



MINUTES
COLLEGE OF PUBLIC SAFETY ADVISORY COMMITTEE
ST. PETERSBURG COLLEGE

April 26, 2021 (Zoom Online)

Members Present

Kenneth Afienko	William Lawson
Amber Bartelme	Michelle Mann
Rosanne Beck	Carol Mashburn
Richard Bishop	Paul Matthews
Cindy Bresse	Pat McGhee
Geoffrey Brown	Heather Meade
Sara Brown	Crystal Milton-Brown
Kerry Carter	Alexandra Phillips
Daniel Cruz	Carol Rasor
Susan Demers	Chris Riley
Michael DiBuono	Michael Rios
Lynn Ernst	Joshua Stone
Eric Ford	Kevin Thomas
Michael Hughes	Jewel Wilson-Murphy

Members Excused

Sandy Brooking	Deborah McDonald
Chelsea Buchans	Frank Ruggiero
Trenton Campbell	Jamal Williams
Dale Koning	

Others Present

Marilyn Browne

Call to Order

Michelle Mann called the meeting to order at 10:01 am followed by a welcome and introduction of members present.

Agenda Items

Introduction – Dr. Susan Demers, Dean, College of Public Safety

Dr. Demers welcomed the advisory committee members and provided a brief summary of the role that each member has on the committee. Following state statutory mandates, St. Petersburg College has advisory committees comprised of alumni, industry and community leaders whose expertise helps keep our curriculum relevant, provides a forum for the exchange of ideas and

offers opportunities for students to network with industry executives. Dr. Demers emphasized keys areas of participation by committee members:

1. Recruiting information. Provide the requirements and characteristics for a successful employee in the agency/business.
2. Skillsets. What skills and abilities should our students own in order to be considered for employment?

This information will ensure our programs are relevant and up to date and will guarantee our students are equipped upon entering their chosen career path.

Program Updates

Each faculty member provided updates for their program. Notable highlights are:

1. Michael Hughes, Department Chair, gave an overview of all College of Public Safety Programs.
2. Rosanne Beck, (Faculty, four-year program) is working with Kevin Thomas to create an upper division digital forensics sub-plan. Additionally, Ms. Beck and Dr. Rasor have identified the need for a course in de-escalation; they are working on the curriculum to be offered in 2022.
3. Lynn Ernst (Crime Scene Technology) is planning live events for students and the community to showcase the program. Crime Scene Technology was the last of the lower division programs to move to the St. Petersburg Gibbs Campus, which took place Summer 2020. The move allows for opportunities to greater interaction students and campus events.
4. Kevin Thomas (Digital Forensics and Computer Investigations) provided more detail on the four-year digital forensics sub-plan. The new subplan will contain four courses:
 - a. Introduction to Cybercrime
 - b. Digital Forensics for Public Safety
 - c. Mobile Device Forensics (created by Michael Rios, Adjunct)
 - d. Advanced Topics in Forensics (dark web, cloud-based networks)Kevin is hosting an event, via Zoom, for students, which will focus on on-line safety, phishing attacked, and identity theft.

Community Connections

Kerry Carter, Career Outreach Specialist, provided an update on the programs and initiatives that were held to promote and support our Public Safety students.

1. Assist students identify a career path.
2. Professional development concentrating on interview and writing skills.
3. So that students can experience the day-to-day activities of different public safety departments, Kerry is work with the agencies to seek out job-shadowing opportunities.

4. Began a St. Petersburg College chapter of the Florida Emergency Preparedness Association (FEPA). FEPA, comprised of 67 Florida county emergency administrators, promotes professional expertise and diversity through training and education and sharing best practices. Students involved with FEPA will provide network opportunities and exposure to the functions of emergency management.
5. Invited members to join *Hire SPC Titans Handshake* (joinhandshake.com) for recruiting students for internships or employment. This platform, widely used by career service department nationwide, allows student to search for organizations and agencies in their chosen field, as well as organizations can recruit students based on a query search.

