Joint Meeting with St. Petersburg College Board of Trustees & Pinellas County School Board Workshop Tuesday, September 16, 2014 9:00 a.m. – 10:30 a.m.

I. Introductions and Remarks

- Carol Cook, Chairperson, Pinellas County School Board
- Robert Fine, Jr. , Chairperson, St. Petersburg College
- Dr. Dr. Bill Law , President, St. Petersburg College
- Dr. Michael A. Grego, Superintendent, Pinellas County Schools

Dr. Carol Cook, Chairman, Pinellas County School Board: I'd like to start by welcoming everyone. I've been on the board for 14 years and this is the second time we've met with the trustees of the college. If we look at our mission statement, it's preparing for college, career and life. I'm excited by this opportunity. Ms. Peggy O'Shea will join us by phone and Ms. Linda Lerner will not be here today. Let's start with introductions.

Dave Barnes	Career Industry Certification, Pinellas County Schools
Janet Clark	Member, Pinellas County School Board
Carol Cook	Chairman, Pinellas County School Board
Dr. Mary Beth Corace	Director, Strategic Planning & Policy, Pinellas County Schools
Dr. Bill Corbett	Deputy Superintendent, Pinellas County Schools
Cindy Ehrenzeller	School Board Liaison, Pinellas County Council of Parent Teacher Associations
Renee Flowers	Member, Pinellas County School Board
Dr. Michael Grego	Superintendent, Pinellas County Schools
Terry Krassner	Member, Pinellas County School Board
David Koperski	Attorney, Pinellas County School Board
Linda Lerner (absent today)	Member, Pinellas County School Board
Lori Matway	Associate Superintendent, Student & Community Services, Pinellas County Schools
Peggy O'Shea (Phone)	Member, Pinellas County School Board
Judith Vigue	Director of Advanced Studies and Academic Excellence, Pinellas County Schools
Andrew Weatherill	Supervisor, Student Counselors, Pinellas County Schools
Robin Wikle	Member, Pinellas County School Board
Dr. Jeff Cesta	Director, Dual Enrollment/Early College/Early Admission, St. Petersburg College
Dr. Anne Cooper	Senior Vice President, Instructional and Academic Programs, St. Petersburg College
Dr. Doug Duncan	Senior Vice President, Admin/Business Services/IT, St. Petersburg College
Bob Fine	Chairman, St. Petersburg College Board of Trustees
Suzanne Gardner	Acting General Counsel, St. Petersburg College
Dr. Kim Hartman	Dean, College of Education, St. Petersburg College
Joseph Lang	Attorney, St. Petersburg College Board of Trustees
Dr. Bill Law	President, St. Petersburg College
Starla Metz	Principal, St. Petersburg Collegiate High School

Dale Oliver	Vice Chair, St. Petersburg College
Dr. Tonjua Williams	Senior Vice President, Student Services, St. Petersburg College
Lauralee Westine	Trustee, St. Petersburg College
Lisa Yacso	Career Pathways/ Workforce Specialist

Chairman Fine: Mr. Gibbons and Ms. Bello will be joining us shortly. Thank you for welcoming us today.

Dr. Law: Special thanks to Peggy O'Shea. We value your support and good work. Joe Lang briefly introduced himself. He is a graduate of St. Petersburg College and went on to Duke University. Mr. Lang also served on the St. Petersburg Junior College Board of Trustees, is now Chairman Emeritus and is currently working as the Board Attorney.

When Superintendent Grego was appointed, we had dinner together to talk about our two entities working together. I thought a way to get up to speed very quickly was to put together a brochure about our collaborations and what we both offer the community. This is quite a tale of two entities working on behalf of the community. We have plenty of copies and we'll be spreading them as we go. I had to turn down a conference of the American Association of Community Colleges and Association of School Boards in Washington in order to be here today. The SPC Board of Trustees and the Pinellas County School Board have met twice in 14 years - that doesn't represent what we need to do.

