

DIGITAL MEDIA ADVISORY COMMITTEE MEETING

DATE: October 1, 2010

9:30 a.m., UP 303, Seminole Campus

Committee Members in Attendance: Basil Moutsatsos, Academic Chair; Delynda Keefe, Lead Instructor for Digital Media; Jonathan Steele, Dean of Humanities and Fine Arts; Paul Sorice, Miraslav Beck, John Flint, Mary O'Brian, Jeremy Peplow, Lisa Inserra, Katherine Humphries, Larry Jopeck, Robert Rienski (for Sandy)

Guests: James Olliver, SE Campus Provost; Gary Graham, Workforce Specialist;

Topic	Discussion/Recommendations	Action
I. Welcome/ Introductions	<ul style="list-style-type: none">a. Approval of minutes.b. SPC and Seminole Updatesc. Applied and fine arts Updates and announcementsd. Member and guest introductions.	<p>Minutes approved.</p> <p>James Olliver gave campus updates, Jonathan Steele gave full Humanities and Fine arts updates college wide.</p>
II. Program Updates and Announcements	<ul style="list-style-type: none">a. Program overviewb. SEmmy's winners and sample videoc. Advanced Video Collaborative Video	<p>Discussions from Delynda Keefe regarding updated software and courses changing in the program.</p> <p>Discussions about books, html5, IE5, and problems with Dreamweaver 5. Also the new demand for Wordpress software. More discussion about Sitegrinder. New benefits of CS5 with InDesign,</p>

		<p>Illustrator, and updated to not have to learn code.</p> <p>This year's Semmy's will be April 26, 2011 and showed parts.</p> <p>And showed parts of the Jannus video produced by Advanced Videography class.</p>
<p>III. Old Business</p> <p>IV. New Business</p>	<p>a. Recommendations from April Meeting</p> <p>a. Spending Approval</p>	<p>Discussion of purchases: 1- Deck for rendering video for high resolution JVC cameras (\$1949.95)</p> <p>3- conversion kits/hard drives for JVC cameras to render directly to the drive instead of using tape (\$1079.95 each).</p> <p>1-HP Design Jet 130 printer (\$1154.29)</p> <p>John Flint- suggestion for a higher end printer for the Graphics lab because of the use of this printer should be industry standard (HP Designjet z3200ps).</p> <p>Suggestion to possible merge with Photography department, future interchangeable</p> <p>Motion for approval of purchases : K.</p>

		Humphries. All members approved.
<p>V. Open Discussion</p> <p>VI. Summary of Discussion and Recommended Actions</p>	<p>a. Program needs</p> <p>b. Suggestions for Curriculum Change</p> <p>c. Strategies and Tasks</p>	<p>Discussion about Advisory committee survey from the college.</p> <p>Discussion of new chairperson election. New position for every year.</p> <p>Suggestions: Including Social media focusing in business.</p> <p>Textbooks discussion about some texts being dated (2001-2004), and also a movement to online texts.</p> <p>Discussion about Server Space. Comments about non-profit companies like Dreamhost.com.</p> <p>Students need to know how to FTP, so server space is really necessary. Also, the distinction of Windows and Linux.</p> <p>Questions about Adobe certifications, and being able to provide students the ability to get certifications in Adobe. When having a testing center, then students can come</p>

		<p>and take free certifications.</p> <p>Peplow- put forward for Final cut Pro editing in the Basic Editing Class instead of Adobe Premiere in order to develop proper student success in program. Probably need to have a survey of local studios for what they need.</p>
<p>VII. Summary of Discussion and Recommended Actions</p> <p>VIII. Setting of Next meeting date and location</p>	<p>a. Discussion</p>	<p>Possible meeting coming up for Spring in April. Specific date soon to come. Earlier time preferable (8 am)</p>
<p>VII. Closure</p>	<p>a. . .</p>	<p>John Flint motion to adjourn.</p> <p>Larry Jopek – 2nd.</p> <p>All voted yes.</p>