



Marketing Essentials



Gain **FREE** college credit by completing Marketing Essentials* academy course offered at certain Pinellas County high schools. To potentially qualify for the free SPC credit, earn academic grades B or higher (both semesters) and one (1) full credit in all the high school academy courses listed below.

The free credit earned may be used toward any of the Associate in Science degree programs listed below, or it may be applied to general elective requirements for an Associate in Arts degree at SPC.

Get more details on **FREE** college credit on our website: spcollege.edu/connect.

Potential
Savings of \$350
or more

[Claim your FREE College Credit](#)

High School Courses	FREE Credits at SPC	Cr.	SPC Degrees
Marketing Essentials (8827110)	MAR 2011: Principles of Marketing	3	Business Administration A.S.

***Marketing Essentials** may be a required course for the following PCS programs:

- *Marketing, Management and Entrepreneurial Principles (9200500)*
- *Sport, Recreation and Entertainment Marketing (8827400)*
- *Fashion Marketing (8806000)*