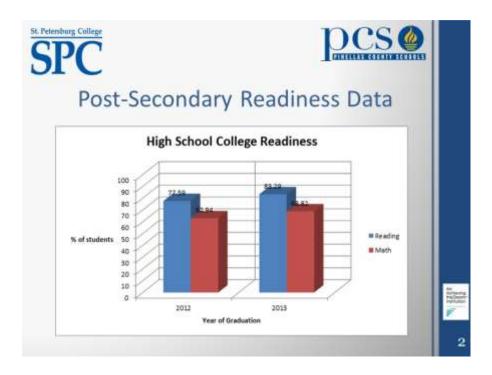
Dr. Grego: I am thrilled that we are getting together. The message it sends to the community – the two entities that represent the education for this community. It strengthens economic development as well. I hope it happens more frequently. Thank you to Dr. Law. He mentioned the dinner we had two years ago. I say at every opportunity that if every president and superintendent worked together there would be no need to legislate the relationships. This is one of the finest community state colleges in the nation.

II. College and Career Readiness Judy Vigue, Director of Advanced Studies and Academic Excellence, Pinellas County Schools David Barnes, Career Industry Certification, Pinellas County Schools Dr. Jeff Cesta, Director, Dual Enrollment/Early College/Early Admission, St. Petersburg College

Judy Vigue: The collaboration between my office and Dr. Cesta's office is remarkable. From the high school standpoint, there are clear measures of readiness in math, reading and writing.

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Post-Se	condai	ry Readines	s Measures
		minimum scores requi dary Ready", as measu	
	1 1030 300011	MINIMUM PSR SCORE BY TEST	
	PERT	SAT	ACT
Math	114	440	19
Reading	106	440 (Critical Reading)	19 (Reading)
Writing	103	440 (Critical Reading)	17 (English)

There are three different ways to measure - Graduates in 2012 are on the left and 2013 graduates on the right. There has been measurable progress in reading and math in terms of the percentage of students who have met the testing scores.



Testing can happen at either St. Petersburg College or the high schools. St. Petersburg College does testing at the high schools. Students can meet the requirements before the application

process for high schools. We tested a large chunk of 11th graders to see if they are college ready to make sure we place them in developmental courses if they are not. We also use Massive Open Online Courses (MOOC's) that are offered by St. Petersburg College. The MOOCs are online, self-paced, with no cost to the student. Anyone, anywhere can take them. They are designed for remediation to bring them up to college-readiness standard. If they can pass them, they don't have to take the preparation course in college. The math MOOC was available for the first time and over 300 students took them last year. Some were for college credit and some for preparation. A Reading MOOC is being rolled out for this year.



Dr. Jeff Cesta: In addition to Postsecondary Education Readiness Test (PERT) and MOOCs, we had a Collaborative Lab in April of 2012 for a full-day training workshop where the instructors developed curriculum frameworks for the Math for College Readiness and English 4 College Prep Courses. These two courses are now offered in all the Pinellas County high schools. This allows students to be college ready. We also have Learning Support Commons available to Pinellas County high school students if they need additional help for prepping for the PERT or if they are having difficulty with the MOOC. We have several additional St. Petersburg College/Pinellas County Schools post-secondary readiness partnership efforts.



We also serve hundreds of middle school and high school students through additional partnership programs. These programs focus on critical thinking skills, preparing students for academic success and identifying ways to be successful in college. Summer of Success works with graduating seniors of Pinellas County who are going to attend St. Petersburg College in the fall. It prepares them for the college experience.

Judy Vigue: We also have career readiness programs.

David Barnes: Certification tests – students can be granted college credits for attaining those certifications. Over the last three years, we've had 1400-1500 students that have earned credit that transfers to college credits.

Judy Vigue: Different programs of study – this is a matrix by school of all of the programs that we offer. Probably 98% of those matriculate to some career-related program at the college.



Deveron Gibbons: These are all the students that are doing well, but we get a whole lot of students who are not prepared - I want to talk about the ones who are not. Fifty-one percent of students are failing. We get them and have to put them in learning labs. We need to get to them earlier. Students are not ready for college. I appreciate the work you do, but I don't see this topic on the agenda and I don't see it in this data. What we get is not the finished product that we should be getting. I respect Dr. Law because he can show us how we've moved the needle.

What are we going to do with all these young folks who are not successful? They don't even believe that they will finish high school. What are we going to do with the kids that are failing? I want to talk about that on this agenda. We have put a lot of funding into making sure students succeed, but I want to know what we'll do with them while they are in high school. They are failing the tests and these tests are not hard tests.

