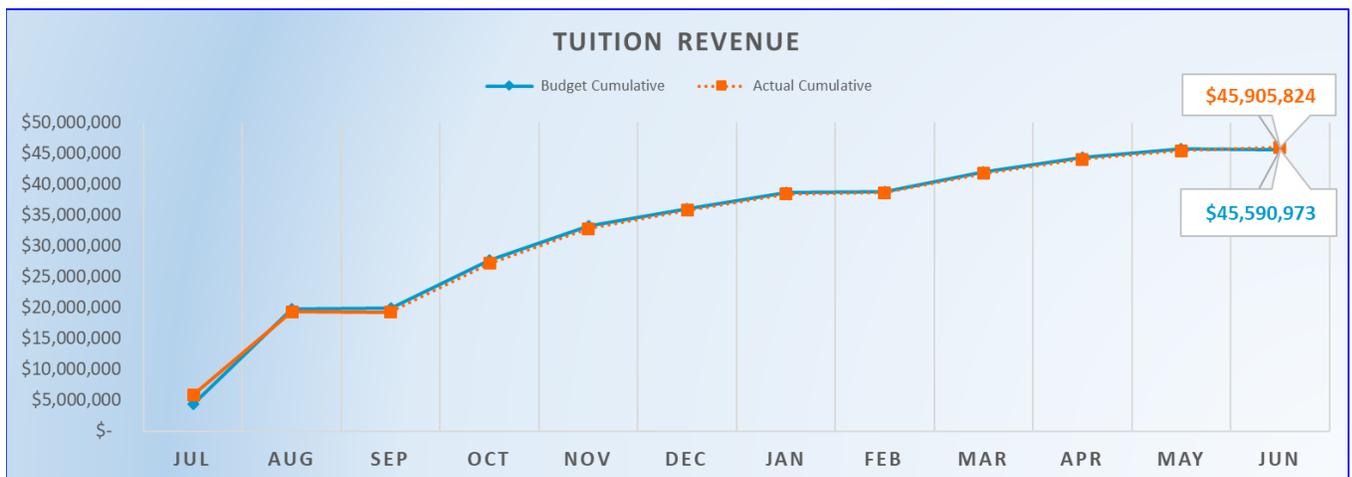
Non-Credit Tuition Revenue – The chart to the right displays the non-credit portion of the budget to the trending projected amount. As of October 31, 2020, the tuition projection is \$11K below the budgeted amount.



Postsecondary Adult Vocational Tuition Revenue – The chart to the right displays the Postsecondary Adult Vocational (PSAV) portion of the budget to the trending projected amount. As of October 31, 2020, the tuition projection is \$5K above the budgeted amount.



Total Tuition Revenue - The chart below displays the total operating tuition budget to the trending projected amount. As of October 31, 2020, the overall tuition projection is \$314K above the budgeted amount.



Janette Hunt, Vice President, Finance & Business Operations

Attachment

St. Petersburg College
Operating Budget Report
October 31, 2020

	Budget	Actual	% of YTD
Revenue			
Student Tuition	\$ 45,590,973	\$ 26,536,228	58.2%
State Appropriation - FCS	\$ 62,444,891	\$ 18,924,811	30.3%
State Appropriation - Lottery	\$ 10,481,424	\$ -	0.0%
State Appropriation - Performance Funding	\$ 2,490,328	\$ 530,323	21.3%
Learning Support Access Fee	\$ 1,448,167	\$ 781,689	54.0%
Distance Learning Fee	\$ 3,596,130	\$ 3,410,401	94.8%
Technology Fee	\$ 2,230,419	\$ 1,267,937	56.8%
Lab Revenue Fees	\$ 1,902,742	\$ 847,118	44.5%
Industry Certifications	\$ 700,000	\$ -	0.0%
Other Revenues	\$ 4,964,169	\$ 1,902,580	38.3%
Other Student Fees	\$ 732,800	\$ 219,216	29.9%
Fund Transfers In	\$ 2,000,000	\$ 323,572	16.2%
Reserve	\$ 1,424,212	\$ -	0.0%
Total Revenue	<u>\$ 140,006,255</u>	<u>\$ 54,743,875</u>	39.1%
Personnel & Benefits			
	Budget	Actual	% of YTD
Instructional/Faculty-Full time	\$ 23,746,044	\$ 8,285,870	34.9%
Administrative & Professional	\$ 24,429,658	\$ 7,854,585	32.2%
Career Service (includes OT)	\$ 17,667,689	\$ 5,139,531	29.1%
Adjunct	\$ 7,931,912	\$ 2,246,966	28.3%
Supplemental	\$ 4,258,982	\$ 1,468,810	34.5%
Other Personal Services (OPS)	\$ 1,686,557	\$ 369,034	21.9%
Student Assistants	\$ 422,851	\$ 79,383	18.8%
Health Insurance	\$ 14,228,379	\$ 4,109,668	28.9%
Other Benefits	\$ 12,372,915	\$ 4,198,934	33.9%
Other Personnel Expenses	\$ 304,955	\$ -	0.0%
Total Personnel & Benefits	<u>\$ 107,049,942</u>	<u>\$ 33,752,782</u>	31.5%
Current Expense			
Bad Debt/Unemployment	\$ 945,600	\$ (74,237)	-7.9%
Insurance (Non Health)	\$ 2,688,420	\$ 1,853,842	69.0%
Repairs & Maint	\$ 979,626	\$ 244,909	25.0%
Scholarships/Fee Waivers	\$ 2,639,842	\$ 1,078,984	40.9%
Services and Fees	\$ 4,434,188	\$ 1,365,997	30.8%
Materials and Supplies	\$ 3,889,122	\$ 771,977	19.8%
Travel	\$ 394,947	\$ 12,524	3.2%
Utilities	\$ 5,195,058	\$ 1,702,745	32.8%
Other Current Expense	\$ 6,118,037	\$ 175,824	2.9%
Tech Expense/Licensing	\$ 3,627,486	\$ 1,447,247	39.9%
Total Current Expense	<u>\$ 30,912,326</u>	<u>\$ 8,579,811</u>	27.8%
Capital			
Computer Refresh Leases	\$ 1,753,697	\$ 44,269	2.5%
Capital Purchases	\$ 290,290	\$ 36,888	12.7%
Total Capital	<u>\$ 2,043,987</u>	<u>\$ 81,156</u>	4.0%
Total Operating	<u>\$ 140,006,255</u>	<u>\$ 42,413,750</u>	30.3%
Balance	<u>\$ -</u>	<u>\$ 12,330,125</u>	