



MINUTES
COB ADVISORY COMMITTEE
10/08/2020 – Virtual/ Zoom

Date of Meeting:	10/08/2020 at 8:30 AM
Members present: JJ Jones (Chair); Bob Wingate; Torrey Chambliss; Juan Diaz; Andrea Falvey; Holly Markham; Jerry Kilty; Richard Beynon; Serge Lacerte; Meri Stockwell; Melissa Leiner; Glenda Sparrow; Janice Loppe; Lee Maidenberg; John McKnight; Patricia Hanrahan; Marta Przyborowski; Carissa Roldan; Fabré Williams.	
Members excused: Mike Ewell, Tim Shoby, Justin Bushko; Matt Elsey.	
Others present: Tikiia Hannah; Jerrick Rivera; Marilyn Brown.	
Call to order: Marta Przyborowski (8:30 AM)	
Previous Minutes Approved: Minutes will be approved during spring 2021 meeting.	
Unfinished Business: N/A	
Program Updates: Enrollment/Spring 2021 Updates; Advisory Committee Appreciation Event; COB Mission Statement Contest; COB Business Community Events (October), Overview of Career Workshops and Handshake platform.	
Student Update: Review of new <i>Hire SPC Titans Handshake</i> job platform.	
<p>New Business: Industry discussion focused on benefits of utilizing temp agencies for job placement (discussion led by Chairperson JJ Jones). Focus on ways to change public perception of temp agencies. Companies utilize temp agencies for initial and/or seasonal placement. This avenue offers companies good way of ensuring cultural fit. Temporary placement can open the door to full-time employment.</p> <p>Action Item: Work on developing a workshop/session that highlights and connects students to local temp agencies. Also include an HR component to discussion. Provide guidance on what questions students/potential employees should ask (conversation rates, benefits, etc.).</p>	
<p>Industry Updates & Discussion: Discussion related to utilization of temp agencies as a career strategy. In addition, observation was made that job descriptions and requirements are changing (40% of job descriptions have changed since pandemic started (Meri Stockwell); Companies are utilizing temp agencies to filter out employees and find best fit. Importance of mentorship was highlighted. Matching students with area coach.</p> <p>Action Item: COB will look into possibility of creating mentorship program for students (note from committee: mentorship does not need to be formal; focus should be placed on providing a connection to student(s) seeking more information/career guidance).</p>	
Next Meeting: Proposed date of next meeting: March 18, 2021 at 8:30 AM.	
Adjournment: 9:35 AM	
	Secretary: Fabre Williams