

MINUTES OF THE SEPTEMBER 14, 2021 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

The Board of Trustees of St. Petersburg College met on Tuesday, September 14, 2021 at the St. Petersburg College EpiCenter, 13805 58th Street N, Clearwater, Florida. The following Board members were present: Chair Thomas Kidwell, Katie Cole and Deveron Gibbons. Trustee Jason Butts and Nathan Stonecipher were absent. Also present were Tonjua Williams., President of St. Petersburg College and Secretary to the Board of Trustees. Proof of public notice of this meeting is included as part of these minutes. Notices were duly posted.

NOTICE OF MEETING BOARD OF TRUSTEES, ST. PETERSBURG COLLEGE

The Board of Trustees of St. Petersburg College will hold a public meeting to which all persons are invited, commencing at 9:00 a.m. on Tuesday, September 14, 2021 at the St. Petersburg College EpiCenter, 13805 58th Street N, Clearwater, Florida. The meeting will be held for the purpose of considering routine business of the College; however, there are no rules being presented for adoption or amendment at this meeting.

A copy of the agenda may be obtained within seven (7) days of the meeting on the [SPC Board of Trustees website](#) at www.spcollege.edu, or by calling the Board Clerk at (727) 341-3241.

Members of the public are given the opportunity to provide public comment at meetings of the Board of Trustees concerning matters and propositions on the agenda for discussion and Board action. At the Board meeting, in advance of the time for public comment on the agenda, individuals desiring to speak shall submit a registration card to the Board Clerk, Ms. Rebecca Turner, at the staff table. Policy and procedures regarding public comment can be found on the [SPC Board of Trustees website](#) at www.spcollege.edu

If any person wishes to appeal a decision made with respect to any matter considered by the Board, he or she will need a record of the proceedings. It is the obligation of such person to ensure that a verbatim record of the proceedings is made. Section 286.0105, Florida Statutes.

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise the agency five business days before the meeting by contacting the Board Clerk at 727-341-3241. If you are planning to attend the meeting and are hearing impaired, please contact the agency five business days before the meeting by calling 727-791-2422 (V/TTY) or 727-474-1907 (VP).

21-162. In accordance with the Administrative Procedure Act, the following Agenda was prepared:

AGENDA

**ST. PETERSBURG COLLEGE BOARD OF TRUSTEES
SEPTEMBER 14, 2021**

SPC EpiCenter (1-453)
13805 58th Street N
Clearwater, FL

REGULAR MEETING: 9:00 A.M.

I. CALL TO ORDER

- A. Invocation
- B. Pledge of Allegiance

II. RECOGNITIONS

- A. SPC Spotlights
 - 1. New Foundation Executive Director of Development – Ms. Debbie Swink

III. COMMENTS

- A. Board Chair
- B. Board Members
- C. President
- D. Public Comment pursuant to §286.0105 FS

IV. REVIEW AND APPROVAL OF MINUTES

Board of Trustees' Meeting of August 17, 2021 (*Action*)

V. MONTHLY REPORTS

- A. General Counsel
- B. Career Service Employee Council – Mr. Russell Oriol, Chair (*Presentation*)

VI. STRATEGIC FOCUS

A. STUDENT SUCCESS AND ACADEMIC ACHIEVEMENT

- 1. Degree Completions – Dr. Matthew Liao Troth, Vice President, Academic Affairs (*Presentation*)

B. ADMINISTRATIVE MATTERS

- 1. St. Petersburg College Strategic Master Planning – Ms. Janette Hunt, Vice President, Finance and Business Operations and Mr. Peter Brohoski, Executive Director Cushman & Wakefield Inc. (*Presentation*)

VII. CONSENT AGENDA

- A. OLD BUSINESS (**items previously considered but not finalized**) - None
- B. NEW BUSINESS

MINUTES OF THE SEPTEMBER 14, 2021 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

1. ADMINISTRATIVE MATTERS
 - a. Human Resources
 - i. Personnel Report (*Action*)
2. Credit Curriculum Changes (*Action*)
3. Workforce Education, Business and Finance –New Course Offerings (*Action*)
4. GRANTS/RESTRICTED FUNDS CONTRACTS
 - a. U.S. Department of Justice, Office of Community Oriented Policing Services (COPS), Community Policing Development: De-Escalation Training Program (*Action*)
 - b. Florida Blue Foundation – Food Security Grant (*Action*)
 - c. Florida Department of Education (FLDOE) – Entrepreneurship Education and Training (*Action*)
 - d. Florida Education Fund – Center of Excellence Program (COEP) (*Action*)
5. OTHER
 - a. Carryforward Spending Plan (*Action*)
 - b. Transfer of Funds from SPC Foundation, Inc. to the Institute for Strategic Policy Solution, Inc. (*Action*)
 - c. Agreement with Cushman & Wakefield U.S. Inc (*Action*)

VIII. INFORMATIONAL REPORTS

- A. Direct Support Organization
 1. Institute for Strategic Policy and Solutions (*Information*)
 2. St. Petersburg College Foundation (*Information*)
- B. Palladium at St Petersburg College (*Information*)
- C. Leepa Rattner Museum of Art (*Information*)
- D. Fiscal Year 2021-2022 College General Operating Budget Report with Tuition Revenue (*Information*)

IX. PROPOSED CHANGES TO BOT RULES MANUAL – Public Hearing – NONE

X. PRESIDENT’S REPORT

XI. NEXT MEETING DATE AND SITE

October 19, 2021 St. Petersburg Seminole campus, Conference Center

XII. ADJOURNMENT

If any person wishes to appeal a decision made with respect to any matter considered by the Board at its meeting September 14, 2021, he or she will need a record of the proceedings. It is the obligation of such person to ensure a verbatim record of the proceedings is made, §286.0105, Florida Statutes.

Items summarized on the Agenda may not contain full information regarding the matter being considered. Further information regarding these items may be obtained by calling the Board Clerk at (727) 341-3241.

***No packet enclosure**

Date Advertised: September 3, 2021

21-163. Under Item I, Call to Order

The meeting was convened by Chair Kidwell at 9:00 a.m. He acknowledged the 20th anniversary of 9/11 and sent out heartfelt sympathy to those affected. The invocation was given by Trustee Cole and was immediately followed by the Pledge of Allegiance.

21-164. Under Item II-A, SPC Spotlight

Jesse Turtle introduced Ms. Swink, who comes to SPC with years of knowledge in philanthropy, most recently with Carter Consulting, prior to that Stetson Law School and Tampa Zoo, among others in her career. Kicking off the quiet phase of the campaign in January. She had already reached out to the internal and external community.

Ms. Swink conveyed that she is honored to join the College and raising lots of money for SPC.

21-165. Under Item III, Comments

Opportunity was given for comments from the Board Chair, Board Members, the President and the public.

A. Board Chair

Chair Kidwell shared that he attended the Presidential Scholars Honors Awards ceremony on the Seminole campus and how great it was seeing students moving along in their academic careers.

SPC is up for several Good Burger Awards from St. Petersburg Chamber of Commerce:

- Dr. Griffith is a finalist in the Trailblazers and Change Agents category.
- A student, Devon Miller, whom Chair Kidwell has personally known for about 10 years, since his mother taught his two kids as preschoolers, is a published author and has done great things and is now an SPC student. Devon is up for the top spot in Most Valuable Burger category.
- Arts & culture: The Palladium is nominated.

MINUTES OF THE SEPTEMBER 14, 2021 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

Chair Kidwell commented how nice it is to see SPC so involved in so many nominations.

He recognized that Sunday SPC turned 94 and there was a full-page ad in the Tampa Bay Times celebrating all the College has done throughout the years; something to be very proud of.

B. Board Members

None.

C. President

Dr. Williams reported that a lot has gone on since the last meeting:

- Under the leadership of VP Turtle, working on some visioning sessions for SPC in the next 100 years. She thanked all involved in those sessions.
- 100-year campaign will be critical for everyone to be involved in. Partnering with Career Source and other groups for workforce strategy to implement House bill 1507. Really proud of the work Jackie and team have been doing.
- Mr. Butts joined the group meeting to work through nuts and bolts of that, along with Nicole Washington.
- She had the opportunity to visit Miami with Downtown Partners of St. Pete to look at the arts district and new things that SPC will be involved in, like murals soon on campuses. She is proud and excited about SPC being a critical part of that.

D. Public Comment pursuant to §286.0105 FS

None.

21-166. Under Item IV, Review and Approval of Minutes

The minutes of the August 17, 2021 Meeting of the Board of Trustees of St. Petersburg College were presented by the chairman for approval. Mr. Gibbons moved approval of the minutes as submitted. Ms. Cole seconded the motion. The motion passed unanimously

21-167. Under Item V, Monthly Reports

Under Monthly Reports

A. General Counsel

Ms. Gardner reported that the union SEIU collective bargaining last Friday was canceled at their request and will be rescheduled, and ballots for the union SEIU upcoming election for full-time faculty union went out from state commission at the end of August, with the election September 30. All ballots received will be opened publicly.

B. Career Service Employee Council – Mr. Russell Oriol, Chair (Presentation)

Mr. Oriol gave a presentation that included:

- A review of the board members and the council representatives; cultivating leadership and guidance.

- A review of the 2019-2020 achievements and collaborations, subcommittees added, and future with monthly town hall meetings, CSEC leadership webpage and SharePoint page updates, and virtual lounge; all toward a platform for a sense of belonging.
- He noted that they will continue a collaborative effort with department and campus competitions, staff talent shows, and community engagement events.

Chair Kidwell commended him on the group's efforts toward what it's all about, the sense of belonging for both students and staff.

President Williams thanked them for working hard to move the College forward, providing her counsel on a regular basis about career service experience. A lot of their work has been incorporated in Discovery Day with good speakers. She shared how much she respects and is proud of Mr. Oriol and his leadership.

21-168. Under Item VI – A, Strategic Focus and Planning

Under Strategic Focus

A. STUDENT SUCCESS

1. Degree Completions – Dr. Matthew Liao Troth, Vice President, Academic Affairs (*Presentation*)

Dr. Liao Troth reviewed completions, which he indicated include certificates.

- 7,000 completions a year over the last three years. Impacting greater than 1 of every 100 residents in Pinellas County every year, a huge impact.
 - AA degrees is declining, for more than a decade.
 - AS decline but not as much.
 - BS/BAS increasing, a long-term trend.
 - Certificates on the upward trend.
- Time to degree completions (important to grantors)
 - Better than the nation and public schools, but lag within Florida College system, attributable to higher proportion of part-time students.
- AA degree is largest at the College.
 - Majority of students are white, below age 35.
 - Hispanic student completion is up, overall population is getting younger, white males declining (trend across the country).
 - Technology and education have grown in last three years.
- Decreased by 27% the number of students who have not chosen a pathway, thanks to student services.
- SPC shines at starting wage (#1 school in the system): 2019 \$51,248 initial wage
- Workforce Institute completions
 - More than 1,000 students through rapid credentialing program (a three-fold increase); the state waived tuition.

Ms. Cole asked how rapid credentialing comes about, through employers in the community requesting them or SPC determining what could be helpful, or a combination of both?

MINUTES OF THE SEPTEMBER 14, 2021 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

Dr. Troth replied that it is a combination of both. SPC gets data from the state about what's in demand, plus advisory groups give feedback for local data, many are credit-bearing certificates.

Ms. Cole expressed that she thinks that point is amazing; she's proud to tell people in the community that many of the Workforce Institute programs are credit bearing. Kudos to them.

Dr. Troth replied that the group continues to work on non-credit bearing courses, how SPC can waive degree requirements for students who have completed them. Experiential waiver program is clunky for every school, but SPC has signed off on many in the last year. He reviewed next steps to improve on completions including faculty professional development, online support for students, and course scheduling reviews.

Ms. Cole asked how the initial starting wage compares to the county's target employment wage level.

Dr. Troth replied that high wage is \$15/hour so that's \$30,000/year, the goal.

Ms. Cole indicated that she thought Pinellas County Economic Development has a target wage.

Dr. Troth replied that he is of the belief that the county bases it off the state data, so above \$15/hour.

Ms. Cole expressed interest in that because it could be an excellent selling point.

B. ADMINISTRATIVE MATTERS

1. St. Petersburg College Strategic Master Planning – Ms. Janette Hunt, Vice President, Finance and Business Operations and Mr. Peter Brohoski, Executive Director Cushman & Wakefield Inc. (*Presentation*)

Janet Hunt, VP, Finance and Business Operations gave a brief recap of the last five years:

- SPC has 2.5 million square feet of property; 11 campuses and sites in six cities in Pinellas County
- She reviewed the real estate analysis process, which started in 2016
- She then introduced Peter Brohoski.

Mr. Brohoski reviewed his firm and its broad capabilities and experience and SPC's the strategic portfolio plan with its current state and end state and how to migrate to that end state. He indicated he would be back in front of the board in January with updates.

Mr. Gibbons commented about wanting to call the real estate committee in to thank them.

Dr. Williams indicated there is already a plan for that.

Mr. Gibbons asked how extensive the knowledge is with P3 and how often the firm has utilized the process.

Mr. Brohoski responded a dozen times, both for public and private institutions. They see most often lately innovation districts, so big power 5 and research institutions are trying to add science and technology buildings to bring corporations on board.

Mr. Gibbons asked if Mr. Brohoski worked with the CFO on Florida Polytechnic Institute.

Mr. Brohoski replied yes.

Mr. Gibbons asked about the build Program, and if his firm partners with minorities and students to get them into real estate.

Mr. Brohoski replied with Blacks United in Real Estate Development, we work promoting from within and that there's very low representation of minorities in our industry.

Mr. Gibbons asked if he would work with SPC's Workforce Development group to have students work with them.

Mr. Brohoski responded absolutely.

Ms. Cole thanked the real estate committee, commenting that their identification further reiterated the need for this process. She is looking forward to seeing the results this spring.