I learned how to read at the St. Petersburg College library while my mother was going to class. Ms. Lou was the principal. The teacher said I couldn't read. I was put in special classes. Ms. Lou knew that I didn't need special classes. I wasn't challenged. The teacher never gave me a book to read. I want to have a discussion about what we are going to do with these kids. We need to get back to basics.

Carol Cook: This is the first of several opportunities. Today, we are here to discuss what is going on and what is working. Dr. Grego can talk more about what we are doing with the challenged kids. This is the beginning. How are the partnerships and staff members working together?

Deveron Gibbons: These are very nice things that are working well. These are going to work.

Dr. Mike Grego: This agenda was put together with input from both boards. It wasn't formed around anything else – what we are doing in common. Each one of these was slated for about 15 minutes. It's not meant to be a love-fest, but information sharing on both sides.

Deveron Gibbons: If we have the time at the end, I want to talk about this.

Dr. Mike Grego: Each of these topics could be a full day.

Renee Flowers: I'd love to share with you some of the things I've brought to the table to support that 51%. We need to do a better job of getting that out to the community. I know you and I will be talking about that. It will take time, work and support.

Dr. Mike Grego: The state measures, not us. Over 80% are ready in reading. We both have a sense of urgency with this issue.

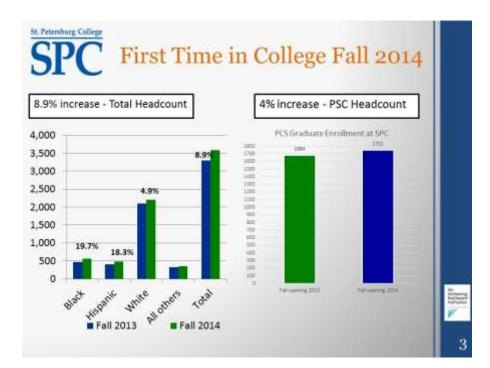
III In-take Process for St. Petersburg College Dr. Tonjua Williams, Senior Vice President, Student Services

Tonjua Williams: On the intake process for the College, there have been senate bills that have passed that allow students to enter college without the PERT. We are very focused on college readiness and help students understand where they are. We use the MOOCs and our advisors are very detailed with our students. It is the student's decision if they want to take developmental education.



We are monitoring our First Time in College (FTIC) students on a weekly basis. We enhanced our orientation, My Learning Plan, and Career advising. We have students say they want to do

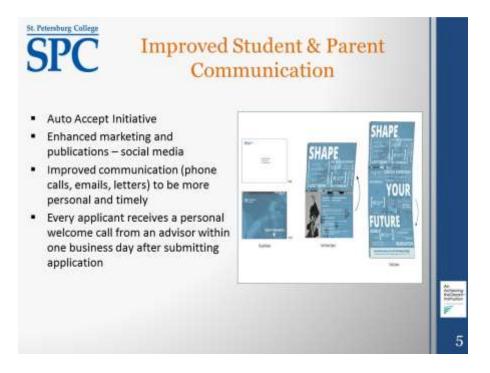
something without understanding what that is. We have interest assessments and we have significantly ramped up our learning support. It is open to your students as well. We've had 17,000 visits in the first three weeks.



First Time in College (FTIC) students – we've made a lot of changes at the front door. We looked at removing bottlenecks for enrollment. It was radical and it worked very well. We've seen an 8.9% increase in total headcount. We had a 4% increase in Pinellas County Schools headcount. We were able to get them through the process more quickly. You have done a great job on getting us the electronic transcripts.

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Auto accept project. We got some traction from that. Enhanced St. Petersburg College Scholarship award process. Two significant scholarships for Pinellas County students. Presidential and Johnnie Ruth Clark. One is merit based, the other is based on a number of criteria. Our Foundation also offers scholarships as well.





IV. Dual Enrollment Judy Vigue, Director of Advanced Studies and Academic Excellence, Pinellas County Schools

Dr. Jeff Cesta, Director, Dual Enrollment/Early College/Early Admission, St. Petersburg College

Dr. Jeff Cesta: All of our accelerated programs fall under our Dual Enrollment Agreement agreement with Pinellas County Dual Enrollment.

