

**College of Business**  
**Virtual Advisory Board/Meeting Minutes**  
**Wednesday, October 27, 2021 8:30-10:00 a.m.**

**Facilitator:** John Duff

Attendees: John Duff , Marilyn Browne, John McKnight, 17272441472, Robin Wilber, Michael Ewell, Serge Lacerte, Aaron DeSpain, Nicolle Panuthos, Nathan Poinsette, Mel Leiner, Carissa Roldan, Rich Beynon, Holly Markham (GTE Financial), Dr Andy Rojas, 18135143296, Wende Huehn-Brown, Nathan Poinsette, Julie Adamich, Thomas Philippe, Torrey Chambliss, Lynn Grinnell, Glenda Sparrow, Torrey Chambliss, Nicolle Panuthos

The meeting began with welcome and introductions.

Dean Duff provided an update on SPC and the COB and shared enrollment trends with the group. He also provided an update on the search for a permanent COB Dean. Dean Duff also pointed out the need for an advisory committee member to step forward as Chair.

Marilyn Browne shared occupational data related to the various business disciplines.

Julie Adamich led a discussion of potential changes that would be required in the accounting discipline particularly related to changes in CPA licensing. A planned follow up activity will be an accounting round table. The goal of this exercise will be to plan for curriculum modifications that should help students best prepare for accounting careers. The possibility of upper division programming in accounting was also discussed.

Wende Heuhn-Brown shared how badges were being used in capstone to recognize student achievements through the course.

During open discussion the group discussed the value of job shadowing for students and the value of keeping LinkedIn profiles current.

The next meeting will be held in the spring of 2022.