

10/9/2019

Members Present: Andrea Falvey, Melissa Leiner, John McKnight, JJ Jones, Glenda Sparrow, Holly Markham, Tim Shoby, Lee Maidenberg, Torrey Chambliss, Meri Stockwell, Richard Beynon, Marta Przyborowski, Alanna Olah, Mike Ewell, Serge Lacerte, Fabre Murray (student), Carissa Roldan, Marilyn Brown.

Members Excused: Lindsey Shank, Matt Elsey, Tonya Jones, Justin Bushko, Janice Loppe, Darryl Henderson, Kendra Kelly, Cindy Brown, Bob Wingate, Jerry Kilty, Patricia Hanrahan.

Introductions

Marta welcomed and started the meeting with Introductions.

- Marilyn Brown said BOA online piece being added, when you renew, it will pull your information automatically
- Marta covered handouts: AS, Certs, BS/BAS and enrollment history in Bus-AS

Question/Discussion

How do we communicate path of Certificates to Degrees? Path is on website, we have recommended pathways, we auto-graduate students in BUS-AS when certificates are completed.

Marilyn Brown: We are hiring a new Dean of Workforce to contact/work with community to determine noncredit and credit coursework.

Mike Ewell: We have a number of certificates; 16 credits are required in a Cert for financial aid. Most students do not declare a cert, they declare the AS degree and complete the courses they want or need for financial aid purposes and then drop out for a while. Might return later.

Internship Discussion

Marta: Internships are now required in all BUS-AS sub plans and some certificates. We have 7 sub plans in the BUS-AS; Accounting, Management, Entrepreneurship, Marketing, Financial Services, Supply Chain, and BS/BAS degree transfer.

Richard Beynon: Issues with lack of alignment of Internship and course work. Coursework needs to be done before co-op/Internship. **Marta:** we have min requirements in Internship applications and process. **Lee:** We should let students know early, like Summer term about Jazz Holiday internships in fall. **Alanna:** Internships might be last, at end of program study.

USF has mandatory internships; BOA would like to Internships at Sophomore level.

BUS-AS Age Data and Skill Sets– Marta

Slides covered on 15 top job skills from Forbes though 2020. Focus on skills needed and personal development, learning. New Acronym., SMAC (Social, Mobile, Analysis, Cloud) skills as important as STEM (Science, Technology, Engineering and Math).

Age of Bus AS students, 737 Bus-AS students courses this fall.

20% are 20 to 25

37% are 26 to 35

24% are 36

Interviewing, Career and Job Prep Discussion

Rich: Every college program should have required resume and career prep training. A lot resumes even at MBA level are very poor prepared. Do they get these skills infused in Gen Ed or other courses? SPC has online Optima Resume, some career prep offered in a number of courses, we have a career center, and do career building at Expo events.

Rich: Do we have statistics on students participating and making career and professional development mandatory. USF has a mandatory requirement. UCF requires 2 – 1 credit hour courses on these topics.

Marylyn Brown: We have a new Internship Coordinator who is from UCF woe he will have new ideas.

Board of Advisor Chair Position

Marta: Would someone like to be the Chair of the BOA for the next year, the Chair will work with the Dean and chair the BOA meetings? Meetings should quarterly. Chair will also attend program viability meetings at the college. John McKnight has been the chair for several years and thinks someone from a bigger company should be the Chair. ***JJ Jones said he would be willing to be the new Chair.***

SPC New Initiatives and Events

1. Year Up program, cohort of disadvantaged youth, 18-24. Cohort classes offered at Midtown, includes courses geared to getting a Certificate in Bus Admin and they also work an Internship job.
2. Financial Innovation Center offered at Downtown Campus. Brings Financial Services partners and students together: Mentors, Internships, present Financial components
3. Titans Up Grant: for students with IQ below 70. Will offer SPC courses, starting with MAN2340 and HFT1000, work/experience into culinary programs
4. Business Bash: Offered on 10/29 @ Clearwater Campus, offered to new students, how to proceed with resumes, business cards, and clubs.
5. COB Expo: Offered on 10/30 @ Epicenter. Last year 233 attended. Employer tables, talk with students, meet the faculty, hire students with resumes, clothing available for interviews, Career Source Pinellas and other visitors.