

**DIGITAL MEDIA ADVISORY COMMITTEE MEETING**

**DATE: April 9, 2010**

**10:00 a.m., TL 108, Seminole Campus**

**Committee Members in Attendance:** Basil Moutsatsos, Academic Chair; Delynda Keefe, Lead Instructor for Digital Media; Jack Conely; Paul Sorice, Mira Beck, Ragan Brown, John Flint, Mary O'Brian, Jonathan Steele, Dean of Humanities and Fine Arts; Lynn Wolf, Jeremy Peplow, Lisa Inserra,

**Guests:** James Olliver, SE Campus Provost; Gary Graham, Workforce Specialist; Ken Hayward, Seminole Campus TRS

Topic	Discussion/Recommendations	Action
<p>I. Welcome/ Introductions</p> <p>II. Old Business</p>	<p>a. Member and guest introductions.</p> <p>b. Approval of minutes.</p>	<p>Approval of minutes.</p> <p>Motion by John Flint 2<sup>nd</sup> by Jack Conely.</p>
<p>III. Program Updates and Announcements</p>	<p>a. <u>Fine arts Prog. Info.:</u> Jonathan Steele discussed other FA programs. John Flint followed up with discussion about Cengage's Certiport (for certifications)- Mary O'Brien commented that the prep for the testing is Adobe CS3, but the exam is for CS4.</p> <p>b. <u>Program stats:</u> Basil M. gave the total number of students in program (481).</p> <p>c. <u>Equipment list</u> from Ken Hayward, and discussions of additions to equipment list (some cameras, parts, etc.) Discussion of getting a JVC deck to use with</p>	<p><u>Discussion from (d):</u> Articulation concerns, but there are none. Possible focus on new software styles on mobile technology. Integration of video into websites.</p> <p>Also, discussion of a new job, Social Media Producer (and subsequent discussion about SCO ability). Strategies of using Social Media, and multitask ability of creating websites, design, and in combination with</p>

	<p>JVC cameras, but no need for full board approval.</p> <p>d. <u>Tentative Program Changes:</u> Delynda Keefe explained details of the program changes that will eliminate CGS/COP classes, and the 4 courses from the Banner Center that will transfer throughout the state.</p> <p>e. <u>Community Projects:</u> Ragan Brown provided discussions about the projects in the Planning and Management class in which she is the instructor. Also, Jeremy Peplow discussed the project the Advanced Videography class has been working on with WEDU.</p>	<p>Social Media</p> <p>More discussion about projects that incorporate TV, radio, web, and social media.</p> <p>“Wordpress” is the platform is the industry standard for blogging, social media, and even website design, as it is linked with Google.</p> <p>Positive discussion on more classes with Social Media, maybe a Basic/Intermediate/Advanced classes.</p>
<p>IV. New Business</p>	<p>a. <u>Entrepreneurship Center:</u> Discussion from Lynn Wolff regarding imbedding some Entrep. Courses to help students wanting to start their own business, but from more of a practical side of business.</p> <p>b. <u>SEmmy awards:</u> Coming up</p> <p>c. Program needs: Ajax, Video website, PHP?</p>	
<p>V. Summary of Discussion and</p>	<p>a. Quick summary by Basil Moutsatsos.</p>	

Recommended Actions	<ul style="list-style-type: none"><li>b. Added points about the Entrep. Center from jack Conely.</li><li>c. Jeremy Peplow asked about an internship possibility, and discussion ensued.</li></ul>	
VI. Setting of Next Meeting Date and Location	<ul style="list-style-type: none"><li>a. Delynda Keefe asked for ideas of times. Possibly 8-10 am for October.</li></ul>	
VII. Closure	<ul style="list-style-type: none"><li>a. Motion called for by Delynda Keefe.</li></ul>	Motion to adjourn: John Flint. Seconded by Jack Conely.