

St. Petersburg College Digital Media Fall Advisory Committee Meeting Minutes

Date: September 12, 2013

Time and Location: 9:30 a.m. SPC EpiCenter

- I. Introductions
 - a. Committee Introductions
 - b. Attendees:
 - i. Jeremy Peplow, Katherine Humphreys, Jack Conely, Lisa Inserra, Larry Jopek, Jody Haneke, Emily Montes de Oca, Jim Webb.
 - ii. Guests: Delynda Keefe, Ragan Brown, Jonathan Steele, Eric Hulsizer, Krista Fusari, Kevin Stanley
 - c. Approval of previous meeting minutes
 - d. Opening remarks from Jonathan Steele and Delynda Keefe
- II. Program Updates and Announcements
 - a. Prof. Keefe reported the number of current students
 - b. Dr. Steele gave equipment update
 - c. Jack Conely (WEDU) announced the “Arts Plus” video series is still going strong
 - d. Prof. Keefe indicated the 4 year program proposal was in progress
 - e. Setting of next meeting date and location were announced:
 - i. **Date:** April 4, 2014
 - ii. **Time and Location:** 9am, Seminole Campus UP 303
- III. Discussions: Industry Certifications
 - a. The committee discussed and voted not to change curriculum or add industry certifications at this time.
 - b. Recommendation was to provide students information where they can take the test.
 - c. We discussed that video studio is not HD and it would cost over \$85K to upgrade
 - d. Long discussion about how FLASH was outdated; Adobe Creative Cloud concerns; and courses DIG 2311 (Motion Graphics), DIG 2312 (Action Script), and DIG 2360 (Adv. Adobe Flash) needed to be updated.

Meeting adjourned: 11:20am

Minutes recorded by Kevin Stanley