

MINUTES OF THE MARCH 25, 2025 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

The Board of Trustees of St. Petersburg College met on Tuesday, March 25, 2025, at the St. Petersburg College Tarpon Springs Campus, Chris Sprowls Workforce Innovation Hub, 600 E Klosterman Rd, Tarpon Springs, FL. The following Board members were present: Chair Jason Butts, Vice Chair Deveron Gibbons, Katie Cole, and Thomas Kidwell. Also present was Tonjua Williams, President of St. Petersburg College and Secretary to the Board of Trustees. Proof of public notice of this meeting is included as part of these minutes. Notices were duly posted.

NOTICE OF MEETING BOARD OF TRUSTEES, ST. PETERSBURG COLLEGE

The Board of Trustees of St. Petersburg College will hold a public meeting to which all persons are invited, commencing at 9:00 a.m. on Tuesday, March 25, 2025, at the St. Petersburg College Tarpon Springs Campus, Chris Sprowls Workforce Innovation Hub, 600 E Klosterman Rd, Tarpon Springs, FL. The meeting will be held for the purpose of considering routine business of the College; however, there are no rules being presented for adoption or amendment at this meeting.

A copy of the agenda may be obtained within seven (7) days of the meeting on the [SPC Board of Trustees website](#) at www.spcollege.edu, or by calling the Board Clerk at (727) 341-3241.

Members of the public are given the opportunity to provide public comment at meetings of the Board of Trustees concerning matters and propositions on the agenda for discussion and Board action. At the Board meeting, in advance of the time for public comment on the agenda, individuals desiring to speak shall submit a registration card to the Board Clerk, Ms. Rebecca Brown, at the staff table. Policy and procedures regarding public comment can be found on the [SPC Board of Trustees website](#) at www.spcollege.edu

If any person wishes to appeal a decision made with respect to any matter considered by the Board, he or she will need a record of the proceedings. It is the obligation of such person to ensure that a verbatim record of the proceedings is made. Section 286.0105, Florida Statutes.

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise the agency five business days before the meeting by contacting the Board Clerk at 727-341-3241. If you are planning to attend the meeting and are hearing impaired, please contact the agency five business days before the meeting by calling 727-791-2422 (V/TTY) or 727-474-1907 (VP).

In accordance with the Administrative Procedure Act, the following Agenda was prepared:



ST. PETERSBURG COLLEGE

Board of Trustees Meeting
March 25, 2025
SPC Tarpon Springs Campus
Chris Sprowls Workforce Innovation Hub
600 E Klosterman Rd
Tarpon Springs, FL

SPECIAL MEETING: 9:00 A.M.

I. CALL TO ORDER

- A. Invocation
- B. Pledge of Allegiance

II. RECOGNITIONS/COMMENTS

- A. Board of Trustees
 - Chair
 - Trustees
- B. General Counsel

III. REVIEW AND APPROVAL OF MINUTES

Board of Trustees' Meeting February 18, 2025 (*Action*)

IV. PUBLIC COMMENT Pursuant to §286.0105 FS*

V. PRESIDENT'S REPORT

Economic Impact of St. Petersburg College – Dr. Matthew Liao-Troth, Vice President,
Academic Affairs

Marketing and Strategic Communications – Mr. RJ Jacques, Associate Vice President,
Marketing and Strategic Communications

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VI. CONSENT AGENDA

- A. OLD BUSINESS (items previously considered but not finalized) - NONE

- B. NEW BUSINESS
 - 1. ADMINISTRATIVE MATTERS
 - a. Human Resources
 - i. Personnel Report (*Action*)

 - ii. Faculty Appointment Recommendations (*Action*)

 - b. Lab Fees (*Action*)

 - c. Credit Curriculum Changes Fall 2025 (*Action*)
 - 2. GRANTS/RESTRICTED FUNDS CONTRACTS
 - a. Florida Department of Education- Linking Industry to Nursing Education (LINE) (*Action*)
 - b. United Way Suncoast – Community Impact Education Grant (*Action*)
 - c. City of St. Petersburg – Palladium Proposal (*Action*)
 - 3. BIDS, EXPENDITURES, CONTRACTS OVER \$325,000
 - a. Enterprise Fleet Management – Fleet Trade-Ins and Lease Agreements (*Action*)
 - b. Annual Membership Assessment in Florida College System Risk Management Consortium (*Action*)
 - c. Rapid7 LLC – Security Information and Event Management Solution (*Action*)
 - 4. CAPITAL OUTLAY, MAINTENANCE, RENOVATION, AND CONSTRUCTION
 - a. Project Authorization – Manufacturing Lab, MT – Project Number: 1707-Z-25-16 (*Action*)
 - b. Project Authorization – Palladium Theater Renovation – Project Number: 1707-P-24- 15 (*Action*)
 - c. Project Authorization – EMT & Paramedic Programs, SPG – Project Number: 1707-F-25-3 (*Action*)

VII. INFORMATIONAL REPORTS

- A. Direct Support Organization
 - 1. Institute for Strategic Policy and Solutions (*Informational*)
 - 2. St. Petersburg College Foundation (*Informational*)
- B. Palladium at St. Petersburg College (*Informational*)
- C. Leepa Rattner Museum of Art (*Informational*)
- D. Fiscal Year 2024-2025 College General Operating Budget Report with Tuition Revenue (*Informational*)

VIII. NEXT MEETING DATE AND SITE

April 22, 2025, SPC Health Education Center, Teaching Auditorium

IX. ADJOURNMENT

*St. Petersburg College Board of Trustees welcomes public comments during its regular monthly meetings. Any person or group wishing to make public comments must complete a "Public Comment Card." Procedures for making public comments are as follows:

1. Complete Public Comment card including your name, address, telephone number and agenda item number referring to the purpose of your public comment.
2. Prior to the start of the Board of Trustees Meeting, submit the completed card to the Board of Trustees Clerk. Comment Cards will not be accepted at any other time during the meeting.
3. When your name is called, approach the podium with the microphone, and state your name and address for the record.
4. Comments are limited to three minutes. This is the opportunity for people to make public comments regarding an agenda prior to the approval of the agenda item.

Student appeals for grades or discipline issues are not heard by the St. Petersburg College Board of Trustees. Students wishing to file an appeal are referred to the SPC Board of Trustee Procedure P6Hx23-4.36.

Any person(s) not adhering to the Board's guidelines or who make comments which could be perceived as slanderous or disruptive may be barred from making future comments before the Board.

Items summarized on the agenda may not contain full information regarding the matter being considered. Further information regarding these items may be obtained by calling the Board Clerk at (727) 341-3241.

Under Item I, Call to Order

The meeting was convened by Chair Butts at 9:00 a.m. The invocation was given by Trustee Cole and was immediately followed by the Pledge of Allegiance.

Under Item II – Recognitions/Comments

- A. Board of Trustees
- Chair

Chair Butts provided the following comments about Leepa-Rattner (LRMA):

- Organized the memorial service for Professor Kevin Grass and SPC Foundation set up a scholarship fund in his name
- LRMA-iLab steam workshops developed by Professor Chad Marin, free to students and the community are sold out (4/3 and 4/10)
- Hosted Pinellas County School's visual metaphors exhibition award ceremony (9-12)
- Just opened second county school exhibition (K-8th grade)
 - Trustees

Mr. Kidwell shared that April 4th is the Donors and Scholars Luncheon at Carillon Hilton, and that the 100th anniversary campaign fundraising is at \$31M, with announcements to come in the next few months about other possible goals.

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Ms. Cole provided an update about ISPS hosting statewide projects this month with the travel industry, Future of Florida's Transportation Industry (CUTR), Florida International University regarding the Everglades, and the St. Pete & Clearwater Bar Listening to Children's Program; the end of April is the State of the Beaches program; Cleanup on the 25th. She thanked Dr. Tom Furlong, who has been involved in the College in so many ways (continuing to service ISPS), and Jeff Johnson, who are rolling off this term. She noted she is excited about welcoming new board members.

B. General Counsel

Ms. Mia Conza, Vice President, General Counsel and Compliance, reported a meeting with the Full-time Faculty Union on March 14th to discuss reopeners as provided for in the collective bargaining unit, where the compensation proposal was discussed. It's being reviewed and more information will be provided shortly.

Under Item III, Review and Approval of Minutes

The minutes of the February 18, 2025, meeting of the Board of Trustees of St. Petersburg College were presented by the chair for approval. Mr. Gibbons moved approval of the minutes as submitted. Mr. Kidwell seconded the motion. The motion passed unanimously.

Under Item IV, Public Comments

None

Under Item V – President's Report

Dr. Williams shared the following updates:

- During spring break, SPC lost Dr. Richard White, who worked in VP Hunt's area. The College is doing all it can to support his family
- Dr. Jean Lee is now officially Dean of the College of Nursing.
- Introduction of SPC Foundation's new Executive Director of Development, Denise Godfrey.
- She invited the following speakers to provide reports:

Economic Impact of St. Petersburg College – Dr. Matthew Liao-Troth, Vice President, Academic Affairs

- He indicated he made a presentation on this three years ago, looking at the impact of SPC on Pinellas County. Since then, it has been expanded to look at a multi-county region including Tampa Bay region.
- Dr. Liao Troth shared that the Florida College System is looking at conducting an impact study for all 28 colleges
- Economic Impact: Measures how much affect SPC has on its community

- Investment analysis: Students, community, state about how SPC provides benefit to the area.
- Biggest impact on Pinellas, Hillsborough, Pasco, Hernando
- The study shared was based on fiscal year 2022-2023: SPC served 31,546 credit students; 2,465 non-credit students
- Impact on Tampa Bay region: \$3.2 billion, 1.4% GRP, 35,383 jobs supported, 1/62 jobs in the region
- Benefit: 5.2 benefit-cost ratio for students, 2.0 benefit-cost for taxpayers, 13.7 ratio for community
- Dr. Liao-Troth provided several more statistics about operations, student spending, alumni, industries impacted, and benefit-cost ratios
- Messaging is being developed to be shared on social media platforms, Illumination magazine, newspapers, legislative collateral, and annual report

Mr. Kidwell indicated it is great information for the SPC cheerleader in him; meaningful, impactful, and impressive.

Mr. Gibbons said this a moment that makes him proud, knowing what SPC does, how the College does it, and how effectively it's done. It impacts the community, lives, and opportunities. He would like this sent to former trustees and elected officials in the four-county region.

Dr. Williams applauded the team for the work done and indicated her pride in being ahead of the game. The State of Florida is preparing to do this work with the same organization for the entire college system. Hopefully in 2026-2027 there will be an updated presentation.

Chair Butts noted that internally, SPC is known as a powerhouse in this area, with the goal being to get this message out there. He is truly excited to see this report, the numbers provided by this story and the impact. Some of the brightest students are in this county. He noted his excitement for this to be shared by people who don't know SPC's impact.

Marketing and Strategic Communications – Mr. RJ Jacques, Associate Vice President, Marketing and Strategic Communications

- Understanding the student journey helps to reach them
- Marketing process: AIDA: Attention, Interest, Desire, Action
- Generating awareness: Paid search, press/PR, bus/billboard ads, video/TV/streaming, radio ads, events
- Key marketing segments: high school graduates, starters/climbers, parents of teens, career switchers, recently moved, employers
- Strategic pillars: Activity: Segmentation: One size does not fit all. Accountability: Adopted Monday Work Management program. Alignment: around audiences and channels.
- Reviewed timeline to date

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- Accomplishments: new mass media ads, project management, campaign improvements, spend alignment, dashboards, cleanups
- Reviewed upcoming plans through 100 year brand rollout

Ms. Cole noted she's always interested in SPC delivering its mission. She complimented Mr. Jacques and the department on alignment with the other departments. She asked about marketing to alumni, donors, and government officials; not part of the marketing segments mentioned.

Mr. Jacques noted that those audiences are reached. Marketing is focused on improving enrollment with the College. That's done through our communications, not marketing.

Mr. Kidwell shared that he works downtown and it's cool to see the ads on the buses.

Chair Butts indicated that communications to other people who provide us some of our funding definitely is key. He offered it's a good takeaway and that possibly an update at the next meeting is in order.

Jesse Turtle noted that his team cooperates with Mr. Jacques and her team.

Dr. Williams provided a legislative update:

- Segmentation: Young people have been an area SPC is working on; the main enrollment are career climbers, people trying to reskill themselves. Some segment work is focused on the adult learner.
- Dr. Williams shared she also loves the technology being used to help teams work together smarter. She shared her excitement seeing an SPC advertisement on the ESPN channel. She stated that the Marketing and Strategic Communication department is doing meaningful work and also highlighted the inside bus advertising.

Mr. Jacques shared that SPC has 10 buses wrapped and ads in every PSTA bus.

Ms. Cole indicated that when strategic planning is done in the future, she'd like to see the big picture of Marketing and Strategic Communications. Student recruitment is obviously the biggest bulk where resources go, but big picture would be nice to see.

Dr. Williams shared that she would like to bring the strategic plan back to re-review and look at length to possibly extend to five years. What Mr. Jacques has done provides a different look. She thanked the team who integrated marketing into the College fabric, so everyone is involved.

Dr. Williams continued her report:

- 50 individuals from the college went to Tallahassee last month. This number included 22 student leaders and 16 Leadership SPC Class of 2025. They walked the Halls, saw how

the legislative process works, and met with legislators. She gave a shout out to the Pinellas County delegation, met with the Leon County Mayor and Representative Driskell. Melissa Gonzalez did a great job organizing it. She thanked the SPC staff who went to support the students and the Student Life & Leadership team.

- HLC accreditation process: SPC received notice it can change agencies. Application has been submitted. The team met with the VP from Higher Learning Commission on February 28th and is accelerating the timeline. Peer review will be submitted by May. November will be an onsite visit. In April the review committee will consider the appointment. SPC hopes to receive approval in June 2026.
- February 24-26: The SPC Model UN team hit it big at their first ever attendance, winning five awards: Honorable Mention for whole team, delegate for Kazakhstan, and delegate Czech Republic; Outstanding Delegate France; Best Position Paper Czech Republic; two students were chosen to address the audience during closing ceremony. She congratulated students and faculty mentors Dr. Douglas Rivero, Dr. Gyldas Ofoulhast and Mr. Earl Fratus.
- February 28: Hosted Pinellas County Schools middle and high schools with Keys to Manhood; 150+ students on the Seminole campus; Great job Dr. Strickland and team.
- On March 11th the college held its annual BEAM event. Approximately 500 Pinellas students were on campus for an engaging exploration of career paths. She thanked Honeywell, Plasma-Therm, Pinellas County Schools, and Creative Contractors for their support.
- On Friday February 21st : More than 150 faculty and staff attended SPC's Teaching and Learning conference on the clearwater campus.
- March 26th : The annual Goree lecture in honor of former SPC faculty Keith Goree will take place at the Tarpon Springs Campus. This year's featured guest speaker is Mr. Don Philips

Chair Butts said how extraordinary it is, the fundraising that's been raised and shared his excitement about potential announcements that may come out.

Under Item VI – A, Old Business

NONE

Under VI-B, New Business

The Board considered Items VI – B.1a – VI – B.4c. Ms. Cole moved approval. Mr. Kidwell seconded the motion. The motion passed unanimously.

B. NEW BUSINESS

1. ADMINISTRATIVE MATTERS

a. Human Resources

i. Personnel Report (*Action*)

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ii. Faculty Appointment Recommendations (*Action*)

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3. BIDS, EXPENDITURES, CONTRACTS OVER \$325,000

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4. CAPITAL OUTLAY, MAINTENANCE, RENOVATION, AND CONSTRUCTION

a. Project Authorization – Manufacturing Lab, MT – Project Number: 1707-Z-25-16 (*Action*)

b. Project Authorization – Palladium Theater Renovation – Project Number: 1707-P-24-15 (*Action*)

c. Project Authorization – EMT & Paramedic Programs, SPG – Project Number: 1707-F- 25-3 (*Action*)

Under VII, Informational Reports

A. Direct Support Organization

1. Institute for Strategic Policy and Solutions (*Informational*)

2. St. Petersburg College Foundation (*Informational*)

B. Palladium at St. Petersburg College (*Informational*)

C. Leepa Rattner Museum of Art (*Informational*)

D. Fiscal Year 2024-2025 College General Operating Budget Report with Tuition Revenue (*Informational*)

Under Item VIII, Next Meeting Date and Location

The Board confirmed its next meeting date and location as Tuesday, April 22, 2025 9:00 a.m., at the SPC Health Education Center

XI. ADJOURNMENT

Having no further business to come before the Board, Chair Butts adjourned the meeting at 9:52 a.m.