Student Experience

The student advisory committee members shared their experiences as St. Petersburg College students. Some of the highpoints of their time with the college:

1. Events and job fairs are invaluable and many times lead to employment opportunities
2. The college focuses on the student and prepares them for workforce.
3. Faculty provide support and encouragement.
4. The program prepares the student for advanced degrees.

Cindy Bresse, who is with the Sarasota County Sheriff's Office as a supervisor in their emergency Operations Center, had a very positive experience with SCP. Cindy earned a degree in Crime Scene Technology. However, she expressed a concern for the lack of communication training in the law enforcement program. Skillset is lacking in the ability to relay emergency information and incident reporting.

Public Safety Events

The College of Public Safety recently hosted the following events:

1. Minorities in Law Enforcement: A Candid Conversation with Mr. Leon Jackson, which gave students the opportunity to hear from a former City of St. Petersburg police officer.
2. A Candid Conversation: Women in Public Safety, held during women's history month.

A new initiative for the College of Public Safety, is the creation of the Public Safety Speakers Bureau. The advisory committee members will be invited to speak to our students either through individual classes or at an event so that are students are provided valuable insights and information on the agency/departments represented.

Advisory Committee Members Open Discussion

Board members provided their agency's/department's training requirement and what they are looking for in a candidate:

1. Practice experience and critical thinking skills.
2. Communication skills
3. Well-rounded; ability to communicate well and handle all different kinds of situations
4. Time management

The College of Public Safety is re-evaluating their internship policies to better align with the needs of agencies/departments that we serve. While recognizing that providing real-world experience for students may be a challenge due to privacy concerns and liability issues, the committee members were asked how they could support an internship program and outline their requirements.

Public Safety Certificate Programs

Michael Hughes gave an overview of all of our certificate programs which enables many of our students to gain employment. It also simplifies the process for students who return to the college to seek a degree.

Moments to Share

- U.S. News and World Report ranked SPC among the best online programs.
- The College is still maintaining and following CDC COVID-19 guidelines.
- Lynn Ernst and her team sponsored a Crime Scene Escape Room.

Meeting was adjourned at 11:38 am.

Welcome to our Public Safety Spring 2021 Advisory Board

Dr. Susan Demers
Dean of Public Policy and Legal Studies
Mr. Michael Hughes
Program Director



Agenda

- Opening and Introductions
- Welcome New and Returning Members
- Your Role as an Advisory Board Member
- College Wide Updates
 - COVID-19 Updates
- Program Updates
- Community Connections
- Professional Development for SPC Students
- Student Success Dialogue
 - The Student Experience
- Getting Involved
- Open Discussion, Comments, Q & A
- Closing Remarks



Welcome New and Returning Members

Introductions



Your Role as an Advisory Board Member

Dr. Susan Demers

Dean of Public Policy and Legal Studies



Your Role as an Advisory Board Member



- Promote communication among existing programs
- Strengthen programs by providing student competency lists and reviewing curriculum
- Ensure that each academic career pathway matches the corresponding industry career ladder
- Review student outcomes (completion rates, placement rates, and state licensing examination outcomes)
- Ensure that programs are relevant and up-to-date



Your Role as an Advisory Board Member



- Assess the equipment and facilities available and make recommendations as needed
- Provide work-based learning experiences for learners
- Provide training opportunities for educators
- Advocate programs to communities and legislators
- Assist with placement of program completer's
- Promote career pathways and inform communities about them
- Work with SPC Leadership to seek legislative support for career pathways
- Leverage community resources (equipment, facilities, materials, and broker community partnerships)

Public Safety Industry Chair

- Role of the Industry Chairperson
 - Advisory committee members elect a chairperson for a term of one year. The chairperson presides over committee meetings, acts as spokesperson, and sets committee meeting dates. The chairperson collaborates with the program administrator to prepare notices of meetings and agendas
 - The responsibility of the Industry Chair is to work closely with the Program Administrator.