21-169. **Under Item VII – A, Old Business**
NONE

21-170. **Under VII-B, New Business**

1. ADMINISTRATIVE MATTERS
 - a. Human Resources
 - i. Personnel Report (*Action*)
2. Credit Curriculum Changes (*Action*)
3. Workforce Education, Business and Finance –New Course Offerings (*Action*)
4. GRANTS/RESTRICTED FUNDS CONTRACTS
 - a. U.S. Department of Justice, Office of Community Oriented Policing Services (COPS), Community Policing Development: De-Escalation Training Program (*Action*)
 - b. Florida Blue Foundation – Food Security Grant (*Action*)
 - c. Florida Department of Education (FLDOE) – Entrepreneurship Education and Training (*Action*)
 - d. Florida Education Fund – Center of Excellence Program (COEP) (*Action*)

MINUTES OF THE SEPTEMBER 14, 2021 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

5. OTHER

- a. Carryforward Spending Plan (*Action*)
- b. Transfer of Funds from SPC Foundation, Inc. to the Institute for Strategic Policy Solution, Inc. (*Action*)
- c. Agreement with Cushman & Wakefield U.S. Inc (*Action*)

The Board considered Items VII – B.1a -VII. – B.5c Discussion ensued:

Mr. Gibbons initiated conversation about ISPS and turning the funds back over, indicating that Chair Kidwell asked him to sit on that committee. He recommended the board make a broad rule that ISPS must put a budget together and bring back just like all other 501c3s that operate within the college system at SPC, and it be approved each year to ensure the funding. He expressed confidence in a competent leader now but that the same board members may not be here. He also stated that with transfers, he's sure there will be a lot of questions from the committee he's been appointed to sit on. He'd like as much information about any of those dollars as possible.

Ms. Cole indicated that rules changes have to be advertised.

Ms. Gardner agreed.

Mr. Gibbons made a motion for it to be put into procedure. Ms. Cole seconded. The motion passed unanimously for the transfer of ISPS and board rule.

Mr. Gibbons made a motion to accept the consent agenda. Ms. Cole seconded and acknowledged the food security grants, with wraparound services at the college, and said that \$400,000 for SPC is significant and a wonderful way the College can serve the community. She thanked them for thinking of and working on that. It's out of the box and thrilling for the College to have a grant like that. The motion passed unanimously.

21-171. Under XIII, Informational Reports

- A. Direct Support Organization
 1. Institute for Strategic Policy and Solutions (*Information*)
 2. St. Petersburg College Foundation (*Information*)
- B. Palladium at St Petersburg College (*Information*)
- C. Leepa Rattner Museum of Art (*Information*)
- D. Fiscal Year 2021-2022 College General Operating Budget Report with Tuition Revenue (*Information*)

21-172. Under Item XI, Proposed Changes to BOT Rules Manual – Public Hearing - NONE

21-173. Under Item XII, President's Report

Dr. Williams indicated it's in the thick of the legislative session. She, Arid, and Capital City have started strategy, hosted the legislative delegation last week, a great meeting. She shared SPC's focus and where the College wants to go, then had the opportunity to have lunch with some after. She shared that the board members have a document created to show both SPC and what has been done well, and the Florida college system, showing the impact the College has had on the county and how it is changing lives in Pinellas County. SPC will be hosting delegates on campus, including Senator Hooper and Representative Latvala, who will go through the police and public safety academy. Individual meetings are already planned through October. Also hosting legislative delegation again in November. Next week begins committee week. She shared that she will be in Tallahassee Monday through Wednesday, meeting and working with college presidents and Capital City doing unique things. She shared her excitement about the schedule. She met with a commissioner two weeks ago for 1.5 hours and shared SPC's vision and goals with him.

Mr. Gibbons discussed reapportion, drawing the lines for seats; that it'll probably go to the Supreme Court.

Dr. Williams reiterated she will spend a lot of time in Tallahassee in the next several months and reminded trustees of a legislative conference coming up. Attempts are being made to survey trustees to find out what they want at their conference to make it more meaningful.

Ms. Cole asked if that was state or federal.

Dr. Williams replied the state one. The biggest piece for SPC is implementing all the bills passed. Faculty has done great job working on the free speech bill. Intellectual freedom and viewpoint still going through. House bill 1507, dual enrollment bills, ensuring they are implemented correctly. Legislative ask: increased operational funds, help with capital outlay and assistance with public safety. The board must know the presidents are focusing on those things that align with strategic plan and what the state is focusing on: getting more people to work.

Ms. Gardner mentioned faculty voting on the full-time faculty union and indicated that after the vote, she will schedule meeting with faculty regardless of the results to determine where to go from here.

Mr. Gibbons asked for assurance that a board member and maybe provosts would be involved with Mr. Brohoski and the visioning process.

Ms. Hunt replied that they are in line, the strategic plan has been shared with the consultants, and Collaborative Labs will include all provosts, deans, students, and community partners.

Dr. Williams asked if a board member could also be a part of it.

Ms. Hunt replied absolutely.

Chair Kidwell indicated he was happy to participate.

Ms. Cole suggested adding some people from the real estate committee.

Dr. Williams also suggested the chair of the real estate committee.

MINUTES OF THE SEPTEMBER 14, 2021 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

21-174. Under Item XIII, Next Meeting Date and Location

The Board confirmed its next meeting date and location as Tuesday, October 19, 2021 9:00 a.m., at the Seminole Campus, Conference Center

XII. ADJOURNMENT

Having no further business to come before the Board, Chair Kidwell adjourned the meeting at 9:56 a.m.

Tonjua Williams, Ph.D.
Secretary, Board of Trustees
St. Petersburg College
FLORIDA

Thomas Kidwell
Chairman, Board of Trustees
St. Petersburg College
FLORIDA

Attachments
Board Memos and
Supplemental
Materials

Board of Trustees Meeting
September 14, 2021



New Foundation Executive Director of Development



Debbie Swink, CFRE

Debbie Swink has a dynamic reputation for being strategic, collaborative and creative, with a strong focus on board and donor development.

She is known for having both vision and understanding of what it takes to design and execute successful fundraising plans focused on results. Swink honed these skills from her significant experience in campaign management, major gift fundraising and planned giving. Her positive attitude, sharp organizational skills and future focused actions are always at the forefront of her approach.

With over 20 years of nonprofit experience, Swink previously worked in national and local healthcare organizations, higher education, and the arts. She was the first major gifts officer for the American Heart Association in Florida, securing the national organization's first-ever multi-million-dollar individual gift in U.S. She has also served in fundraising leadership positions for LifePath Hospice, Tampa's Lowry Park Zoo and Stetson University College of Law, all of which provided her experience working in almost every small and major Florida region.

Career Service Employee Council (CSEC)



Board of Trustees Meeting
September 14, 2021

2020-21 CSEC Executive Board Members

Russell Oriol
Chair

Francine Fuentes
Vice-chair

Lisa Lordahl
Secretary

Dwayne Sharpe
Treasurer



CAREER SERVICE EMPLOYEE COUNCIL



E-Board provide support for all Career Service Employees with/without Site Representatives



Currently there are 9 Steering Committee Members/Site Representatives



Recruiting Committee members – On Hold until Spring 2022



Career Service Employee Council

CSEC 2019-2020 Achievements and Collaborations

- Welcome Back Titans Collaboration
- CSEC presents at New Employee Orientation
- SPC Discovery Day
 - Guest Speaker Eddie Williams
“Coaching Resilience and
Mental Toughness in the
Workplace”



Career Service Employee council

CSEC 2019-2020 Achievements and Collaborations Continues

- Added new subcommittees to amplify the Steering Committee Members leadership role, collaboration, and commitment within other committees and groups:
 - **Employee Engagement and Experience**
 - **Healthcare Benefit Advisory Committee**
 - **Wellness Committee**
 - **H.O.T. Care Team**
 - **Strategic Impact Council**





CSEC Focuses on Improving Communication and Inclusion of all Career Service Staff:

- Monthly College-wide CSEC Town Hall
- CSEC Leadership Webpage & SharePoint Page Updates
- Virtual Lounge





CAREER SERVICE EMPLOYEE COUNCIL

Strengthening Employee Involvement: The Steering Committee will concentrate on cultivating a culture of Compassion and Morale by inquiring ideas from Career Service Employees

- Department & Campus Competitions
- Staff Talent Shows
- Host a Community Engagement Event





Questions???



2020-21 Completions

33,265

7,680

1,214

5,978

8.7%

9.8%

31,194

266,205

2.2%

September BOT 2021

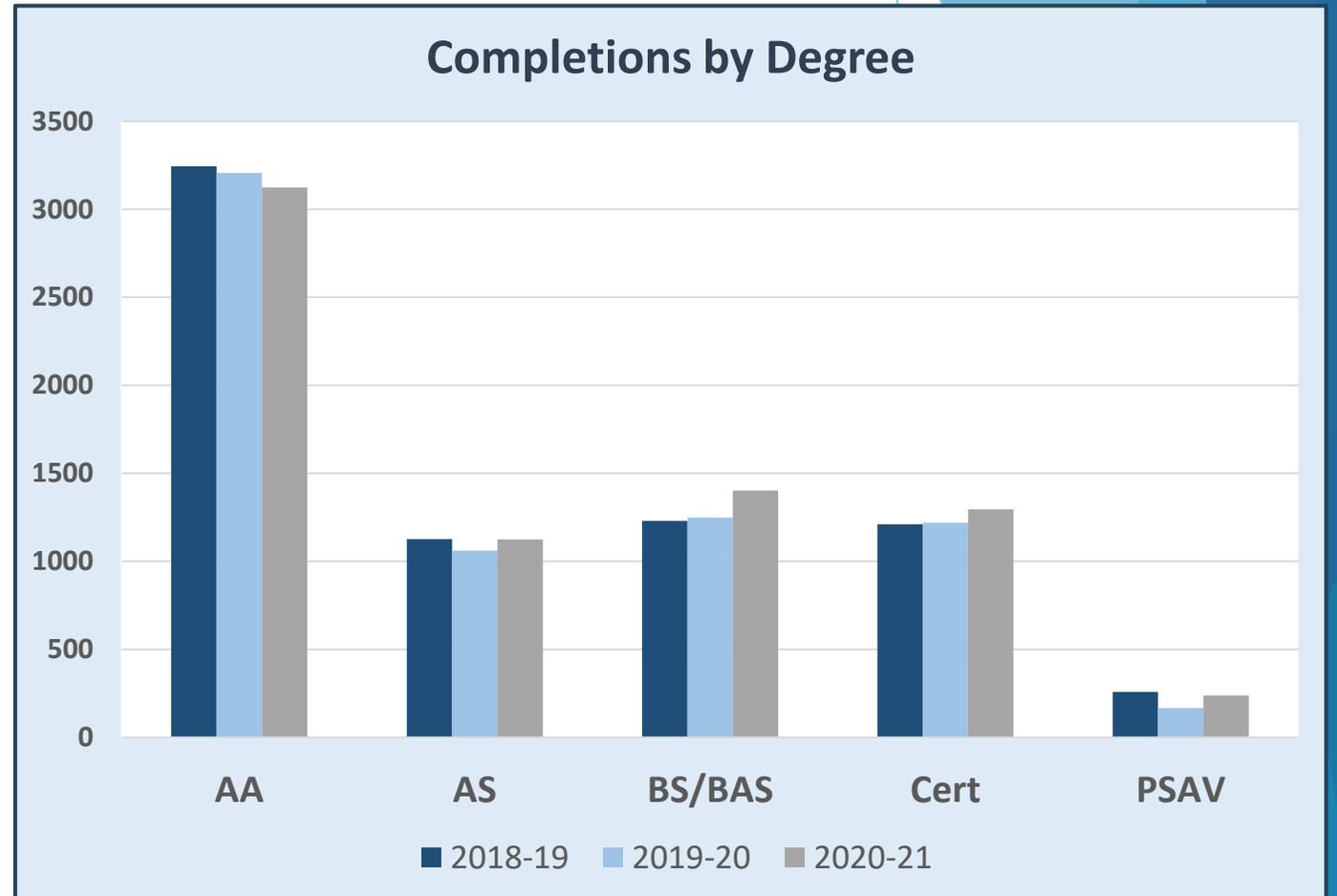
Definitions

- ▶ Graduation - receipt of a degree diploma for the completion of a program of study
 - ▶ AA, AS, BAS, BS
- ▶ Completion - expanding beyond graduation to include finalizing the course/hour requirements for a credential of value, such as a diploma or certificate
 - ▶ Certificate, Adult Technical Diploma, Post Secondary Adult Vocational program (such as Law Enforcement Academy)
 - ▶ AA, AS, BAS, BS

Annual Completions Trend

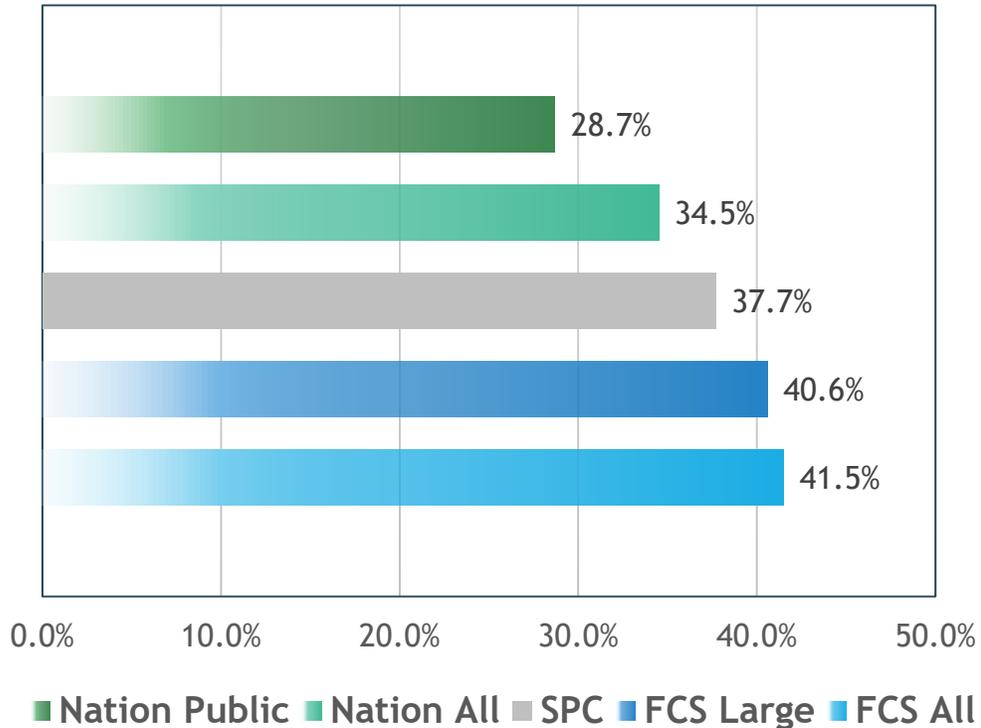
	2018-19	2019-20	2020-21
Total	7,069	6,904	7,184
AA	3,244	3,207	3,124
AS	1,127	1,061	1,125
BS/BAS	1,229	1,249	1,402
Cert/ATD	1,210	1,219	1,295
PSAV	259	168	238

Note: Includes Primary and Embedded Completions



Time to Degree Completions Trend

150% (3-YR) COMPLETION



First-time, Full-Time, Degree-Seeking Fall 2016 Cohort (FCS) Fall 2015 Cohort (Nation)