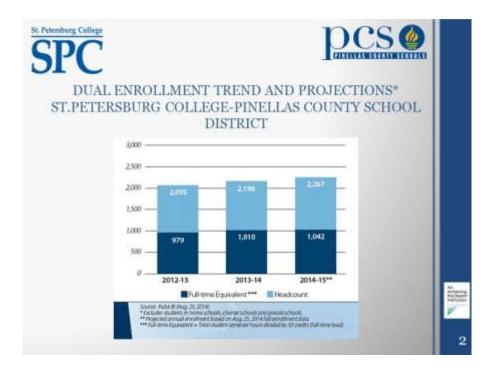
Judy Vigue: Students have the opportunity to take dual enrollment courses in a number of locations. Some are on the high school campuses, some are at St. Petersburg College campuses. We have about 1,700 students enrolled in dual enrollment.

We have about 375 students in early college: 125 at Seminole, 125 at Tarpon Springs, 125 at Clearwater. We have Pinellas County school counselors at the college campuses. They help them with their learning plan, college readiness. It's a comprehensive advising program.



Dr. Jeff Cesta: Our early college students are consistently recognized for their academic achievements and participation in student organizations on our campuses. They are also serve as tutors in our Learning Support Commons. In addition the College awards an Apollo award at graduation each May and for the last two consecutive years the award has gone to an early college program students. This is a true to testimony to the caliber of student we have in the early college program.

Early admissions program: We have 123 students. It's for seniors only and they can earn 30 or more credits. Many of them have participated in dual enrollment as juniors. When they get to St. Petersburg College, they generally only have to take one more semester to get their Associate in Arts degree. We have nearly 2,500 students participating in our accelerated programs



Judy Vigue: Dual enrollment trends/projections. These programs allow college to be more affordable and attainable.

Dr. Mike Grego: Last week, I had a young lady come up who had already earned her degree and was going on to get her bachelors in teaching. We can guarantee them a job.

Dr. Jeff Cesta: Composition I and Composition II are offered in nearly every high school. Eight of the 10 courses are general education courses and all courses are applicable to our college degrees. All of these are transferrable to St. Petersburg College or within the State University System.

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7	MOST POPULAR DI	UAL ENROLLMENT
1		
	COURSES & ENRO	OLLMENT 2013-14
	COURSES	ENROLLMENT
	Composition 1	1,395
2	Composition II	1,194
	College Algebra	801
	American National Government	660
	Studies in Applied Ethics	506
		365
1	Intermediate Algebra	303
5. 6.	Intermediate Algebra Intro Speech Communication	508
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V. Senate Bill 850 – Collegiate High School Programs

Judy Vigue, Director of Advanced Studies and Academic Excellence, Pinellas County Schools

Starla Metz, Principal, St. Petersburg Collegiate High School

Judy Vigue: Every district must provide a college high school program. We already have multiple programs that meet these requirements. One requirement is that students have an option for CAPE (Career and Professional Education) certificates.





Starla Metz: Next steps slide: We would like to work collaboratively for a letter of intent. A contract needs to be signed on or before January 1, 2015 for the 2015-16 school year. The components need to be in that document.



We have a collegiate high school. Highlights for the last school year. Our Gates Scholar was one of 1,000 recipients in the nation. We also had a national Commended Scholar last year. Service

is a requirement at St. Pete Collegiate high school. Students performed 22,000 hours of service. We always participate in Junior Achievement. We've been an "A" school since opening.



Future initiatives: Make sure students are well-prepared. Increase enrollment at St. Petersburg College. Expand study abroad. Explore more internships – three-year leadership program as well.



Lauralee Westine: I had an opportunity to attend the Collegiate High School graduation. I'd like to see the south county expanded into the north county. This is an opportunity for cost savings for students. North or central – either way to expand it. I realize there are challenges with charter schools, but I would like to see it expanded.

Deveron Gibbons: I agree with you.

Terry Krassner: Is there a way to expand early college?

Judy Vigue: Early college mirrors dual enrollment; it just starts one year earlier. The early college waitlist is not extensive. We don't have the numbers to support an additional program.

Terry Krassner: It seems that there is always a waiting list.

Lauralee Westine: It's a different experience. It's a different opportunity. The leadership and service components are different. It's my goal to expand the entire experience.

Terry Krassner: My daughter had every experience first-hand and felt very connected. They were involved heavily. She was at the Seminole campus.

