# St. Petersburg College Digital Media Spring Advisory Committee Meeting Minutes

Date: Friday, April 5, 2013

## Time and Location: 9:00 a.m. UP-201

#### Place: Seminole Campus

- I. Introductions
  - a. Committee Introductions
  - b. Attendees: Delynda Keefe, Ragan Brown, James Olliver, Jonathan Steele, Jeremy Peplow, Paul Sorice, Eric Hulsizer, Katherine Humphreys, Jack Conely, Krista Fusari, Kevin Stanley (\*unsure if all attendees are listed)
  - c. Approval of previous meeting minutes
  - d. Opening remarks from Dr. Olliver

### II. Program Updates and Announcements

- a. Prof. Keefe reported that we have 232 current students
- b. Dr. Steele gave equipment update and indicated that we had spent over 5K form the Dig Art account
- c. We discussed that video studio is not HD and that it would cost over 85K to upgrade
- d. Announcement that Eric Hulsizer is mentoring Daniel Reyes in an internship at the Dali museum
- e. Jeremy Peplow indicated that we won an Emmy in December
- f. Jack Conely (WEDU) announced the "Arts Plus" video series and that he is seeking a 3 year grant
- g. Prof. Keefe indicated that the 4 year program update was in progress
- h. Dr. Steele raised the question concerning what jobs the 4 year (BS) degree would prepare our students for
- i. Mary O'Brian answered that it would prepare students for jobs in graphic design and video
- j. Semmy's have 79 entries to date and we discussed how to judge them
- k. We are seeking a partnership with the Pointer Institute
- 1. Recommended: Barbara Hubbard, Ryan Lowe, Regina McCombs, and Debra Rein as new board members
- m. New Chair of Advisory Committee nominated (Paul Sorice) by Katherine Humphreys, seconded by Jack Conely, unanimously approved
- n. Questions raised about industry certifications (Final Cut X-Pro, Photoshop, Premier, and Auto Desk). Determined that we should try to find out who is certified and who needs to be
- o. Need follow up on test offerings and sites
- p. Paul Sorice indicated that a significant Digitorium upgrade has been requested (it was since approved and now completed

q. Setting of Next Meeting Date and Location:

Next Meeting

Date: Friday, September 12, 2013 Time and Location: 9:30 a.m. 1-328 (breakfast @ 8 a.m.) Place: 1-328 Epi Center

# Meeting adjourned: 11:20am

Minutes recorded by Kevin Stanley