

St. Petersburg College Digital Arts Spring Advisory Committee

Meeting Minutes

I. Call to order

Dr. Barbara Hubbard, Academic Chair, called to order the spring 2016 meeting of the Digital Arts Advisory Committee at 10:10 a.m. on April 15, 2016 at Seminole Campus, UP 217.

II. Introductions

Dr. Hubbard conducted an introduction. The following persons were present:

Committee Member: Ken Hannon, Larry Jopek, Jody Haneke, Sandy Mills-Alford, and Paul Sorice **Others:** Dr. Jonathan Steele, Dr. Barbara Hubbard, Delynda Keefe, Laurie Tenzer, Mike O'Berry, and Sandy DeCarlo

III. Approval of minutes from last meeting

Dr. Hubbard presented the minutes from the Fall 2015 meeting. The minutes were approved as read.

IV. Program Updates

- a) Barbara Hubbard explored the proposed program changes.
 1. Financial Aid eligibility issues and certificate changes.
 2. 64 to 60 credit A.S. State proposal and faculty approval.
- b) Implementing Lynda.com when applicable.
- c) Upcoming ACA Test Prep and past result.
- d) Portfolio Review Program
 1. Request for committee members to review portfolios- possibly 3 times a year.
 2. Member agreed.
- e) Bachelor's Update by Dr. Steel
 1. Explained past process including one-year moratorium.
 2. Should hear any day now.

- f) Entrepreneurship information and ENT 2612 provide by Nicolle Panuthos.
 - 1. Hubbard explained the proposed standard 11.0 and the possibility of exclusion.
 - 2. The committee members were surveyed and there was a unanimous agreement on the importance of this skill.
- g) Update on 2016 SEmmy's. Program this 4/19 /2016 @ 7:00 p.m. by D. Keefe.
- h) W.A.V.E. club activities including three video projects and community clean-up project by D. Keefe.

V. New business

- a) Election of Committee Officers
 - 1. J. Steele and N. Panuthos explained the importance and roles of the Chair position.
 - 2. **B. Hubbard will send out an email to all current committee members for request to nominate and volunteer for this position.**
- b) Gamification presented by Mike O'Berry. He explained the tremendous growth and opportunities in the area of video gaming.
- c) Sandy DeCarlo presented the Digital Arts program numbers.
 - 1. Number are down slightly.
 - 2. Fall 2015 down from Fall 2014.
 - 3. Two students accepted into Ringling College of Art with full Dean's Scholarship. One student just accepted in the University of Florida Digital Arts program.

VI. Open Discussion

- 1) Program Needs/What Students Need to Know
 - a. Designers-traditional design, create/work with brand id's.
 - b. Developers-wire framing, prototyping-B/W schematics, project planning-user experience design, understanding structure of the creative process, storyboarding, and organizational thinking.

- c. Software: Axure, Storyline, Adobe Suites, WordPress, WP engine.
- d. Skills needed, file compression and prep and file organization.

VII. Fall meeting- exact date and time TBA. EPI Fall Breakfast/Meeting

VIII. Adjournment

Dr. Barbara Hubbard, Academic Chair, adjourned the meeting at 11:40.

Minutes submitted by: DDK