

St. Petersburg College Digital Media Spring Advisory Committee Meeting Minutes

Date: April 4, 2014

Time and Location: 9:00am, Seminole Campus, Room 309, SPC

- I. Introductions
 - a. Committee Introductions: Katherine Humphreys, Committee Chair
 - b. Attendees: Jodi Haneke, Jack Conely, Larry Jopek, Sandy DeCarlo, Mary O'Brian, John Flint, D. Anderson, Jonathan Steele, Kevin Stanley, Jim Webb, Karen Hulman, Paul Sorice, Jonathan Sullivan, Eric Hulsizer, Jack Stein, Delynda Keefe, Laurie Tenzer, James Olliver
 - c. Dr. Olliver spoke on enrollment growth in general at the Seminole campus and in the Digital Arts area specifically
 - d. Approval of previous meeting minutes
 - e. Opening remarks from Jonathan Steele and Delynda Keefe

- II. Program Updates and Announcements (cross ref with agenda)
 - a. Dr. Olliver spoke on enrollment growth in general at the Seminole campus and in the Digital Arts area specifically (same as above)
 - b. Dr. Steele gave fine arts update; mentioned how we intend to track graduates of the program; graduate employment; and announced the pause on Bachelor programs by state (which cause the pause in SPC's BAS program). The emphasis is on "pause" as we still intend to pursue the BAS program
 - c. Program stats by Sandy DeCarlo. 260+ students
 - d. Program updates by Prof. Keefe indicated recruitment efforts at HS, 5th graders came to Seminole Campus, then middle school, then career day at Seminole; club activity is strong; events update, oddities and SEMmys,
 - e. Program Goals = 3 main goals: (1) create list of essential skills (great discussion about social skills and interview issues occurred); (2) increase certificate number outcomes; (3) redesign of curriculum

 - f. Equip list/purchase: We need our own servers (Kevin Stanley suggested we use old ANGEL server)

 - g. Community projects: Sandy DeCarlo indicated we are working hard on internships, etc. We are, in fact, seeking intern possibilities.

 - h. Eric Hulsizer spoke on his Advanced Video class and our partnership with Arts Plus on PBS. We are making 4 segments for broadcast. Two have been shot and now in the editing phase. NOTE: All four were completed on May 15, 2014 and are quite excellent.

- i. Setting of Next Meeting Date and Location were announced TBA in September, 2014

Meeting adjourned: 11:20am

Minutes recorded by Kevin Stanley