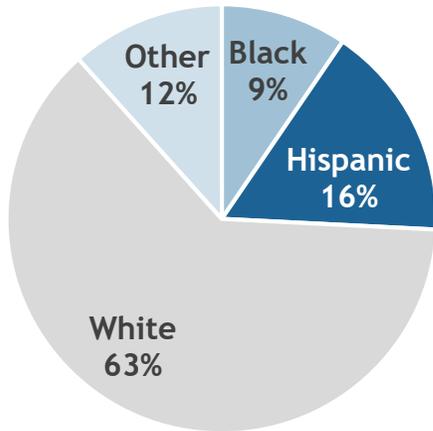
	100% (2-yr)	150% (3-yr)	200% (4-yr)
SPC	19.0%	37.7%	38.6%
FCS All	20.6%	41.5%	42.5%
FCS large	17.5%	40.6%	41.9%
Nation All	20.7%	34.5%	39.2%
Nation Public 2-yr	16.3%	28.7%	34.2%

FCS Large: Broward, JAX, HCC, MDC, Palm Beach, Valencia

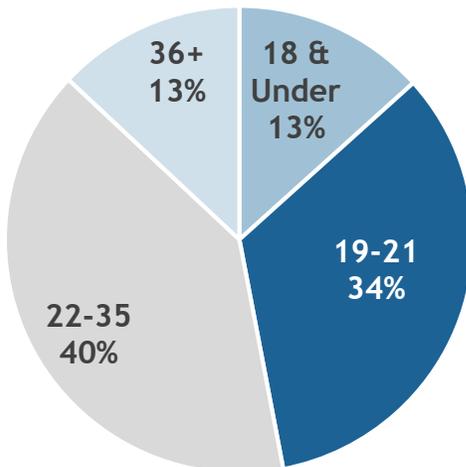
Source: IPEDS GRS 200 pulled 8/30/21, NCES IPEDS Data Explorer

2020-21 AA Completions with 3-Year Trend Comparisons

2020-21
Race / Ethnicity



Age



The 3-Year Trend

MOST GROWTH

6.5% ↑

Hispanic
Students

7.5% ↑

18 and Under

DECLINING



22-25 age
36+ age



White
Males

643 of 3,124 (21%) were Embedded in BAS/BS

Students have on average 1 less excess credit for each of the past 5 years (-5) to 66

2020-21 Completions by Community and 3-Year Comparisons



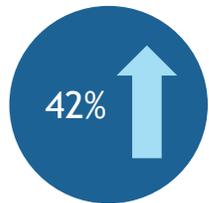
3-Yr Trend Story

Largest Increases

31.6% | **14.4%**
Technology | Education

Largest Decreases

-21.9% | **-20.8%**
Engineering, Manufacturing & Build Arts | Arts, Humanities & Design



Technology AS



Non-Degree or
No Community
5-year Decrease



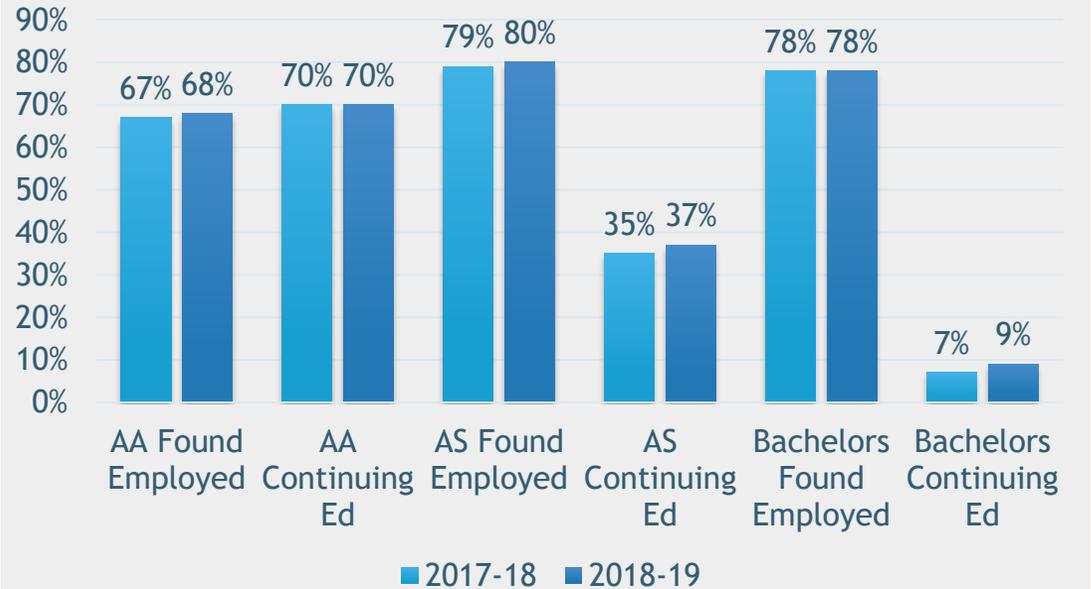
Public Policy
/ Public
Safety BAS

No Community means no Career Academic Community or career choice.

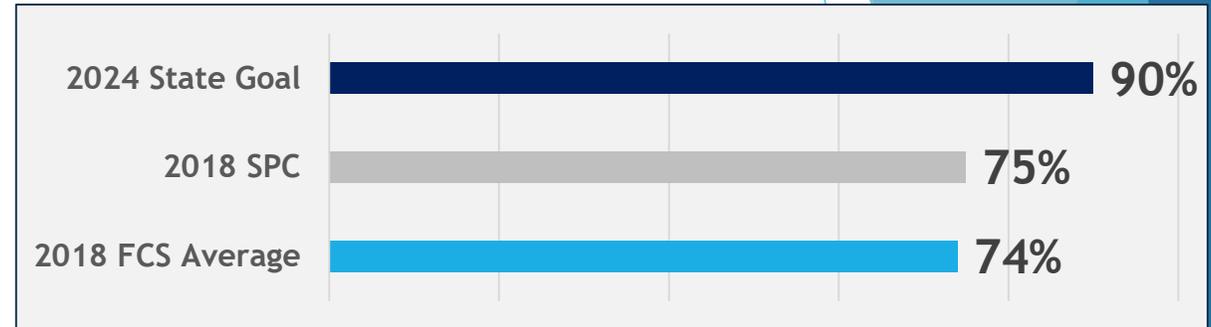
Completions & Next Steps for Students (FETPIP*)

*Florida Education & Training Placement Information Program

FETPIP* Outcomes



State Employment Goal 2024 for FCS



FCS 2018 Initial Wage: \$39,268

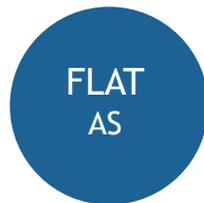
SPC 2018 Initial Wage: \$45,280

Found Employed or Continuing Education 3-year Trend



2018-19
90%

Rank: 5 of 28



2018-19
88%

Rank: 11 of 28



2018-19
80%

Rank: 17 of 27

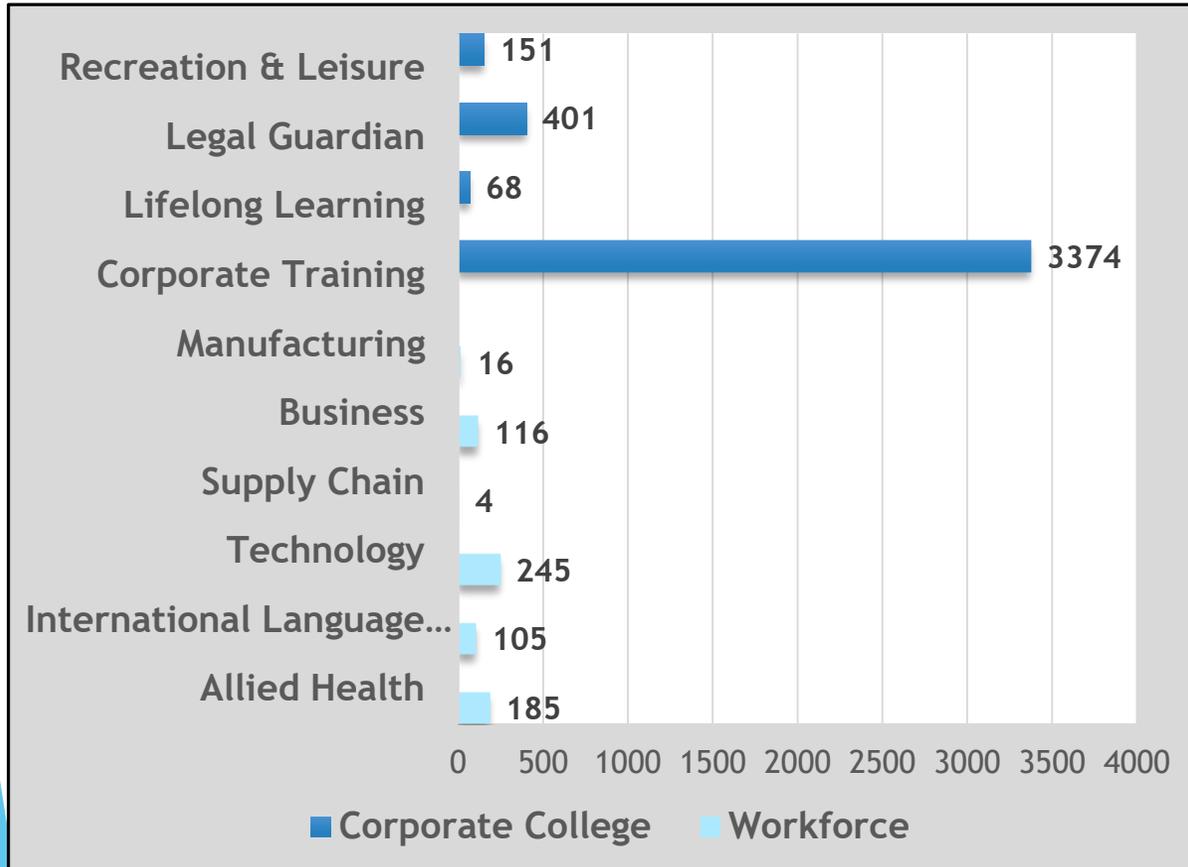
SPC 2019
Initial Wage
at \$51,248

SPC St. Petersburg
College

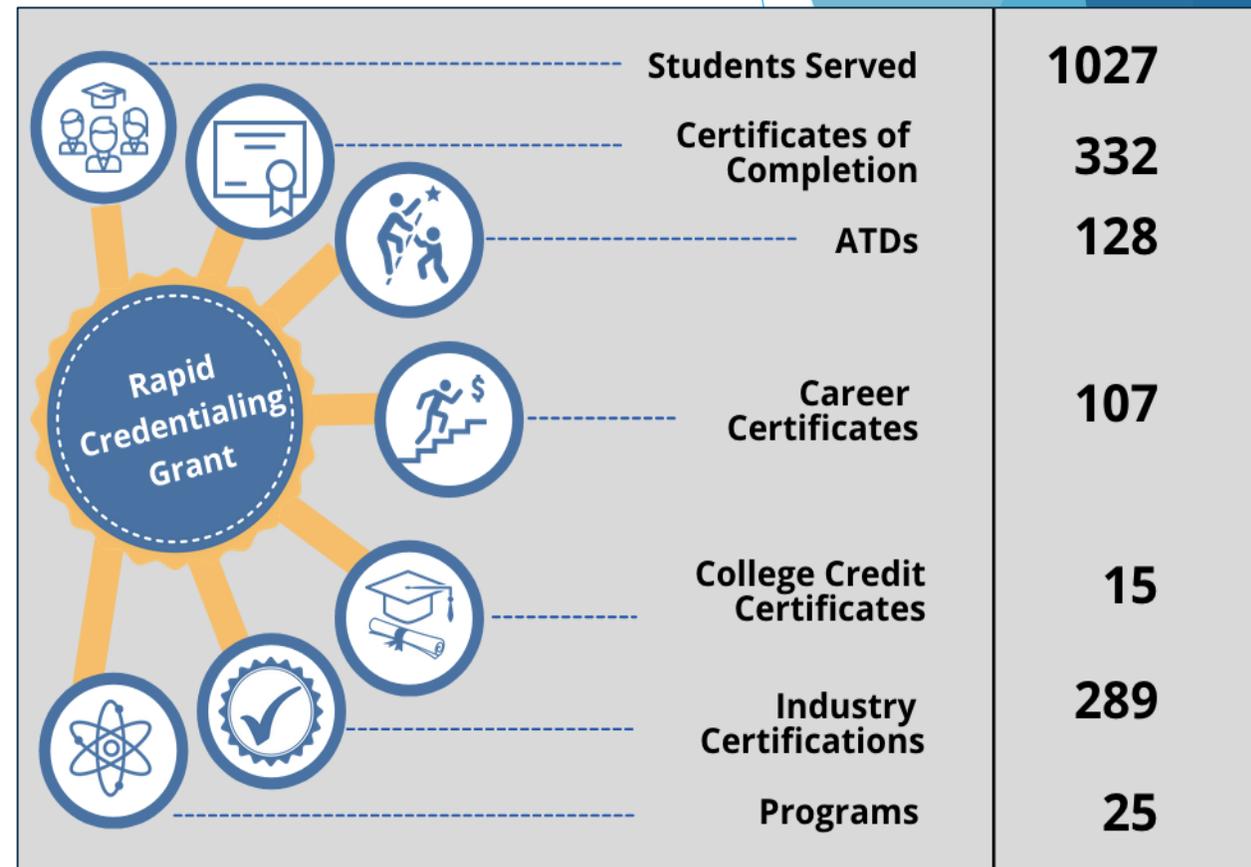
Source: FLDOE FETPIP reports & FLDOE Strategic Plan Measures

Workforce Institute Completions

2020-21



Rapid Credentialing Grant



Next Steps to Improve Completions

- Focus of multiple strategic plan initiatives in Academic Affairs and Student Services to continue to close achievement gaps
- Review and enhance online learning training and support for students
- Significant investment in online learning pedagogy for all faculty - ACUE certification
- Continue to provide culturally relevant pedagogy training for faculty
- Revise course scheduling to reinforce student success

Questions ?



33,265

7,680

1,214

5,978

8.7%

9.8%

31,194

266,205

2.2%

A photograph of a modern, multi-story building with a large glass facade, illuminated from within. The building is set against a twilight sky with purple and blue hues. In the foreground, there is a well-maintained lawn and a paved walkway with some landscaping. The building's architecture features blue and grey panels and a prominent glass section. A circular logo is visible on the left side of the building.