College Updates

The Impact of Covid 19
Dr. Susan Demers



COVID 19

- SPC is guided by information from the U.S. Center for Disease Control and Prevention. Other contributing best practices and guidelines include the Florida Governor's Office, Florida Department of Education, Pinellas County Health Department, Pinellas County Emergency Management and the Division of Florida Colleges.
- Phases 1, 2 and 3 have been fulfilled.
- The plan involves four phases:
 - **Phase 4, effective the week of Jan. 3, 2021: Spring classes will begin, with an expansion of on-campus student services. The capacity of face-to-face classes is still to be determined.**
 - Virtual Setting
 - Summer and Fall 2021

Public Safety Program Updates

Mr. Michael Hughes, Program
Director
and Lead Instructors



Viability Report Goals and Strategies

- **The Public Safety Program seeks:**
- To ensure that program courses are relevant to societal issues and address the needs of students and community stakeholders.
 - This task will be accomplished by making sure students are being taught using current proven teaching and learning practices that align with program courses.



Viability Report Goals and Strategies

- All courses have undergone revitalization.
 - During the 2020-21 academic school year instructors will be required to enact all course revisions made from the revitalization process
- The program will engage in regular meetings and information and input with community stakeholders as participants and members of the **Public Safety Advisory Board.**



Criminal Justice Technology-AS

- Prepares the student with a diverse background in the history, philosophy, organization and operation of the various arenas of public safety and their respective processes in:

- The nature and principles of the criminal justice system
- Criminal investigation procedure
- Juvenile delinquency issues
- Law enforcement administration and operations
- The fields of corrections and criminal law
- Rules of evidence

- Associate in Science degree program allows students to meet the entrance requirements to continue the BAS degree in Public Safety Administration.



College of Public Safety Programs

- **B.A.S. Public Safety Administration**
 - **A.S. Criminal Justice Technology**
 - Homeland Security (Certificate)
 - Corrections Academy
 - Law Enforcement Academy
 - **A.S. Crime Scene Technology**
 - Crime Scene Technology (Certificate)
 - **A.S. Digital Forensics and Computer Investigations**
 - Computer Related Crime Investigations (Certificate)
 - **A.S. Fire Science Technology**
 - Fire Officer Supervisor (Certificate)
 - **A.S. Emergency Administration and Management**
 - Emergency Administration and Management (Certificate)
 - Public Safety Telecommunications (Certificate)

Dr. Carol Rasor

Upper Division Instructor





Public Safety Administration-BAS

- Learn about the processes in regard to the implementation of public policies.
- Create strategic and operational plans for the execution of policies throughout an organization.
- Develop and evaluate organizational programs.
- Learn how to manage civil servants in government agencies.
- Develop communication skills on how to address organizational issues to leadership.
- Develop and Manage budgets.
- Project Management.
- Great program for career advancement.
- **NOT LIMITED TO LAW ENFORCEMENT & FIRST RESPONDERS**

Sub-Plans

Criminal Justice
Emergency Administration & Management
Fire Science
Cross Discipline



Ms. Lynn Ernst

Lead Instructor



Crime Scene Technology - AS

- Law Enforcement Officers rely on the support and expertise of trained Crime Scene Technicians.
- A career as a Crime Scene Technician requires specialized training in the areas of photography, examination and processing of physical evidence both at the Crime Scene or in the laboratory
- The skills necessary to achieve a career as a Crime Scene Technician may be obtained through the Crime Scene Technology Program at St. Petersburg College
 - The program teaches crime scene technicians the skills to locate, identify, process and preserve crime scenes.
 - In addition, students learn to testify about their findings in court.
- Other program highlights and upcoming events

**Mr. Kevin
Thomas**

Lead Instructor



Digital Forensics & Computer Investigations-AS

- Professional training program in which students will learn skills in researching, investigating, using computer software, interpreting laws, and using the Internet as an investigative tool.
 - Computer research and investigative tools and techniques.
 - How to track hackers, pedophiles and internet stalkers.
 - How to conduct identity theft and internet fraud investigations.
 - How to combat computer software piracy and copyright infringement. Legal aspects of computer-related crime investigations.
- Students will be prepared for careers in corporate computer security investigation or similar careers in computer security and law enforcement.