Tonjua Williams, Ph.D.
Secretary, Board of Trustees
St. Petersburg College
FLORIDA

Jason Butts
Chairman, Board of Trustees
St. Petersburg College
FLORIDA

Attachments
Board Memos and
Supplemental Materials

Board of Trustees Meeting
March 25, 2025



Denise Godfrey

Executive Director of Development

- **Denise Godfrey** is an accomplished fundraising leader with over 25 years of experience in nonprofit and higher education philanthropy. Renowned for inspiring generosity and building lasting relationships, Denise has secured millions of dollars for causes that create lasting impact. Her expertise in cultivating trust, collaboration, and long-term donor engagement has been pivotal in advancing the missions of the organizations she serves.
- A proud graduate of Saint Petersburg College and Middle Tennessee State University, Denise's career in fundraising began in 2000 at the American Heart Association. She has since contributed to notable organizations, including the University of South Florida, John Hopkins All Children's Hospital, MOSI, and the Hillsborough Community College Foundation.
- Denise is married to Bill Godfrey and is the proud mother of Maria Ellison, who is currently pursuing a Master's in Anesthesiologist Assistant Studies at NOVA in Clearwater. Outside of work, Denise enjoys spending time with her two beloved dogs, Myers and Maximus.



St. Petersburg College

SPC

The economic value of St. Petersburg College

ANALYSIS OF THE ECONOMIC IMPACT
AND RETURN ON INVESTMENT OF EDUCATION



Lightcast & Community Colleges

20+ years working with higher education institutions

3,000+ economic impact studies completed

2.7M students used Lightcast's Career Coach tool in 2023

8 of 10 2023 Aspen Prize finalists are Lightcast customers



What is an
ECONOMIC IMPACT ANALYSIS?

Measures how an event or institution affects the local economy

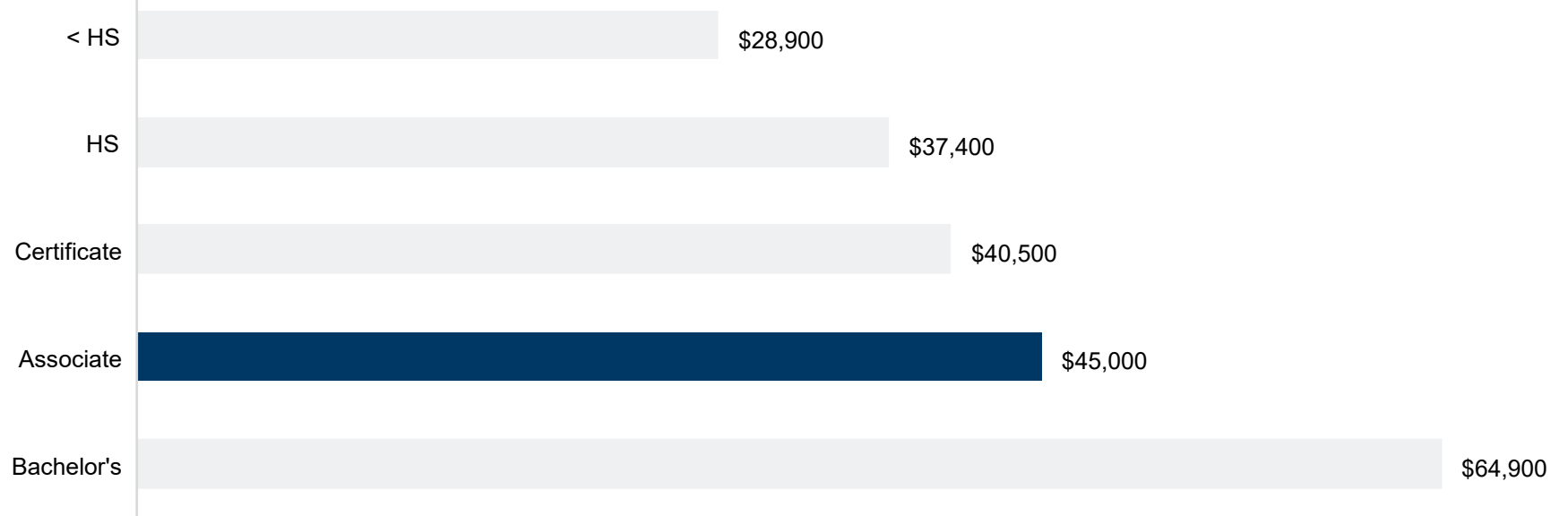


What is an
INVESTMENT ANALYSIS?

A comparison of the costs and benefits to determine the return on investment

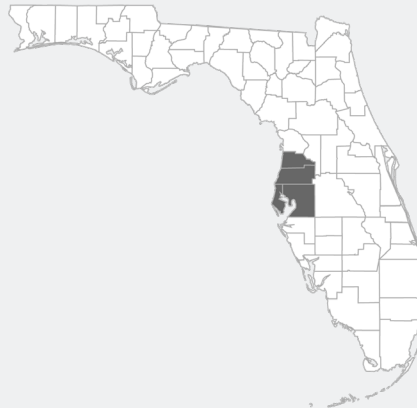
About the Tampa Bay

AVERAGE EARNINGS BY EDUCATION LEVEL



\$225.0 billion

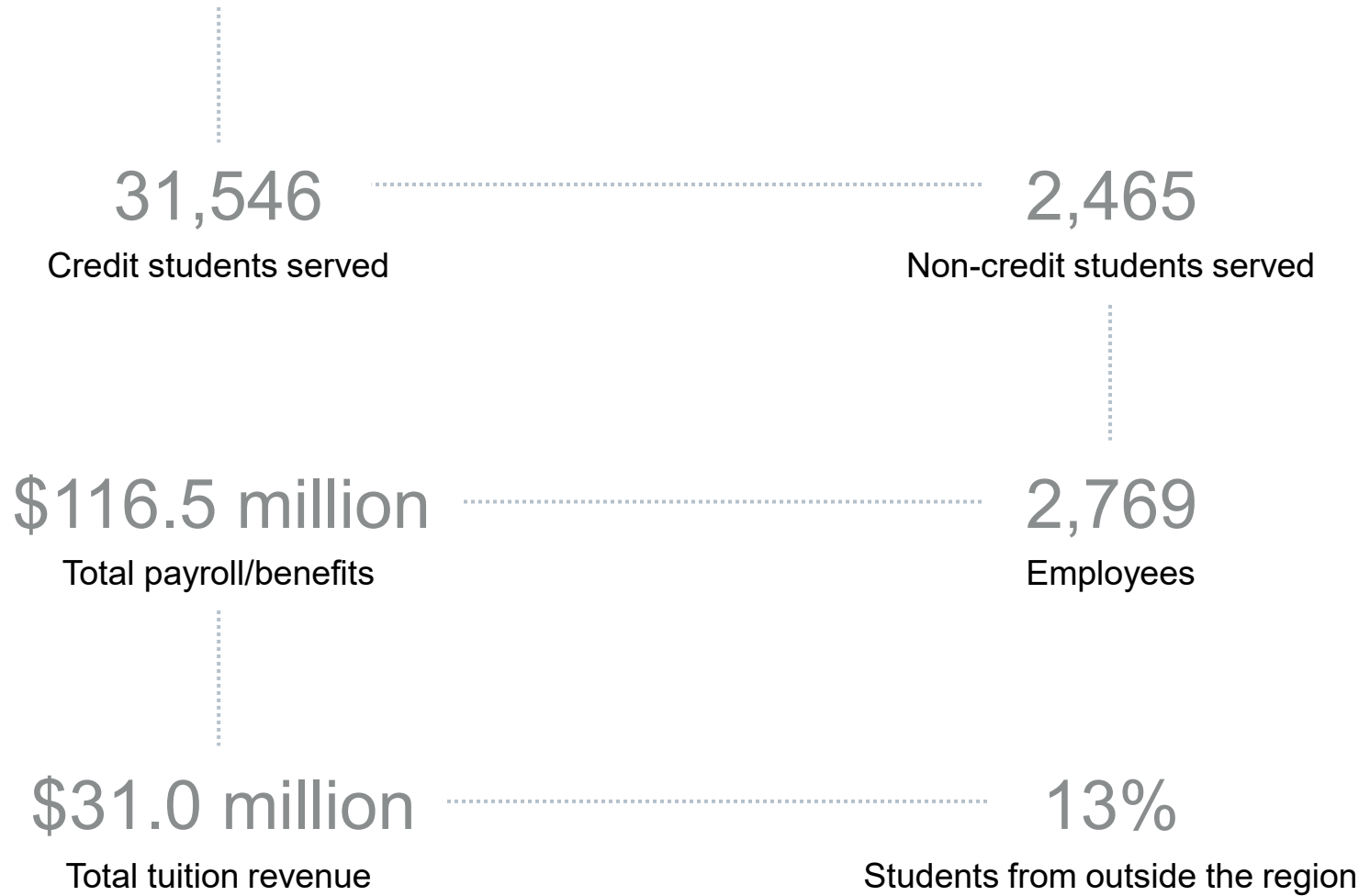
Total Gross Regional
Product (GRP)



2,185,132

Total Jobs

SPC in FY 2022-23



Overview of results



\$3.2 billion

Total income added to the Tampa Bay region

1.4%

Of region's GRP

35,383

Total jobs supported in the region



5.2

Benefit-cost ratio for students

2.0

Benefit-cost ratio for taxpayers

13.7

Benefit-cost ratio for society



ECONOMIC IMPACT ON TAMPA BAY



Operations Spending Impact

*College payroll and
other spending + ripple effects*

\$190.9 million

Added regional income

OR

3,229

Jobs supported in the region



Student Spending Impact

*Relocated/retained student
spending + ripple effects*

\$46.9 million

Added regional income

OR

748

Jobs supported in the region



Alumni Impact

*Higher alumni earnings and increased
business profit + ripple effects*

\$2.9 billion

Added regional income

OR

31,406

Jobs supported in the region



Total Impact on Tampa Bay

\$3.2 billion

Total income added
in the region

OR

1.4%

Of region's GRP

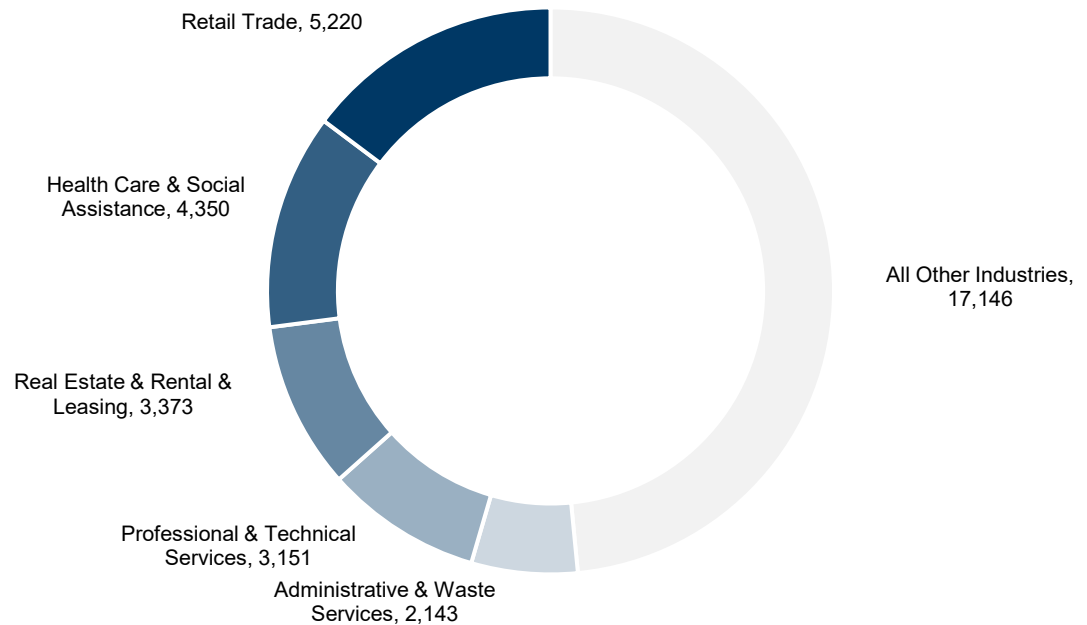
35,383

Total jobs supported
in the region

OR

1 out of **62** jobs in the
region

Impacts by industry (jobs supported)





INVESTMENT ANALYSIS



Student Perspective

\$899.2 million

Benefit: Higher future earnings

\$173.9 million

Cost: Tuition, supplies, opportunity cost

5.2

Benefit/cost ratio

19.2%

Rate of return



Taxpayer Perspective

\$327.5 million

Benefit: Future tax revenue, government savings

\$164.2 million

Cost: State and local funding

2.0

Benefit/cost ratio

4.7%

Rate of return



Social Perspective

\$4.9 billion

Benefit: Growth in state economic base, future earnings, tax revenue, and private and social savings

\$360.0 million

Cost: All college and student costs

13.7

Benefit/cost ratio

n/a*

Rate of return

Future benefits are discounted to the present.

* The rate of return is not reported for the social perspective because the beneficiaries are not necessarily the same as the original investors.

The results of this study
were prepared by



For a copy of the report, please contact SPC.

College materials featuring economic impact data

Social media post samples

St. Petersburg College
SPC **St. Petersburg College**
88,896 followers
Promoted

Did you know that according to a 2025 economic report, #SPCollege supports over 35,383 jobs in Pinellas County? That would fill nearly every seat in Tropicana Field!

SPC ANNUALLY SUPPORTS _____
35,383
_____ **JOBS IN THE TAMPA BAY REGION**

St. Petersburg College
SPC **St. Petersburg College**
88,892 followers
Promoted

Did you know that according to a 2025 economic report, #SPCollege contributes over \$3.2 Billion every year into the Tampa Bay Region? That's nearly the assessed property value of all Disney theme parks in Florida!

SPC ANNUALLY ADDS _____
\$3.2B
_____ **IN INCOME TO THE TAMPA BAY REGION**

Illumination- SPC magazine – Spring 2022

Prior Ads- magazine, newspapers

YOUR GIFT CHANGES LIVES

Supporting the St. Petersburg College Foundation forever changes the lives of our students. It also lifts the entire community by providing pathways of opportunities to rewarding careers and contributing to a capable and educated workforce. Just look at the impact:

\$2.6M 
SCHOLARSHIPS AWARDED
to 3,985 students in 2020-21

SPC GRADS RANK **1ST** 
in **HIGHEST ENTRY-LEVEL WAGES**
earned among Florida community college graduates.

\$3.8M 
raised for
PROGRAMS AND SCHOLARSHIPS

\$3.70
Student return on investment for every \$1 that supports SPC

17,547 **NUMBER OF JOBS IN PINELLAS COUNTY**
supported annually by the activities of SPC and our students

186,629 
DEGREES AND CERTIFICATES
awarded since 1927

2,000 
NUMBER OF EMERGENCY PERSONNEL
trained by SPC each year

\$1.2B SPC'S ANNUAL
IMPACT ON PINELLAS COUNTY'S ECONOMY

Join us in making a difference!
Visit spcollegefoundation.spcollege.edu today.

 **ST. PETERSBURG COLLEGE FOUNDATION, INC.**








St. Petersburg College

CELEBRATES 94 YEARS OF EDUCATING OUR COMMUNITY



SPC opened its doors on **Sept. 12, 1927** with 14 faculty members and 102 students. In 1965, Gibbs Junior College, the area's predominantly African American college, merged with SPC.

Today, we employ 3,434 faculty and staff and serve over 43,000 students annually. Our ongoing mission is to **educate, empower and engage** our students.

