

St. Petersburg College Photographic Technology Advisory Committee Meeting Minutes

Date: Thursday, April 9, 2015

Time: 2:00PM

Location: Conference Room 156; Crossroads Building, Clearwater Campus, SPC

Members Present:

Jorge Alvarez, Christie Anger, Jonathan Barnes, Robert Belfonte, Pierce Brunson, Frank Duffy, Barton Gilmore, Ken Hannon, Chris Otten, Derek Pettigrew, Jonathan Steele, Justin Ward

Members Not Present:

Thomas Bailey, Art Becker, Keith Bunch, Joy Bunch, George Cott, Pierre Dutertre, Dan Haverty, Greg Hickman, Boyzell Hosey, Tina Koufas-Eisbacher, Michael Landes, Robert Lawson, Jerri Menaul, Scott Menaul, Alexis Mizrahi, Mark Moore, Emanuele Pontoriero, Jane Simon, Brian Swartzwelder, Pepito Valdes, Andrew Vernon, Chuck Vosburgh

I. Intro

- A. Call to Order – Barton Gilmore, Faculty In-Charge
- B. Welcome and Introductions
- C. Minutes approved of September 10, 2014 meeting

II. Old Business

- A. New LMS-D2L myCourses has been implemented for the college.
- B. Intermediate PGY 2404C will become the Selected Topics class.
- C. Full-time staff Photography Assistant II permanent part-time position has been requested again for the Spring 2015.
- D. Both the Certificate and AA Degree components were added to the AS Degree in Photography are now complete.
- E. New Pro Macs have been installed in the computer lab.
- F. The new video course, Introduction to Video Production 2750C outline to be approved. The course offering has been delayed until the Spring 2016.
- G. The BAS four-year photography degree is moving forward. The college will learn if the moratorium will be placed on all new four-year state colleges will be lifted in either May or June and if the purchasing of additional support equipment is in the works.
- H. New adjunct photography instructor has been a success.

III. New Business

- A. Menaul Printing has suggested that printing protocols be addressed somewhere earlier on in the program; possibly in the Intermediate or Digital class. With the purchase of new printers, this will open more room for students to print in most if not all of the classes for various assignments. Students will need to purchase their paper, and the paper must remain in the photography lab where a lab assistant will monitor how much paper the student uses to conserve ink.
- B. The need for student placement in internships are at an all-time high. It is the consensus of the committee that hands-on experience for students is paramount.
- C. The Home Shopping Network is seeking qualified interns; the selection process is competitive.
- D. Student intern hours have scaled back from 90 to 80 hours, although many students are exceeding the 90 hour threshold because they are interested in gaining as much knowledge as possible from experienced photographers that they are working with.
- E. By participating in the Internship Program through CareerSource Pinellas, employers benefit by being reimbursed up to 80% for the intern wages during the internship period. Employers can contact Crystal Collyer at 727-608-2403 for specific eligibility requirements.
- F. The Photography Department would like to know which advisory members will be interested in serving on the BAS four-year program committee.
- G. The Photography program is encouraging advisory business owners to perhaps provide times where students can visit their business to gain insight on how the business is conducted.
- H. Capture One software is being recommended as a vital component in the workforce and should be addressed at some point in the program; possibly in Intermediate, Studio Portraiture and Studio Lighting.
- I. The Adobe Photoshop Certification Exam is being scaled back from the Expert Test to the Associates Exam. The success rate for the first trial was not high as the program does not gear any of the classes toward the certification; however, with the Associates Exam being implemented for the next year, we anticipate a higher success rate.
- J. It was stated by one of the advisory members that the Adobe Certification does not necessarily measure a photographer's strengths or weaknesses in the field as much of the software, such as Photoshop and Lightroom, has many different workflows, and the photographer, through years of experience, will select the best method of working to tailor their needs as well as that of the clients.
- K. As of today only one advisory members is certified.

- L. The Photography program needs 10 or more students to graduate each year to be sustainable for growth with an average of 12 to 15 students coming into the program each year.
- M. Remodeling of the facilities is expected to commence this summer. There will be a second digital facility to accommodate students needing to work after class during open lab hours. That facility will be located in CR133A, and within it will include new Mac stations, new medium format printers and possibly a second Hasselblad drum scanner. Along with the digital facility will include an expansion of the current studio lighting room in the back of CR133A.
- N. There is still a need for more lighting equipment for student checkout.
- O. Cloud accounts for students are still pending due to the Adobe and Educational contract agreement.

IV. Other News

- A. Photography visiting artist series is on-going.
- B. Largest graduating class in the photography program this year is expected to be anywhere from 10 to 12. It is anticipated anywhere from 12 to 15 students will be graduating the next year. Following the 2016 class, the graduating numbers may level out to 8 students depending on enrollment.

V. Open Discussion

With no further information to share the meeting was adjourned at 3:30PM.

VI. Setting of Next Meeting Dates and Location:

Seminole Campus, Conference Center, Room TBA.

Thurs. Sept. 24th Seminole Campus Conference Center
7:30 - 9AM – Breakout Meetings (before breakfast)
9 - 10:30AM – BREAKFAST
10:30 - 12PM – Breakout Meetings (after breakfast)
4:30 - 6PM – Breakout Meetings (before dinner)
6 - 7:30PM – DINNER
7:30 - 9PM – Breakout Meetings (after dinner)

Important changes to consider:

- Location will be at Seminole this year instead of Epi
- Only Breakfast and Dinner events will be held; there will be no Lunch even this year
- Breakfast will begin at 9AM instead of 8AM
- Due to limited availability, breakout meeting space will be filled on a first come, first served basis