

## ADVISORY COMMITTEE MEETING MINUTES

### WOMEN ON THE WAY (WOW)

**DATE:** September 9, 2014, 9:30 AM - 11:00 AM

**MEMBERS PRESENT:** Patricia Colin, Shirley Crumbley, Loretta Horne, Joyce Robinson, Jackie Skryd, Magaly Tymms

SPC: MARY WALL

**MEMBERS ABSENT:** Laura Bentz, Dr. Carleah East, Dana Garlick, Christina Ornelas, Linda Hogans, Tiffany Taylor

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<b>Welcome/Roll Call/Pledge of Allegiance/Introductions</b>	Meeting called to order at 9:30 am Reviewed Action Items from 5/9/14 Minutes Members to read 5/9/14 minutes in its entirety on their own	Shirley welcomed members Folders distributed to members containing the following items; Message from Dr. Law, Advisory Committee's Responsibilities, Agenda, Contact Directory of members, WOW Fall Calendar of Activities, Minutes from 5/9/14 meeting, WOW "Ways You Can Help" brochure, WOW Brochure and WOW Car Magnet
<b>Action Items from 5/9/14</b>		
<b>Fundraiser Brochure</b>	<b>JOYCE:</b> Is there a timeframe or deadline on fundraiser brochure?  <b>JACKIE:</b> Suggestion-create distribution list on MS Outlook so all communication can be through email	<b>SHIRLEY:</b> We are in the preliminary/planning stages for fundraiser brochure. Draft will be presented at next meeting to members. Will elicit ideas at that time  <b>SHIRLEY:</b> Will create distribution list for direct contact with committee members

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<p><b>Action Items Cont.</b></p>	<p><b>MAGALY:</b> Suggested pulling Point of Service Survey results in Who's Next to be included in the fundraising brochure. This shows statistics that the student are coming in for services</p> <p><b>SHIRLEY:</b> There has been an issue with the indirect contact when processing new student applications. The students are receiving a Point of Service Survey, when they have not had any physical contact with WOW</p> <p><b>MAGALY:</b> Do students sign in to Who's Next when they attend the weekly WOW meetings?</p> <p><b>SHIRLEY:</b> There is a sign in sheet and then we enter students in as a group in Who's Next</p>	<p><b>MAGALY:</b> Will work with Patrick Booth to re-word the Point of Service Surveys to indicate "indirect" contact</p>
<p><b>Mission</b></p>	<p><b>SHIRLEY:</b> Emphasized the primary focus of the WOW Advisory Committee Mission is:</p> <ol style="list-style-type: none"> <li>1. garner increased donations</li> <li>2. awareness of program services</li> <li>3. strategies to enhance student success</li> </ol>	

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<p><b>Election of Chairman</b></p>	<p><b>SHIRLEY:</b> Announced the Advisory Committee members must elect a Chairman</p> <p>It was motioned by Shirley and seconded by Jackie, that Joyce Robinson serve as the 2014-15 Chairman</p> <p><b>JACKIE:</b> Stated it is great to have an external person serve as the Chairman. She shared since we only meet twice a year, to have conference calls as needed</p> <p><b>JACKIE:</b> Commented that it is a plus to have a Grants person and an Assessment Director serve on this committee</p>	<p><b>JOYCE:</b> Agreed to serve as Chairman</p> <p><b>SHIRLEY:</b> Explained that the Chairman presides over the meetings and is the committee's spokesperson</p> <p><b>SHIRLEY:</b> We will add Magaly to the members list</p>
<p><b>WOW Overview</b></p>	<p>290 Students enrolled for Fall 253 New student applications received 499 Views</p> <p><b>New Student Orientations:</b> 9/12/14 Seminole Campus 9/19/14 Clearwater Campus 9/26/14 Midtown Campus</p> <p>Orientations are for one hour, and students have to sign a Contract of Services and Student Responsibilities</p> <p><b>SHIRLEY:</b> Reviewed WOW program services: Textbook Lending, Clothing Boutique, Scholarships, Adopt A Family Holiday Program, Emergency Sundries, Weekly Workshops</p>	

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<b>Challenges</b>	<p><b>PATRICIA:</b> Shared that WOW has a strong Alumni Network. They are still in contact with one another, assisting with employment, etc.</p> <p><b>JOYCE:</b> How do you communicate with all your students? What is Angel?</p> <p><b>JACKIE:</b> Communication is through Angel – learning management system</p> <p><b>SHIRLEY:</b> Expand program to all campuses, but do not have the resources or personnel</p> <p><b>LORETTA:</b> What percentage of budget does the college allow for WOW?</p> <p><b>LORETTA:</b> How do donors know about the program?</p>	<p><b>SHIRLEY:</b> Our budget for supplies, marketing, and printing is \$3,750/year. Donors contribute 95%. SGA offers proposals for textbook purchases</p> <p><b>SHIRLEY:</b> Word of mouth, alumni, speaking engagements</p>
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<b>Open Items</b>	<p><b>JACKIE:</b> Announced the National Science Foundation Scholarship (NSF) is now available. The scholarship is targeting women and minorities in science, technology, engineering, and math programs</p>	<p><b>JACKIE:</b> Will email members the NSF flyer to distribute to eligible students</p>
<b>Adjournment</b>	Meeting adjourned at 10:47 AM	Next Meeting TBD