-  SPC graduates' rank **1st** for average highest entry-level wages among Florida community college graduates - \$51,248
-  **186,629** degrees and certificates awarded
-  **11** campuses and centers
-  **187** degree and certificate programs
-  **\$1.2B** income added in Pinellas County
-  **16,930** volunteer work hours performed by SPC students and employees last year
-  **2,000** emergency personnel trained annually

SPC St. Petersburg College

spcollege.edu

Prior Legislative collateral brochures, flyers

WE ARE SPC



OUR IMPACT

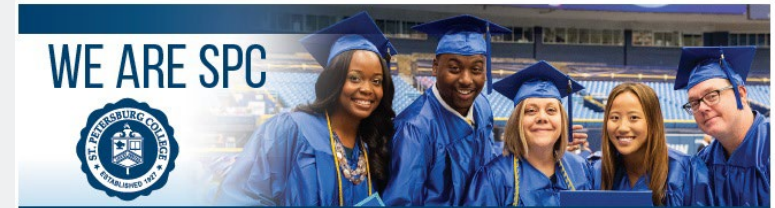

Our skilled graduates fill jobs that stimulate the economy through the upward mobility of our citizens, **elevating the local economy by more than \$1.2 billion** each year. **One out of every 36 jobs** in Pinellas County is supported by the activities of SPC and its students. In 2019-20 the **net impact of the college's operations spending in income to the county economy was \$163.8 million**. The college supports a variety of industries in Pinellas County, serves county businesses, and benefits society as a whole from an expanded economy and improved quality of life. **The benefits created by SPC even extend to state and local government through increased tax revenues and public sector savings.**

SPC continues its strong partnerships with the **University of South Florida St. Petersburg** and **Pinellas County Schools**. Our countywide Educational Ecosystem removes barriers to enrollment and provides students with clear pathways to degree and credential completion. With input from hundreds of area business leaders, we continue to **add new short-term training programs** tailored to employers' needs.




- \$1.2 BILLION**
SPC's annual impact on Pinellas County's economy
- \$2.70**
Taxpayer return on investment for every \$1 that supports SPC
- \$163.8 MILLION**
Net impact of the college's operations spending in income to the county economy in FY 2019-20
- 17,547**
Number of jobs in Pinellas County supported annually by the activities of SPC and our students
- 1ST**
SPC graduates' rank for highest entry-level wages among state community college graduates
- \$51,248**
Average annual entry-level wages of SPC graduates

WE ARE SPC

- Approximately **43,000** students annually attend SPC
- Increased earnings for 2019-20 SPC students, based on education gained: **\$935.2M**
- SPC trains or graduates more than **2,000** emergency personnel annually
- Students' rate of return: **18%**
- SPC graduates' rank for highest entry-level wages among Florida community college graduates: **1st**
- Average annual entry-level wages of SPC graduates: **\$51,248**

Effect on Pinellas County *

- \$1.2B** added to county's economy
- 2.2%** of the county's Gross Regional Product
- 17,547** total jobs supported in community
- Benefit to county taxpayers: **\$256M**
- Taxpayers' rate of return: **9.5%**

* Based on the impact of SPC operations, its students and alumni during 2019-20

SPC St. Petersburg College spcollege.edu

St. Petersburg College is committed to equal access/equal opportunity in its programs, activities, and employment. For additional information visit www.spcollege.edu/aeo/. 8/2021

Prior Annual Report 2020-2021

ECONOMIC IMPACT

OUR SKILLED GRADUATES
**FILL JOBS THAT STIMULATE
THE ECONOMY** THROUGH
THE UPWARD MOBILITY
OF OUR CITIZENS AND
THE GROWTH OF LOCAL
BUSINESSES.

\$1.2B

*Annual impact on Pinellas
County economy*

\$163.8M

*Net impact of the college's
operations spending in income
to the county economy*

\$2.70

*Taxpayer return on every \$1
that supports SPC*

Marketing and Strategic Communications March 2025

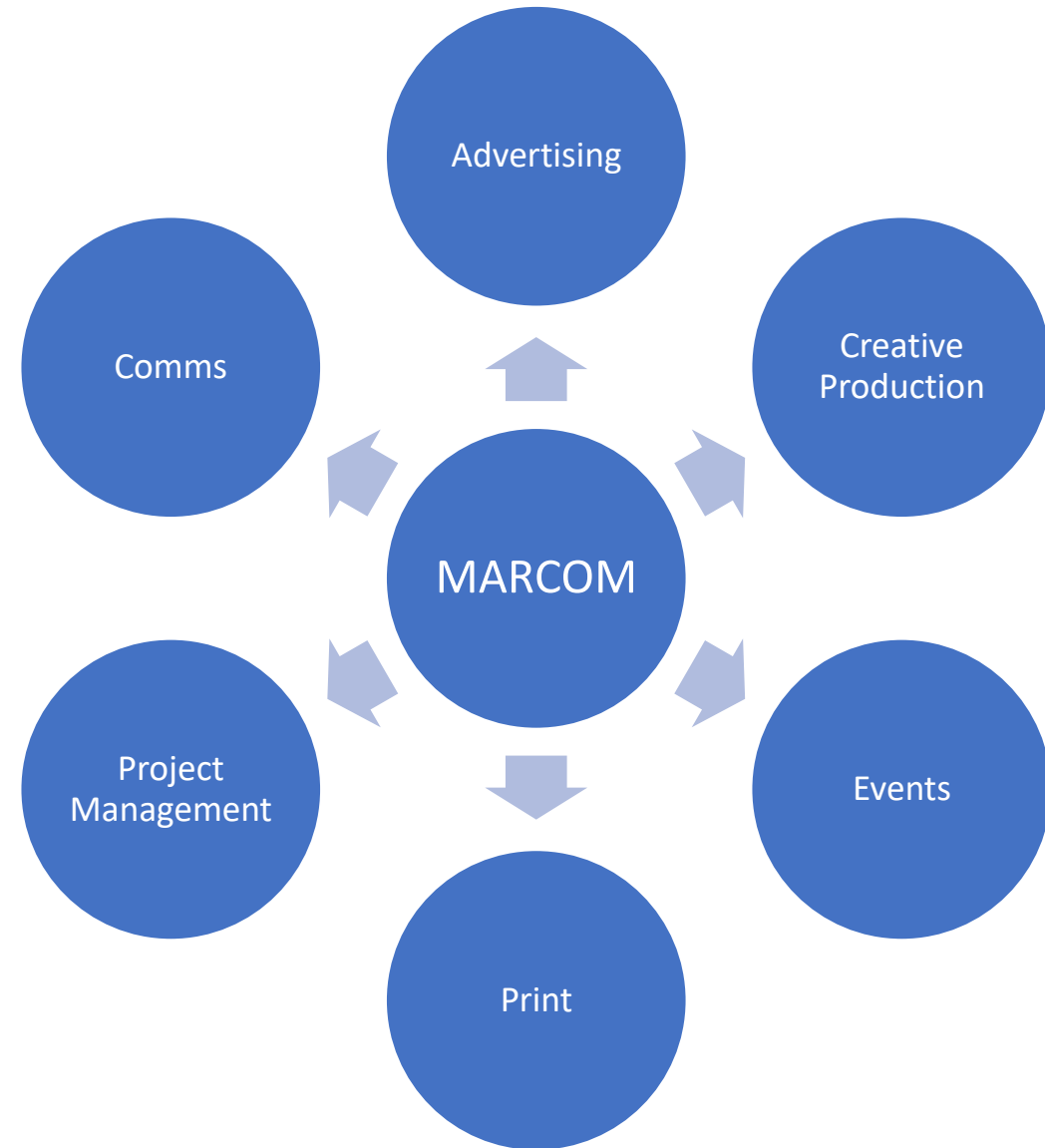
RJ Jacques, Associate Vice President

SPC **St. Petersburg
College**

MARKETING AND STRATEGIC
COMMUNICATIONS

Mission

The mission of SPC's MARCOM department is to continue to attract, empower and enroll the next generations of workforce leaders and innovators.



Vision

To be an agile and accessible department that facilitates timely communication, creative messaging, and effective promotion for the College at large.



Marketing and Strategic Communications Leadership



RJ Jacques
AVP



Lise Fisher
Sr. Director,
Creative
Production



Alisha Devald
Director,
Data



Shawn Lind
Associate
Director,
Marketing



Marilyn Shaw
Project Manager

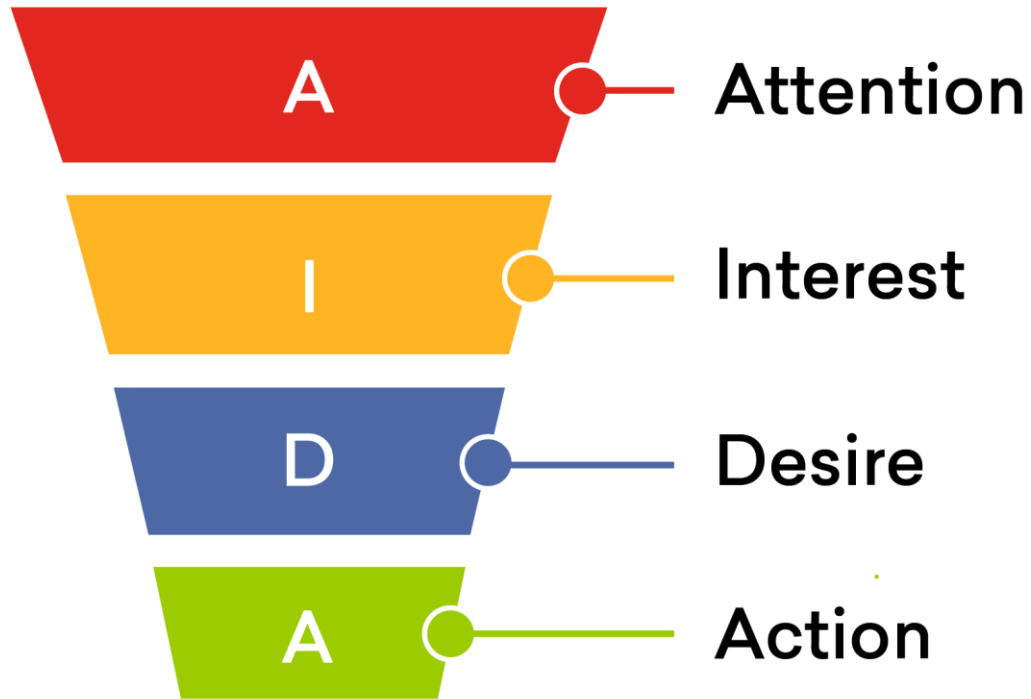


Elizabeth Miller
Communication
Manager

Higher Education Student Journey



Marketing Process



Stranger/New Visitor

Radio/TV

Social/Display Ads

Search Engine Marketing

Returning Visitor

Paid Search

Re-marketing

Brand Advertising

RFI

Email Automation

Campus Tours

Advisor Communications

Events

Applicant!

Generating Awareness

Paid Search/ Social

Appearing on google search for keywords related to degrees

Press / Public Relations

Earned media mentions on mass media channels

Bus / Billboard Ads

Appearing in public transit/ roadways with high frequency

Video / TV / Streaming

Appearing in video media online, at home or on the go

Radio Advertising

Reaching Pinellas County youth through popular mass media audio channels

Event Promotion

Encouraging individuals to in-person activities at the College

Key Marketing Segments

HS Graduates

Those graduating from a Florida high school, ideally close to Pinellas County

Career Switchers

Those looking to switch careers to a new field

Starters / Climbers

Those starting a new career / looking to climb ranks

Recently Moved

Those who have recently moved to Pinellas and new to the area

Parents of Teens

Influential in their kids' educational decision, buyers of College for Kids, dual programs

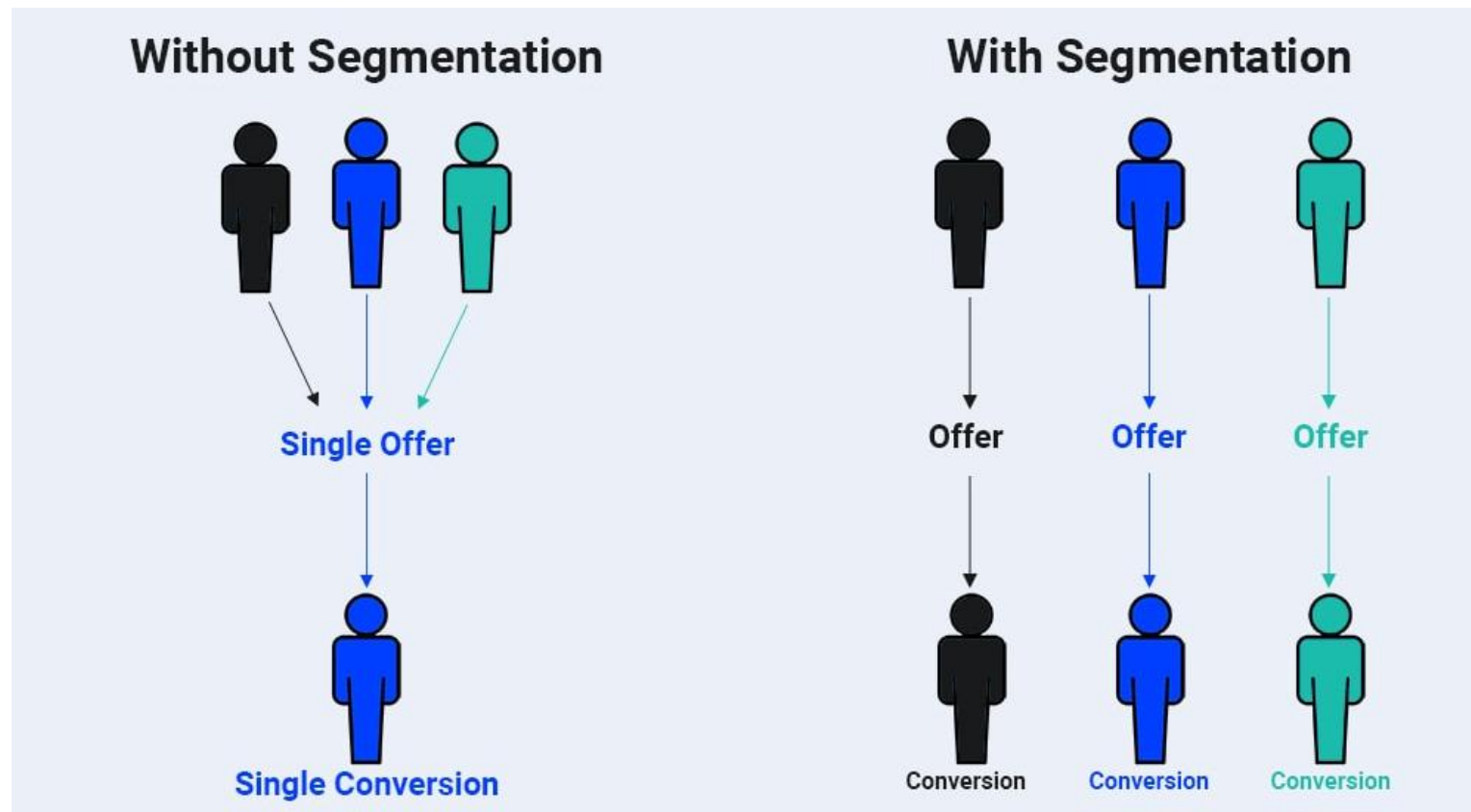
Employers

Placing a premium on SPC grads to employers in the bay area

Our Strategic Approach

Segment our audiences, and deliver relevant messaging written to the needs of each audience.

One size does not fit all.



Activity

Ensure that activities in which we engage align with departmental goals and SPC's mission and vision.



