

**WOMEN ON THE WAY (WOW)  
ADVISORY COMMITTEE MEETING MINUTES  
ST. PETERSBURG COLLEGE  
OFFICE OF SPECIAL PROGRAMS**

**SPC CLEARWATER CAMPUS  
ADMINISTRATION BUILDING ROOM 145**

**DATE: APRIL 5, 2013, 12-1:30 PM**

MEMBERS PRESENT: MATT BOWEN, CATHERINE CERVANTES, SHIRLEY CRUMBLEY, MARIA EDMONDS, THERESA FURNAS, HELEN GILBART, FRANCES NEU, DR. VILMA ZALUPSKI

SPC: MARY WALL

MEMBERS ABSENT: DEBORAH BOYLE, LINDA FIGUEROA, DR. LINDA HOGANS, TODD SMITH

<b>TOPIC</b>	<b>DISCUSSION/RECOMMENDATIONS</b>	<b>ACTION</b>
Welcome/Minutes from 9/28/12	Matt (Chairman) welcomed everyone to Second Advisory Committee Meeting	
Program Updates	<p>Shirley updated the members with a PowerPoint presentation on the 2011-12 program academic year.</p> <p>Student member Catherine Cervantes announced her December graduation. She will be earning a bachelor's degree in Health Service Administration.</p>	Members requested an electronic copy of the PowerPoint
Statistics	<p>Matt complimented WOW on their retention rates. We usually lose students from Spring semester to Fall semester.</p> <p>WOW served 776 duplicated students.</p> <ul style="list-style-type: none"> <li>▪ Participants: <ul style="list-style-type: none"> <li>▪ White-45%</li> <li>▪ Minority-52%</li> <li>▪ Unknown-3%</li> <li>▪ 77% age 26 +</li> </ul> </li> <li>▪ 60% enrolled part-time</li> <li>▪ 40% enrolled full-time</li> <li>▪ 36% AA degree seeking</li> </ul>	Matt stated that the stats illustrate the one- to- one touch model

	<ul style="list-style-type: none"> <li>▪ <b>40%</b> AS degree seeking</li> <li>▪ <b>24%</b> BS degree seeking</li> </ul> <p><b>Session Retention:</b></p> <ul style="list-style-type: none"> <li>▪ Fall/Spring - <b>87%</b></li> <li>Spring/Summer - <b>59%</b></li> <li>Summer/Fall - <b>94%</b></li> <li>Spring/Fall – <b>76%</b></li> <li>▪ Fall 2011-12 - Fall 2012-13 Retention: <b>71%</b></li> </ul> <p>Matt stated the WOW Positive Directions Association Club (PDA) is one of the most involved clubs on the CL campus.</p> <p>Dr. Zalupski remarked that the stats are a wonderful addition to depict the success of the program as that was not available in the past.</p> <p>The power of data now assembled can be used for allocating future funds.</p> <p>Helen was also impressed with the retention and different facets of the program.</p>	
Challenges	The Seminole and Midtown campuses have a WOW presence, but do not provide the full range of services.	Shirley to ask Dr. Hogans if plans have been made for allocation space in the new Midtown building
Resources	<p>Question posed by Matt: Is there an outreach to faculty to coach/mentor students in the WOW Program?</p> <p>Dr. Zalupski asked if anyone is looking into grants now that we have data to support the program. Theresa responded that SPC has 3 grant writers.</p>	Matt will invite Jackie Skryd, Grant Writer to the next WOW Advisory Meeting and include her on the agenda
Services	<p>Shirley reported:</p> <ul style="list-style-type: none"> <li>• 318 students were enrolled for Spring Session( 465)</li> <li>• 143 students have registered thus far for Summer (470)</li> </ul>	

	<p>The Contract of Services and Student Responsibilities that is distributed at new student orientation was reviewed by members.</p>	
<p>Testimony</p>	<p>Catherine’s insight – She is very appreciative of all the services she has received from WOW, and spreads the word about attending college and being empowered by WOW. She encourages participation in program when attending SPC. Mentioned her daughter (Savannah) wants to follow in her footsteps at SPC with WOW.</p>	
<p>New Business</p>	<p>Matt reviewed the Advisory Committee Responsibilities.</p> <p>Under the Committee Structure, no faculty has been included in the group. July 1<sup>st</sup> election-A good idea from members would be to consider 3 possibilities: Rich Mercandante FGO (Communications Professor), Andrea Kelly (Math Professor), CETL Lillien Tunceren (Communications Professor).</p> <p>Frances stated that the position can serve consecutive terms, and there is no need to have a Co-chairman. All members agreed.</p> <p>Matt is happy to move forward and meet twice annually which is appropriate.</p>	<p>Matt to extend invitation to adding faculty to committee Lillien Tunceren. All were in agreement.</p> <p>Matt to send out information regarding the schedule for all advisory committees in Fall.</p> <p>Matt requested meeting in CL Spring 2014.</p>
<p>Transamerica Update</p>	<p>Frances shared that Transamerica is coming back on board for scholarships and funding the annual Appreciation Luncheon.</p>	<p>Frances will follow up with all parties pertaining to the allocation of Transamerica funds</p>

	<p>Matt complimented WOW on the number of attendees at the 2012 Appreciation Luncheon, the great job of the student speakers, and the fabulous food.</p> <p>Dr. Law was extraordinarily impressed with Tricia Colin's, our Mistress of Ceremonies and requested she speak at Graduation.</p>	
Fundraising Brochure	<p>Shirley asked the members to review the "wish list" to be printed as a bookmark or postcard to potential donors.</p> <p>Dr. Zalupski questioned adding mentors to the list. A discussion about liability of outside mentors ensued. It was agreed that in house mentors would be best.</p> <p>Maria requested a success story be placed on the card, and Helen offered a greeting card commentary.</p> <p>Helen recommends adding the address where the "used clothing" can be accepted.</p>	<p>Shirley to add WOW's address to the postcard (BT 101) so donors can know the location to drop off gently used clothing.</p>
Open Items	<p>Shirley offered the idea of creating an alumni association.</p> <p>The Adopt- A -Family Holiday Program application process was explained to members regarding student information. There is a disclaimer on application that states the donors may want to contact the student for more information.</p>	<p>Helen Gilbert would like to participate in the Adopt- A - Family Holiday program.</p> <p>Requested a letter be sent to her for the 2013 Adopt-A-Family Holiday Program.</p>
Adjournment	Tour of WOW/New ES Building	