SPC St. Petersburg
College

STRATEGIC MASTER PLAN & REAL ESTATE ANALYSIS

Board of Trustee Meeting
September 14, 2021



SITE MAP*

Allstate Center
3200 34th St. S
St Petersburg, FL 33711

Bay Pines STEM Center
4723 Bay Pines Terrace
St. Petersburg, FL 33708

Caruth Health Education Center
7200 66th St. N
Pinellas Park, FL 33781

Clearwater Campus
2465 Drew St.
Clearwater, FL 34625

Douglas L. Jamerson, Jr. Midtown Center
1300 22nd St S.
St Petersburg, FL 33710

Downtown Center
244 Second Ave. N
St. Petersburg, FL 33701

EpiCenter
13805 58th St. N.
Clearwater, FL 33760

Seminole Campus
9200 113th St. N
Seminole, FL 33772

St. Petersburg/Gibbs Campus
6605 Fifth Ave. N
St. Petersburg, FL 33710

Tarpon Springs Campus
600 E. Klosterman Road
Tarpon Springs, FL 34683

Veterinary Technology Center
12376 Ulmerton Road
Largo, FL 33774



*Site Map does not include Fire Training Center, HEC Annex, Keene Center, Midtown Gym, Wellness Center and parcels



ST. PETERSBURG COLLEGE FOOTPRINT

Current Physical Footprint:

SPC has 2,501,495 square feet of physical footprint across Pinellas County. There are 11 campuses/sites and additional properties or parcels.

SQ FT/FTE:
159.8

Reasons to Review:

- Reduce Operating & Maintenance Costs
- Improve Space Utilization
- Maximize synergy across all campus/centers
- Comprehensive Facilities Strategic Plan
- Explore Revenue Diversification

Action Taken:

- 2016 – 2018: Started Real Estate Analysis
- Oct – Dec 2020: Real Estate Committee
- May 2021: President Cabinet Workshop
- May 2021: Sold District Office Building
- Feb 2021: Contract on Tarpon Spring Parcel
- **Aug 2021: Engaged Master Planning Consultant**



Consultant Introduction



ST. PETERSBURG COLLEGE

PRESENTATION TO THE BOARD OF TRUSTEES

SEPTEMBER 14, 2021





WHO WE ARE

Cushman & Wakefield is a full service commercial real estate advisory and brokerage firm with **53,000 team members across 60 countries.**

We put our clients and our people at the center of what's next in the world of real estate.

Our Purpose: *We make an impact.* Our work creates meaningful value for our clients, our business, our shareholders, our people, our communities and world.

Our Values:

- ***We are inclusive.*** We value difference and a culture where everyone belongs.
- ***We are driven.*** Drive keeps us decisive and agile.
- ***We succeed together.*** Individually, we're good, but together, we're great.
- ***We deliver insight.*** We believe in ideas and strive for innovation.

Our focus on Education:

C&W has partnered with some of the nation's largest higher education institutions over the last 30 years to develop and implement thoughtful real estate portfolio strategies. C&W advises on real estate opportunities and strategies to maximize schools and organizations competitive advantage, while maintaining focus on the values, mission, and long-term objectives of institutions around the world. From early childhood learning through higher education institutions, our team partners with key leaders to develop and execute on acquisition, disposition, development, financing, and project management real estate projects.



AROUND THE WORLD, CUSHMAN & WAKEFIELD UNDERSTANDS THE PRACTICE AND POWER OF DIVERSITY

As a global, 21st century company with a focus on what's next for real estate and business, Cushman & Wakefield understands the practice and power of diversity. Multicultural, multilingual, confidently global, expertly local, the people of Cushman & Wakefield work and live everywhere in the world. Our talent has many faces and our innovation many shapes. We work hard to develop and empower a culture that unleashes what's possible in every person we hire.

We understand diversity is good business. Our strength lies in our people's ability to create ground-breaking solutions for our clients' varied needs. And the people of Cushman & Wakefield bring all of themselves to work each day to do just that—51,000 people in approximately 70 countries wake up each morning inspired to exceed the expectations of our clients.

AND THAT IS A POWERFUL FORCE.

Please see information on C&W's Diversity, Equity, and Inclusion in the Appendix.



C&W & CW SERVICES



Peter Brohoski
Executive Director
Education Advisory Group



Marissa Huber
Director
Strategic Consulting



Melanie Jackson
Director
Tampa/Saint Petersburg
Brokerage



Frank Hollister
Director
Higher Education
CW Services

BRAILS福德 & DUNLAVEY



Jeffrey Turner
Executive Vice President



Edward Noorwood
Senior Associate



Brenden Kollar
Associate

SIGHTLINES



Diana Wright
Principal



PORTFOLIO STRATEGIC PLANNING

Step 1 - Strategic Portfolio Plan = Solving for the required future real estate footprint by:

- Defining Core and Non-Core assets
- Defining/Refining SPC's Mission for Facilities
- Measuring underutilized classrooms and administrative buildings
- Measuring Impact of Virtual Learning
- Estimating the Footprint Required for Future State



Step 2 – Migrate to the Right-Sized Footprint by:

- Moving/consolidating by mission/goals
- Investing in existing and new strategic assets
- Divesting of assets that don't support future mission
- Divesting can include transferring of programs, not just selling real estate

STRATEGIC PORTFOLIO PLAN SCHEDULE





PUBLIC PRIVATE PARTNERSHIP ADVISORY SERVICES



*Note: If contract amendment approved by SPC Board of Trustees



QUESTIONS

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Dr. Tonjua Williams, President *(TW)*
SUBJECT: Personnel Report

Approval is sought for the following recommended personnel transactions:

TRANSFER/PROMOTION Budgeted Administrative & Professional			
Name	Title	Department/Location	Effective Date
Conforti, Christine R	Laboratory Coordinator	NaturL Science SPG	8/9/2021
Echols, Chelsea B	Scholar&Stu Fin Assist Officer	Financial Assistance Services	8/9/2021
White, David G	Student Success Specialist	Admissions & Central Records	8/8/2021
Wyatt, Stephaine N	Mgr Captionist/ Sign Lang Int	Accessibility Services	8/2/2021

HIRE Budgeted Career Service			
Name	Title	Department/Location	Effective Date
Antonetti, Santos A	Security Officer	Campus Security SPG	8/23/2021
Levorgood, Troy M	Sr Security Officer	Campus Security HC	8/23/2021
Buschlen, Sarah L	Administrative Svcs Assistant	Admissions & Central Records	8/9/2021
Guzman, Norma A	Custodian	Custodial Services CL	8/23/2021
Jaquez, Cruz	Custodian	Custodial Services HC	8/23/2021
Smith, Franklin C	Sr Instructional Support Specialist	Interpreter Training CL	8/23/2021
da Silva Suarez, Laurenilda	Custodian	Custodial Services CL	8/23/2021

TRANSFER/PROMOTION Budgeted Career Service			
Name	Title	Department/Location	Effective Date
Banchs, Harry	Sr Custodial Supervisor	Custodial Services AC	8/9/2021
Filson, Patrick W	Sr Security Officer	Campus Security DO	8/9/2021
Gerhardt, Robert W	Senior Facilities Specialist	Maintenance Services SE	8/9/2021
Mackay, Cathi B	Sr Library Svcs Technician	Learning Resources	8/9/2021
Dodd, Sandra G	Sr Administrative Svcs Specialist	Counseling & Advisement SPG	8/23/2021
Vygovskiy, Spartak	Campus Safety Officer	Campus Security SPG	8/9/2021
Winters, Vivian	Sr Administrative Svcs Specialist	Provost Office TS	8/23/2021

FACULTY			
Name	Title	Department/Location	Effective Date
Brown, Cheyenne G	Faculty	Nursing HC	8/9/2021
Olson, Leah H	Faculty	Nursing HC	8/9/2021
Widmer, Kathleen M	Faculty	Nursing HC	8/9/2021

HIRE Temporary			
Name	Title	Department/Location	Effective Date
Adams, Sharon	Contributed Service	Early College/Dual Enrollment	8/16/2021
Afendoulis, Bessie	Adjunct Faculty, HTF for HEC	Dental Hygiene HC	8/16/2021
Barnhill, Darren	Adjunct Faculty	Respiratory Care HC	8/16/2021
Craft, Darryl B	Contributed Service	Early College/Dual Enrollment	8/16/2021
Erdil-Moody, Zeynep	Adjunct Faculty	Communications SPG	8/16/2021
Fincher, Nicole	Contributed Service	Early College/Dual Enrollment	8/16/2021
Gillispie, George	Adjunct Faculty	College of Computer & InfoTech	8/16/2021
Giusti, Phillip	Adjunct Faculty, HTF for HEC	Dental Hygiene HC	8/16/2021
MacQuarrie, Karol	Contributed Service	Early College/Dual Enrollment	8/16/2021
Martin, Edgar A	OPS Career Level 5	Athletics	8/30/2021
Moore, Joshua L	Adjunct Faculty	Mathematics SPG	8/16/2021
Munson, Theresa	Contributed Service	Early College/Dual Enrollment	8/16/2021
Prettyman, Steve	Adjunct Faculty, Bach	College of Computer & InfoTech	8/16/2021
Sandler, Elan B	OPS Career Level 5	Learning Resources	8/16/2021
Simmons, Shelli	General Support	Veterinary Technology	8/30/2021
Slaiby, Katarzyna	Adjunct Faculty	Provost Office SE	8/16/2021
Torres, Thomas W	Adjunct Faculty	Humanities & Fine Arts SE	8/16/2021
Vaquero, Andre	Contributed Service	Early College/Dual Enrollment	8/16/2021
Watson, Benjamin	Contributed Service	Early College/Dual Enrollment	8/16/2021
Martin, Edgar A	OPS Career Level 4	Athletics	8/30/2021
Davis, Bethany A	Adjunct Faculty, HTF for HEC	Nursing HC	8/16/2021
Dwyer, Diane	Adjunct Faculty	Mathematics SE	8/16/2021
Fisher, Christie M	OPS Career Level 5	Business Administration CL	8/23/2021
LeCouve, Tisha D	Adjunct Faculty, HTF for HEC	Health Information Mgmt HC	8/16/2021
Mullens, John	Professional Trainer-OPS	Mathematics CL	8/9/2021
Patterson, Laura	Adjunct Faculty, HTF for HEC	Mathematics TS	8/16/2021
Ruiz, Alexis J	Adjunct Faculty, HTF for HEC	Business Administration SP	8/16/2021
Smith, Amy L	Adjunct Faculty	Academic & Student Affairs	8/24/2021
Dodd, Sandra G	Contributed Service	Communications SPG	8/23/2021

Darryl Wright-Greene, Chief Human Resource and Talent Officer, bringing the actions forward, recommends approval.

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, President 

SUBJECT: Credit Curriculum

The following is a summary of credit curriculum changes for which approval is sought for Spring 2022 (Term 0600) and Summer 2022 (Term 0605).

New Program Highlights:

College of Health Sciences:

- ***Cardiopulmonary Science (CARD-BS):** Bachelor's program developed to meet industry demand and the growing scope of practice for active Registered Respiratory Therapists (RRTs).
 - *Job Opportunities: Registered Respiratory Therapist*
- ***Surgical Services (SURG-AS):** AS program developed in partnership with BayCare to train students for a career in a growing field; will prepare students to take the National Certifying Examination for Surgical Technologists.
 - *Job Opportunities: Surgical Technician, Certified Surgical Technologist*

Public Safety, Policy and Legal Studies

- **Public Safety Administration (PSA-BAS):** **New Cybercrime (CC) subplan** added to the program to meet the needs of an emerging area of criminal justice enforcement. Four (4) new, upper division courses were developed to support the content of the subplan focus.
 - *Job Opportunities: Intelligence Analyst, Detective and Criminal Investigator, Digital Forensics Analyst, Information Security Analysts*

Social and Behavioral Sciences:

- ***Human Services (HUMSVC-BS):** Bachelor's program developed in collaboration with advisory board to provide professional growth opportunity for graduates of our Social and Human Services AS and other active professionals in this field.
 - *Job Opportunities: Social and Human Service Manager, Rehabilitation Counselor, Mental Health Counselor, Community Health Worker*

Honors Program:

Natural Sciences Department:

- **Biology BS (BIOLOGY-BS):** The Biology BS program will be piloting an Honors Program credential in the Fall of 2021. Completion of the Honors Diploma will aid students in job placement and enhancement of their curriculum vitae.

***Note: Pending FLDOE and SACSCOC approval**

Transfer Plans: The following FUSE transfer plans provide students with a clearly defined path and seamless transition to a University of South Florida baccalaureate program.

- **USF Tampa (FUSE)** – History
- **USF Tampa (FUSE)** – Interdisciplinary Social Sciences
- **USF Tampa (FUSE)** – Management
- **USF St. Petersburg (FUSE)** – Marine Biology
- **USF Tampa (FUSE)** – Mass Communications
- **USF Tampa (FUSE)** – Political Science
- **USF Tampa (FUSE)** – Anthropology
- **USF Tampa (FUSE)** – Biology
- **USF St. Petersburg (FUSE)** – English Creative Writing
- **USF Tampa (FUSE)** – English Creative Writing
- **USF St. Petersburg (FUSE)** - English Literature/ English Literary Concentration
- **USF Tampa (FUSE)** – English Literature
- **USF Tampa (FUSE)** – World Languages & Cultures: Spanish & Latin American Studies
- **USF Tampa (FUSE)** – World Languages & Cultures: French & Francophone Studies
- **USF Tampa (FUSE)** – Computer Engineering
- **USF Tampa (FUSE)** – Information Technology
- **USF Tampa (FUSE)** – Computer Science

Credit Curriculum Updates for Spring and Summer 2022 (0600 and 0605)
Summary of Curriculum Activity in Programs and Courses

NEW/DELETED/MODIFIED PROGRAMS:

<i>Career & Academic Community</i>	<i>New</i>	<i>Modified</i>	<i>Transfer</i>	<i>Deleted</i>	<i>Total</i>
Arts, Humanities, and Design					0
Business			1		1
Communications			7		7
Education					0
Engineering, Manufacturing, and Building Arts		2			2
Health Sciences and Veterinary Technology	2	3			5
Public Safety, Public Policy, and Legal Studies		1			1
Science and Mathematics			2		2
Social/Behavioral Sciences and Human Services	1		4		5
Technology		2	3		5
Total	3	8	17	0	28

NEW/DELETED/MODIFIED COURSES:

<i>Career & Academic Community</i>	<i>New</i>	<i>Modified</i>	<i>Revitalized</i>	<i>Deleted</i>	<i>Total</i>
Arts, Humanities, and Design	1	3			4
Business					0
Communications		2			2
Education		1			1
Engineering, Manufacturing, and Building Arts	4*				4
Health Sciences and Veterinary Technology		11			11
Public Safety, Public Policy, and Legal Studies	4				4
Science and Mathematics	1				1
Social/Behavioral Sciences and Human Services					0
Technology		3			3
Total	10	20	0	0	30

*Courses for articulation only
 Effective Spring 2022 (0600)

Program & Course Updates Effective Spring and Summer 2022 (0600 and 0605)

Note: Closed programs follow a three-year teach-out period and deleted courses follow a five-year teach-out period, unless otherwise indicated.