**DELIVER EXCELLENCE IN
TEACHING AND LEARNING**



**DRIVE ECONOMIC
ADVANCEMENT**



**STRENGTHEN OUR
COMMUNITY**

SPC St. Petersburg College

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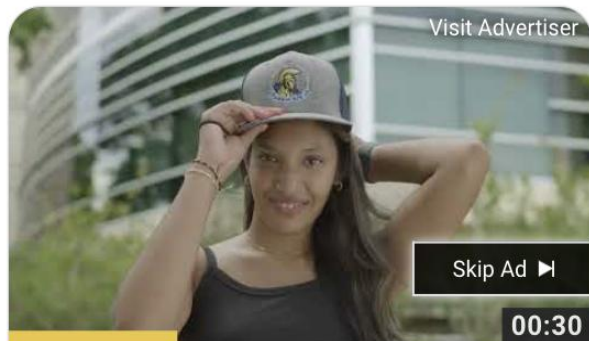
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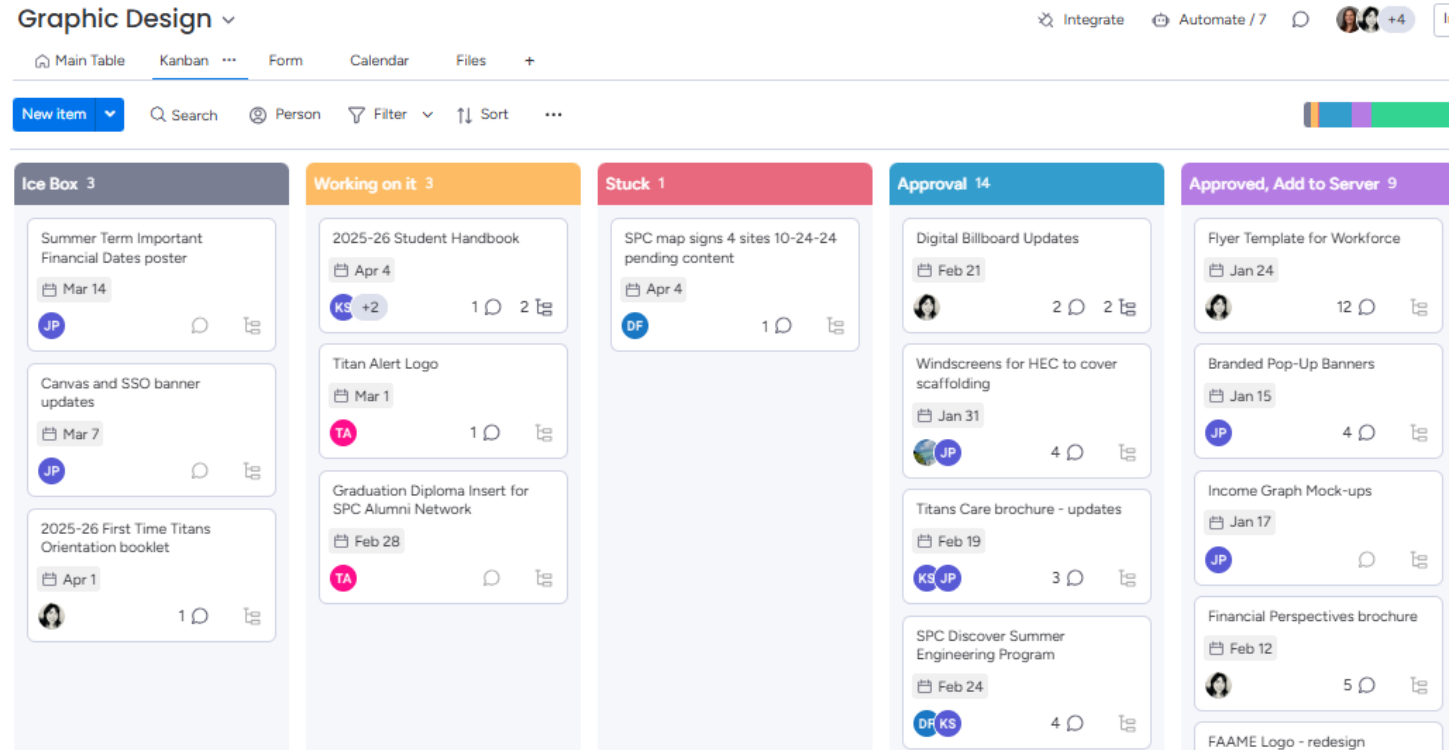
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1

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Accountability

Ensuring resources, time and budget are accurately tracked and measured to drive improved efficiency and effectiveness.



Dept. Project Calendar ☆

View Edit

🔍 Type to filter

👤 People

🏠 Filter

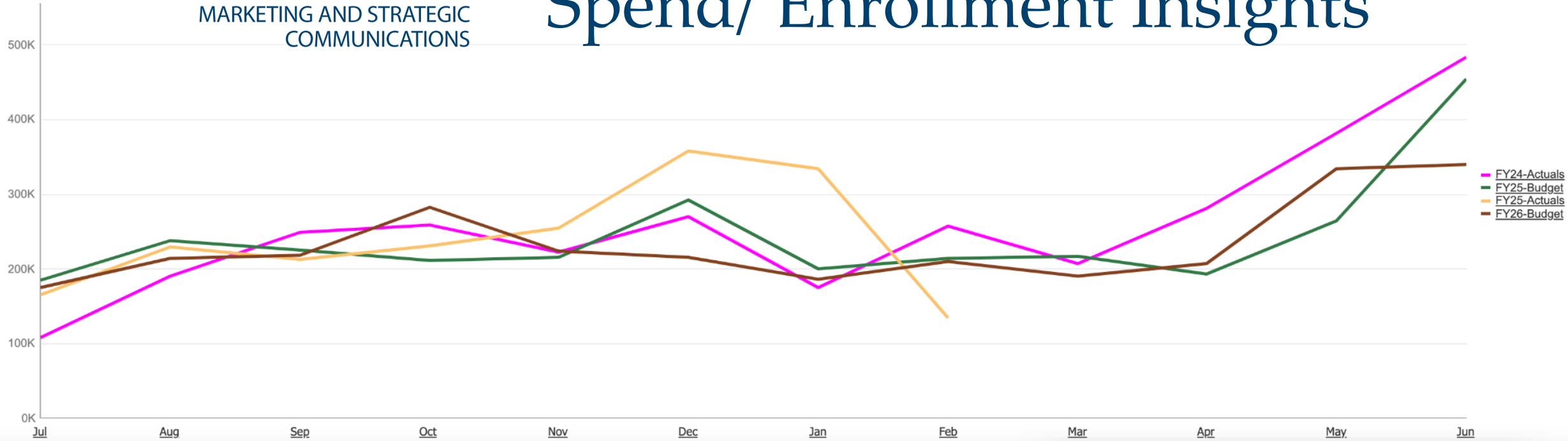
Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	01
<ul style="list-style-type: none"> Send all staff email ... Item 4 Admin Item 5 Admin Jan. 27 Media Brief PR ... Send to Billboard ve... Renew SPC Emergency... Two New VS Student ... 	<ul style="list-style-type: none"> Envato Planned Op... Bay News 9 Civics Gran... organic social Midt... Accessibility Services A... 2025 Busi 6cards 1-28-... Email Header/Template... Website Banner SPC F... Brief Collateral Portea... 	<ul style="list-style-type: none"> Item 5 2025 Spring M... Transfigure Reception ... Great St. Pete Area Eco... Edit Photos Great S... Share News Story o... paid social Midtow... Crime Scene Technolog... Application Main Batch 	<ul style="list-style-type: none"> Item 4 2025 Spring M... Alumnus Jeff Mowry,m... QR Tiger Planned O... 100 Strong, Women Em... Center of Excellence in ... Feb. Peach Jar flyer Gr... Submit TARs for Monda... Complete CRM help tic... 	<ul style="list-style-type: none"> Post president's soci... FAAME Personal Brandi... Zarrick Flannigan photo... Finish monthly 2024 re... Create Jan 2025 Repor... Curated Agility Report ... Add release to NewsRo... Newsroom and hom... 	<ul style="list-style-type: none"> SPCDay - About #SPC...
03	04	05	06	07	08
<ul style="list-style-type: none"> Feb. 3 Media Brief PR ... Bay News 9 AI Certs P... Share story on social... add president video tas... add summer recruitmen... add "Better Jobs, Bette... Assign due dates for Po... Skill Sparkle Presentatio... 	<ul style="list-style-type: none"> Wordstream Planne... Databox Planned O... GT Metrics Planned... Modern Mail Planne... Teaching & Learning co... FAAME Logo - redesign... follow up Paola for ... request AD content 	<ul style="list-style-type: none"> Vendor Fair PR PR & M... Newsroom and hom... Share Newsroom St... Newsroom, home pa... 100 Strong - Colloquia ... Acceptable Use Review... Returning Inquiry with ... Shopping Cart Email C... 	<ul style="list-style-type: none"> 2025 MJW - SPG_DTM... Workforce Refresh Trai... 645 2nd 8-week lead u... Outlook Calendar not s... 	<ul style="list-style-type: none"> Chloe Smith - Internshi... Alumna Dawn Grady, m... Collegiate High School ... Create list for possible ... Titan News LRMA A... Alpha Phi Alpha Fraterni... add to Titan News ... Review LRMA needs 	<ul style="list-style-type: none"> Send thank you to p... St. Petersburg Science ... Titan Trot 5K 2025 Ph... Midtown Vendor Fair ... Intl Student Degrees FL... Intl Student Degrees FL...
10	11	12	13	14	15
<ul style="list-style-type: none"> Titan Trot - photo albu... Honeywell collaboratio... Share story social A... Workforce Team Heads... Feb. 10 Media Brief PR... Bay News 9 FirstGen St... 	<ul style="list-style-type: none"> Personalized SPC Note... confirm content for ... Sakari SMS not loading ... Add Custom HS field to... Fall Orientation selectio... Fuse Email Upload CRM 	<ul style="list-style-type: none"> FOLLOW UP: Schedule ... Social media Chloe ... Photos for Biology Rack... Regional PIO meeting ... Share Story on Socia... State CTE PowerPoint ... 	<ul style="list-style-type: none"> Collaborative Labs - IT ... Impact Lecture Series (...) Chess match at Tarpon,... 3D Chess Photography FCS PIO Connect PR ... Welcome Kits 2-12-202... 	<ul style="list-style-type: none"> Advertorial Educati... Titan Spotlight - Ben C. ... February BOT mtg anno... Titan News Communic... Health Care Graduates ... Set up mtg with Kellie (...) 	<ul style="list-style-type: none"> SPZF25: St. Pete Zine F... 2025c HS Drive poster... 2025b HS Application ... MJW Certificates 3 eve... create automation for S...

Alignment

Aligning our spend and activities around the programs, audiences and channels which drive increased student value and enrollment volume.



Spend/ Enrollment Insights



Paid Apps/Not Dual	Spring Enroll	Summer Enroll	Fall Enroll	Spring Enroll
Applied In				
Jan.	25%	14%	15%	
Feb.	9%	16%	20%	
March	2%	26%	22%	
April		26%	26%	
May		17%	37%	
June		2%	51%	
July			50%	7%
August			35%	11%
September			14%	25%
October				40%
November				32%
December				12%

Strategic Pillars

Activity

Right action

Choosing activities and actions that reach our intended audience and have a clear next step action

Accountability

Right measure

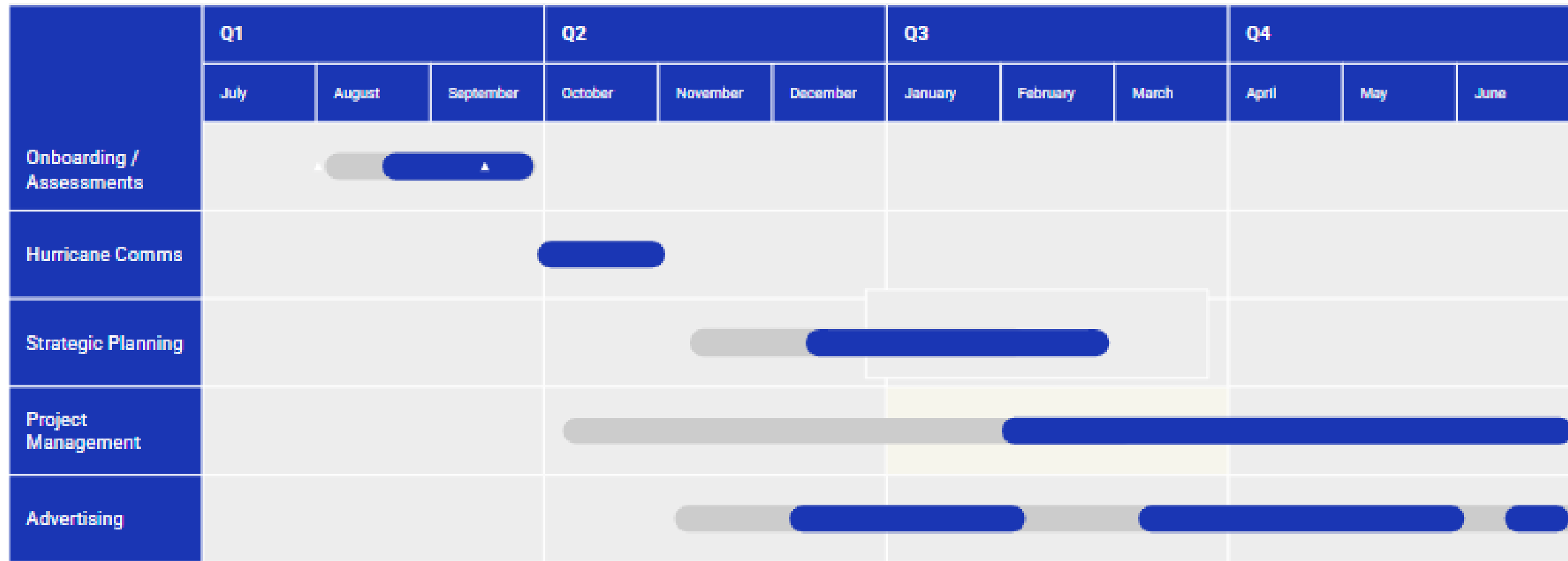
Making sure we can measure and account for our activities to determine if they are having the intended effect

Alignment

Right reason

Ensuring our resources, manpower and actions align with our mission, goals and objectives

Timeline to date



Accomplishments

New Mass Media Ads

Bus, billboard and
TV ads running
across Pinellas

Spend Alignment

Focus on aligning our
spend with the
programs and students
we want to reach

Project Management

Monday.com essential
to manage the 300+
projects we receive
monthly

Dashboards

Helping us navigate
the complexities and
identify which activities
are leading to growth

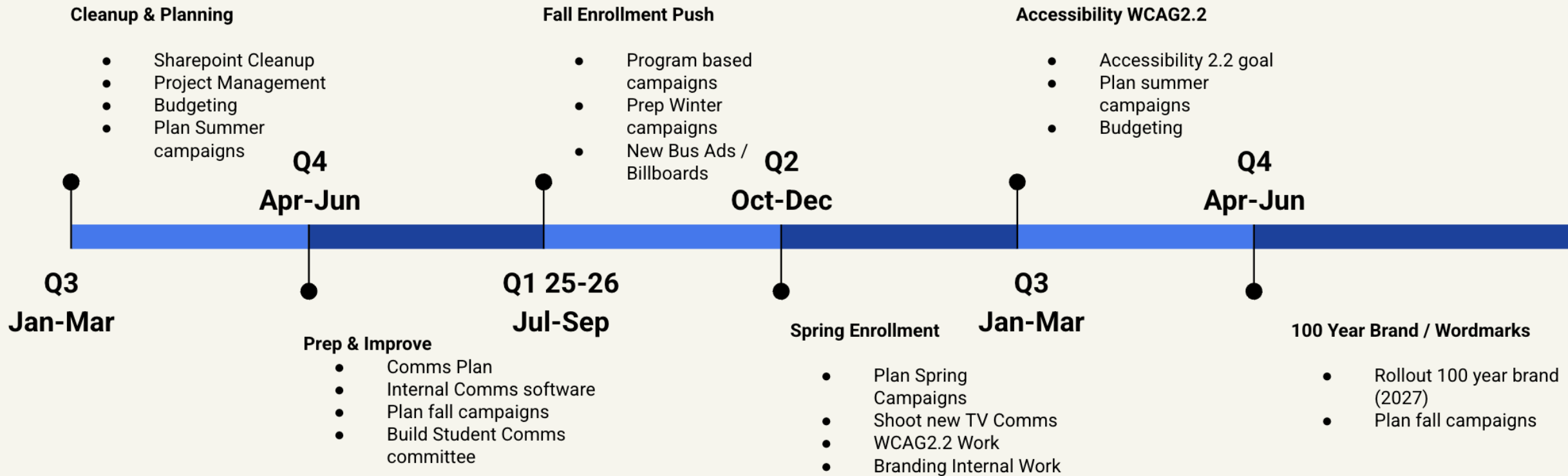
Campaign Improvements

Better focus and
alignment leading to
larger lead volumes at
lower CPLs

Cleanups

Cleaning up shared
resources and removing
clutter to allow people to
more easily access the
resources they need

Looking ahead



Thank you!


Questions?
Comments?