Public Safety Administration Digital Forensics Sub-Plan Learning Outcomes

- **1. The student will demonstrate an understanding of the acts and theories of cybercrime, cyber terrorism, and information warfare.**
- 2. The student will demonstrate how to determine which investigative methods are relevant to a particular case, and which software and hardware tools are appropriate to that investigation.
- **3. The student will demonstrate the ability to employ commonly used digital forensic tools and how to implement best practices for managing and processing evidence.**
- 4. The student will demonstrate an understanding of the methods and procedures used in typical computer forensics examinations, including how to extract data from diverse operating systems and storage devices.
- **5. The student will be able to articulate how different mobile devices store information and to compare and contrast the different procedures used in iOS investigations versus Android investigations.**
- 6. The student will be able to summarize the unique challenges presented by mobile device cases, situations involving cloud-based data, memory analysis, and dark web investigations.

**Mr. Geoff
Brown**

Lead Instructor



Emergency Administration & Management-AS

- Learn what's in place on the federal, state and local levels to manage disaster preparedness and recovery.
 - Write emergency plans that meet local, state and federal guidelines.
 - Communicate as a crisis advisor.
 - Solve problems facing response teams.
 - Plan and execute emergency operations.
 - Effectively use federal, state and local mitigation programs.
 - Recover from disasters.
 - Provide emergency management public education.



Fire Science Technology-AS

- This program and the associated certificates are designed to incorporate the theory and applications necessary to move the student's career forward.
- Courses required for State Certification Exams for:
 - Fire Officer I & II
 - Fire Inspector I & II
 - Fire Instructor I, II, & III
 - Incident Safety Officer
 - Health and Safety Officer
- The AS Degree leads to the Public Safety Administration BAS Degree.

Community Connections and Student Professional Development

Mr. Kerry Carter
Career Outreach Specialist



COMMUNITY CONNECTIONS

- Making meaningful community connections
- Internships
- Expert speakers
- Participating in community events
- **Career Connection Training**
 - With Pinellas County Schools Guidance and Counseling Department
 - June 21, 2021



Education will pay for itself!

SPC OFFERS CONVENIENT CLASSES

- Bachelor's degree programs completely online
- Weekend, evening, and 8-week options

HIGHER EDUCATION WILL BOOST YOUR INCOME POTENTIAL

- According to PayScale.com, the average bachelor's degree earner makes 26% more than those with an associate degree.
- According to the U.S. Department of Labor, employees with a bachelor's degree make nearly \$20,000 more a year than those with an associate degree

Average annual salary based on education level





STUDENT PROFESSIONAL DEVELOPMENT

- Soft Skills
- **Job Shadowing**
- **Volunteer Opportunities**
- Professional Organizations
- Mock Interviewing
- Resume Assistance
- Using Practical Skills from courses
- Handshake



The Student Experience

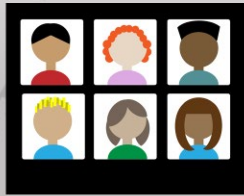
SPC MISSION STATEMENT

The mission of St. Petersburg College is to **empower our students** and community to achieve success and economic mobility through academic excellence and engagement.



Hear From Our Students ...

