

## ADVISORY COMMITTEE MEETING MINUTES

### WOMEN ON THE WAY (WOW)

**DATE:** FRIDAY, SEPTEMBER 13, 2013, 1:30-2:30 PM, EpiCenter

**MEMBERS PRESENT:** DEBORAH BOYLE, CATHERINE CERVANTES, MARIA EDMONDS, HELEN GILBART, SHIRLEY CRUMBLY

SPC: MARY WALL, SHELLY PUCKETT

INTERNSHIP: AMY APICERNO

**MEMBERS ABSENT:** MATT BOWEN, LINDA FIGUEROA, THERESA FURNAS DR. LINDA HOGANS, FRANCES NEU, TODD SMITH, DR. VILMA ZALUPSKI

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<b>Welcome</b>	Shirley welcomed everyone and thanked them for attending the Fall Joint Advisory Committee Event at the EpiCenter.	
<b>Action Items</b>	<p>Action Items from 4/5/13 Advisory Committee Meeting discussed</p> <p>Shirley to ask Dr. Hogans to speak to Dr. Gordon if plans have been made to allocate space for WOW at the new Midtown Campus.</p> <p>Matt was to invite grant writer (Jackie Skryd) to meeting to discuss qualifications for any potential grants.</p> <p>Matt to extend invitation to adding a faculty member to the Advisory Committee. Lillian Tunceren was recommended.</p>	<p>-Item to be tabled for next meeting, Dr. Hogans was not present</p> <p>-Item to be tabled for next meeting, Matt Bowen was not present</p> <p>-Item to be tabled for next meeting, Matt Bowen was not present</p>
<b>Program Updates</b>	Folder with WOW 2012-2013 Statistics, Adopt-A-Family (AAF) Holiday Program application, Fall Positive Directions Association Club Events and "Ways to Help" brochure was distributed and discussed by Shirley.	

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<p><b>Statistics</b></p>	<p>Deborah stated it is interesting WOW's Success Rate is higher than the college.</p> <p>Suggestion: Compare retention rate of WOW to SPC</p> <p>Shirley defined Retention Rate versus Success Rate</p> <p>Shelly Puckett asked what the process is when students do not re-enroll for the next session.</p>	<p>-Shirley emails or calls students to find out why they are not enrolled. Shirley always informs students that "life does not stop because you are in college."</p>
<p><b>Challenges</b></p>	<p>Limited Resources/Budget</p> <p><b>Helen's Questions:</b></p> <ol style="list-style-type: none"> <li>1. Is there help in the WOW office?</li> <li>2. Do women's organizations keep in contact with the program?</li> </ol> <p><b>Deborah's Suggestions:</b></p> <ul style="list-style-type: none"> <li>- Create a blog in Blue and White to share information</li> <li>- New Marketing Director can help set it up</li> <li>- Create a student buddy system for first time enrolled students</li> </ul> <p><b>Maria:</b> Dr. Olliver (Seminole Provost) spoke with Maria regarding WOW on the Seminole Campus. Shirley shared that there has been a lack of communication. There is an active student group on the Seminole campus, but the full range of services are only offered at the Clearwater Campus.</p> <p>Seminole and Midtown Campuses have a WOW presence.</p>	<ol style="list-style-type: none"> <li>1. WOW has a Student Assistant &amp; volunteers</li> <li>2. Yes, we hear monthly from our consistent supporters.</li> </ol> <p>-Shirley to set up meeting with Marketing Director</p> <p>-All committee members agreed that all communication from the Seminole campus pertaining to WOW must go through the WOW Coordinator.</p>

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<b>Resources</b>	<b>Suggestions from Deborah:</b> <ul style="list-style-type: none"> <li>- Presentation at Budget Day stating your case for funding (How could anyone not be compassionate about WOW?)</li> <li>- SGA Student Budgets</li> <li>- Leverage technology – use Lync phone system</li> <li>- Microsoft-interactive classrooms</li> <li>- Video sessions of meetings to post on blog</li> <li>- Create blog with graphics</li> </ul>	
<b>New Student Orientations</b>	<b>New Student Applications</b> 186 received 14 denials	- Orientation Dates: 9/20 (Clearwater) 9/27 (Midtown)
<b>Adopt-A-Family (AAF) Holiday Program Update</b>	Helen Gilbert requested to be an AAF sponsor.	- An AAF letter will be sent.  - Deborah and Maria presented checks to sponsor families for AAF Holiday Program.
<b>Fundraising Brochure</b>	“Ways to Help” brochure discussed. Deborah suggested adding a picture of a student.	- Shirley to have final printed brochure ready for Spring meeting.
<b>Adjournment</b>	2:20 pm	- Next Meeting: Friday, April 11, 2014 Clearwater Campus