RJ Jacques
Jacques.Richard@spccollege.edu

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Dr. Tonjua Williams, President 

SUBJECT: Personnel Report

Approval is sought for the following recommended personnel transactions:

HIRE Budgeted Administrative & Professional			
Name	Title	Department/Location	Effective Date
Kairamkonda, Krishna	Sr Information Tech Analyst	Information Technology	2/24/2025
Smith, Kamyia V	Coordinator II, Project	Student Services	2/24/2025

TRANSFER/PROMOTION Budgeted Administrative & Professional			
Name	Title	Department/Location	Effective Date
Stubblefield, William	Construction Manager	Facilities&Institutional Svcs	2/15/2025
Tearett, Yalonda R	Career & Academic Advisor	Counseling & Advisement HC	2/8/2025

HIRE Budgeted Career Service			
Name	Title	Department/Location	Effective Date
Alberga, Souksavane	Materials Mgmt Supervisor	Facilities&Institutional Svcs	2/17/2025
Altema, Anice	Student Support Advisor	SSS TRIO Grant	2/24/2025
Collins, Zoe L	Custodian	Custodial Services AC	2/17/2025
Henry-Harris, Zechariah	Instructional Supp Specialist	Student Services	2/3/2025

TRANSFER/PROMOTION Budgeted Career Service			
Name	Title	Department/Location	Effective Date
Al-Hakeem, Rana	Sr Administrative Svcs Speclst	Financial Assistance Services	2/22/2025
Laurain, Aymee C	Sr InstructionalSupportSpeclst	Learning Resources	2/15/2025
Walker, Amanda K	Fleet Lead	Facilities Services	2/22/2025

RENEWAL CONTRACT Budgeted Administrative & Professional			
Name	Title	Department/Location	Effective Date

FACULTY			
Name	Title	Department/Location	Effective Date

SUPPLEMENTAL Temporary			
Name	Title	Department/Location	Effective Date
Culotta, Chandler M	Adjunct Faculty	Humanities & Fine Arts CL	2/6/2025
Cutliffe, Temara J	OPS Career Level 5	Nursing HC	1/29/2025
Fetters, Noel J	Adjunct Faculty, HTF for HEC	Academic Affairs	2/6/2025
Hafner, Lars A	Faculty - supplemental	Communications SPG	2/5/2025
Henningsen, Stephanie	Faculty - supplemental	Social & Behavioral Science SE	1/30/2025
Hill, Robert	Faculty - supplemental	Baccalaureate Biology	2/6/2025
Hood, Jarett	Adjunct Faculty, Bach	Public Policy & Legal Studies	1/28/2025
Krueger, Amy	Faculty - supplemental	Dental Hygiene HC	2/5/2025
Pizana, Orlando A	Faculty - supplemental	Communications TS	1/28/2025
Rein, Howard F	Adjunct Faculty, Bach	Public Policy & Legal Studies	1/28/2025
Smiley, Joseph	Faculty - supplemental	Social & Behavioral Science CL	2/17/2025
Taylor, Brooke E	Faculty - supplemental	Communications SPG	2/7/2025
Vlach, Cameron	OPS Career Level 5	Learning Resources	2/20/2025
Wood, George E	Faculty - supplemental	College of Computer & InfoTech	2/5/2025

Zolecki, Jacqueline Faculty - supplemental College of Computer & InfoTech 2/5/2025


HIRE Temporary			
Name	Title	Department/Location	Effective Date
Allen Jr, Terry L	OPS Career Level 5	Desktop Software Support	2/3/2025
Arenas, Louis A	Adjunct Faculty	Mathematics CL	2/17/2025
Bomonti, KC W	OPS Career Level 5	Desktop Software Support	2/3/2025
Cuevas-Rojas, Ricardo A	OPS Career Level 2	Student Activities DT	2/10/2025
Kadau, David M	Adjunct Faculty	Ethics SPG	2/24/2025
Kavanagh, Kayla	Contributed Service	Early College/Dual Enrollment	2/4/2025
LaCross, Zachary S	OPS Career Level 2	Natural Science CL	2/10/2025
Legions-Kennedy, Savannah Ra	OPS Career Level 2	Student Activities CL	2/3/2025
Lehman, Angela M	OPS Career Level 2	Natural Science SPG	2/10/2025
Nelson, Nydia N	Adjunct Faculty, Bach	College of Education	2/3/2025
Orr, Lance Y	Adjunct Faculty	Communications CL	2/10/2025
Peidous, Igor	Adjunct Faculty	Mathematics CL	2/17/2025
Rand-Mccann, Michelle A	OPS Career Level 3	Workforce & Prof Development	2/17/2025
Reggi, Christopher J	Professional Trainer-OPS	Criminal Justice AC	2/24/2025
Scanlon, Morgan M	OPS Career Level 2	Natural Science SE	2/10/2025
Serra Jr, Richard D	Professional Trainer-OPS	Criminal Justice AC	2/24/2025
Toronski, John A	Adjunct Faculty	Early College/Dual Enrollment	2/4/2025
Trovato, Patricia S	OPS Career Level 5	Student Services	2/24/2025
Tunuufi Sauvao, Wesley B	Professional Trainer-OPS	Criminal Justice AC	2/24/2025
Van Auken, Olivia R	Professional, Hourly-OPS	Dental Hygiene HC	2/3/2025
Vlach, Cameron	OPS Career Level 5	Palladium	2/10/2025
White, Virginia K	OPS Career Level 5	Veterinary Technology	2/24/2025
Younan, Kyrillos S	Professional Trainer-OPS	Workforce & Prof Development	2/17/2025

Darryl Wright-Greene, Chief Human resources and Talent Officer, bringing the actions forward, recommends approval.

GNS February 26, 2025

March 25, 2025

MEMORANDUM TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Faculty Appointment Recommendations

Approval is sought for the following recommended personnel transactions concerning faculty appointments, which shall be enforced via the Collective Bargaining Agreement between SPC and UFF, the Rules and Procedures of the College, and the laws of the State of Florida.

Recommend annual appointment, contingent upon the successful completion of satisfactory service in the current contract year.

Name	Title	Effective Date
Alexander, Cory	Assistant Professor	8/1/2025 - 7/31/2026
Applegate, Rita	Assistant Professor	8/1/2025 - 7/31/2026
Barnett, Eartha	Assistant Professor	8/1/2025 - 7/31/2026
Barnett, Rebekah	Assistant Professor	8/1/2025 - 7/31/2026
Bednarski, Julia Ann	Assistant Professor	8/1/2025 - 7/31/2026
Bennett, Bryan Patrick	Assistant Professor	8/1/2025 - 7/31/2026
Bowhall, Bryan	Assistant Professor	8/1/2025 - 7/31/2026
Brachna, Kelsey	Assistant Professor	8/1/2025 - 7/31/2026
Bushman, Gregory Alan	Assistant Professor	8/1/2025 - 7/31/2026
Carrillo, Edwin	Assistant Professor	8/1/2025 - 7/31/2026
Costa, Nicole L	Assistant Professor	8/1/2025 - 7/31/2026
Crumbs, LaPorsha Chanell Mequill Catherine	Assistant Professor	8/1/2025 - 7/31/2026
De La Piedra, Gregory Paul	Assistant Professor	8/1/2025 - 7/31/2026
Fanfan, Vanessa	Assistant Professor	8/1/2025 - 7/31/2026
Figliomeni, Anthony	Assistant Professor	8/1/2025 - 7/31/2026
Goethals, Kelly	Assistant Professor	8/1/2025 - 7/31/2026
Gonzalbez, Nina	Assistant Professor	8/1/2025 - 7/31/2026
Goodacre, Vera	Assistant Professor	8/1/2025 - 7/31/2026
Gruner, Paola	Assistant Professor	8/1/2025 - 7/31/2026
Gunter-Moyers, Kimberly D	Assistant Professor	8/1/2025 - 7/31/2026
Hatziminadakis, Sofia	Assistant Professor	8/1/2025 - 7/31/2026
Hemphill-Hodges, Meya	Assistant Professor	8/1/2025 - 7/31/2026
Hetzel, Daniel A	Assistant Professor	8/1/2025 - 7/31/2026
Hill, Robert	Assistant Professor	8/1/2025 - 7/31/2026
Jordan, Christopher Charles	Assistant Professor	8/1/2025 - 7/31/2026
Kandru, Rohini Sindhuja	Assistant Professor	8/1/2025 - 7/31/2026
Kerr, Jeremy William	Assistant Professor	8/1/2025 - 7/31/2026
Knoke, Kyle	Assistant Professor	8/1/2025 - 7/31/2026
Ladd, Elizabeth	Assistant Professor	8/1/2025 - 7/31/2026
Lassiter, Vonet L	Assistant Professor	8/1/2025 - 7/31/2026
Lin, Katherine	Assistant Professor	8/1/2025 - 7/31/2026
McCormick, Robert Scott	Assistant Professor	8/1/2025 - 7/31/2026
McPherson, Dana L.	Assistant Professor	8/1/2025 - 7/31/2026
Mormino, Amy Ellen	Assistant Professor	8/1/2025 - 7/31/2026
Negron, Arlenne	Assistant Professor	8/1/2025 - 7/31/2026

Name	Title	Effective Date
Olson, Leah Helene	Assistant Professor	8/1/2025 - 7/31/2026
Overdorf, Rebecca	Assistant Professor	8/1/2025 - 7/31/2026
Palomino, Stephanie Joyce Williams	Assistant Professor	8/1/2025 - 7/31/2026
Peters, Mark T	Assistant Professor	8/1/2025 - 7/31/2026
Poling, Loretta	Assistant Professor	8/1/2025 - 7/31/2026
Poshi, Marietta	Assistant Professor	8/1/2025 - 7/31/2026
Randelman, Robert Ellis	Assistant Professor	8/1/2025 - 7/31/2026
Rodriguez, Rosa E	Assistant Professor	8/1/2025 - 7/31/2026
Rostetter, Anna L	Assistant Professor	8/1/2025 - 7/31/2026
Sadasivam, Krishna	Assistant Professor	8/1/2025 - 7/31/2026
Senevirathne, Nadeesha	Assistant Professor	8/1/2025 - 7/31/2026
Shuman, Susan L.	Assistant Professor	8/1/2025 - 7/31/2026
Smith, Alysha M	Assistant Professor	8/1/2025 - 7/31/2026
Smith, Franklin	Assistant Professor	8/1/2025 - 7/31/2026
Smith, Laura	Assistant Professor	8/1/2025 - 7/31/2026
Smith, McKenzie	Assistant Professor	8/1/2025 - 7/31/2026
Storm, Martin	Assistant Professor	8/1/2025 - 7/31/2026
Vernon, James C	Assistant Professor	8/1/2025 - 7/31/2026
Vukota, Kayie Brynne	Assistant Professor	8/1/2025 - 7/31/2026
Watkins, Stephanie	Assistant Professor	8/1/2025 - 7/31/2026
Weber, Brittany L	Assistant Professor	8/1/2025 - 7/31/2026
Weber, Susan	Assistant Professor	8/1/2025 - 7/31/2026
Westmoreland, John Peter	Assistant Professor	8/1/2025 - 7/31/2026
Whaley, Kristine Michelle	Assistant Professor	8/1/2025 - 7/31/2026
Yates, Claire	Assistant Professor	8/1/2025 - 7/31/2026

Recommend multi-year appointment, contingent upon the successful completion of satisfactory service in the current contract year.

Name	Title	Effective Date
Davies, Joi B	Assistant Professor	8/1/2025 - 7/31/2028

Tonjua Williams, President and Matthew Liao-Troth, Vice President for Academic Affairs, recommend approval.

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President



SUBJECT: Faculty Annual Appointment Review Process (information)

The Deans addressed a number of factors associated with each faculty member as part of the decision-making process for faculty annual appointments. From §6A-14.0411, Fla. Admin. Code, these factors include:

- Quantifiable measured effectiveness in the performance of faculty duties;
- Continuing professional development;
- Currency and scope of subject matter knowledge;
- Relevant feedback from students, faculty and employers of students;
- Service to the department, College, and community;
- Student Success (such as demonstrated or documented learning gains, course completion rates, graduation and/or certification rates, continued success in subsequent and additional courses or education pursuits, job placement rates)

From Article 8 of the Collective Bargaining Agreement between SPC and UFF, these factors include:

- Self-assessment
- Formal review of course materials
- Formal observation
- Review of student feedback
- Faculty instructional strategies
- Optional peer observation
- Professional development and growth plan
- Contributions outside the classroom to the College


Sixty faculty are recommended for annual appointments for the 2025-2026 academic year, and one faculty member is recommended for a multi-year appointment for the three academic years of 2025-2028.

Matthew Liao-Troth, Vice President, Academic Affairs

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Fees

Approval is sought for the proposed FY25-26 Lab Fee Schedule.

Florida Statute 1001.64(10) states that each Board of Trustees shall establish fees. In addition to standard tuition and fees, this authorization extends to user fees, as specified in Florida Statute 1009.23(12(a)). User fees can only be charged to the person receiving the service and shall not exceed the cost of the services provided. Laboratory fees are considered a user fee. They are intended to cover costs associated with a lab course, such as consumables, additional support personnel to offer class, specialized equipment and software. The following proposed lab fee schedule is limited to course updates within the Academic Discipline. **There are no proposed changes to increase laboratory fees.**

Lab Fees by Academic Discipline

Proposed course updates to the academic discipline:

<i>COLLEGE OF EDUCATION</i>	EEX2010	\$5.00
<i>COLLEGE OF EDUCATION (UD)</i>	LAE3940, LAE4940, LAE4941, EEC4940, EEC4941, EEC4946	\$41.01
<i>FINE ARTS (DIGITAL MEDIA UD)</i>	DIG3110C, DIG3119C, DIG3174C, DIG3293C, DIG3305, DIG3306, DIG3823C, DIG 4451C, DIG4138C, DIG4521, DIG4595C, DIG4943, EGS3100, GRA3104C, GRA3816C, GRA4138C, GRA4139C, GRA4423	\$120.00

Eliminated lab fees due to course deletions:

<i>COLLEGE OF EDUCATION</i>	EDF2085	\$5.00
<i>NURSING</i>	NUR1211C, NUR2462C, NUR2731C	\$380.47
<i>COLLEGE OF EDUCATION (UD)</i>	MAE4943	\$41.01

Janette Hunt, Vice President, Finance & Business Operations, Matthew Liao-Troth, Vice President, Academic Affairs, and Mark Strickland, Interim Vice President, Student Affairs, recommend approval.

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College
FROM: Tonjua Williams, Ph.D., President
SUBJECT: Credit Curriculum

A handwritten signature in black ink, consisting of the initials 'TW' enclosed within a circular scribble.

Approval is sought for proposed Curricular changes for the Fall 2025 Academic term.

The proposed curriculum was developed by the Academic Deans and faculty to ensure that the curriculum of St. Petersburg College is current, relevant and in compliance with requirements of the Florida Department of Education.

Matthew Liao-Troth, Vice President for Academic Affairs, recommends approval.

Attachment

The following is a summary of credit curriculum changes for which approval is sought for Fall 2025 (Term 655).

New Program Highlights:

College of Education:

- **Elementary Education (K-6) with Reading Endorsement Apprenticeship BS (ELEDRA-BS):** 120-credit Bachelor of Science program as part of state initiative and in partnership with Pinellas County Schools. The program provides a desirable pathway for working paraprofessionals in the school district to pursue their Bachelor's degree and become certified teachers while maintaining employment.
 - *Job Opportunities: Elementary Education Teacher*

Engineering and Building Arts Department:

- **Building Construction Technology BS (BCNST-BS):** 120-credit Bachelor of Science program. The state of Florida and the Tampa Bay region have identified construction and infrastructure development as key components of their long-term economic strategies. A Building Construction Technology bachelor's program would align with these strategies and support the region's goal of developing a skilled workforce to meet future demands. program will focus on regional priorities which include hurricane-resistant construction, coastal development, and smart city initiatives, making the degree relevant to Pinellas County and surrounding areas. This proposed bachelor's program is enthusiastically supported by our workforce board and industry partners and SPC's Building Design and Construction Management AS (ARCH-AS) program will articulate into it, providing a pipeline for enrollment.
 - *Job Opportunities: Cost Estimator, Construction Project Manager.*

College of Fine Arts and Humanities:

- **Digital Medias BAS (DIGME-BAS):** 120-credit Bachelor of Applied Science program developed to provide career opportunities to both Digital Media AS and AA students. This program offers upward mobility into leadership/management positions in fields such as digital media, graphic design, video, and media production. (DOE Approved 04/2024; Starting term Fall 2025)
 - *Job Opportunities: Video Editor, Videographer, Web Designer/Digital Designer, Film/creative Producer, Art Director*

Transfer Plans: The following transfer plans provide students with a clearly defined path and seamless transition to a Baccalaureate program offered at St. Petersburg College.

