

St. Petersburg College
Photographic Technology
Advisory Committee Meeting Minutes

Date: Thursday, October 7, 2010

Time: 2:00pm

Location: CR156, Clearwater Campus

Present: Jen Saavedra, Bruce Evensen, Gary Graham, Frank Duffy, Ken Hannon, Tina Koufas-Eisbacher, Paul Miehl, Pepito J.L. Valdes, Rebecca Sexton Larson, Boyzell Hosey, Tom Bailey, Justin Ward, Leo Leandro, Robert Lawson, Barton Gilmore, and Jonathon Steele.

Not Present: Gregg Hickman, Maria Grabowski, Lynn Whitelaw, George Cott, Emannel Pontoriero, Keith Bunch, Amy Brush, Stan Vittetoe, Mark Moore, Diane Hall, Nic Paul, **Jorge Alvarez**, Chuck Vosburgh, and T. Hampton Dohran.

I. Call to Order: Barton Gilmore welcomed everyone back.

- a. Introductions of old and new members- see attendance sheet
- b. February 25, 2010 minutes approved.

II. Old Business

- a. SPC Advisory Committee Survey was passed around and discussed.
- b. Still looking for a good business book for photography. Possibly a legal handbook or something similar. Recommended book so far: "Legal H. Book for Photographers" by Bert Krages, Amherst Media.
- c. Discussed how important it is for students to be able to be creative with no restrictions in the Alternate Processes Class.
- d. SPC website being updated. As of today they are focusing on Registration and Financial Aid areas. When this is completed, the individual departments will be focused on.

III. New Business

- a. Discussed careers in photography: re-addressed how students will leave the department. Be encouraging but realistic. Markets are saturated which creates placement problems for graduates.
- b. Discussed the benefits from film and digital technology. 95% of the budget goes to digital technology. Discussed the importance of drawing & design courses in program, which are not prerequisites for photography classes.
- c. Articulation with UCF discussion led to the major frustrations over the lack of more lab hours for students to work, and that teachers do not have access to their offices on the weekends or whenever they need to get in.

- d. Articulation agreement with UCF & DBC is going well and should be ready by January.
- e. FAMU articulation agreement could transfer up to 5 classes (15 credit hours).
- f. Pinellas Park articulation agreement implemented in Fall 2010-going well.
- g. Discussed purchasing Final Cut & Premier, and how important this soft-ware is for a well rounded program. Possibly form a partnership with organizations that can help with curtailing the cost.
- h. A motion was passed that before the next meeting the school needs to purchase 'Light Room' software, digital back, medium format camera, etc. for program in order to move forward.
- i. After much discussion, a motion was made for one full time staff lab assistant for the photography program to handle all the equipment, chemicals, monitor the lab, etc. Where will money come from: no federal money. UCF officials also encourage the hiring of full time staff assistant for photography program.
- j. SPC photo can make a recommendation to raise lab fees to cover the money needed to fund the staff assistant for photo program.
- k. Also recommended: adding a digital video course to curriculum.
- l. Need to advertise the corporate training classes so more students will sign up, or do the workshops without corporate training involvement. Suggested publishing in community events, etc. Another workshop is set up for spring.
- m. Students in AS program have gone from 9 to 57. It will take longer than 2 years to complete due to sequencing of course offerings.
- n. Introduced new instructor Frank Duffy, & Jerry Chandler will teach large format in spring semester.
- o. A 4 year photography degree was discussed for as a goal for the future.

IV. Adjourned at 3:50 pm. Next meeting will be April 7th, 2011 @ 2:00pm.

Respectfully submitted,
Tina Koufas-Eisbacher