

## ADVISORY COMMITTEE MEETING MINUTES

### WOMEN ON THE WAY (WOW)

**DATE:** September 24, 2015, 10:22 AM - 11:47 AM – Seminole UP 301

**MEMBERS PRESENT:** Laura Bentz, Patricia Colin, Shirley Crumbley, Loretta Horne, Jackie Skryd, Magaly Tymms, and Nikishea Wright

**SPC:** Mary Wall

**MEMBERS ABSENT:** Dr. Carleah East-Perkins, Dana Garlick, Dr. Linda Hogans, Christina Ornelas, Joyce Robinson, Tiffany Taylor

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<b>Welcome/Roll Call/Pledge of Allegiance</b>	Meeting called to order at 10:22 am by Shirley Crumbley. <b>JOYCE ROBINSON, Chair could not attend</b>	Shirley welcomed everyone. Pledge of Allegiance was recited, and roll call conducted. Accept motion as read by Shirley for approval of 6/12/15 minutes. Motion seconded by Laura Bentz
<b>Action Items from 6/12/15</b>		
<b>Women on the Way (WOW) at Midtown</b>	<p><b>SHIRLEY:</b></p> <ul style="list-style-type: none"> <li>-Nikishea Wright introduced as Student Support Advisor at Midtown (MT)</li> <li>-WOW hosted table at grand opening of MT Jamerson Building, very successful event</li> <li>-WOW is expanding college wide. Midtown (MT) opened Fall 2015-16 located in Cecil Keene Building, Room MT 102</li> <li>- Will advertise Student Support Advisor position for the Seminole campus in November, 2015. Program to begin, Spring 2016.</li> </ul>	

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p><b>Clothing Donation from Pinellas Opportunity Council (POC)</b></p>	<p>Shirley thanked Pinellas Opportunity Council for new clothing to start MT boutique. Donations are still needed. The following suggestions were made:</p> <p><b>JACKIE:</b> Suggestions for new boutique and support, to reach out to the following organizations;  -Leadership St. Pete  -Leadership Tampa Bay-Class  -Leadership Pinellas  -Leadership SPC</p> <p><b>TRICIA:</b> As past Positive Directions Association (PDA) President, the Alumni is very interested in giving back, and mentoring current students in program.</p> <p><b>LAURA:</b> Has made contact with GFWC St. Petersburg Junior Woman’s Club) to garner donations and support for WOW South county.</p> <p><b>SHIRLEY:</b> The clothing donations will be spread college wide, unless donor specifies a campus. Otherwise, wherever the need is greatest for all services.</p>	<p><b>TRICIA:</b> Provided name of potential donor. Please send letter and Ways You Can Help brochure</p> <p><b>NIKI:</b>  - Laura Bentz will work with Niki to start partnership in South County with the GFWC St. Petersburg Junior Woman’s Club</p> <p><b>MARY:</b>  -Mailed brochure 9/25/15 to Tricia’s potential donor for Adopt-A-Family (AAF)  -Mailed Adopt-A-Family (AAF) letter to Niki’s potential donor for the Holiday program</p>
TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION

<b>Social Media – Facebook</b>	Facebook account is being set up by student leaders. Restrictions will apply. Public and Private pages will be created	
<b>Advisory Board Communication Template</b>	<p><b>LORETTA:</b> -Cheat Sheet with talking points will be created for committee members to use when out in community garnering support and donations for WOW</p> <p><b>JACKIE:</b> -Suggested stats should be used, on “cheat sheet” tracking the students and program success</p> <p><b>MAGALY:</b> -Recommended using data from last year’s unit assessment</p> <p>-This data can also be linked to the WOW Facebook account</p>	<p><b>LORETTA:</b> Will provide potential community donors contact information</p> <p><b>SHIRLEY:</b> Reach out to Jackie and Magaly to assist with gather data</p>
<b>TOPIC</b>	<b>DISCUSSION/RECOMMENDATIONS</b>	<b>ACTION</b>
<b>WOW @ MT Challenges</b>	<p><b>SHIRLEY:</b> Thursday meetings are held, but not much traffic the other days of week in the Keene Center. The Keene Center will house the following programs: EMT, Medical Assistant, Civic Engagement, and GED.</p> <p><b>JACKIE:</b> When the gym across the street from the Jamerson Building is purchased, maybe WOW can relocate there to have better flow between the buildings.</p>	<p><b>NIKI:</b> Will look into ways to advertise program in Jamerson Center.</p> <p>Possible suggestions:</p> <ul style="list-style-type: none"> <li>-To start kiosk</li> <li>-Advertised on campus TV</li> <li>-Sandwich Boards</li> <li>-Post flyers in classrooms</li> </ul>

<p><b>Women on the Way at Seminole</b></p>		<p><b>SHIRLEY:</b> Will meet with Mark Strickland, Provost of Seminole Campus to identify space where WOW Will be located on the Seminole Campus</p>
<p><b>Renaming WOW at CL</b></p>	<p><b>SHIRLEY:</b> SPC is dedicating and renaming the Clearwater Women on the Way Center in Dr. Vilma Zalupski’s honor. Dr. Vilma Zalupski was the first female Provost of Florida at the Clearwater Campus and co-founder of WOW</p> <p><b>JACKIE:</b> Emphasized that the CL WOW location will be renamed, not the entire program</p> <p><b>MAGALY:</b> Plaque should mention what was donated by her</p> <p>The group decision was to have Dr. Vilma Zalupski’s name on entry way of CL office, but not on other literature</p>	
<p><b>TOPIC</b></p>	<p><b>DISCUSSION/RECOMMENDATIONS</b></p>	<p><b>ACTION</b></p>
<p><b>Open Items</b></p>	<p><b>SHIRLEY:</b> Work Force is major function of Advisory Committee, unique to College and WOW in:</p> <ul style="list-style-type: none"> <li>-Expanding and enhancing SPC’s reputation in the community by fostering positive community relationships</li> <li>-Assisting in recruiting, providing internships and placing qualified graduates in appropriate jobs</li> </ul>	<p><b>SHIRLEY:</b></p> <ul style="list-style-type: none"> <li>-Meet with Jason in Work Force to discuss a possible partnership</li> </ul> <p><b>SHIRLEY:</b></p> <ul style="list-style-type: none"> <li>-Draft stat sheet</li> </ul> <p><b>SHIRLEY:</b> Jackie please draft with bullets, outline how that should look , budget request, BI, gather data</p>

	<p><b>JACKIE:</b> Would like to meet with students to review the Foundation Scholarship Application questions.</p> <p><b>TRICIA:</b> Advertise workshop to students on MyCourses to come prepared with Foundation applications so they can be critiqued at meeting</p> <p><b>JACKIE:</b> Like to see spearheaded setting up student groups next year. College Experience, Early Alerts, Career Pathways Tie to Work Force Plan, funnel it to them, send to internship program, using tools, multiply resources, and grow strategically, powerful change over a year.</p>	<p><b>SHIRLEY:</b> -Invite Jackie Skyrd to facilitate Spring 2016 WOW workshop</p> <p><b>SHIRLEY:</b> Please mark your calendars for Friday, <b><u>November 6, 2015</u></b> for the Annual Appreciation Luncheon to be held at the Seminole Conference Center</p>
<b>Adjournment</b>	Meeting adjourned at 11:47 AM	<b>SHIRLEY:</b> Next Meeting: <b>April 2016 at the new WOW Seminole or Midtown Facility</b>