- **Internal – Digital Media (DIGME-TR)**

Credit Curriculum Updates for Fall 2025 (0655)
Summary of Curriculum Activity in Programs and Courses

NEW/DELETED/MODIFIED PROGRAMS:

<i>Career & Academic Community</i>	<i>New</i>	<i>Modified</i>	<i>Transfer</i>	<i>Deleted</i>	<i>Total</i>
Arts, Humanities, and Design	1		1		2
Business		1			1
Communications					0
Education	1			1	1
Engineering, Manufacturing, and Building Arts	1			1	1
Health Sciences and Veterinary Technology		1			1
Public Safety, Public Policy, and Legal Studies		1			1
Science and Mathematics					0
Social/Behavioral Sciences and Human Services					0
Technology					0
Total	3	3	1	2	9

NEW/DELETED/MODIFIED COURSES:

<i>Career & Academic Community</i>	<i>New</i>	<i>Modified</i>	<i>Revitalized</i>	<i>Deleted</i>	<i>Total</i>
Arts, Humanities, and Design				3	3
Business		1			1
Communications				4	4
Education	1	1			2
Engineering, Manufacturing, and Building Arts					0
Health Sciences and Veterinary Technology		2		7	9
Public Safety, Public Policy, and Legal Studies					0
Science and Mathematics				1	1
Social/Behavioral Sciences and Human Services				1	1
Technology					0
Total	1	4	0	16	21

Program & Course Updates for Fall 2025 (0655)

Note: Closed programs follow a three-year teach-out period and deleted courses follow a five-year teach-out period, unless otherwise indicated.

ARTS, HUMANITIES, AND DESIGN

Course Deactivations:

Course Prefix & Number	Course Title	Rationale
HUM 2233H	Honors Western Humanities:Baroque to Contemporary	Deactivating since course hasn't been taught since 2019.
TPA 2290	Technical Theatre Production	Course is no longer taught and is being removed from THEATRE-TR.
TPP 2192	Acting Repertory	Course is no longer taught and is being removed from THEATRE-TR.

BUSINESS

Program Updates:

Program Code	Program Title	Rationale
GRENTR-CT	Green Innovations and Social Entrepreneurship	Removing LDR2001 from program and adding ENT2612. Course removal/addition aligns better with the professional outcomes of the intended student profile. This new course will add a new layer of relevancy to the professional field or new venture creation.

Course Updates:

Course Prefix & Number	Course Title	Rationale
MAN 4787	Energy & Environmental Techniques	With a change in focus in another course, MAN 3784 Sustainability in the Natural Environment, we need to shift some topics to this course. This course is a natural fit for the shift because it addresses environmental techniques, and the shifted topics are sustainable agriculture, forestry, park management, and mining.

COMMUNICATIONS

Course Deactivations:

Course Prefix & Number	Course Title	Rationale
AML 2010H	Honors American Literature I: to 1865	Course is being deactivated due to new state legislation and college recommendation.
AML 2020H	Honors American Literature II: 1865 to Present	Course is being deactivated due to new state legislation and college recommendation.
IDS 1106	Interdisciplinary Studies I: Composition I and Introduction to Humanities	Course is being deactivated due to new state legislation and college recommendation.
IDS 1112H	Honors Interdisciplinary Studies: The Modern World	Course is being deactivated due to new state legislation and college recommendation.

EDUCATION

Program Updates:

Program Code	Program Title	Rationale
ENGEDR-BS	Secondary English Education with Reading and ESOL Endorsement	Adding an additional American Literature course (AML 3031) to expand the available AML options for students from 2 courses to 3. Students will complete 2 of the 3 courses according to their content interests.

Program Deactivations:

Program Code	Program Title	Rationale
MTSED-BS	Secondary Math Education	<p>Program is going into teach-out followed by deactivation. Program enrollment has steadily declined making the program no longer sustainable. Current enrollment is less than 10 students.</p> <p>Last Admit Term (LAT) = Spring 2025 (0645); Last Term Valid for graduation (LTV) = Fall 2029 (0715) (5 yrs)/Fall 227 (0685) 3 yrs; Web removal = Spring 226 (0655)</p>

New Courses:

Course Prefix & Number	Course Title	Rationale
EEX 4753	Collaboration with Families and	The College of Education is working to streamline and consolidate our curriculum offerings in order to better support student

Communities in Education

success and progression. This course will be used across multiple programs to provide students with critical content about effective collaboration with families and communities. COE will revise the three programs mentioned in the requisites (ESEDR-BS, ELED-BS, and EDST-BS) in the Spring 2026 C&I cycle, as this course is planned for a summer offering.

AML 3031	American Literature to 1860	This course is being added to the current offerings within the program and will be one of three American Literature courses available to students. (pending C&I approval)
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Course Updates:

Course Prefix & Number	Course Title	Rationale
EDF 4930	EPI Capstone Seminar	The course MLOs are being updated to better reflect expected student competencies and skills.

ENGINEERING AND BUILDING ARTS (ENBA)

Program Deactivations:

Program Code	Program Title	Rationale
PROSYS-AS	Production Systems Management	Program is going into teach-out followed by deactivation. Program enrollment opened in Fall 2019, with four specialized subplans and has not been able to secure the enrollment necessary to make it a viable program. Shared courses with College of Business and other ENBA programs will continue to make the content available to students. Last Admit Term (LAT) = Spring 2025 (0645); Last Term Valid for graduation (LTV) = Fall 2029 (0715) (5 yrs)/Fall 227 (0685) 3 yrs; Web removal = Spring 226 (0655)

HEALTH SCIENCES AND VETERINARY TECHNOLOGY

Program Updates:

Program Code	Program Title	Rationale
NURS-BS	Nursing	Eliminating upper division nursing courses that no longer represent contemporary curriculum in a RN-BSN program as determined by expert consultants. Deactivating NUR 3145, NUR 4606, and NSP 3289. The 3 courses being deleted are upper division nursing electives; a teach-out plan is not needed. They are not pre-requisites for any other course nor are they shared with any other programs.

Course Updates:

Course Prefix & Number	Course Title	Rationale
ATE 2612	Animal Medicine	Program courses are being revised to aid in students success. Updates are being made to course MLOs and objectives.
ATE 2631	Animal Nursing	Program courses are being revised to aid in students success. Updates are being made to course MLOs and objectives.

Course Deactivations:

Course Prefix & Number	Course Title	Rationale
STS 2361	The Art of Teamwork	Course is being deactivated as it is no longer offered. No teach-out needed as this is a cohort based program.
STS 2365	Professional Skills for the OR Team	Course is being deactivated as it is no longer offered. No teach-out needed as this is a cohort based program.
STS 2953	Surgical Technology Portfolio I	Course is being deactivated as it is no longer offered. No teach-out needed as this is a cohort based program.
STS 2954	Surgery Technology Portfolio II	Course is being deactivated as it is no longer offered. No teach-out needed as this is a cohort based program.
NSP 3289	Special Topics in Gerontological Nursing	This course is an upper division nursing elective. It is not a pre-requisite for any other course nor is it shared with any other programs. A teach-out plan is not needed because students will have other upper division nursing elective courses to choose from if needed.
NUR 3145	Pharmacology in Nursing Practice	This course is an upper division nursing elective. It is not a pre-requisite for any other course nor is it shared with any other programs. A teach-out plan is not needed because students will have other upper division nursing elective courses to choose from if needed.
NUR 4606	Nursing of the Family	This course is an upper division nursing elective. It is not a pre-requisite for any other course nor is it shared with any other programs. A teach-out plan is not needed because students will have other upper division nursing elective courses to choose from if needed.

PUBLIC SAFETY, PUBLIC POLICY, AND LEGAL STUDIES

Program Updates:

Program Code	Program Title	Rationale
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PSA-BAS	Public Safety Administration	PAD 4014: Political and Socio-Economic Impact of Gangs and CJE 3263: International Organized Crime are being deleted from the program's CJ subplan. Local agencies no longer prioritize this information.
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SCIENCE AND MATHEMATICS

Course Deactivations:

Course Prefix & Number	Course Title	Rationale
PEN 2136	Skin and Scuba Diving	Deactivating as course has not been offered since spring 2020 and with the rising cost to run a course such as this it's not economical.

SOCIAL/BEHAVIORAL SCIENCES AND HUMAN SERVICES

Course Deactivations:

Course Prefix & Number	Course Title	Rationale
SYG 2221	Woman and Society	Course is being deactivated due to new state legislation and college recommendation.

Five (5) Year Course Deletion

Pursuant to Florida Statute 1007.24, the State Board of Education requires institutions to purge courses listed in the Statewide Course Numbering System (SCNS) that have not been taught by the institution within the past five years. Moreover, SPC Board Rule 6A-10.0331 requires *“the president of each community college shall annually certify to the board of trustees for that university or college that the institution has complied with Section 1007.24, Florida Statutes.”*


The following courses (8) will remain Active for Transfer Purposes and un-schedulable in the Course Catalogue:

Course Prefix/Number	Course Title	College/School/Department
COP 1822	Intro to Web Page Creation	College of Computer Information and Technology
ENC 0549	CLAS Review Writing	Communications
ETI 2172	Quality Auditing Medical Device	Engineering & Building Arts
HIM 2008	Intro Health Data Management	Health Science Department
HIM 2621	Health Data Analytics	Health Science Department
HIM 2661	Health Care Information System	Health Science Department
DIG 2312	Action Script	Humanities and Fine Arts
REL 2464	Philosophy of Religion	Humanities and Fine Arts

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Florida Department of Education – Linking Industry to Nursing Education (LINE)

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to the Florida Department of Education by St. Petersburg College for the Linking Industry to Nursing Education (LINE) grant. Permission is also sought to accept an estimated \$100,000 in funding over a three-month period for this proposal and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The purpose of the LINE Fund is to incentivize collaboration between nursing education programs and health care partners to combat the growing nursing shortage in the state. The LINE Fund provides matching funds, on a dollar-to-dollar basis, to participating agencies that partner with a health care provider to recruit faculty and clinical preceptors; increase capacity of high-quality nursing education programs; and increase the number of nursing education program graduates who are prepared to enter the workforce.

In an effort to address the nursing shortage in the Tampa Bay region and the state, SPC will partner with BayCare Health System to strengthen the pipeline of Registered Nurses entering the workforce through scholarships for nursing students and the purchase of equipment, including simulation equipment.

The period of performance will be from July 1, 2024 through June 30, 2025. The total project is anticipated to be \$100,000 over a three-month period, of which SPC expects to receive the full amount.

Matthew Liao-Troth, Vice President, Academic Affairs; Mia Conza, Vice President, General Counsel and Compliance; and Jean Lee, Dean, College of Nursing, recommend approval.

Attachment
gms022125

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: March 25, 2025

Funding Agency or Organization: Florida Department of Education

Name of Competition/Project: Linking Industry to Nursing Education (LINE)

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 07/01/24 **End:** 06/30/25

Administrator: Matthew Liao-Troth

Manager: Jean Lee

Focus of Proposal:

The Florida Department of Education’s Linking Industry to Nursing Education (LINE) seeks to incentivize collaboration between nursing education programs and health care partners to help recruit faculty and clinical preceptors; increase capacity of high-quality nursing education programs; and increase the number of nursing education program graduates who are prepared to enter the workforce.

SPC has submitted a proposal to partner with BayCare Health System to increase access to high quality nursing education through the purchase of equipment/supplies and scholarships. SPC’s nursing program has expanded to include an evening and weekend program at the Clearwater campus. An investment in nursing simulation equipment for this campus will help provide quality learning experiences that will effectively prepare students for clinicals and future employment. BayCare Health System has committed \$50,000 in match funding which is committed to scholarships for nursing students. Scholarships will be designated for students in the Associate in Science Nursing degree program to help increase retention and accelerate their time to complete their degree and enter the workforce.

These combined efforts will strengthen the pipeline of qualified registered nurses to fill the high demand in the region and the state.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Equipment/Supplies	<u>\$ 50,000</u>
Total Budget	\$ 50,000

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below) \$ 100,000
Total amount from funder: \$ 50,000

Amount/value of match: Cash: \$50,000
In-kind: N/A
Required match or cost sharing: No Yes X
Voluntary match or cost sharing: No X Yes
Source of match/cost sharing: N/A
Negotiated indirect cost: N/A
(Fixed) administrative fee: N/A
Software/materials: N/A
Staff Training: N/A
FTE: N/A
Other (scholarships): N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):
1. Community Focus
2. Student Success

Strategic Initiative(s):
1. Deliver Excellence in Teaching & Learning
2. Drive Economic Advancement

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: United Way Suncoast - Community Impact Education Grant

Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, to United Way Suncoast, by St. Petersburg College for the Community Impact Education grant. Permission is also sought to accept an estimated \$214,422 in funding over a 3-year period for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The United Way Suncoast Community Investment grant focuses on programs in education and financial security with an emphasis on serving the Asset Limited, Income Constraint, Employed (ALICE) population. Funding priorities include early learning, youth success and financial stability initiatives. SPC's Boosting Outcomes, Optimizing Strategies for Triumph (BOOST) initiative will complement and expand on the College's Pre-College Success Programs: College Reach-Out Program (CROP) and Center of Excellence (COE).

Funding for the project will include support of new BOOST personnel, conference participation, college and career tours, school expansion, and new programs including bootcamps for parents and students and peer mentoring.

The estimated period of performance will be from July 1, 2025, through June 30, 2028. The total project budget is projected to be \$214,422 over a 3-year period. See attached Information Summary for additional information.

Mark Strickland, Acting Vice President, Student Affairs; Mia Conza, Vice President, General Counsel and Compliance; and Shanya Turner, Executive Director, Retention Services, recommend approval.

Attachment
gms022125

**BOT INFORMATION SUMMARY
GRANTS/RESTRICTED FUNDS CONTRACTS**

Date of BOT Meeting: March 25, 2025

Funding Agency or Organization: United Way Suncoast

Name of Competition/Project: Community Impact- Education Grant

SPC Application or Sub-Contract: SPC Application

Grant/Contract Time Period: **Start:** 7/1/2025 **End:** 6/30/2028

Administrator: Shanya Turner

Manager: Keisha Blue

Focus of Proposal:

United Way Suncoast (UWS) has announced a new Community Impact Investment for the years 2025-2028. This multi-year funding initiative aims to support nonprofit organizations in their five-county region, focusing on Education and Financial Security programs that serve the ALICE (Asset Limited, Income Constrained, Employed) population.

SPC's Boosting Outcomes, Optimizing Strategies for Triumph (BOOST) initiative will complement and expand St. Petersburg's Pre-College Success Programs that equip middle and high school students in Pinellas County with the tools to overcome barriers, achieve academic success and prepare for college and rewarding careers. With a focus on supporting ALICE participants, this initiative will lead to students' pursuit of higher education, high wage jobs and improved financial stability.

BOOST will expand SPC's Pre-College Success Programs to break the cycle of poverty through program enhancements to our current College Reach-Out Program (CROP) and Center of Excellence (COE) programs. CROP serves students in grades 6-12 providing academic advising, mentoring, career exploration, financial aid counseling, college tours and family workshops. COE provides middle and high school students with workshops, leadership training, and access to technology fostering critical thinking and innovation.

Funding will include support for a CROP BOOST coordinator, a mentor who will support Lakewood Highschool, additional conference participation, college and career tours, bootcamps for parents and students, a College signing Day and peer support. Outcomes for this three-year program will include increased parental involvement, expansion of school and community-based locations, and an increase of program enrollment by 20%.

Budget for Proposal:

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Personnel and Fringe:	\$ 19,872
Contracts	\$ 132,600
Travel:	\$ 49,350
Educational Supplies	<u>\$ 12,600</u>
Total Budget*	\$ 214,422

Funding:

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$ 214,422
Total amount from funder:	\$ 214,422

Amount/value of match: \$0	Cash: N/A
	In-kind: N/A
Required match or cost sharing:	No X Yes
Voluntary match or cost sharing:	No X Yes
Source of match/cost sharing:	N/A
Negotiated indirect cost:	N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):	1. Student Success
	2. Community Focus
Strategic Initiative(s):	1. Deliver Excellence in Teaching and Learning
	2. Strengthen Our Community

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: City of St. Petersburg – Palladium Proposal

Confirmation is sought for a grant awarded, subject to Board of Trustees' approval, to St. Petersburg College from the City of St. Petersburg for the Palladium Proposal. Permission is also sought to accept an estimated \$1,000,000 in funding over four years for this proposal, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.

The City of St. Petersburg, Department of Arts, Culture and Tourism, is providing funding to the College's Palladium Theater with a four-year investment in its renovations. The Palladium is the only mid-size hall in the region that provides affordable professional and community performances; these funds will be used to preserve an important cultural and educational anchor.

The funding will support the transformation of the historic building into a dynamic performing arts center through renovations that will include acoustic improvements and new interior doors.

The estimated period of performance will be from October 1, 2024 through September 30, 2028. The total project budget is projected to be \$1,000,000 over a four-year period, of which the College anticipates receiving the full amount.