ARTS, HUMANITIES, AND DESIGN

New Courses:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	RATIONALE
THE	2090L	Production Involvement	This new course will combine and replace the current course offerings of TPP 2192 (Acting Repertory) and TPA 2290 (Technical Theater Production). This will allow instructors to have all students involved in the semester production in one class with higher enrollment. This course will be offered in the Theater program.

Course Updates:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	WHAT IS BEING CHANGED	RATIONALE
ARH	2051	Art History: Renaissance to Contemporary	Major Learning Outcomes, Other	We are updating the Art History 2 course to create a new standard course for online revitalization in quality matters. Other Changes: Textbook updated
HUM	1020	Introduction to Humanities	Description, Major Learning Outcomes	Department refresh on HUM 1020, updating MLOs and course description.
PGY	2470C	Themes for Photographers	Description, Major Learning Outcomes, Prerequisites, Other	The course outline is being modified to deliver a Quality Matters new online course to compliment the ongoing curriculum movement from F2F to Online modality in the New Photographic Certificate Program beginning fall 2021. Other changes: Textbook

COMMUNICATIONS

Course Updates:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	WHAT IS BEING CHANGED	RATIONALE
EAP	0495	Intermediate Academic English as a Second Language	Major Learning Outcomes, Prerequisites, Course Title	Course underwent a full review by current EAP faculty to ensure current standards for course outline were in place.
EAP	1685	Advanced	Major	Full course review was conducted. Greater emphasis

Effective Spring 2022 (0600)

ESL III: Integrated Skills	Learning Outcomes, Course Title, Description, Credit Hours, Other	placed on the areas of reading, summarizing, vocabulary building and grammatical accuracy; removed redundancies with ENC 1101. Credits reduced to reflect changes in the learning outcomes.
----------------------------------	--	---

EDUCATION

Course Updates:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	WHAT IS BEING CHANGED	RATIONALE
SSE	4112	Social Studies Content in the Elementary Classroom	Major Learning Outcomes	To align course objectives with current state and national standards.

ENGINEERING, MANUFACTURING, AND BUILDING ARTS

Program Updates:

PROGRAM NAME	PROGRAM CODE	DEGREE TYPE	JUSTIFICATION
Applied Engineering Technology	ENG-AS	Associate in Science	Department faculty and advisory board recommended program title change to “Applied Engineering Technology”. This title more accurately describes the program and differentiates it from the Engineering AA transfer program.
Production Systems Management	PROSYS-AS	Associate in Science	Streamlined the Articulation (ART) subplan to reflect revised articulation agreement for Aviation Mechanic certifications. Replaced existing courses in the Internet of Things (IOT) subplan with sequenced programming courses to better align to needed workforce skills.

New Courses:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	RATIONALE
AMT	1715	Aviation Airframe Maintenance I	Course added to inventory to support articulation agreement with Pinellas Technical College (PTC).
AMT	1716	Aviation Airframe Maintenance II	Course being added to inventory to support articulation agreement with Pinellas Technical College (PTC).

AMT	1725	Aviation Powerplant Maintenance I	Course being added to inventory to support articulation agreement with Pinellas Technical College (PTC).
AMT	1726	Aviation Powerplant Maintenance II	Course being added to inventory to support articulation agreement with Pinellas Technical College (PTC).

HEALTH SCIENCES AND VETERINARY TECHNOLOGY

Program Updates:

PROGRAM NAME	PROGRAM CODE	DEGREE TYPE	JUSTIFICATION
Health Services Administration	HSA-BAS	Bachelor of Applied Science	Respiratory subplan going into teach out and associated capstone course being removed pending new CARD-BS program approval
Respiratory Care	RESC-AS	Associate in Science	CHM 1025/L courses replaced with MCB 2010/L. In light of current technology and patient needs and in collaboration with the advisory committee, it was determined that the Respiratory Care field now requires very little chemistry and that students would benefit greatly from a further understanding of microbiology.
Health Care Services	HSA-CT*	Certificate	State framework for existing certificate (HSA-CT, 32 credits, CIP#0351070201) changed to 27 credits - CIP#0351070102. Documented in 20-21 Change Document from FLDOE. Program Director cross-walked standard changes to determine courses to be removed from program: CGS 1514, HSA 1149, HSC 2721.

**Note: Effective Fall 2021 (0595); omitted from previous memo*

Course Updates:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	WHAT IS BEING CHANGED	RATIONALE
DEH	1003	Dental Hygiene I	Major Learning Outcomes, Other	Yearly curriculum review resulted in an update of MLO's and course objectives.
DEH	1003L	Dental Hygiene I Clinic	Major Learning Outcomes, Other	Yearly curriculum review resulted in an update of MLO's and course objectives.
DEH	2804	Dental Hygiene IV	Major Learning Outcomes,	Yearly curriculum review determined the need to remove an MLO that is taught in the Dental Materials lab course and remove objectives that are taught in the Periodontics II

Effective Spring 2022 (0600)

			Other	course.
DES	1020L	Orofacial Anatomy Laboratory	Major Learning Outcomes	Yearly curriculum review determined the need to remove an MLO and objectives that are addressed in the didactic course DES 1020 or are taught in DEH 1003L.
DES	1200L	Dental Radiography Laboratory	Major Learning Outcomes, Description, Other	Yearly curriculum review resulted in an update of MLO's and course objectives.
HIM	2201	Introduction to Statistics and Data Analysis	Prerequisites	The rationale or justification for this proposal is to better align this course in the program. Adding the pre-requisite will allow the students to be introduced to a software in HIM1800, and complete additional trainings, while the software is still valid when taking 2201.
HIM	2960	Credentialing Exam Review	Major Learning Outcomes, Other	Better alignment with the State Framework, to justify offering credit in articulation agreements. The course objectives should not only focus on how students prep for certification exams, but also include the type of content that will be included in the course.
HUS	3370	Issues In Mental Health	Major Learning Outcomes, Other	In preparation for Revitalization, a comprehensive review and update of MLOs was completed.
HUS	4442	Substance Abuse and the Family	Major Learning Outcomes, Description, Other	In preparation for Revitalization, a comprehensive review and update of MLOs was completed.
DEH	2802	Dental Hygiene III	Major Learning Outcomes, Other	Yearly curriculum review determined the need to adjust the MLO's and include updated objectives.
DEH	2802L	Dental Hygiene III Clinic	Major Learning Outcomes, Other	Added one additional objective that students will learn and apply in this clinical course. Removed outdated objectives or ones not being performed in this clinical course.

PUBLIC SAFETY, PUBLIC POLICY, AND LEGAL STUDIES

Program Updates:

PROGRAM NAME	PROGRAM CODE	DEGREE TYPE	JUSTIFICATION
Public Safety Administration	PSA-BAS	Bachelor of Applied Science	New Cybercrime (CC) subplan added to the program to meet the needs of an emerging area of criminal justice enforcement. Four (4) new, upper division courses were developed.

New Courses:

Effective Spring 2022 (0600)

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	RATIONALE
CCJ	3075*	Introduction to Cybercrime	New course content required for support of new Cybercrime subplan.
CJE	36XX or 3213*	Digital Forensics in Public Safety	New course content required for support of new Cybercrime subplan.
CJE	3791 or 3689*	Mobile Device Forensics	New course content required for support of new Cybercrime subplan.
CJE	3792 or 3214*	Advanced Topics in Digital Forensics	New course content required for support of new Cybercrime subplan.

**Course numbers pending SCNS approval*

SCIENCE AND MATHEMATICS

New Courses:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	RATIONALE
BSC	1005CH	Honors Biological Sciences with Lab	We currently do not offer an Honors course for biology for non-majors. This offering will fill that gap and enhance enrollment in our Biological Sciences.

TECHNOLOGY

Program Updates:

PROGRAM NAME	PROGRAM CODE	DEGREE TYPE	JUSTIFICATION
Computer Information Technology	CIT-AS	Associate in Science	The DATA subplan was added to the CIT-AS degree program as a short term solution until the new DATASCI-AS degree was fully approved and available. The DATASCI-AS program has been in place for several semesters and it is now appropriate to delete the DATA subplan from CIT-AS.
Cybersecurity	CYSEC-BAS	Bachelor of Applied Science	Replaced ISM 4915, Senior Capstone Project with ISM 4914, Security Capstone. This capstone course was designed specifically for the field of Cybersecurity.

Course Updates:

COURSE PREFIX	COURSE NUMBER	COURSE TITLE	WHAT IS BEING	RATIONALE
----------------------	----------------------	---------------------	----------------------	------------------

CHANGED

CET	2691	Laws & Legal Aspects of IT Security	Major Learning Outcomes, Description, Other	The course is being updated to reflect changes in the legal and technology domains.
CIS	1358	Operating System Security	Major Learning Outcomes, Description, Other	Course description and MLOs reference an antiquated version of the computer operating system and need to be updated for relevancy. Other being changed: Required/Recommended Textbooks
COP	1000	Introduction to Computer Programming	Major Learning Outcomes, Description, Prerequisites, Other	MLOs and textbook were updated to reflect the evolution of the programming language (Python) to better prepare students for courses that follow in various programs. To support student success, additional language was added encouraging students to complete college algebra (MAC 1105) prior to enrollment due to the need for higher level math skills.

September 14, 2021

MEMORANDUM

TO: Board of Trustees St. Petersburg College
FROM: Tonjua Williams, President 
SUBJECT: Workforce, Community, and Corporate Partnerships - New Course Offerings

Approval is sought for the recommended changes to Workforce Education courses within the 2021-2022 catalog year.

Workforce Education, Business and Finance: Added one new online course as a pilot program with Generation USA, to train unemployed or underemployed persons in the Tampa area.

- BSF0406 Digital Marketing Analyst

“Generation USA is driven by the mission to transform education to employment systems to prepare, place, and support people toward life-changing career pathways that would otherwise be inaccessible. Generation is a global network of 13 countries and 100 cities. Generation recruits, trains, and identifies career pathways for high-demand IT roles across 10 different regions. Generation is a methodology— [they] implement in partnership with nonprofits, public and private training providers, and employers”.

Belinthia Berry, Acting Dean of Workforce, recommends Approval

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President 
SUBJECT: U.S. Department of Justice, Office of Community Oriented Policing Services (COPS), Community Policing Development: De-Escalation Training Program

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to the U.S. Department of Justice, Office of Community Oriented Policing Services (COPS), by St. Petersburg College for the De-Escalation Training Program. Permission is sought to accept an estimated \$1,250,000 in funding for this proposal, if awarded, and enter into any amendments, extensions, or agreements as necessary, within the original intent and purpose of the grant.

As a COPS-funded Regional De-Escalation Training Center, the Center for Public Safety Innovation (CPSI) at St. Petersburg College, will develop/deliver training using various modalities to offer critical de-escalation training to law enforcement at a regional and national level. Using only nationally certified courses from multiple sources, training will be offered online, face-to-face, and as interactive webinars. The goal of training is to reduce the use of force during police-citizen encounters using proven effective de-escalation techniques. With a decline in negative police-citizen contacts, the community's trust in law enforcement will improve.

As one of its affiliated regional centers, CPSI has established partnerships with the National De-Escalation Training Center creating a national distribution network for de-escalation training, already certified by the International Association of Directors of Law Enforcement Standards. Using other nationally certified courses, CPSI will build a repository of trainings, shared across the COPS training network through the COPS De-Escalation National Coordinator.

As a member of the COPS De-Escalation Advisory Board, CPSI will also develop de-escalation training to fill identified gaps highlighting contemporary promising practices in the field to meet the changing needs related to police reform and community policing initiatives.

The estimated period of performance will be from October 1, 2021 through September 30, 2023. The total award amount is projected to be \$1,250,000 over a two-year period. See attached Information Summary for additional information.

Matthew Liao-Troth, Vice President, Academic Affairs; Suzanne L. Gardner, General Counsel and Eileen LaHaie, Executive Director, Center for Public Safety Innovation recommend approval.

Attachment
el0827212

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: September 14, 2021

Funding Agency or Organization: U.S. Department of Justice: Office of Community Oriented Policing Services (COPS)

Name of Competition/Project: Community Policing Development: De-Escalation Training program

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 10/1/21 **End:** 9/30/23

Administrator: Matthew Liao-Troth

Manager: Eileen LaHaie

Focus of Proposal:

SPC's Center for Public Safety Innovation (CPSI) is proposing to become a COPS-funded Regional De-Escalation Training Center, that will develop and deliver training using various modalities to offer critical de-escalation courses to law enforcement. Using only nationally certified courses from multiple sources, training will be offered online, face-to-face, and as interactive webinars. The goal of training is to reduce the use of force during police-citizen encounters using proven effective de-escalation techniques. With a decline in negative police-citizen contacts, the community's trust in law enforcement will improve.

The project will be executed through the delivery of 81 courses serving a minimum of 2,280 officers within its COPS designated training region. Courses will include 4-hr introductory, 8-hr intermediate, and 16-hr advanced de-escalation trainings grounded in the 4 pillars of procedural justice, in addition to innovative curriculum that is the first to utilize personality modeling as part of the de-escalation process. CPSI will also deliver Training of Trainers courses to ensure this initiative is self- sustaining once the project ends.

Lastly, CPSI will develop de-escalation training to fill identified gaps and offer *Hot Topics*, a 1-hour monthly webinar, highlighting contemporary promising practices in the field to meet the changing needs related to police reform and community policing initiatives.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Personnel & Benefits	\$ 616,821
Travel	13,580
Consultants/Contractors	307,514
Supplies & Materials	2,160
Other Costs	17,818
<u>Indirect Cost</u>	<u>292,107</u>
Total Budget	\$1,250,000

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$1,250,000
Total amount from funder:	\$1,250,000

Amount/value of match: Cash: N/A
In-kind: N/A

Required match or cost sharing:	No	X	Yes
Voluntary match or cost sharing:	No	X	Yes
Source of match/cost sharing:	N/A		

Negotiated indirect cost:	292,107
(Fixed) administrative fee:	N/A
Software/materials:	N/A
Equipment:	N/A
Services:	N/A
Staff Training:	N/A
FTE:	N/A
Other:	N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):	1. Community Engagement
Strategic Initiative(s):	1. Community Focus

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President 
SUBJECT: The Florida Blue Foundation – Food Security Grant

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to The Florida Blue Foundation in support of the Food Security Grant. Permission is sought to accept an estimated \$398,545 in funding over a four-year period for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The Florida Blue Foundation is focused around three strategic drivers of health: Food Security, Health Equity and Mental Well-being. Under the Food Security funding umbrella, the Foundation is seeking to advance the health of individuals, families and seniors while aligning efforts with community needs and serving as a trusted partner throughout the state of Florida. The intent of this grant program is to award multi-year grants to nonprofit organizations that have documented expertise and experience in addressing food insecurity. Grants are to provide support for access to affordable healthy foods for low-income families who live in food deserts and food insecure communities.

