

MINUTES
Public Policy and Administration
Baccalaureate Program

Date of Meeting:

Wednesday, May 20, 2020, 10:00 a.m. – 11:00 a.m.- Zoom Meeting

Members Present: John Daly, Chris Harper, Jeff Kronschnabl, James Olliver, Robert Pergolizzi, James Steffens, Mike Waters, Nicholas Zoller, Joseph Bienvenides,

Members Excused: Brian J. Aungst, Frank Edmunds, Sheryl Goff, Harry Gross, Donald J. Hall, Ed Hooper, Dina Hyson, Russ Kimball, Micah Maxwell, John E. Tuthill, Sean Kennedy, Rafael Murga, Rajiv Rambaran, Susan Demers, Melissa Mari, Margaret Bowman, Djuan Fox, Earl Fratus, Elizabeth Van Scoyoc

Others present: Marilyn Browne, Beth Bird

Call to order: The meeting was called to order at 10:00 a.m.

Previous Minutes Approved:

Motion by:

Second by:

Unfinished Business:

Program Updates:

PROGRAM REVIEW AND INFORMATION

Professor Jeff Kronschnabl introduced board members and presented an overview of our Public Policy and Administration program.

- **Public Policy and Administration Program Overview:**
- **Public Policy Online Class Development:** This program is poised to go statewide and then nationally. There is no other program like it that has been seen. The difference is that PPA students are job ready when they finish.
- **SPC-ICMA Annual Report:** SPC Public Policy and Administration program still has an ICMA club
- **Project on Accountable Justice updates:** This board has done many great things but at this time it has retired.
- **City of Seminole Policy Management Associate Position:** The students who have taken this position have been very successful in their role. One so much so that she was hired away from different roles multiple times so now they say that the student must stay the year without looking for outside employment if they accept the position. This is a ten-year program.

- **City of Largo Management Fellowship Training Position:** The first student just started in this new role last month and he is doing well.
- **Public Policy Leadership Speaker Series Luncheons:** These are on hold due to COVID-19 restrictions. Nick Zoller recommended to have Zoom Webinars with prior speakers for the students to get exposure and in-depth training.
- **Capstone Class Updates:** Eighteen capstone students graduated this past semester which is the biggest graduating class so far. Summer registration is up. Jeff Kronschnabl had a bet when the program started that registration would not go down and it has not. A member (I think Mr. Olliver) mentioned that he hopes Jeff Kronschnabl never flattens the curve on this one.
- **Government HR Partnerships:** Jeff Kronschnabl said that in the beginning some of the HR directors would not even meet with him and one said she does not meet with salesmen. He said he realized he had broken the one rule of this program that everything is based on relationships. He had just sent off information without building the relationship first. Then he started inviting HR directors to the Luncheons and other events. Now one HR Director is even including information about the program in her New Hire Packet. Normally Dr. Daly can just pick up a phone and call any person and they are a graduate of his program. It was suggested that if HR person is resistant to call the city manager or city administrator and there can be better results.
- **Local College Marketing (Hillsborough Community College, Pasco-Hernando State College, and Florida Southern College):** Fifty-two emails were sent out to representatives from these local colleges including information about the program as well as a promotional video and a testimonial video. Jeff Kronschnabl talked about looking into whether this program could be expanded and finding out that there were some secret handshakes that if the program was allowed to go forward it would not be marketed. Jim Olliver spoke about the old fear that we were going to steal students from other institutions, but with all the online stuff, we should get articulation agreements anyway we can.
- **SPC Advisory Task Force:** Appreciative of the members who are passionate about the program and continue to come and contribute to the meetings. Members expressed that they liked doing the meeting in this online Zoom format since they are able to attend from anywhere, they might be at. Some would like to have the online option while still being able to attend in person when it is safe.
- **Florida League of Cities:** Jim Olliver asked if Jeff Kronschnabl had any relationships with this organization. He did not so Jim Olliver will follow-up and help build relationships.
- **Suggestions and Announcements:** James Steffens thinks tying the program in with Police and Fire who are working on the macro issues and could learn about the micro issues with the program. Talk to the students about opportunities around the country for young diverse applicants, some positions may come with relocation assistance especially to Midwest Cities. Florida is a whole different market.

John Daly-there is a possible tuition reimbursement program for health and fire. Dr. Daly appreciates the opportunity to be involved with young minds who want to make a difference.

Jeff Kronschnabl- will have 49 years of government experience on July 1st.

Chris Harper-hopes everyone stays safe this has been a game changer.



Mike Waters- The safety program is going well, and they are working to open the Allstate Center in a safe manner to continue training. If anyone knows anyone looking to become a law enforcement officer please refer to him. They hope to be normalized soon and they are doing precautionary measures.

Nick Zoller-For those organizations in Pinellas and beyond, have you asked them to cycle the video in their public forums and for their employees. He said that the departments are desperate for content and take it eagerly. He will help with the webinar format that he had recommended.

Jim Steffens-Thanked Jeff Kronschnabl for always leading from the front.

Closing remarks: Jeff Kronschnabl thanked the Board for coming and providing valuable feedback that will help to improve our program. The board members were thanked for their attendance and participation.

Not everyone is called to be a leader, but everyone is called to make an impact

Subcommittee Reports:

Student Update: There was no current student present at this meeting.

Career Outreach Specialist: Joseph Bienvenides was present but did not speak.

New Business:

Industry Updates & Discussion:

Program Needs:

Adjournment: 11:00 a.m.

Beth Bird

Secretary