Mark Strickland, Acting Vice President, Student Affairs; Mia Conza, Vice President, General Counsel and Compliance; and Paul Wilborn, Director, Palladium Theater, recommend approval.

Attachment
gms022425

Amount/value of match:	Cash: N/A
	In-kind: N/A
Required match or cost sharing:	No X Yes
Voluntary match or cost sharing:	No X Yes
Source of match/cost sharing:	N/A
Negotiated indirect cost:	N/A
(Fixed) administrative fee:	N/A
Software/materials:	N/A
Equipment:	N/A
Services:	N/A
Staff Training:	N/A
FTE:	N/A
Other:	N/A

College Values, Strategic Initiatives and Activities Addressed:

Value(s):	1. Community Focus
	2. Student Success


Strategic Initiative(s):	1. Strengthen Our Community
	2. Deliver Excellence in Teaching and Learning

March 25, 2025

Agenda Item VI – B.3a

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Enterprise Fleet Management – Fleet Trade Ins and Lease Agreements

Approval is sought for the College to trade in and enter into new leases, as determined to be in the best financial interest of the College, for up to 21 vehicles. Approval is also sought for a total expenditure amount for the vehicle leases not to exceed \$683,33.640. Should the expenditure exceed this amount, or should the College add any additional vehicles to the Master Lease Agreement, additional Board approval will be sought at that time.

In October 2020, the College entered into a Master Lease Agreement (MLA) with Enterprise Fleet Management, enabling the leasing and maintenance of multiple vehicles for college-wide use. The terms of the MLA are ongoing and apply to individual vehicle lease schedules, which currently have a duration of five (5) years.

Since October 2020, the College has leased 21 vehicles under the MLA at a total cost of \$683,336.40. The Board’s approval to trade in and enter into new leases for up to 21 vehicles for the not to exceed amount noted above provides flexibility and efficiencies in managing the College’s vehicle leasing expenses

Janette Hunt, Vice President, Finance and Business Operations; Mia Conza, Vice President, General Counsel & Compliance; and Adam Colby, Associate Vice President, Facilities Planning and Institutional Services, recommend approval.

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President

SUBJECT: Annual Membership Assessment in Florida College System Risk Management Consortium

Confirmation is sought for payment of St. Petersburg College’s 2025-2026 membership assessment in the Florida College System Risk Management Consortium (FCSRMC) for the policy period of March 1, 2025 through February 28, 2026, in the amount of \$3,002,186. The membership assessment covers administrative defense, general and automobile liability, property, worker’s compensation (statutory and employer’s liability), faithful performance money and securities, errors and omissions, fiscal agent bonds, and cybersecurity risk. The assessment reflects a six (6) percent reduction from last year, which is likely attributable to the College’s disposition of real estate. The FCSRMC calculations for the policy period of March 1, 2025, through February 28, 2026, are listed below.


Other Coverage Costs	Property/Casualty Assessment	Workers’ Compensation Assessment	75% Confidence Level of Catastrophic Losses	75% Confidence Level of All Other Losses	25-26 Total Assessment
\$542,650	\$1,604,305	\$319,991	\$449,842	\$85,398	\$3,002,186

Mia Conza, Vice President, General Counsel and Compliance; Tom Kelley, Executive Director of Compliance; and Kara Schrader-Smith, Risk Management Coordinator, recommend approval.

March 25, 2025

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Rapid7 LLC - Security Information and Event Management Solution

Approval is sought to enhance the College's existing agreement with Rapid7 LLC, either directly or through a reseller, to purchase Security Information and Event Management (SIEM) subscriptions and services. The enhanced subscription includes comprehensive security solutions to enhance security and improve efficiencies as well as advanced monitoring, detection, and response capabilities to help identify, manage, and respond to security threats more efficiently.

- **The Agreement will commence upon signing and will remain in effect until September 26, 2026.**
- **The cost for this upgrade is \$81,049.52.**
- **The total 3-year cost for the previously approved contract, upgrades, and any other changes that may be needed to the current agreement will not exceed \$526,465.00.**


Patrick Rinard, Vice President, Information Technology/CIO; Jimmy Hester, Chief Information Security Officer; and Mia Conza, Vice President and General Counsel, recommend approval.

March 25, 2025

Agenda VI – B.4a

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Project Authorization – Manufacturing Lab, MT – Project Number: 1707-Z-25-16

Project authorization and Delegation of Authority to issue all necessary purchase orders for Manufacturing Lab, MT Project Number: 1707-Z-25-16 as designed by Williamson Design Associates.

A Florida College System institutions' Board of Trustees have certain authority and powers pursuant to Fla. Stat. §1001.64 and is vested with the responsibility to govern with such necessary authority as needed for the proper operation of the institution [§1001.64 (2)], including the authority to enter into purchase contracts. Pursuant to Fla. Stat. §1001.65(24), the Board may delegate or vest with the College President its granted authority, including authority to purchase and approve contracts.

Through the College's continuing contract, Williamson Design Associates is providing design services to accommodate a semiconductor and automation program space at the Midtown campus. With this authorization, Kenyon will be selected to provide construction management services through their continuing contract. Authorization is requested to delegate authority to the President to approve and issue all necessary purchase orders and contracts, including a GMP, provided the construction budget does not exceed \$3,800,000.

Janette Hunt, Vice President, Finance and Business Operations; and
Adam Colby, Associate Vice President, Facilities Planning and Institutional Services,
recommend approval.

March 25, 2025

Agenda Item VI – B.4b

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President



SUBJECT: Project Authorization – Palladium Theater Renovation – Project Number: 1707-P-24-15

Approval is requested for Guaranteed Maximum Price (GMP) and to issue all necessary purchase orders for Palladium Theater Renovation– Project Number: 1707-P-24-15

A Florida College System institutions’ Board of Trustees have certain authority and powers pursuant to Fla. Stat. §1001.64 and is vested with the responsibility to govern with such necessary authority as needed for the proper operation of the institution [§1001.64 (2)], including the authority to enter into purchase contracts. Pursuant to Fla. Stat.§1001.65(24), the Board may delegate or vest with the College President its granted authority, including authority to purchase and approve contracts.

The State of Florida has awarded a \$1,000,000 grant for the renovation of the Palladium Theater. Earl Swensson Associates was selected to develop the design documents and Foresight has been selected as the Construction Manager through the continuing contracts. Authorization is requested to approve the GMP, issue all necessary purchase orders, and process any additional change orders, provided the total project cost does not exceed \$1,000,000.


Janette Hunt, Vice President, Finance and Business Operations; and
Adam Colby, Associate Vice President, Facilities Planning and Institutional Services,
recommend approval.

March 25, 2025

Agenda VI – B.4c

MEMORANDUM

TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Project Authorization – EMT & Paramedic Programs, SPG – Project Number: 1707-F-25-3

Approval is requested to accept Fleischman Garcia Maslowski Architecture’s proposal and to issue all necessary purchase orders for EMT & Paramedic Programs, SPG Project Number: 1707-F-25-3

A Florida College System institutions’ Board of Trustees have certain authority and powers pursuant to Fla. Stat. §1001.64 and is vested with the responsibility to govern with such necessary authority as needed for the proper operation of the institution [§1001.64 (2)], including the authority to enter into purchase contracts. Pursuant to Fla. Stat. §1001.65(24), the Board may delegate or vest with the College President its granted authority, including authority to purchase and approve contracts.

This project, part of the Masterplan, consists of renovating approximately 6,750 square feet of existing interior space for the Paramedics program and approximately 6,700 square feet of existing interior space for the EMT program. Renovations will include new walls, ceilings, lights, mechanical systems, and storefront facing the hallway. Fleischman Garcia Maslowski Architecture would be selected to develop the design as part of their continuing contract. Authorization is requested to approve the proposal for these services in the amount of \$460,080.00 and issue all necessary purchase orders.

Janette Hunt, Vice President, Finance and Business Operations; and
Adam Colby, Associate Vice President, Facilities Planning and Institutional Services,
recommend approval.

Programs

March 4th, 2025 @ Miami-Dade College West Campus, Room 1109 (10:00 am to 11:30am)

[Everglades: Past, Present, & Future](#)

Join us for an engaging panel discussion exploring the rich history, current challenges, and promising future of the Florida Everglades. This session will examine the critical role the Everglades play in Florida's ecosystem, the successes and setbacks of restoration efforts, and the ongoing strategies to preserve this unique natural treasure.

March 5th, 2025 @ SPC Gibbs Campus (10:00 am to 11:30am)

[Listening to Kids with Judge Irene Sullivan](#)

In partnership with the St. Petersburg and Clearwater Bar Associations, the program will focus on therapeutic justice in lieu of litigation while highlighting diversion, rehabilitation and foster kids issues.

News

- Board of Directors Updates
 - ISPS will host a [quarterly](#) Board of Directors' meeting on May 12th, 2025.
 - The various working committees of the board will host their quarterly meetings the week prior on May 5th, 2025
 - Thank you to Jeff Johnson and Tom Furlong for their service on the Board of Directors. They are both are participating in ISPS's mentorship program. Jeff Johnson recorded a [video testimonial](#).
 - Lee Allen was approved as a new Board Member.
 - Nikki Gaskin-Capehart was featured in [Tampa Magazine: InterView](#).
 - Alysen Heil celebrated the Workforce Development Center at Pasco-Hernando State College.
- Team Updates
 - The Team attended the Joint Board of County Commissioners and State Legislative Delegation Meeting.
 - ISPS is partnering with former SPC Economics Professor Patrick Luce and Jeremy Bess to create an Economic Partnership page on the ISPS website.
 - The Team (separately) met with Congressman Gus Bilirakis and St. Petersburg City Council Member Brandi Gabbard to discuss ISPS programming.
 - The Team attended the Joint Florida College System Councils' meeting.
- Staff Updates
 - Michael Ballard was recommended for a Summer Fellowship Position with the Florida Council of 100.

Kindly follow us on:



Kimberly G. Jackson, Esq.
Executive Director
ISPS

Foundation Report

BOT March 2025 Update

Mission Moment

Alumni Spotlight: TJ Venieris' Journey from SPC to a Promising Legal Career



Eleftherios "TJ" Venieris is a shining example of how education can unlock potential and transform lives. His journey through St. Petersburg College is one of ambition, perseverance and the power of community support. Driven by a desire to expand his knowledge and grow professionally, TJ pursued a bachelor's degree in paralegal studies, believing that higher education would open doors to new opportunities - and it certainly did.

At SPC, TJ found more than just a degree; he gained the confidence and skills needed for a successful legal career. "Law firms and legal professionals seek to hire individuals with the most experience," TJ explained. "I needed to gain more knowledge to advance my career, and I believe that

a higher degree can open the door to many opportunities."

His hard work paid off in more ways than one. Receiving a scholarship was a game-changer. "Being awarded a scholarship exceeded my expectations. It not only encouraged me to continue my studies, but it also led to valuable career opportunities, such as my first position with Florin | Roebig Law Firm," he shared. The financial support allowed him to focus on his education while gaining hands - on experience in the legal field.

TJ's experience at SPC was about more than academics. He found an inspirational and empowering community that provided the flexibility he needed. The affordability of SPC made all the difference and having the option to take evening courses helped him balance his education with other responsibilities. He was deeply involved within SPC's student culture. TJ joined student organizations such as the Student Government Association (SGA), Phi Theta Kappa and the Legal Studies Society, where he developed leadership skills that continue to serve him today.

Now a paralegal specializing in construction negligence at Florin | Roebig, TJ plays a key role in supporting attorneys, drafting complaints, setting up hearings and filing motions. His passion for justice is clear: "The most rewarding part of my job is collaborating with my team and achieving the results our clients deserve." And his journey is far from over - TJ is preparing to take the LSAT and plans to attend Stetson University College of Law to pursue his Juris Doctorate degree.

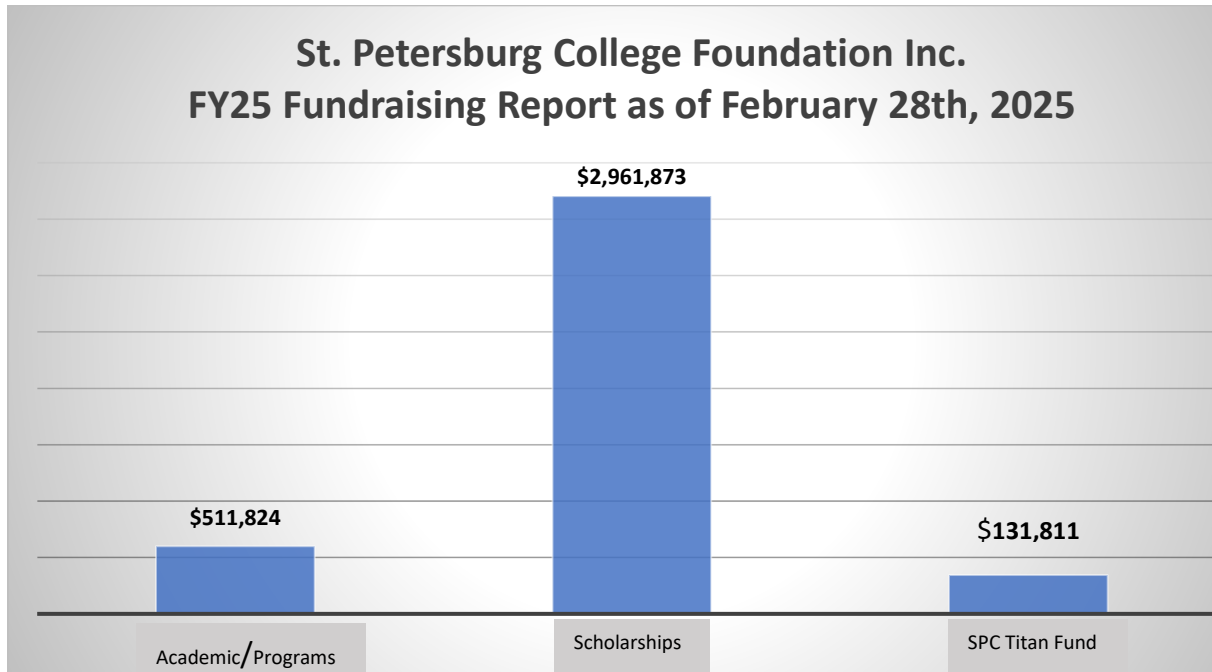
What makes TJ's story even more inspiring is his commitment to giving back to SPC. Grateful for the support he received, TJ continues to stay engaged through initiatives like #SPCDay, the college's annual day of giving, where he serves on the steering committee. "SPC has given me so much," he said. "I make it a point to give back through volunteer work and donations to support student success."

His message to fellow alumni is simple but powerful: "Support SPC by participating in events and volunteering. Even small contributions - whether through time or donations - can make a significant impact."

Foundation Report

BOT March 2025 Update

Dashboard



Fund Category	FY25	FY24
Academic/Student Programs	\$ 511,824	\$ 4,572,124
Scholarships	\$ 2,961,873	\$ 4,539,186
SPC Titan Fund	\$ 131,811	\$ 148,237
Total:	\$ 3,605,508	\$ 9,259,547

Expense Report:

As of February 28th, the Foundation provided the following support to SPC:

- **\$1.7M** in scholarships to SPC students.
- **\$1.8M** in program support, providing support to such programs as
 - Alumni Association
 - Academic Affairs Department
 - African American Male Initiative
 - Athletic Boosters
 - Black Girl Magic Event
 - Business Plan & Elevator Pitch Competition
 - College of Education
 - College of Nursing

- Dental Hygiene Department
- Fall Enrollment Initiative
- Grants Department
- Humanities & Fine Arts Department
- Learning Resources Centers
- College Marketing & Communications
- Mental Health Awareness/Allied Health
- Natural Sciences
- Palladium Theater
- Social Justice Initiative
- SPC Collegiate High School
- Veterinary Technology Program
- Welcome Back Titans Event
- Women on the Way & Keys to Manhood
- Workforce Development

Topic of the Month

- Alumni Circle of Learning: Personal Development Series – How to Secure a Mortgage, March 27, 2025 (Zoom Conference)
- The Annual Donors & Scholars Appreciation Luncheon April 4th, 2025
- Alumni Appreciation Day “Day with the Threshers” May 17, 2025
- Alumni Circle of Learning: Career Development Series – Are You Prepared for the Next Stage of Your Career, May Date to be Determined

Palladium Board Report

March 2025

1. The Palladium launched a “Name A Seat” campaign this week. A video was created and a special page set up on the website with details and a page for making a donation. Seats are at \$5,000, \$2,500 and \$1,000. Our goal is \$500,000.
2. St. Petersburg Opera has returned to the Palladium. They will present “A Little Night Music,” on March 7, 9 and 11.
3. The resurfacing of the south lot is complete. It is a major improvement. The east lot is unfinished and needs a coating of gravel or shell.
4. Westminster Communities returned as the Presenting Support of the Palladium Chamber Series.
5. The Florida Holocaust Museum is bringing a special concert called Violins of Hope, to the Palladium on March 20.
6. January through June is the peak of the Palladium season. There are only a handful of open dates left on our calendar during this period.

