

DIGITAL MEDIA ADVISORY COMMITTEE MEETING

DATE: April 1, 2011

9:30 a.m., UP 303, Seminole Campus

Committee Members in Attendance: Basil Moutsatsos, Academic Chair; Delynda Keefe, Lead Instructor for Digital Media; Jonathan Steele, Dean of Humanities and Fine Arts; Paul Sorice, Mary O'Brian, Katherine Humphreys, Larry Jopek, Jack Conely, Sandy Mills-Alford, Anna Faiola.

Guests: James Olliver, SE Campus Provost; Amy Brush, Workforce Specialist;

Topic	Discussion/Recommendations	Action
<p>I. Welcome/ Introduction</p> <p>II. Old Business</p>	<p>a. S. Mills-Alford opened.</p> <p>b. Discussion about Seminole programs/SPC events</p> <p>c. Approval of minutes.</p>	<p>J. Olliver gave some info regarding Seminole Programs.</p> <p>Motion to approve minutes: S. Mills-Alford. 2nd: L. Jopek Minutes approved.</p>
<p>III. Program Updates and Announcements</p>	<p>a. Fine Arts Program Information</p> <p>b. Program Stats-B. Moutsatsos</p> <p>c. Program updates-D. Keefe</p> <p>d. Equipment list</p> <p>e. Community project (discussed after IV.a)</p>	<p>a. J. Steele gave full Humanities and Fine arts updates college wide.</p> <p>b. B. Moutsatsos talked about program numbers and some problems therein. Also discussed a little equipment, Survey of Digital Video at Tarpon campus, and possible more campuses outreach.</p> <p>c. D. Keefe discussed program updates, such as web classes, program</p>

		<p>class progression through semesters, SEmmy's awards. Also, invited to judge SEmmy's. M. O'Brian- suggested more categories. Some discussion ensued. Sandy suggested that advanced Digital students in our program judge the high school submissions for Semmy's. Also, video game tournament (18+ years old contestants). J. Olliver suggested the new ideas at the college about focus on completion of the program. Focus/ discussions on program completion/ graduation, and even an instructional assistant for Digital Med.</p> <p>d. Equipment discussion about recent purchases. Cameras, software, and studio equipment. Discussion about AVID software ensued, and making sure that Final cut would still be a focus for the 2 year, and AVID may be an avenue in the future for a possible 4 year program. But we</p>
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		<p>only got 3 licenses, so it is an option to train, and analyze possibilities, due to AVID buying out Pro Tools.</p>
<p>IV. New Business/ Open Discussion</p>	<ul style="list-style-type: none"> a. Program needs/ Spending Approval b. Community project (from III.e.) c. Semmys discussed already in program updates (III.c.) d. Elections-New Chair e. Advisory Board 	<p>a. Discussion of what we have had approved last meeting. Spending on upcoming ideas: Audio/video editing bay, possible new cameras for the studio. Discussion about possible new equipment. Final discussion on some trends on softwares like Actionscript and Flash may not be as viable for mobile devices, and seems like still an unresolved issue. Something to watch on the horizon.</p> <p>b. Discussion about last year's project on Jannus. Also, new project "No Such Place As Away" regarding "Green" movement, recycling, and how the advanced video class pitched this idea to WEDU. Also, discussed video project for Leepa-Rattner Museum's art-mobile.</p>

		<p>c. Already discussed.</p> <p>d. Elections- S. Mills-Alford nominated Jack Conely as new Chair of Advisory board. 2nd L. Jopek. All approved.</p> <p>e. Advisory board- A. Brush- for Fall there will be a joint meeting (at Epicenter), and then breakout groups by discipline. Focus- discussion on increasing articulation agreements with High schools. Also, discussion about Choices summer camp (200 high school students)- and last year, Delynda had students build a small video game and they got to keep it. Also, J. Olliver discussed marketing brochures and branding. Job board opportunities from SPC, but needs more involvement from students. Students seem to not be looking for/wanting a job. Possibility for internship- could possibly run it through a Career center. This may be able to be expanded through all fine arts AS programs, and may show a need for a small department to help supervise this.</p>
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V. Summary of Discussion and Recommended Actions	a. .	a.
VI. Setting of Next meeting date and location	a. Discussion	a. Since it will be a full meeting of all advisory boards, the date has not been set for the Fall, but will be sent out when it is set. Seems breakfast would be best option for this group.
VII. Closure	a. S. Mills-Alford called meeting to a close.	a.