Starla Metz: The programs are slightly different. College clubs and activities. We really do embed a lot of support such as an Academic resource lab. We build relationships with students and which makes a difference and results in our high success rates. There are minor differences. There is some interest if we could offer it.

Lauralee Westine: Is there a way for the school board to explore a level of interest?

Carol Cook: We could do that. I think it would be worth finding out. It would also help us find out the location.

Deveron Gibbons: The Early College program has some economic impact on us, right?

Dr. Bill Law : Yes, Dual enrollment in all of its forms, including early college. What is waived off is the tuition. We waive off 50% of our costs. The Collegiate high school is funded differently, through the high school. But the state pays us for anything we give credit for. The high schools benefit as well.

Dr. Jeff Cesta: All the students in the early college program contribute to their high school grading formula. They can also participate in any extra-curricular activities. There are many similarities between the two programs.

Dr. Mike Grego: The early college allows flexibility (according to the parents). How can we continue to expand and grow these students? What about dual-enrollment and the changes we've been exposed to through legislation? Is there something we can both do to continue to expose students to accelerated programs?

Judy Vigue: I've been working with Andrew Weatherill and others. We've been meeting with the guidance staff so we have a clear understanding of the process and timelines. I'm also working with the guidance staff to have an assembly with sophomores with a 3.0 or greater to explain these options to them. We're working very diligently to make sure students are well-informed. Dr. Cesta's staff has information sessions for parents in January.

Dr. Bill Law: The principals and some of our Seminole and Osceola high school counselors to see how we nurture from the ground up with St. Petersburg College as the organizer. The idea is to make sure more students get to college. We think this is replicable throughout the county. We could build on that.

Dr. Mike Grego: We haven't talked about advanced placement. If those students choose to go to college, that's free tuition for parents as well. Any other ways of improving access?

Renee Flowers: Why would we wait until 10th grade? Why not have them earlier in the 9th year? We should be talking to them as soon as they enter high school. When they can become eligible, they feel a little more secure and the parents feel a little more secure. By 10th grade, it might be a little too late.

Lauralee Westine: I spoke to a junior in high school and she was talking about scholarships. I asked her about dual enrollment. I told her that I would help her walk through this process. She wasn't even aware that St. Petersburg College had these programs. I think starting earlier is great.

Deveron Gibbons: Making sure the parents understand what it is.

Bridgette Bello: By the time they get to 10th grade, it's too late.

Carol Cook: As we put together education plans, the college piece could be part of that. The students don't take it to the families. I think we need to take it to the parents.

Bridgette Bello: While parents should have a part in that process, there needs to be more communication from the high school. Osceola communicates really well, but I still had to go out and search for it.

Deveron Gibbons: Every student at St. Petersburg College has an opportunity to develop a My Learning Plan. They should know that they will have a learning plan. One component is that the student has to identify where they want to go. It's a road map. If you put that same kind of a road map to a middle school student, they will have someone to tell them how to get there. They can identify that dream early on.

Dr. Bill Law: We monitor it weekly. The dual enrollment students have to have that plan as well.

Judy Vigue: The middle school – it's essential that we support them through that planning process. We also have our Pathways to Graduation. It gives them a sequence of courses to drive

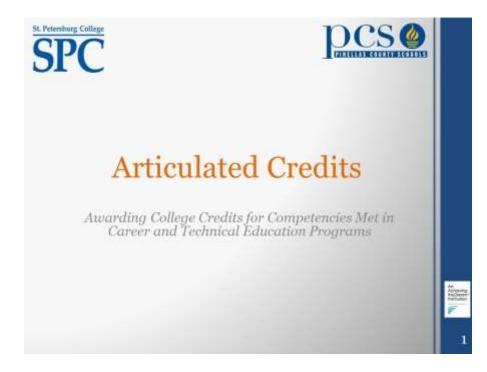
them towards their goals. We are trying to put in a place to monitor that they are creating these pathways. Every student has the opportunity to create this pathway.

Dr. Mike Grego: It's basically a four-year plan. Talk a little about the complete community.