Leepa-Rattner Museum of Art (LRMA)
March 2025 Report for SPC BOT

LRMA Highlights

- LRMA organized the Memorial Service for Professor Kevin Grass on February 15, 2025, in the Interactive Gallery with an overwhelming response of about 300 attendees. The SPC Foundation set up the Kevin Grass Memorial Scholarship fund. LRMA will plan a memorial exhibition alongside the next SPC Visual Arts Faculty exhibition.
- Newly branded partnership “LRMA + iLab” launches STEAM workshops “Introduction to Generative AI Art” April 3 & April 10 at LRMA developed by Chad Mairn. Free to students and community.
- LRMA hosted Pinellas County Schools *Visual Metaphors* High School student exhibition awards ceremony. SPC Recruiters promoted Arts programs at SPC. Over 150 students and families attended.

LRMA Exhibitions

January 11 – April 27, 2025

- **Noelle Mason / *X Ray Vision vs. Invisibility*** (Mitchell Galleries): Artist and USF professor examines the authority and objectivity of surveillance imagery, transforming mechanized representations into tactile, humanized works that challenge notions of control. Supported by Creative Pinellas and Pinellas County.
- **Renato Rampolla / *Dignity: The Light Within*** (Center Gallery): This Tampa photographer shifts the focus to the margins of society, offering deeply empathetic portraits that emphasize shared humanity, and the strength found in vulnerability and interconnectedness.
- **Frank Rampolla / *Reflections: The Legacy of Frank Rampolla*** (Uhl Works on Paper Gallery): Frank Rampolla’s legacy as an educator and artist is celebrated through a series that underscores his unique artistic vision, exploring existential themes that still resonate in contemporary art today.

January 21 – March 2, 2025

- **Pinellas County Schools: *Visual Metaphors High School Show*** (Interactive Gallery) 2-D and 3-D work from over 50 high school students in grades 9-12 explore the concept of “visual metaphors” in which they use comparisons to create a heightened awareness or emotional connection to a figure of speech.

March 11 – April 27, 2025

- **Pinellas County Schools: *State of the Digital Arts (SODA) K-8th Grade*** (Interactive Gallery) Digital art, design, sequential art, digital photography, and films by more than 100 students in K-8th grade with access to Digital Arts Lab in their art classrooms, thanks to Pinellas County Schools Referendum funding.

Looking Ahead: Summer 2025 (May 17-July 20): Rachel Fein Smolinski: Patient Belongings; Saumitra Chandratreya: Tender Urge; Rarely Seen: The Gulf Coast Legacy. **Fall 2025 (Aug. 9-Dec. 7):** Jeff Whipple: Past, Present, Future; A Legacy of Her Own: Women of the Gulf Coast

LRMA Education/Programs - Please visit <https://leeparattner.org/calendar/>

- Weekly **Docent tours:** Wednesdays & Sundays at 2 p.m.
- Monthly **Focus Friday lecture series** at 12 p.m.:
 - Mar. 7 – Faith Ringgold, *Nobody Will Ever Love You Like I Do*, serigraph
 - Apr. 4 – Leonard Baskin, *Walt Whitman*, wood engraving (National Poetry Month)
- Bi-Monthly **ABC Art Book Reading Club.** Partner with Palm Harbor Library, 11:30 am – 1p.m.

Upcoming Special Programs in the Interactive Gallery

- Thurs., Mar. 13 **Awards Ceremony:** State of the Digital Arts (SODA): K-8th Grade, 6-7:30pm
- Thurs., Apr. 3 & 10 **Workshops:** Introduction to Generative AI Art, (4/3 - 11am-1pm, 4/10 - 3-5pm)
- Thurs., Apr. 17 **Concert:** O Som Do Brazilian Jazz, sponsored by SGA, 6-8pm


LRMA in the News

Tampa Bay Newspapers: *Spring Exhibition Season: Explore the Human Experience at LRMA(2/27/2025)*
https://www.tbnweekly.com/diversions/article_28b586c4-f47d-11ef-9a25-0753ea8169a0.html

March 25, 2025

MEMORANDUM

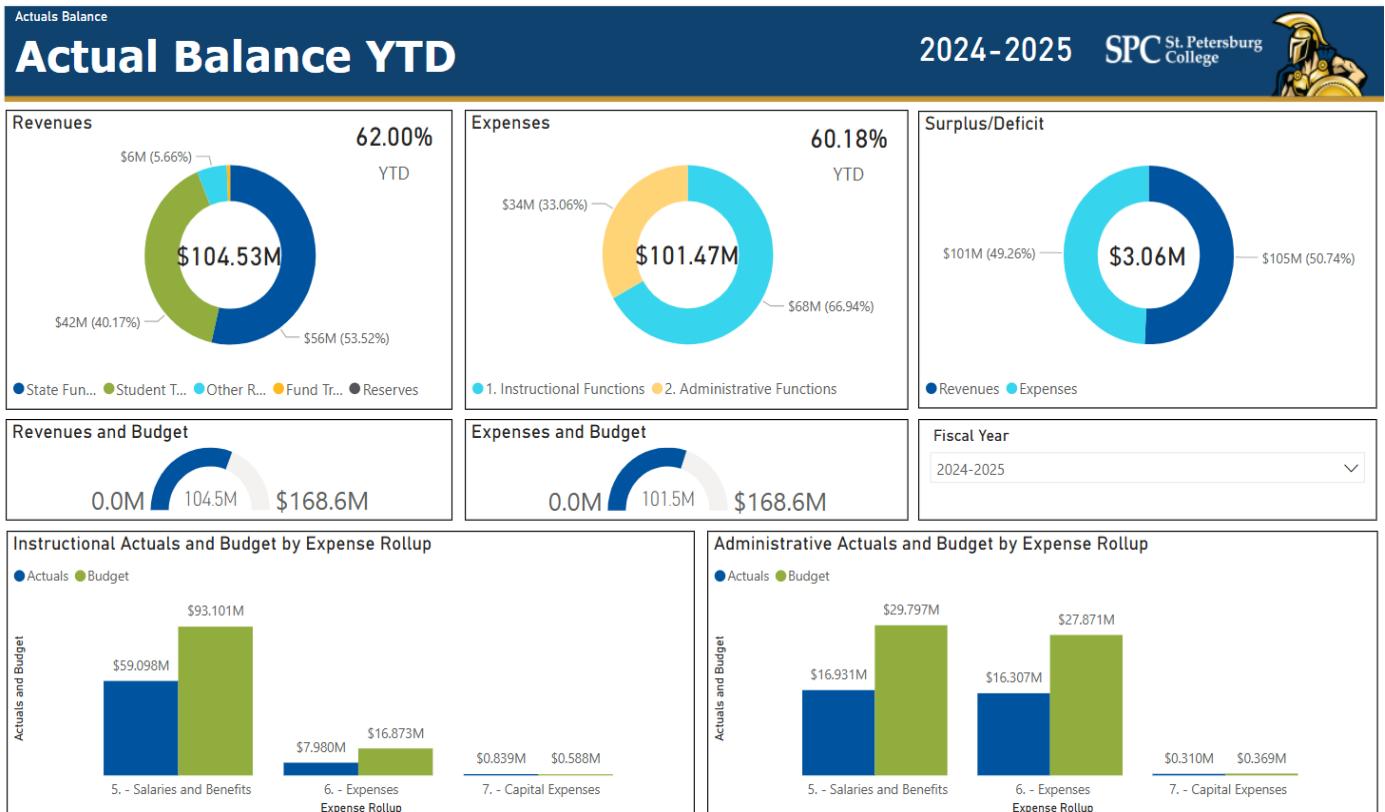
TO: Board of Trustees, St. Petersburg College

FROM: Tonjua Williams, Ph.D., President 

SUBJECT: Fiscal Year 2024-2025 College General Operating Budget Report with Tuition Revenue

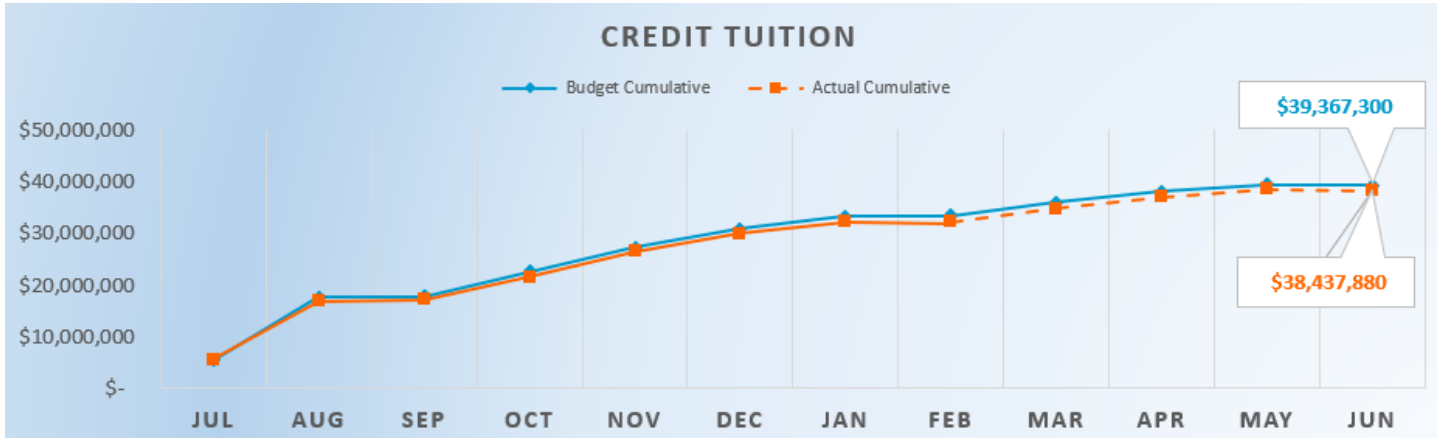
The FY24-25 fund 1 operating budget report through January 31, 2025, is attached.

As of February 28, 2025, the overall revenue was \$104.53M, which represents 62% of the operating budget. The overall expense was \$101.47M, which represents 60.18% of the operating budget. Personnel expenses represent 73 % of the annual operating budget. As of this report date, personnel expenses total \$76.02M or 62 % of the total budget of personnel expenses. Instructional personnel expenses account for \$59.09M and \$16.93M for Administration personnel expenses. Current and Capital expenses total \$25.45M. The net balance of revenue less expense is \$3.06M; which excludes net pension adjustments.

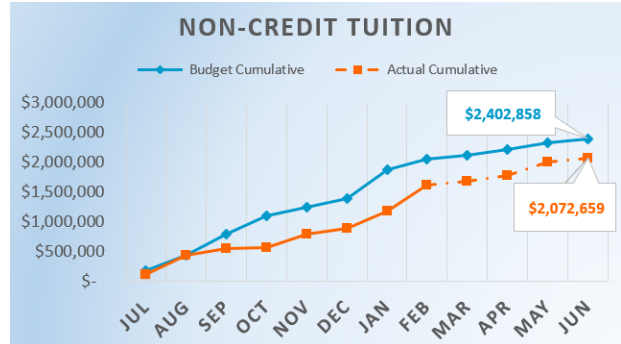


Displayed below are charts for projected tuition revenue. There are three types of tuition revenue: credit tuition, non-credit tuition, and postsecondary adult vocational tuition.

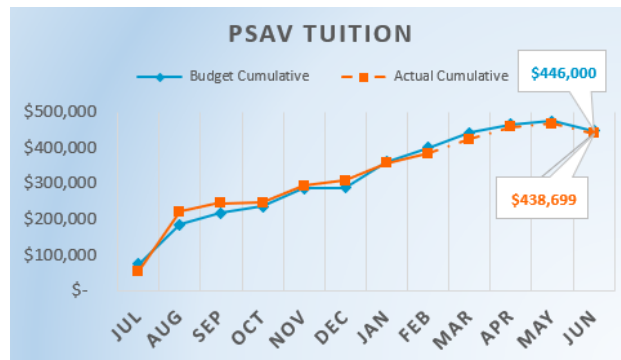
Credit Tuition Revenue – The chart below displays the credit tuition portion of the budget to the actual amount. As of February 28, 2025, the tuition projected is \$900K below the budgeted amount.



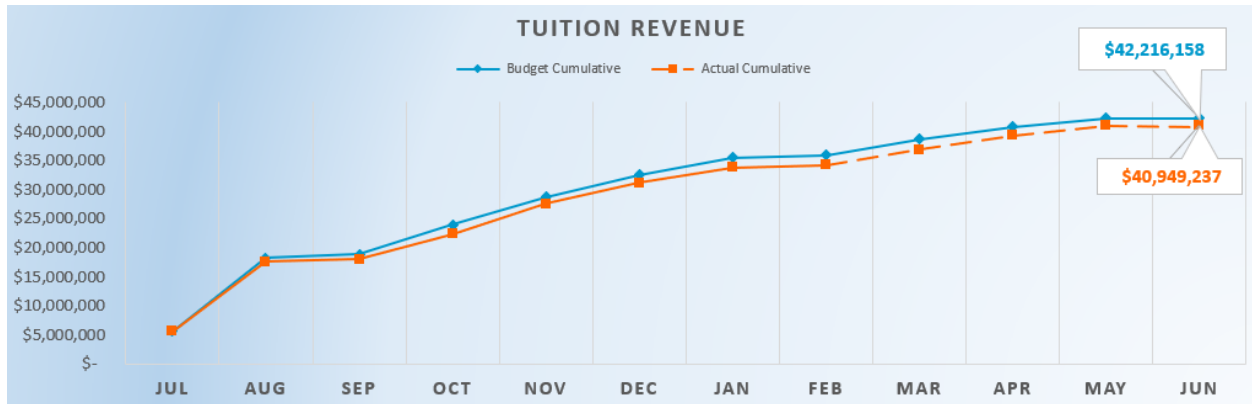
Non-Credit Tuition Revenue – The chart to the right displays the non-credit portion of the budget to the actual amount. As of February 28, 2025, the tuition projected is \$400K below the budgeted amount.



Postsecondary Adult Vocational Tuition Revenue – The chart to the right displays the Postsecondary Adult Vocational (PSAV) portion of the budget to the actual amount. As of February 28, 2025, the tuition projected is \$8K below the budgeted amount.



Total Tuition Revenue - The chart below displays the total operating tuition budget to the actual amount. As of February 28, 2025, the overall tuition projected is \$1.3M below the budgeted amount.



Dr. Hector Lora, Associate Administrative Vice President, Budgeting and Strategic Execution

Attachment



**Operating Budget Report
February 28, 2025**

	Budget		Actual	% of YTD
Revenue				
Student Tuition & Fees	\$ 52,301,642	\$	41,991,420	80%
State Funding	\$ 95,696,101	\$	55,938,169	58%
Other Revenues	\$ 8,262,830	\$	5,916,793	72%
Fund Transfers In	\$ 2,000,000	\$	679,361	34%
Reserve	\$ 10,338,243	\$	-	0%
Total Revenue	\$ 168,598,816	\$	104,525,743	62%
Expenses				
Instructional				
Instruction	\$ 59,705,036	\$	37,727,138	63%
Academic Support	\$ 27,378,014	\$	16,313,068	60%
Student Support	\$ 23,478,072	\$	13,876,987	59%
Total Instructional	\$ 110,561,123	\$	67,917,194	61%
Administrative				
Institutional Support	\$ 30,284,417	\$	17,634,682	58%
Physical plant Operation and Maintenance	\$ 21,076,866	\$	13,306,108	63%
Student Financial Assistance	\$ 2,412,847	\$	2,182,320	90%
Contingency, Transfer, Etc	\$ 4,263,562	\$	424,987	10%
Total Administrative	\$ 58,037,693	\$	33,548,097	58%
Total Operating Expenses	\$ 168,598,816	\$	101,465,291	60%
Balance	\$ -	\$	3,060,452	

*FY2024-25 excludes Net Pension adjustments.