

St. Petersburg College

Photographic Technology

Advisory Committee Meeting Minutes

Date: Thursday, February 25, 2010

Time: 2:00pm

Location: CR 156, Clearwater Campus

Present: Jen Saavedra, Terry Allison, Gregg Hickman, Tom Bailey, Boyzell Hosey, Leandro Gongora, Robert Lawson, George Costt, Tina Koufas-Eisbacher, Keith Bunch, Justin Ward, Paul Miehl, Jonathon Steele, Barton Gilmore, Mark Moore, Diane Hall, Gary Graham, Rebecca Sexton Larson, R. Austin Roberts & Michael Landes.

Not Present: Bruce Evensen, Maria Grabowski, Ken Hannon, Lynn Whitelaw, J.L. Valdes, Emmannel Pontoriero, Amy Brush, Stan Vittetoe, Nic Paul, Jorge Alvarez, Chuck Vosburgh, T. Hampton Dohran.

I. Call to Order — Robert Lawson, Chairman

- a. Welcome and Introductions of new members- see attendance sheet
- b. October 8, 2010 minutes approved.

II. Old Business

- a. Photography 3 students could get legal and business information by taking Accounting and Marketing.
- b. Accessible Professional Organizations that students can join in the Tampa Bay area: APPA (Area Professional Photographers Association) with once a month meetings; Florida Professional Photographers- great organization for students, networking, weekends; NPPA (National Press Photographers Association) is also good. Society of Professional Educators (SPE) & Fla. Professional Photographers are good for Fine Art Photographers as well. Enrollment numbers are good. Students need to officially choose photography as their major. Need to reach out to those in the community interested in re-enrolling in college.

III. New Business

- a. Best ways for students to leave the program? Corporate Training can offer 4-6 seminars a year, 1-day seminars on Saturday, and invite professional photographers to teach. Certain criteria would be required: min. & max. number of people to attend, amount to charge, handouts, instructional materials, lunch, everything needed for a one day seminar. Corporate Training could promote this. Each area would be covered. There will be continued discussion about the process & profits to be gained.
- b. One of the functions of this committee is to approve equipment purchases. The money comes from the Perkins Grant; among equipment to be purchased: light room software, digital back, etc. Advised to purchase more studio equipment, and decide exactly what equipment the students are required to purchase themselves. Problem: no fund available to fix broken equipment.

- c. The website is not up and running yet: hard to get done, understaffed, etc. and everything must be approved by the Institute of Advancement. Suggested a blog, and the board recommended more promotion and marketing- this is paramount to be successful.
- d. New articulation with PPHS & UCF (BA,BS, MFA in photography). April 16 or 23. Others on board: PTEC and FAMU.
- e. Lab manual for department is completed.
- f. Lab hours on Friday have been increased to 9pm. Still not able to extend Sat. hours.
- g. Students enjoyed having Bruce Evensen as lecturer for Portraiture class.

IV. Open Discussion

- a. Wed. 3/3; 6-8pm- photography reception; PTEC needs Photoshop instructors for afternoon & evening training.
- b. Next Meeting: October 7th, 2010; Thursday @ 2:00pm.

V. Meeting adjourned: 3:35pm

Respectfully submitted, Tina Koufas-Eisbacher