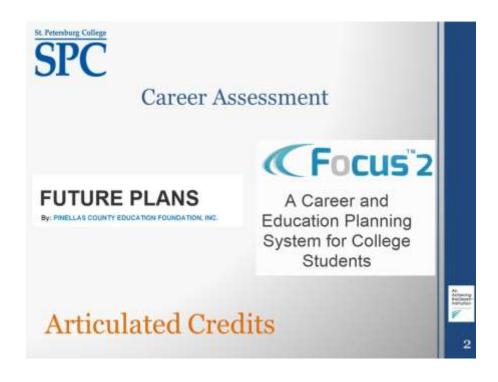
Judy Vigue: The AVID program (Advance Via Individual Determination) is a national program. The program is in all of the middle and high schools. It's an elective class to support their college-going dreams. We also have AVID present in seven of our elementary schools to create that mentality about going to college. When AVID is done well, it will change the culture of a school. We use it to be sure we are meeting the needs of a wide variety of populations in our schools. We're putting a microscope on lower socio-economic and minority students. We're looking to close the gap for accelerated programs.

VI. Pinellas Technical College Articulation/St. Petersburg College David Barnes, Career Industry Certification, Pinellas County Schools Lisa Yacso, Career and Technical Education Coordinator, St. Petersburg College

Lisa Yacso: This is for students who want a two-year technical track.



We have two options: Future Plans. It allows a student to find out which programs are most needed in our region for careers. Focus2 is an interest assessment. Once they figure out what they want to do, we want them to have access to free college credit to reflect corresponding work they have already done in high school.



We match and make sure there is an alignment in common learning objectives. There are minimum requirements to participate.





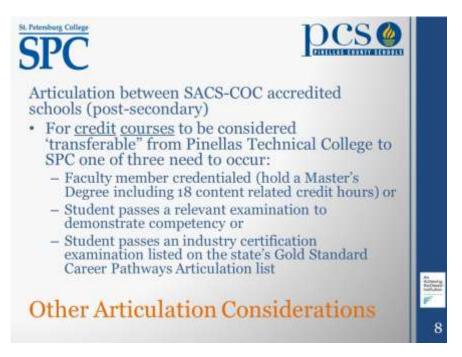
There are strong opportunities for increasing articulations in IT, Engineering Technology, Digital Arts and Business. These are the top courses awarded to students. They can come in with college credit from a variety of sources.



At Pinellas Technical Education Center (PTEC) – industrial (HVAC, automotive) are the most popular.



Dave Barnes: This will take advantage of things that are already in place. It will allow students to have multiple entry and exit points. Many already connect to AS programs at St. Petersburg College. There are 15 that directly articulate to either AS or certificate programs. The Career technical programs are for all students with a wide variety of ability levels. We're trying to work with Dr. Law and Dr. Grego to develop a system for overall economic development. St. Petersburg College gets a large number of our students. PTEC doesn't get enough of the students that don't go to St. Petersburg College. We've strengthened the partnership. Many of our students are very successful in matriculating to St. Petersburg College from the technical programs.



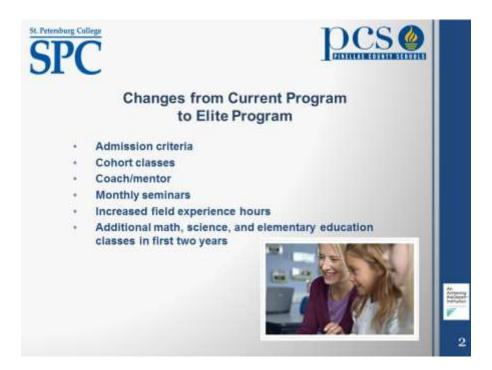
VII: Elite Educator program

Dr. Mary Beth Corace, Director, Strategic Planning & Policy, Pinellas County Schools Dr. Kimberly Hartman, Dean, College of Education, St. Petersburg College

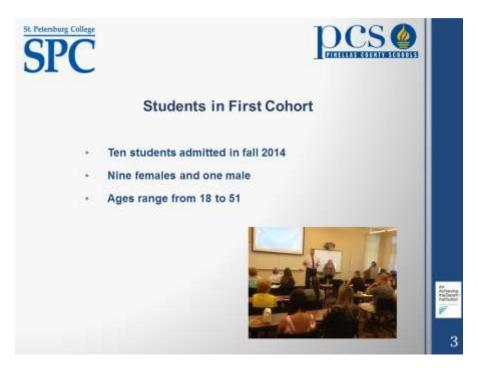
Dr. Mary Beth Corace: We believe that teaching is our core competency. There is strong collaboration between St. Petersburg College and Pinellas County Schools. Dr. Hartman and Dr. Cooper did some research on what great teacher education programs should look like. We're being hit with new students, tougher content, and different ways of instructing students. A lot of our teachers felt unprepared to teach the new standards. We have come up with the elite educator program. It is meant to strengthen the teaching core curriculum and better prepare teachers for the classroom.