SPC will seek support for the enhancement and expansion of SPC's Food Pantries and related services across all campuses. In partnership with Hope Village and other community partners, SPC will utilize this funding to support a coordinator position and student assistants to allow for expanded hours at the food pantries, increased outreach/communication and additional educational programming related to food security and healthy eating. The intent of this funding will be to increase SPC's capacity to address the food security needs of students and ensure equity of programming across all campuses.

The estimated period of performance will be from February 1, 2022 through January 31, 2026. The total project budget is projected to be \$398,545, of which the College anticipates receiving the full amount. See attached Information Summary for additional information.

Jamelle Conner, Vice President of Student Services Affairs; Suzanne L. Gardner, General Counsel; Misty Kemp, Executive Director, Retention Services, recommend approval.

Attachment

ks0827212

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: September 14, 2021

Funding Agency or Organization: The Florida Blue Foundation

Name of Competition/Project: Food Security Grant

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 2/1/22 **End:** 1/31/26

Administrator: Misty Kemp

Manager: TBD

Focus of Proposal:

The goal of SPC’s Food Security Expansion Program is to increase equitable access to food and nutrition services at SPC for underserved students and those struggling with food insecurity. The program will increase coordination and centralization of food pantry services across the College, in an effort to increase utilization and enhance the services available. Program activities will help remove barriers for student success by increasing food security, awareness and education for at-risk students.

Under the direction of the Executive Director of Retention Services, the Program Coordinator will work with existing partners, advisors and staff across campuses to assess all food pantry operations, identify gaps or areas of need and develop a cohesive plan for all food security/nutrition services offered. This will include development and implementation of a comprehensive outreach and education plan to spread awareness among students of services available, as well as increase knowledge around health and nutrition and available resources in the community.

To accomplish these ambitious goals, SPC will use grant funding to hire a Food Security Program Coordinator to oversee all aspects of the program including coordinating and centralizing services as well as strengthening existing partnerships and recruiting new community partners. The grant funding will also be used to fund Student Program Assistants who will help increase hours of operation and assist with outreach and education activities.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Personnel	\$	246,261
Fringe	\$	78,165
Equipment and Supplies	\$	14,200
Marketing/Communications	\$	6,500
Meeting/Events	\$	6,500

Travel	\$ 10,688
Indirect	\$ <u>36,231</u>
Total Budget	\$ 398,545

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$ 398,545
Total amount from funder:	\$ 398,545

Amount/value of match: Cash: N/A
In-kind: N/A

Required match or cost sharing:	No	<input checked="" type="checkbox"/>	Yes
Voluntary match or cost sharing:	No	<input checked="" type="checkbox"/>	Yes
Source of match/cost sharing:	N/A		
Negotiated indirect cost:	N/A		
(Fixed) administrative fee:	N/A		
Software/materials:	N/A		
Equipment:	N/A		
Services:	N/A		
Staff Training:	N/A		
FTE:	N/A		
Other:	N/A		

College Values, Strategic Initiatives and Activities Addressed:

Value(s):

1. Student Success
2. Growth and Empowerment

Strategic Initiative(s):

1. Recruitment and Retention Plan
2. Community Focus

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Florida Department of Education - Entrepreneurship Education and Training Grant

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to the Florida Department of Education by St. Petersburg College for the Entrepreneurship Education and Training Grant. Permission is also sought to accept an estimated \$100,000 in funding over a nine-month period for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The Florida Department of Education is seeking to fund innovative Entrepreneurship Education and Training (EET) projects that cultivate entrepreneurial mindsets and capabilities for Career and Technical Education (CTE) students. Projects should cultivate the socio-emotional skills and overall awareness of “what it takes” to become a successful entrepreneur, as well as provide knowledge of the broad skills needed for entrepreneurial ventures, such as marketing, accounting and financial modeling.

SPC has submitted a proposal to partner with Pinellas County Schools (PCS) to offer professional development training for both SPC and PCS CTE teachers and faculty on how to infuse entrepreneurship into their curriculum. SPC faculty and PCS teachers will then guide students through activities to promote entrepreneurial mindsets and capabilities in students, and help them cultivate skills that are in-demand for employers. The project also supports participation in the Tampa Bay Entrepreneurship Alliance, which includes educational partners across the Tampa Bay region. The project will culminate in a regional student showcase with alliance partners.

The estimated period of performance will be from October 1, 2021 through June 30, 2022. The total project budget is projected to be \$100,000 over a nine-month period, of which the College anticipates receiving the full amount.

Matthew Liao-Troth, Vice President, Academic Affairs; Belinthia Berry, Acting Dean of Workforce Development; Suzanne L. Gardner, General Counsel; and Jason Boys, Director, Workforce Education, recommend approval.

Attachment
ks0827212

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: September 14, 2021

Funding Agency or Organization: Florida Department of Education

Name of Competition/Project: Entrepreneurship Education and Training Grant (EET)

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 10/01/21 **End:** 06/30/22

Administrator: Belinthia Berry

Manager: Jason Boys

Focus of Proposal:

The Florida Department of Education is seeking to fund innovative Entrepreneurship Education and Training (EET) projects that cultivate entrepreneurial mindsets and entrepreneurial capabilities for Career and Technical Education (CTE) students. SPC has submitted a proposal to partner with Pinellas County Schools (PCS) to enhance entrepreneurship education in Pinellas County on both the secondary and post-secondary levels. Through this initiative, SPC and PCS will incorporate entrepreneurship activities into existing CTE programs to help students apply what they're learning in the classroom to broader, inter-disciplinary projects that foster creativity, critical thinking, problem-solving and communication skills.

This initiative will support the Tampa Bay Entrepreneurship Alliance to engage with education partners across the Tampa Bay region. Working with alliance partners, the project will culminate in a regional student pitch showcase, providing students with leadership and presentation experience. Project activities will cultivate entrepreneurial mindsets and capabilities in students, helping them develop skills that are in-demand for employers while learning more about academic and workforce pathways. Funding will support professional development for both SPC faculty and PCS teachers from leading entrepreneurship educators, entrepreneurship curriculum, workshops and guest speakers, and the regional pitch showcase that will connect students to peers and business leaders across the Tampa Bay region.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Personnel	\$ 17,244.00
Fringe	\$ 3,185.00
Professional Services (Professional Development)	\$ 61,602.00
Other Services (Meetings)	\$ 5,500.00

Material and Supplies	\$ 5,398.00
Equipment	\$ 3,000.00
Printing	\$ 500.00
Indirect Costs	\$ 3,571.00
Total Budget	\$ 100,000.00

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$ 100,000.00
Total amount from funder:	\$ 100,000.00

Amount/value of match:	Cash: N/A
	In-kind: N/A
Required match or cost sharing:	No X Yes
Voluntary match or cost sharing:	No X Yes
Source of match/cost sharing:	N/A
Negotiated indirect cost:	N/A
(Fixed) administrative fee:	N/A
Software/materials:	N/A
Equipment:	N/A
Services:	N/A
Staff Training:	N/A
FTE:	N/A
Other:	N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):	1. Community Focus
	2. Student Success
Strategic Initiative(s):	1. Community Engagement
	2. Academic Excellence

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: September 14, 2021

Funding Agency or Organization: Florida Education Fund

Name of Competition/Project: Center of Excellence Program (COE)

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 7/1/21 **End:** 6/30/22

Administrator: Misty Kemp

Manager: Nikishea Wright

Focus of Proposal:

The Center of Excellence Program (COE) utilizes group achievement strategies to increase African-American and other historically under-represented students who enter higher education. The COE includes 4 components: 1) National Achievers Society; 2) Academic Enrichment Centers; 3) Black History and Culture Brain Bowl and Mathematics Brain Bowl Competition; and 4) an Annual Statewide Brain Bowl Competitions and Florida National Achievers Society Summit.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Salaries & Benefits	\$ 10,680
Printing/Copying/Office Supplies	\$ 310
Seminars/Meetings	\$ 250
Travel	\$ 5,400
Student Activities Cost (materials & supplies)	\$ 4,160
Other Expenses	<u>\$ 200</u>
Total Budget	\$ 21,000

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below) \$ 21,000

Total amount from funder: \$ 21,000

Amount/value of match: Cash: N/A
In-kind: N/A

Required match or cost sharing:	No	X	Yes
Voluntary match or cost sharing:	No	X	Yes
Source of match/cost sharing:	N/A		
Negotiated indirect cost:	N/A		
(Fixed) administrative fee:	N/A		
Software/materials:	N/A		
Equipment:	N/A		
Services:	N/A		
Staff Training:	N/A		
FTE:	N/A		
Other:	N/A		

College Values, Strategic Initiatives and Activities Addressed:

Value(s):

1. Student Success
2. Community Engagement
3. Equity

Strategic Initiative(s):2.

1. Academic Excellence
2. African American Male Initiative

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President 
SUBJECT: Florida Education Fund - Center of Excellence Program

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to the Florida Education Fund by St. Petersburg College for the Center of Excellence Program (COE) grant opportunity. Permission is sought to accept an estimated \$21,000 in funding over one year for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

Previously known as the McKnight Programs in Higher Education, the Florida Education Fund's mission is to strengthen the larger community by creating and implementing programs and services that lead to institutional enhancement and greater educational advancement for historically underrepresented groups. In furthering this mission, Centers of Excellence Programs (COE) were established statewide to engage the community by intervening in the lives of minority school children at an early age so that they will not lose interest in education and will continue to succeed in public school as well as in postsecondary education.

The four primary components of the COE are: 1) developing Academic Enrichment Centers where students will receive after-school assistance with homework/tutoring to build skills in language arts/communication and mathematics; 2) recognizing high achieving students and inducting them into the National Achievers Honor Society; 3) sponsoring countywide and regional Black History Competition, Culture Brain Bowl, mathematics, and spelling competitions; and 4) participating in the Annual Statewide Brain Bowl Competitions and Florida National Achievers Society Summit. Local organizational resources, such as churches and recreation centers, will be enlisted by the College to assist in achieving the program goals. Approximately 200 students will be served by the Center's various activities.

The award funds will be used to pay staffing and to support program activities toward goal achievement. Other major expenditures include transportation costs associated with field trips for educational and cultural events; student activity costs; student/parent seminars and meeting expenses; and costs for materials, printing and supplies.

The estimated period of performance will be from July 1, 2021 through June 30, 2022. The total project budget is projected to be \$21,000.00 over a one-year period. See attached Information Summary for additional information.

Jamelle Conner, Vice President, Student Affairs; Suzanne L. Gardner, General Counsel; and Misty Kemp, Executive Director, Retention Services, recommend approval.

Attachment
ks0827212

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President 

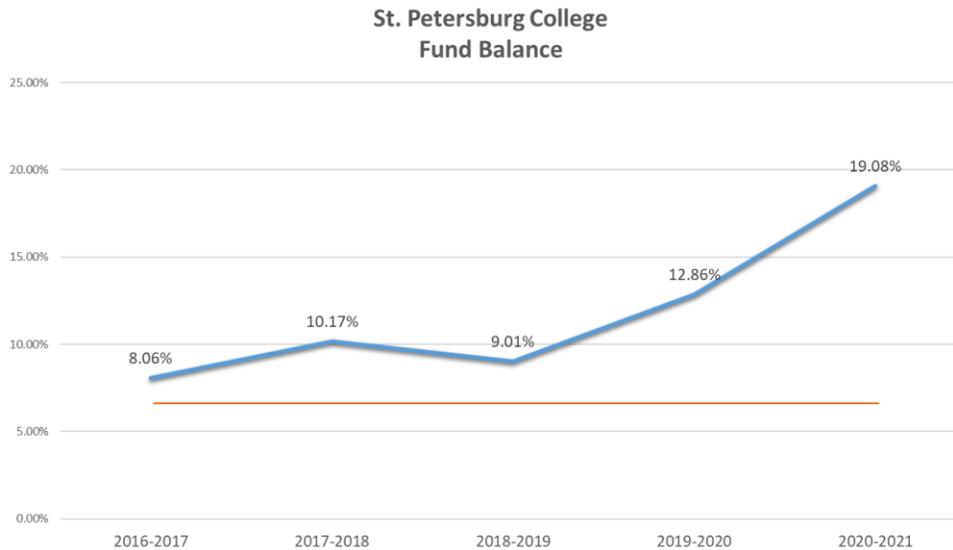
SUBJECT: Carryforward Spending Plan

Authorization is requested to approve Florida College System Carryforward Spending Plan pursuant to 1013.841 Florida Statutes. (Action)

Over the past five years, St. Petersburg College has ended the fiscal year with a positive surplus due to significant changes that were implemented, such as:

- reducing reliance on reserves and creating expense dependency on current year revenues;
- modified zero-based budgeting;
- critical mission personnel hiring strategies; and
- organization re-structure.

Below is a chart that illustrates the Operating Fund balance calculation trend.



In July 2019, the State of Florida enacted 1013.841, Florida Statutes, which provides the following requirement:

“Florida College System institutions with a final FTE of 15,000 or greater for the prior year that retains a state operating fund carry forward balance in excess of the 7 percent minimum shall submit a spending plan for its excess carry forward balance.”

Currently, the development of the three-year financial plan will include a comprehensive fiscal direction, and focus on Financial Vitality actions that support the strategic goals set forth by the Board of Trustees: Academic Excellence, Economic Mobility, Community Engagement, and Employee Engagement & Experience.

In regard to all of our resources, St. Petersburg College looks to continue efforts of Innovating Our Future by:

- Closing achievement gaps;
- Preparing students for careers;
- Serving as a catalyst for positive change;
- Building an inclusive culture of care; and
- Delivering the College’s strategic vision using financial sustainability.

In Spring 2020, the world was impacted by a pandemic that was unprecedented. In response, funding through the Higher Education Emergency Relief Fund (HEERF) was made available to St. Petersburg College. Although this funding is helpful to enhancements of robust virtual learning, safety and mitigation of coronavirus, it represents one-time dollars.

