

## DIGITAL MEDIA ADVISORY COMMITTEE MEETING

DATE: November 4, 2011

9:00 a.m., UP 239, Seminole Campus

**Committee Members in Attendance:** Basil Moutsatsos, Academic Chair; Delynda Keefe, Lead Instructor for Digital Media; Jonathan Steele, Dean of Humanities and Fine Arts; Mary O'Brian, Katherine Humphreys, Larry Jopek, Jack Conely, John Flint, Jeremy Peplow, Ken Hayward

**Guests:** James Olliver, SE Campus Provost

Topic	Discussion/Recommendations	Action
I. Welcome/ Introduction	a. Jonathan Steele - Welcome b. Approval of minutes. c. SPC Seminole updates d. Applied arts updates e. Committee introductions	a. Motion to approve minutes: Flint 2 <sup>nd</sup> : Jopek. Minutes approved. b. J. Steele gave updates
II. Program Updates and Announcements	a. Program overview b. Semmy's awards Winners-Sample Video c. Advanced Video Collaborative Video- "Away-a Story of Trash" d. Wave Club updates e. Student editing Studio	a. B. Moutsatsos gave program review with numbers and new courses -D. Keefe gave more information regarding degree and internships. -Questions from M. Obrian. And J. Flint about new courses. b. Semmy's winners- for this coming year, discussion of new categories coming. View of winner.

		<ul style="list-style-type: none"> <li>c. Jannus video nominated for Emmy. Short view of "Away.." Jeremy Peplow gave more info</li> <li>d. Wave club working with Early College students with a TEDx project and watched video produced by the Wave club and early college students. Also, Summer workshop program-Choices.</li> <li>e. Studio update- B. Moutsatsos, K. Hayward, and D. Keefe. With tour later.</li> </ul>
<ul style="list-style-type: none"> <li>III. Old Business</li> <li>IV. New Business/</li> </ul>	<ul style="list-style-type: none"> <li>III.a. Recommendations from April Meeting.</li> <li>IV . New business <ul style="list-style-type: none"> <li>a. Spending Approval</li> <li>b. Certification Subplan/Courses</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>III. a. Adding category for Semmys (Digital Graphics for High school) Also, discussion about Final Cut vs. Avid. Discussion about new trends in industry leaning towards Avid. Also, J. Steele gave some possibility of a joint advisory meeting</li> </ul>

		<p>of Music Industry Recording Arts, Digital Media, and Photography. And further discussions.</p> <p>IV.a. Spending approval – Discussion about College process, and other discussions, led right into certifications.</p> <p>b. Certifications-possible Adobe Certifications. uCertify (<a href="http://www.ucertify.com/">http://www.ucertify.com/</a>) – Institutional license. ACA-Photoshop, Dreamweaver, and Flash. (or with Discovery or Cengage).</p> <p>c. Internship opportunities as well</p> <p>Option of a subplan that will be for certifications or internships, or combo with other AS program (Entrepreneurship, Management), or courses for transfer to other institutions subplan.</p> <p>Discussions- J.Flint Certifications are necessary within program already J. Olliver- suggestion</p>
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		<p>of an elective class as prep for certification.</p> <p>Perceived needs for costs for testing center, staff, and expert certified instructors.</p> <p>Discussion also included Adobe, Final Cut, and Avid (?). And then possible 17 other certifications.</p> <p>Viability of interships and how it will work. DIG 2949 class (Co-op class) for elective.</p> <p>K. Humphries made motion for certifications (Flash, Dreamweaver, Photoshop, Final Cut) and interships (class as elective) added to the program.</p> <p>2<sup>nd</sup>: by L. Jopek</p>
<p>V. Open Discussion</p>	<p>a. Program Needs b. Suggestions for Curriculum change- Certifications/Software, etc.</p>	<p>a. Looking for new members, and Speaker for Semmy's (4-24)</p> <p>-Suggestion of an Advanced Studio elective class (J. Peplow)- would air on some local station (WEDU, or WUSF) – 90 sec. spot weekly. -Discussion of using the DIG coop class for this (be our own</p>

		internship), or given a choice for Advanced studio option or Advanced Videography. Should probably be
VI. Summary of Discussion and Recommended Actions	a. Discussion	a.
VII. VII. Setting of Next meeting date and location  VIII. Closure	a. .	a. Looking at April, but a social (non-meeting). Motion to adjourn- J. Conely, and 2 <sup>nd</sup> by L. Jopek.