Dr. Kim Hartman: Increased admission criteria for the program. From 2.5 to 3.0 GPA. They have a cohort that is bonding. The mentor/coach works them through the four years. There are also monthly seminars. Pinellas County employees and St. Petersburg College faculty/staff teach the seminars. Dr. Grego has guaranteed jobs to College of Education graduates. We have increased classroom hours to 120 hours from 30 hours. More math, science and elementary education. We've been able to put these in the first two years. We have the first cohort – 10 students. They had the GPA and higher college-ready criteria, two reference letters. They have to come in for a face-to-face interview.



We have nine females and one male. Ages range from 18 to 51.



Our goal is to increase numbers. We'll be bringing in a few in the spring. Open houses, high school and classroom visits, Pinellas County guidance counselor meetings, and social media and other promotions. This is unique, not only in Florida, but in the country.



Renee Flowers: I think this is wonderful. It's a more realistic approach. You selected 10, how many applied?

Dr. Kim Hartman: Fourteen. Four either didn't have the grades or couldn't meet the criteria. We are working with those four students to go to start the Elite Educator program in the Spring of 2015.

Renee Flowers: What is the cultural make-up of the cohort?

Dr. Kim Hartman: One male, one African-American.

Renee Flowers: Support mechanisms?

Dr. Kim Hartman: Our coach/mentor is a former guidance counselor. Our commitment is to success.

Renee Flowers: Are cultural sensitivity and competence woven into the presentations?

Dr. Kim Hartman: Yes, and we'll be contacting you about talking at one of the seminars.

Dr. Mike Grego: The general education teachers – other universities have approached me about this program. Every single semester they are taking educational programs. That's shocking for every other program. It's the reality in our state. Their roadblocks are the other colleges that don't understand that these are part of the educator program. Yours is the only one that went to the general education departments. I believe that we will grow this model. Thank you for what you are doing.

VIII: Closing Comments

Robin Wikle: We've been able to track those taking the remedial courses. I appreciate your follow through with the scholarship recipients. College is not for everyone these days. When you get your industry certification, you don't necessarily have to go. Being ready and not having to take too many remedial courses – I believe that will be the new measurement. How many of those kids graduate and still have to take remedial courses? How many get jobs? How many are ready for career, college and life?

Deveron Gibbons: You are right on point. We spent a lot of time talking a state senator off a cliff. This guy is going to block out a lot of minorities from going to college if he takes the remedial piece off the table. If they fail these remedial courses, they have to pay for it and then, that's it. They are done. We need to make sure that the folks that are talking about college are prepared for it.

Carol Cook: Are there any other comments?

Terry Krassner: I have an 11th grader in my house. He's taking a lot of programs that he didn't like. Make sure that there is enough exposure for our kids to help them decide. We have a lot of opportunities. Being able to light that fire. Dunedin Highlands has a pilot technical program. The kids were not the gifted kids. They were working together a team. They were earning "bundles" and knew what high school they were going to. It was phenomenal. A lot of kids don't know even with the exposure. Make sure they have lots of opportunities to see what's available.

Dr. Bill Law: You will see early communications and we'll be much more proactive. The scholarship information will be available right after the first of the year. We will continue to raise the amount of feedback. I'm particularly interested in letting counselors know who they have advised and have come back. We are opening a new facility in Mid-town and we need your help. It will fail if it doesn't change the perception. The Elite Program –I think it can be modeled to other things. Early childhood, in Mid-town, we can recruit students into careers and bring them back to high-need communities. The eco-systems, I think we can find some lift. The needs analysis – we'll follow through.

We also own two other facilities and have high-level interest from other foundations to put in cutting edge facilities in that community.

Dr. Mike Grego: Thank you to the staff for preparing for this. It will not be the last time we come together. Thank you for working together each and every day. We look forward to another meeting together.

Carol Cook: Everyone at this table needs to understand how unique the relationship and partnership is between these two organizations. We do appreciate the time you spent with us today.

Ended: 10:49.