

St. Petersburg College: College of Business Advisory Board Meeting

April 10, 2018

9:00-10:00 am

EPI 2-429

Industry Attendees:

Melissa Leiner, Paychex, Inc
Barbara Grilli, City of St. Petersburg
John McKnight, Symanski & McKnight CPA's
John Bittrich, Meri M. Stockwell LLC

SPC Attendees: Robin Wilber, Greg Nenstiel, Sheryl Mundorff, Mike Ewell, John Kurnik,
Carissa Roldan, April Bailey, Patricia Hanrahan

Meeting Minutes

Patricia Hanrahan, Chair: College of Business

-Welcome

-Summer enrollment numbers

- Overall the COB is at 66% of last summer's enrollment with 38 days to go
- Our UD is at 71% of last summer
- COB is about 5% ahead of SPC in enrollment at this point (38 days)
- We anticipate meeting our last summer's numbers unless something unforeseen happens
- We are not sure about meeting our enrollment goal of a 4% increase over last summer

April Bailey, Chair: College of Business

-College of Business Expo

- Handouts were provided to the attendees

-Save the Date: Wednesday, April 18 (3:00-6:30 pm)

-Very successful in the fall semester (120 attendees)

-Robin Wilber: We are hoping for 200 attendees

- Business Plan and Elevator Pitch Competition

- Handouts were provided to the attendees – Everyone is welcome!

- Save the Date: Thursday, April 19 (6:00-8:00 pm)

-Contact Nicolle Panuthos if you would like to hand out one of the checks at the end of the ceremony

Greg Nenstiel, Dean: College of Business

-Risk Management and Insurance Career Social

-Save the Date: Wednesday, April 11 (5:00-6:30 pm)

-Sports Management

-Currently in development- to begin Fall 2018

-Specialized courses in Facilities and Event Management

Open discussion and recommendations for our programs:

John Bittrich: Consider contacting Raymond James to partner with them. Greg said that it is already on his list to contact after the meeting.

Melissa Liener: Supported working with area high schools on financial literacy.

Adjournment – Meeting ended at 10:03 am