- Please share your experience as a SPC Student
- Any Program Highlights
- Any changes and challenges



The Student Experience

Getting Involved

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

- Benjamin Franklin



Public Safety Events

*Minorities in Law Enforcement:
A Candid conversation with
Mr. Leon Jackson*

Tuesday, February 23rd
11:50 AM to 1:00 PM

CLICK:
[HTTP://STPC.CO/MINORITI1311AW](http://stpc.co/minoriti1311aw)

OR SCAN
HERE TO JOIN

Urban Buffalo Soldiers
The Story of St. Petersburg's Courageous Twelve
By Leon Jackson

For more information or accessibility

A Candid Conversation: Women in Public Safety

**A CANDID CONVERSATION:
WOMEN IN PUBLIC SAFETY**

MONDAY, MARCH 29TH
11:30 AM

Click or scan here to join:
<http://stpc.co/womenpublicsafety>



Public Safety Speakers Bureau

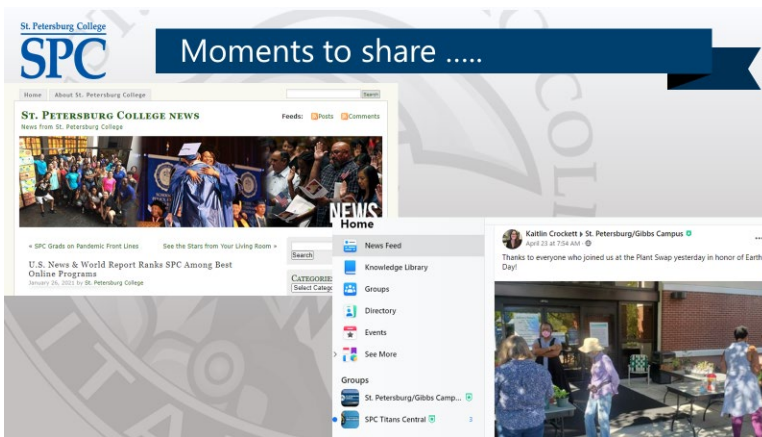
- Speaking to inspire our students!
- **THE RIGHT VOICE. THE RIGHT MESSAGE.
THE RIGHT AUDIENCE.**
- Guest Speakers who provide and share information with our students regarding their career and experience





Advisory Board Members Viewpoint

- **What skills do you expect students who have earned a Bachelor degree from SPC to have?**
 - Are there any particular areas we should focus on?
- **How much training is required by your agency?**
 - Are our programs adequately meeting those needs?
 - What advice can you share for our students who are seeking Public Safety careers?
- **Interactive Dialogue regarding Public Safety Certificate programs by Michael Hughes, Program Director**



St. Petersburg/Gibbs Campus
Official · Closed Group · 4.1K members

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Kaitlin Crockett shared a link.
October 12, 2020 · 🌐

Check out the virtual Crime Scene Escape Room presented by SPC's Criminal Justice Dept. & Learning Resources: <https://forms.gle/WgGbMf9nuCMNVF8A9>. Those who "escape" will be entered to win a \$10 Amazon giftcard.



DCS.GOOGLE.COM
Crime Scene Escape Room!
Presented by SPC's Criminal Justice Dept. & Learning Resources. Please enter your SPC Student Email Address & we'll enter you to win a \$10 Amazon giftcard!

Email address *

Required

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What's Next ...

- Getting **you** involved
 - Upcoming Events
 - Speakers Bureau
- **Fall 2021 and Spring 2022 Advisory Board Meetings**
 - Seeking an Industry Chair for 2021-2022
 - Sub Groups
- Future Communication
 - Public Safety Administration Team
 - Mr. Kerry Carter, Career Outreach Specialist



Open Discussion, Comments, Q & A





Special Thanks to

- *Michael Hughes*
- *Carol Mashburn*
- *Kerry Carter*
- *Dr. Susan Demers*
- *Dr. Carol Rasor*
- *Kevin Thomas*
- *Geoff Brown*
- *Marilyn Brown*

To our Advisory Board Members

**Thank you for
your support and
contributions!**



You are appreciated!