As we continue our efforts of prudent fiscal stewardship, we understand we still face challenges ahead. Preparation for the new enrollment baselines, maintaining updated technology, funding innovation, and possible future emergencies are critical to fiscal sustainability. The below report illustrates a list of carryforward items to meet future needs. The \$20,855.084 represents the amount in the Carryforward Spending Plan that would bring the College into compliance with the 7% carry forward provision of the statute (1013.841, FS).

Enclosed: Florida College System Carryforward Spending Plan

Line Item #	Carryforward Spending Plan Category	Specific Expenditure/Project Title	Carryforward Amount
1.	(b) Completion of renovation, repair or maintenance project, up to \$5M	Workforce Expansion Renovation Project	4,600,000
2.	(b) Completion of renovation, repair or maintenance project, up to \$5M	Deferred Maintenance Projects	3,000,000
3.	(e) Nonrecurring expenditures for operations	Technology Refresh	4,500,000
4.	(e) Nonrecurring expenditures for operations	Academic & Student Success Innovation	1,915,988
5.	(e) Nonrecurring expenditures for operations	Employee Experience & Engagement	1,500,000
6.	(e) Nonrecurring expenditures for operations	Chiller Replacement Installments	1,439,097
7.	(g) Commitment to contingency reserve related to state declared emergency	State of Emergency Contingency	3,900,000
		Total as of July 1, 2021:	\$ 20,855,084

Janette Hunt, Vice President, Finance and Business Operations, Mike Meigs, Associate Vice President, Accounting, Business & Financial Services, Dr. Hector Lora, Associate Vice President, Budgeting

September 14, 2021

M E M O R A N D U M

TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President 

SUBJECT: Transfer of Funds from SPC Foundation, Inc. to the Institute for Strategic Policy Solution, Inc. (*Action*)

Approval is sought to transfer \$14,228,521 plus any accrued interest from the SPC Foundation, Inc., to the Institute for Strategic Policy Solutions, Inc. (ISPS).

In accordance with St. Petersburg College's Board of Trustees' Rule and Procedure 6Hx23-1.33, transactions between two Direct Support Organizations of the College are subject to approval of the board.

On August 19, 2021 the SPC Foundation's Board of Directors approved, subject to Board of Trustee approval, the transfer of \$14,228,521 plus any accrued interest to the ISPS.

This \$14.2 million, plus any accrued interest represents the full balance of funds held by the SPC Foundation, Inc. for the ISPS. The funds to establish the ISPS came from state appropriations in 2008. The money received from the state along with earnings were used to establish and operate the ISPS.

This transfer will allow the ISPS to directly control and manage their funds.

Dr. Tonjua Williams, President; Jesse Turtle, VP Institutional Advancement, Executive Director, Foundation; and Suzanne Gardner, General Counsel, recommend approval.

September 14, 2021

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President 
SUBJECT: Agreement with Cushman & Wakefield U.S. Inc.

Approval is sought to amend an agreement with Cushman & Wakefield U.S., Inc., to review properties for Public-Private Partnerships (P3).

The amended agreement will provide St. Petersburg College a review of the Health Education and Allstate Center for P3 analysis, feasibility, and recommendations in addition to its existing agreement in collaboration with the facilities master planning. The amended Agreement will commence on or about September 15, 2021 and continue through March 31, 2022. The cost to the College for the Agreement will not exceed \$409,360.

Janette Hunt, Vice President, Finance and Business Operations, and Rodney Wheaton, Associate Vice President, Facilities Planning & Institutional Services recommend approval.

September 2021

Programs

September 28th, 2021 (6:00 pm to 7:00 pm)

Growing Jobs in Florida: Workforce Development

Many Florida business owners have struggled over the past year with finding qualified and reliable employees. Join ISPS for in an in-depth forum discussing Florida's workforce. Representative Chris Latvala and the panel will provide insight into both recruiting businesses to relocate to the state of Florida and the current trends in Florida's workforce.

ISPS - Executive News

September 13th, 2021 (9:00 am to 1:00 pm)

LIFELINE: "Shield of Faith" Equity and Advancement of Law Enforcement in Minority Communities

Pasco-Hernando State College's Linking in Faith and Education (LIFE) program is designed to provide faith communities with educational opportunities. ISPS will be attending their program on September 13th to discuss the intersections of law enforcement, mental health and the faith communities.

September 14th, 2021 (11:30 am to 1:00 pm)

CEOs Unplugged

The CEOs Unplugged Lunch is part of the Quarterly Luncheon Series presented by the Greater Seminole Area Chamber of Commerce. The event gives members and the community a peak into the minds of Pinellas County's most successful CEO's & Entrepreneurs in a relaxed, conversational environment. The CEO panel currently consists of the following individuals: Dr. Jeffrey S. Grove CEO of Paxton Medical Management, Marianne Fisher CEO of Safe Harbor Eldercare, Kimberly Jackson of the Institute for Strategic Policy Solutions.

Kimberly Jackson interviewed Pinellas County Supervisor of Elections Julie Marcus about the St. Petersburg Primary Election on September 3rd.

ISPS will acknowledge and celebrate the history of Constitution Day with published content.

Foundation Report

BOT September Update

Mission Moment

Danielle Stewart has had to overcome many obstacles to get where she is today. She was a teen mom, giving birth to her daughter when she was just 15 years old. She did not have a safe and healthy home environment to raise her daughter in so she found a shelter for them to live in, the Alpha House of Pinellas County. The birth of her daughter gave her the motivation she needed to finish high school on time and then she began studying here at SPC in Fall of 2012 but after her grandmother suddenly passed away she ended up quitting school. While she was out of classes she became pregnant with her son but unfortunately there were complications with her pregnancy. Early on the doctor told her she would likely have a miscarriage and that the baby only had a 10% chance of survival. She did as much as she could to ensure the health of her baby and prayed he would survive, very fortunately he did. Her son fighting so hard to survive before he even entered this world inspired her to get back on track and she returned to SPC to continue her education to be a provider for her family. She returned to SPC in Fall of 2017, her first semester back she took 5 classes, passing all with As and one B proving to herself that anything is possible through perseverance and faith.

Danielle is currently pursuing a BS in Biology. She received her AA from us in December of 2018.

Here is a blurb from one of Danielle's essays:

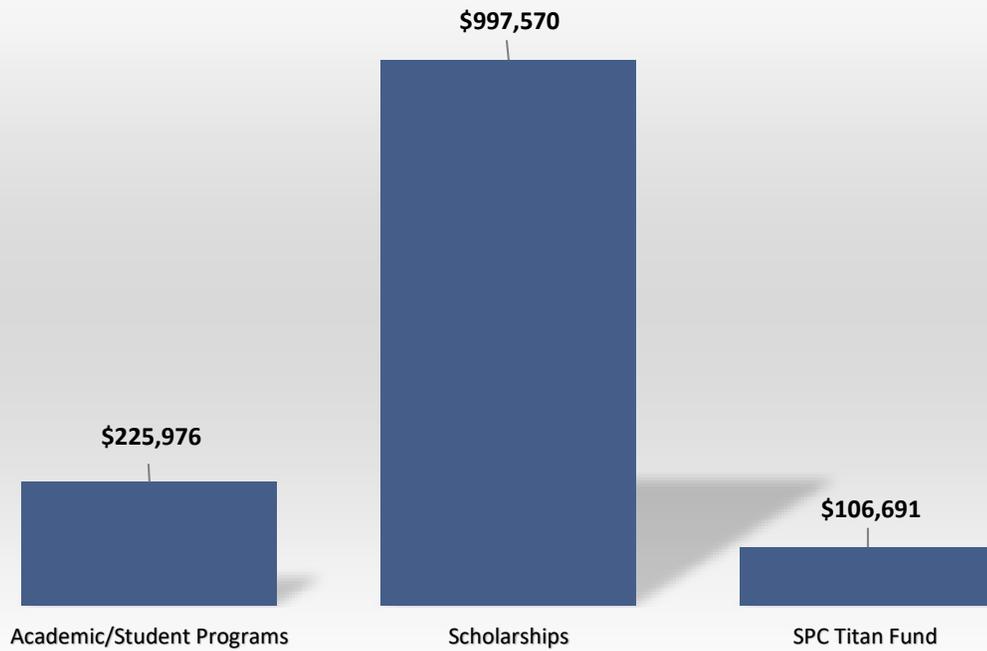
If I were given the great honor of being awarded this scholarship, it would be a grand confirmation of the power of faith and hard work, beginning with the attempt to try. I made the decision to not be another statistic and to not only try to better myself, but to strive to become the best version of myself to help my family and other people. Being awarded any financial help would be a gracious and tremendous boost to pushing me towards my goal and helping me to make what seems to be impossible...a possibility. My dream is to become a dermatologist. I want to help others with eczema like myself, my son, and many others with skin diseases that affect their lives. I realize that I have a long way to go, any and all help would be most appreciated. I am a hard working student that does not mind going the extra mile to give quality work and always give my best effort.

Here is a thank video that Danielle submitted:

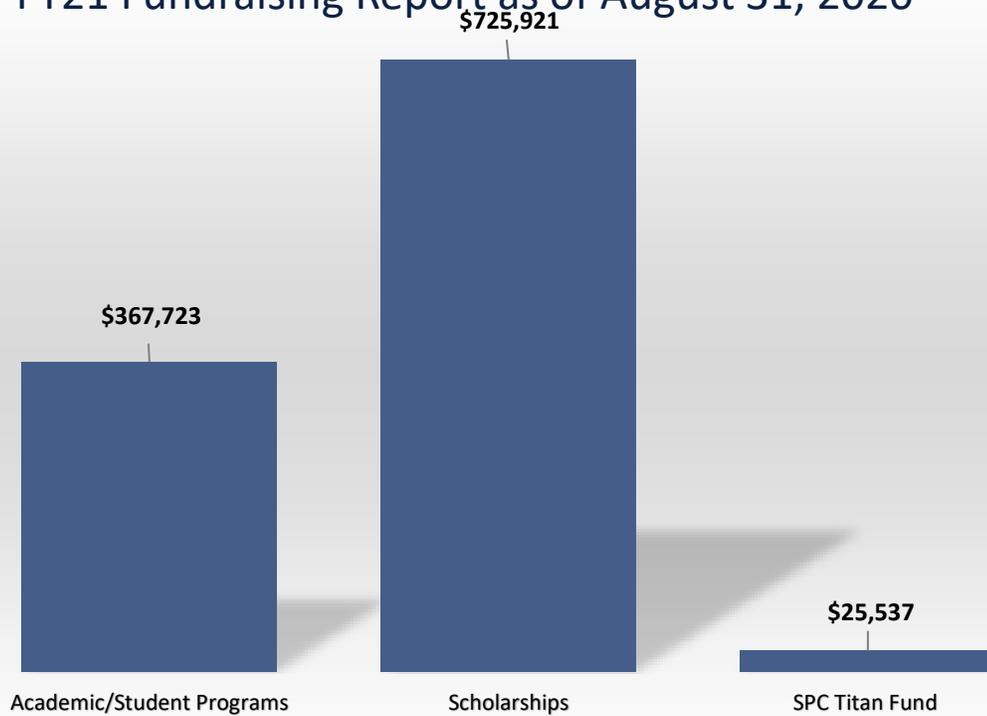
<https://assets.thankview.com/uploads-videos/602d47081ff19-785684.mp4>

Dashboard

St. Petersburg College Foundation, Inc.
FY22 Fundraising Report as of August 31, 2021



St. Petersburg College Foundation, Inc.
FY21 Fundraising Report as of August 31, 2020



Fund Category	FY22	FY21	Percentage +/-
Academic/Student Programs	\$ 225,976	\$ 367,723	-39%
Scholarships	\$ 997,570	\$ 725,921	37%
SPC Titan Fund	\$ 106,691	\$ 25,537	318%
Total:	\$ 1,330,236	\$ 1,119,181	19%

Expense Report:

As of July 31, 2021, the Foundation provided the following support to SPC:

- **\$361,243** in scholarships to SPC students.
- **\$834,359** in program support, providing support to such programs as
 - Alumni Association
 - Academic Affairs Department
 - African American Male Initiative
 - Athletic Boosters
 - Business Plan & Elevator Pitch Competition
 - College of Education
 - College of Nursing
 - Humanities & Fine Arts Department
 - Learning Resources Centers
 - Mental Health Awareness/Allied Health
 - Natural Sciences
 - Palladium Theater
 - Social Justice Initiative
 - SPC Collegiate High School
 - Veterinary Technology Program
 - Women on the Way & Keys to Manhood
 - Workforce Development

Success (since the last meeting)

- Dr. Leslie Hafer, Provost - St. Petersburg/Gibbs Campus, is being honored by Girls, Inc. as a woman of STEAM (Science, Technology, Engineering, Arts, Math). The Foundation is hosting a table for this esteemed honor.
- We have completed the search for our new Executive Director of the Foundation. This position is vital in securing meaningful, transformative gifts to the Foundation. The Foundation is happy to announce Deborah Swink, CFRE, as the new Executive Director of Development. Debbie is a long-time fundraiser, most recently a Managing Director with Carter, Worldwide and Senior Development Officer at Stetson University College of Law, as

well as the Tampa Zoo. She brings with her an enthusiastic donor first approach to philanthropy and over 25 years in the Tampa Bay community.

- The Foundation has completed two comprehensive case for support visioning sessions with Graham-Pelton and SPC leaders. The comprehensive case for support visioning are the cornerstones for the upcoming 100th comprehensive campaign.
- Joshua Bomstein, current Foundation Board member, was unanimously voted as the new Vice Chair of the Foundation Board of Directors. He replaces Richard Winning, who served in the interim, but remains on the board of directors. The Foundation is grateful for the service of Richard and thank Josh for stepping into an important role on the Foundation Board of Directors.

Topic of the Month

- Employee annual campaign

Opportunities for Board Engagement

- Help identify new Foundation Board members by bringing suggestions to Dr. Williams and Jesse Turtle.



Palladium Board Report September 2021

1. The Palladium is in the process of creating two support groups - an advisory board and a Capital Campaign committee. Our goal is to have the six (6) person advisory board in place by October 5, 2021, and the board will meet quarterly. The Capital Campaign committee will be established by mid-November and will commence with work on the Palladium's \$6.1 million capital campaign in January.
2. In partnership with the St. Petersburg Arts Alliance and SPC's Center for Strategic Policy Solutions, the Palladium will host a Mayoral Candidate Forum on the Arts on Tuesday, October 5th. The Forum will be free and open to the public.
3. The Palladium's box office has returned to live, in-person box office hours, as well as phone and on-line service and its 2021-22 show calendar is filling up quickly. Several regular clients have returned including multiple dates from The Florida Orchestra.
4. In response to the increased COVID numbers, the Palladium has delayed the reopening of the Side Door Cabaret. All shows are happening in Hough Hall with limited capacity seating and lots of room for social distancing. We continue to follow SPC's safety guidelines.
5. The Palladium's successful and award-winning chamber music series will also return in 2022 for a full season that includes a concert by the Julliard String Quartet. In addition, the Palladium's partnership with **WUSF Radio** continues with *Side Door Live* audio-only concerts airing on the first Friday of each month.

