



MINUTES
INSERT NAME OF ADVISORY COMMITTEE
DATE - LOCATION

Date of Meeting:	05/21/2020 8:30 AM to 9:30 AM
Members Present: JJ Jones (Chair), Bob Wingate, Glenda Sparrow, Jerry Kilty, John McKnight, Holly Markham, Melissa Leiner, Matt Elsey, Meri Stockwell, Torrey Chambers, Richard Beynon, Andrea Falvey, Marilyn Brown, Alanna Olah, Mike Ewell, Marta Przyborowski, Patrician Hanrahan, Carissa Roldan.	
Members Excused: Tim Shoby, Lee Maidenberg, Fabre Murray (student), Lindsey Shank, Tonya Jones, Justin Bushko, Janice Loppe, Darryl Henderson, Kendra Kelly, Cindy Brown.	
Others present: N/A	
Call to order: Marta Przyborowski	
Previous Minutes Approved: Carried to next meeting	
Unfinished Business: Discussion of new and additional COB Advisory Committee members for 2020-21 academic year.	
Program Updates: College response to COVID 19: 1800 classes transitioned from in class to online and live online. Students provided laptops/hotspots, student emergency fund, enrolment updates for spring term. Enrollment Updates for spring and summer terms.	
Subcommittee Reports: None	
Student Update: Student emergency fund \$108,305, Last Mile Scholar scholarship, SPC CARES Act Funding, Spring Graduation. Student Success rates and withdrawal rates covered.	
Career Outreach Specialist: Business Community Roundtable for Program Outreach 5/28/2020, Zoom Webinar, Panel Discussion and Breakout Sessions. Online career workshops for students.	
New Business: To increase enrollment and help community new and revised certificates proposed for the College of Business. These include: New Certs: 1. Insurance and Risk Management (new 27 credit cert embedded within BUS-AS program, Fin Serv Subplan) – Spring 2021 2. Business Development and Entrepreneurship Certificate (new expanded certificate with 25 credits embedded within BUS-AS Entrepreneurship Sub plan) Spring 2021 3. Event Planning Management Certificate (new certificate within Hospitality AS degree for Fall 2020)	

4. Supply Chain Management Certificate (new BUS-BS Upper division level, 18 credits)

Revisions to Existing Certs and Programs

- 1) Revise 24 credit Business Administration Certificate into course alignment with State Frameworks and rename to Business Management Certificate
- 2) Revise/retitle LD Supply Chain Management certificate to Supply Chain and Logistics as a result of creating new UD Supply Chain Management certificate
- 3) Minor renaming of subplans and minor course revisions with Bus-AS. Added FIN2000 to Financial Services subplan.

Industry Updates & Discussion: FinTech, 2020/2021 Advisory Committee, Committee Approval of new programs.

Program Needs: Open discussion on industry needs and Internships. Committee discussed shortfalls in student skill sets (communications, writing, inter-personal skills).

Adjournment: 9:40 AM

Secretary:
Michael Ewell