Leepa-Rattner Museum of Art (LRMA)

September 2021 Report

LRMA Exhibitions:

- *Louis Markoya: A Deeper Understanding* opened on Friday, August 27th. The first in-person exhibition opening since 2020, it was well attended and is receiving great reviews. The exhibit features over 70 works by the protégé of master surrealist Salvador Dali and includes 2 original Dali works never before on view.
- *HEROES: Artists as Veterans* opens on Friday, September 10th and features works from Sid Solomon, Abraham Rattner, Bob Ross, and more. This exhibit highlights the work of artists and the role of art therapy for survivors of war and terror and pays homage to those who have served and those who have survived.
- Upcoming Exhibitions
 - o Opening January 15, 2022 is LRMA's 20th Anniversary Exhibition featuring the masterworks of the collection. More information on the upcoming exhibition can be found on LRMA's website: <https://leeparattner.org/exhibition/lrma-20th-anniversary-masterworks/>

LRMA In The News

- Look for LRMA and our exhibition *Louis Markoya: A Deeper Understanding* on Fox 13, in the Sunday Arts section of the Tampa Bay Times, and in the September issue of Tampa Bay Magazine.

LRMA Programs

- September 16, 2021 (5:30pm): Virtual Gallery Talk: *Memorials and the Power of Art*
- September 18, 2021 (all-day): Smithsonian Museum Day
- October 7, 2021 (12:30pm and 5:30pm in FA132): Art + Tech Talk: LRMA Curator Christine Renc-Carter discusses art, 3-D technology and virtual reality (VR) with SPC Innovation Lab Director Chad Mairn and artist Louis Markoya. Visitors will have the opportunity to experience Markoya's 3-D short film *Strange Attractors* in VR.
- October 21, 2021 (5:30pm): Virtual Gallery Talk: *HEROES: Artists as Veterans and Survivors of War*.

September 14, 2021

MEMORANDUM

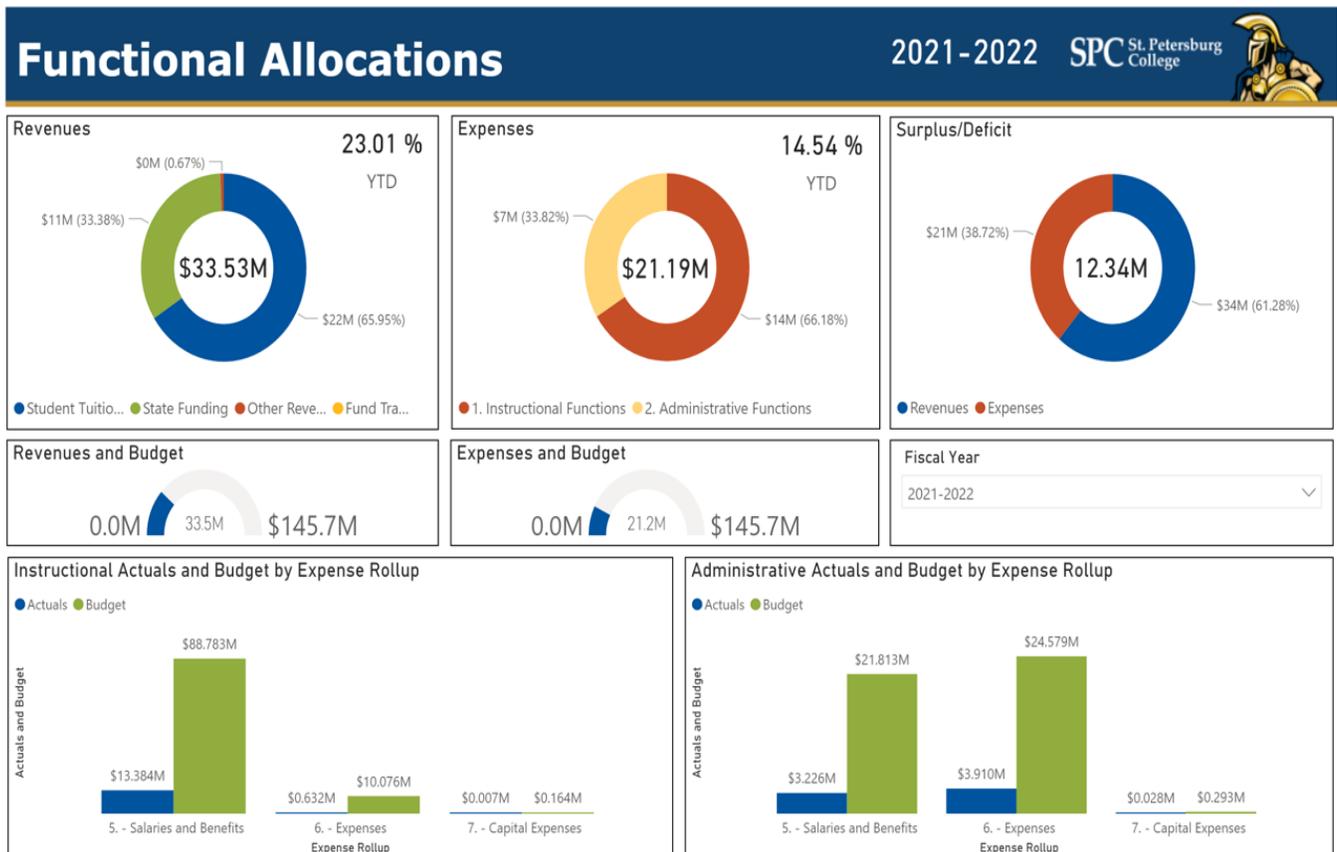
TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President 

SUBJECT: Fiscal Year 2021-2022 College General Operating Budget Report with Tuition Revenue

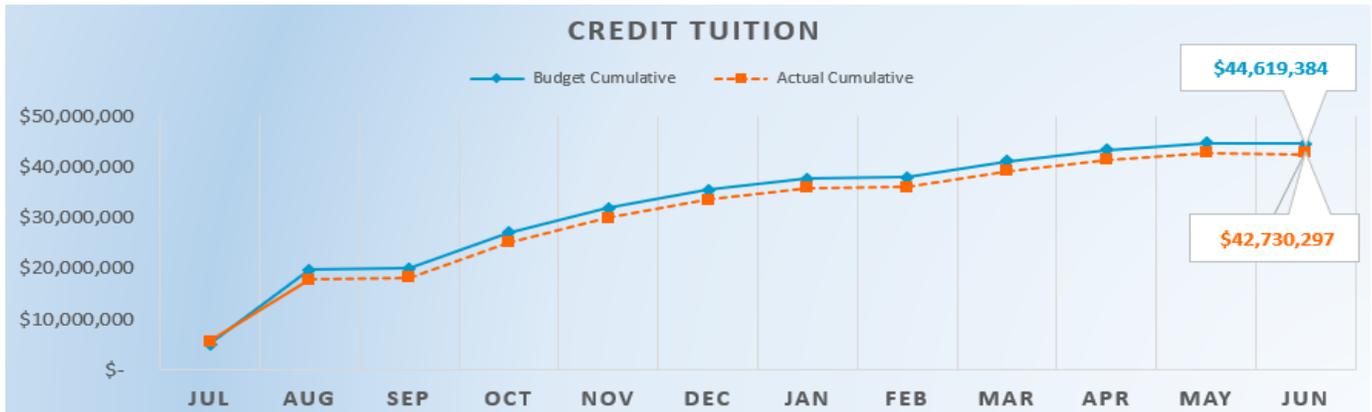
The FY21-22 fund 1 operating budget report through August 31, 2021, is attached.

As of August 27, 2021, the overall revenue was \$33.53M, which represents 23 % of the operating budget. The overall expense was \$21.19M, which represents 14.54 % of the operating budget. Personnel expense represents 75.9.% of the annual operating budget. As of this report date, personnel expense totals \$16.6M or 15 % of the total budget of personnel expenses. Instructional personnel expenses account for \$13.4M and \$3.2M for administration personnel expenses. Current and capital expense totals \$4.5M. The net balance of revenue less expense is \$12.34M.

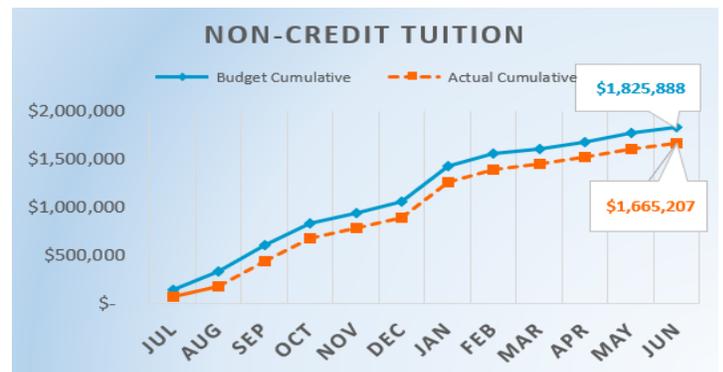


Displayed below are charts for projected tuition revenue. There are three types of tuition revenue; credit tuition, non-credit tuition, and postsecondary adult vocational tuition.

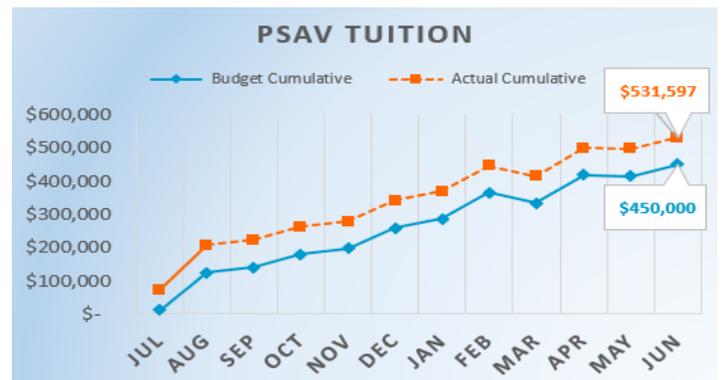
Credit Tuition Revenue – The chart below displays the credit tuition portion of the budget to the trending projected amount. As of August 27, 2021, the tuition projected is \$1.9M below the budgeted amount.



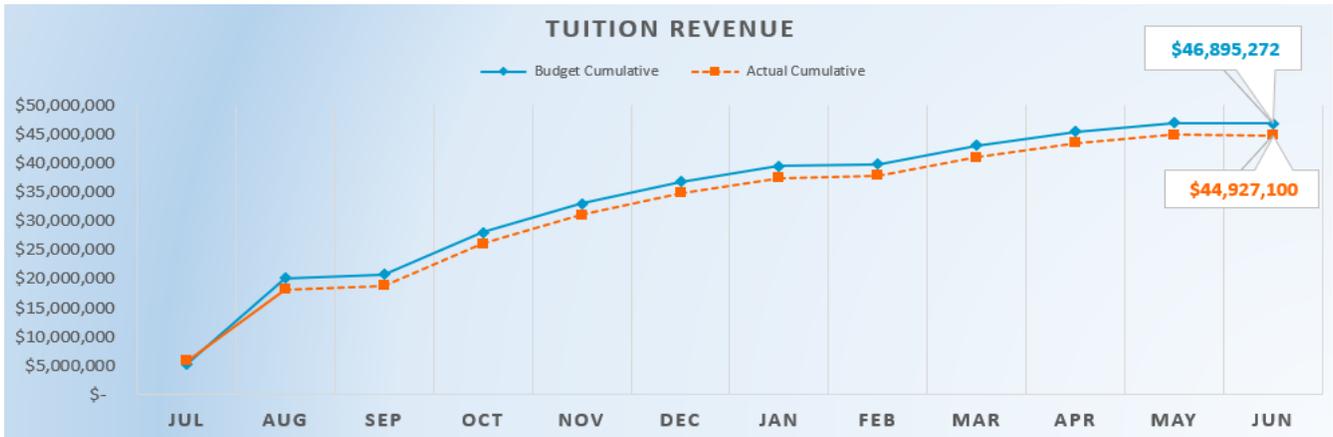
Non-Credit Tuition Revenue – The chart to the right displays the non-credit portion of the budget to the trending projected amount. As of August 27, 2021, the tuition projected is \$161K below the budgeted amount.



Postsecondary Adult Vocational Tuition Revenue – The chart to the right displays the Postsecondary Adult Vocational (PSAV) portion of the budget to the trending projected amount. As of August 27, 2021, the tuition projection is \$82K above the budgeted amount.



Total Tuition Revenue - The chart below displays the total operating tuition budget to the trending projected amount. As of August 27, 2021, the overall tuition projected is \$1.97M below the budgeted amount.



Dr. Hector Lora, Vice President, Budgeting.

Attachment



Operating Budget Report
August, 31 2021

	Budget		Actual		% of YTD
Revenue					
Student Tuition & Fees	\$ 57,751,790	\$	22,109,779		38%
State Funding	\$ 79,949,374	\$	11,190,760		14%
Other Revenues	\$ 6,658,195	\$	224,733		3%
Fund Transfers In	\$ 1,350,000	\$	-		0%
Total Revenue	\$ 145,709,359	\$	33,525,272		23%
	Budget		Actual		% of YTD
Expenses					
Instruction	\$ 56,541,073	\$	8,654,350		15%
Public Services	\$ 995	\$	-		0%
Academic Support	\$ 21,246,259	\$	2,880,990		14%
Student Support	\$ 21,235,525	\$	2,487,431		12%
Total Instructional	\$ 99,023,852	\$	14,022,771		14%
Institutional Support	\$ 21,108,914	\$	4,164,265		20%
Physical plant Operation and Maintenance	\$ 17,341,561	\$	2,873,663		17%
Student Financial Assistance	\$ 6,479,219	\$	97,990		2%
Contingency, Transfer, Etc	\$ 1,755,813	\$	28,634		2%
Total Administrative	\$ 46,685,507	\$	7,164,552		15%
Total Operating Expenses	\$ 145,709,359	\$	21,187,323		15%
Balance	\$ -	\$	12,337,949		

*FY2021-22 excludes Net Pension adjustments.